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(54) **BACKLIGHT MODULE AND DISPLAY
DEVICE**

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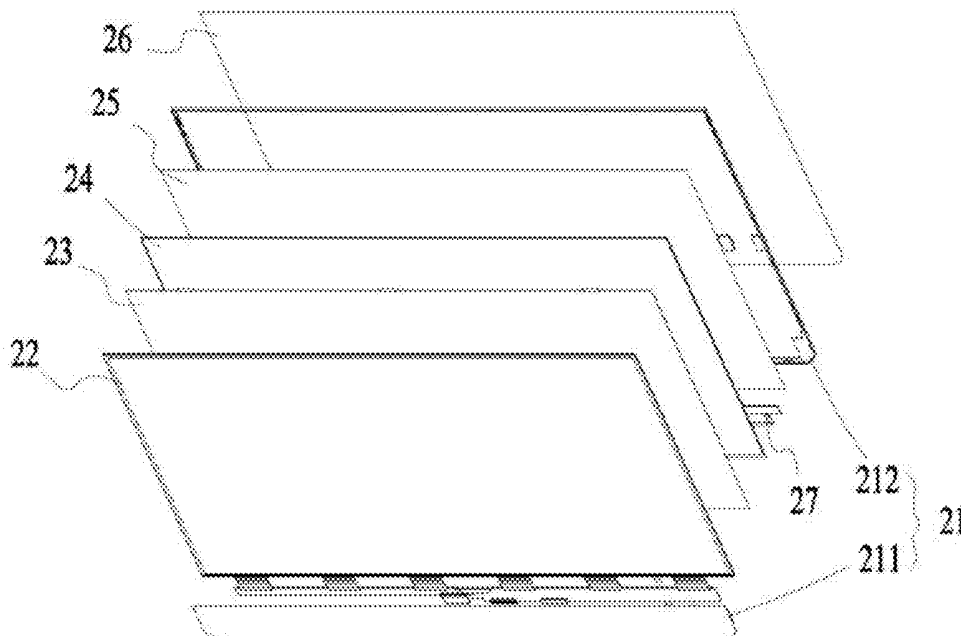
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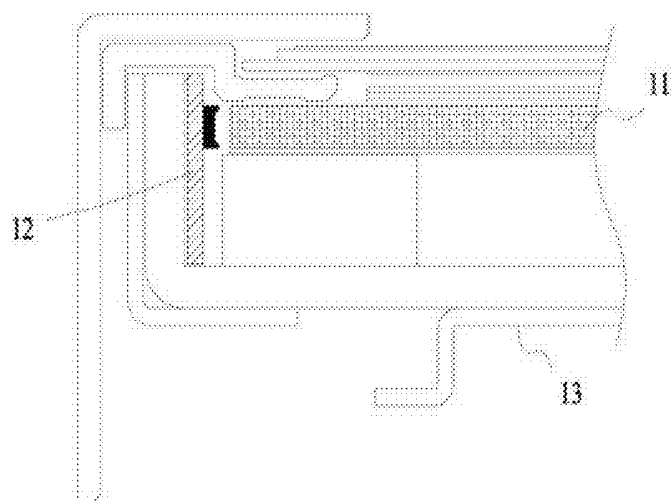
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(57) **ABSTRACT**

The disclosure provides a backlight module includes a light guide plate and a light source device configured to provide light to the light guide plate. The light source device includes a circuit board and a LED lamp electrically connected to the circuit board. The LED lamp is external to the light guide plate and at a lateral surface of the light guide plate. The circuit board is parallel to the light guide plate with a portion pressed on another lateral surface of the light guide plate. The disclosure provides a display device includes a frame and a liquid crystal display screen and the backlight module installed on the frame. The reflective film and the circuit board share a part of room for thickness, so the thickness of the backlight module is reduced and the module is thinned.





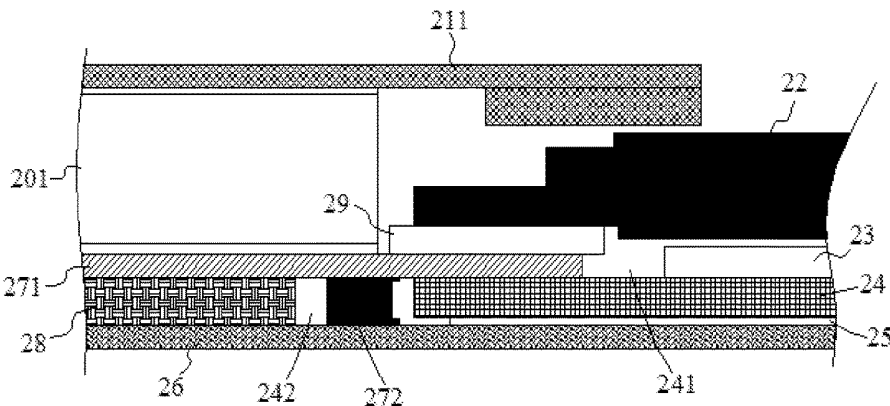


FIG. 3

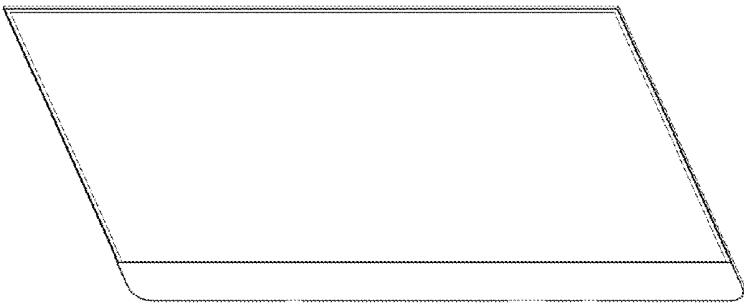


FIG. 4

BACKLIGHT MODULE AND DISPLAY DEVICE

RELATED APPLICATIONS

[0001] The present application is a National Phase of International Application Number PCT/CN2018/073278, filed Jan. 18, 2018, and claims the priority of China Application No. 201711465284.1, filed Dec. 28, 2017.

FIELD OF THE DISCLOSURE

[0002] The disclosure relates to a liquid crystal display technique, and particularly to a backlight module and display device.

BACKGROUND

[0003] Nowadays, the liquid crystal display device is broadly used in a variety of electronic products as a display component. As the size and the weight of the electronic products is getting reduced, the rim of the electronic apparatus is getting narrower. The backlight module is an important component of the liquid crystal display device, so the rim of the backlight module should be getting narrower.

[0004] As shown in FIG. 1, the conventional display device 10 includes a light guide plate 11, a light bar 12 and a back plate 13. Because the printed circuit board of the light bar 12 has a certain width and occupies a certain thickness in the incident side of the backlight module, the back plate has to extend beyond the edge of the backlight module to provide a space for the light source.

SUMMARY

[0005] The disclosure is to provide a backlight module and a display device to overcome the deficiency of the conventional art.

[0006] To realize the aforementioned purpose, the disclosure provides the following technical solutions:

[0007] One embodiment of the disclosure provides a backlight module includes a light guide plate and a light source device configured to provide light to the light guide plate. The light source device includes a circuit board and a light emitting diode (LED) lamp electrically connected to the circuit board. The LED lamp is located at an outer side of a lateral surface of the light guide plate. The circuit board is parallel to the light guide plate with a portion pressed on another lateral surface of the light guide plate.

[0008] In one embodiment, the backlight module further comprises an optical film and a reflective film formed at two opposite sides of the light guide plate, wherein a ladder structure is formed between an edge of the optical film and a surface of the light guide plate, and part of the circuit board extends to the ladder structure and presses the surface of the light guide plate.

[0009] In one embodiment, the backlight module further comprises a back plate covering outer sides of the reflective film, wherein there is a double-sided thermal adhesive between the circuit board and the back plate.

[0010] In one embodiment, in the backlight module, there is a gap cavity between the double-sided thermal adhesive and the lateral surface of the of the light guide plate, and the LED lamp is in the gap cavity.

[0011] The disclosure also provides a display device comprises a frame, a liquid crystal display (LCD) screen and the backlight module both installed on the frame.

[0012] In one embodiment, in the display device, there is a thermal insulation pad sandwiched between the LCD screen and a surface of the circuit board away from the light guide plate.

[0013] In the display device, there is a briquetting between the frame and a surface of the circuit board away from the back plate

[0014] In one embodiment the display device further comprises a back plate covering outer sides of the reflective film, wherein there is a double-sided thermal adhesive between the circuit board and the back plate. The briquetting and the double-sided thermal adhesive are corresponding to two opposite sides of the circuit board

[0015] In one embodiment, in the display device, the frame comprises a front frame pressing a front surface of the LCD screen and a mid-frame supporting a lateral edge of the LCD screen.

[0016] Compared with the conventional art, the advantage of the disclosure is that the reflective film and the circuit board share a part of room for thickness, so the back plate is flat at the incident side of the backlight module and not extending beyond the edge of the backlight module. The exterior of the backlight module is improved and the module is thinned.

BRIEF DESCRIPTION OF THE DRAWINGS

[0017] Accompanying drawings are for providing further understanding of embodiments of the disclosure. The drawings form a part of the disclosure and are for illustrating the principle of the embodiments of the disclosure along with the literal description. Apparently, the drawings in the description below are merely some embodiments of the disclosure, a person skilled in the art can obtain other drawings according to these drawings without creative efforts. In the figures:

[0018] FIG. 1 is a partial intersectional view of a conventional display device;

[0019] FIG. 2 is a three-dimensional decomposition diagram of the display device in an exemplary embodiment of the disclosure;

[0020] FIG. 3 is a partial intersectional view of a display device in one embodiment of the disclosure; and

[0021] FIG. 4 is a three-dimensional structure diagram of the assembled display device in one embodiment of the disclosure.

DETAILED DESCRIPTION OF PREFERRED EMBODIMENTS

[0022] In order to understand the above objectives, features and advantages of the present disclosure more clearly, the present disclosure is described in detail below with references to the accompanying drawings and specific embodiments.

[0023] In the disclosure, it should be noted that the terms such as central, above, under, left, right, perpendicular, horizontal, inner, outer, and etc. are for briefly illustrating the direction or relationship between positions based on the drawings. The disclosure does not intend to limit the operation or the structure of the mentioned devices or elements thereto. Further, the terms such as first, second, third, and etc. are for illustrating purpose, so they should not be interpreted as the indication or hint of the sequence of importance.

[0024] In the description of the disclosure, it should be illustrated that the terms such as installed, connected mutually, connected, and etc., unless additionally limited, should be broadest interpreted. For example, “connected to” may be fixedly connected to, pluggably connected to, or integrally connected to; it also may be mechanically connected to or electrically connected to; it also may be directly connected to, connected to via intermedia, or inner connected to. The person having ordinary skill in the art is capable of understanding the meaning of the disclosure explicitly.

[0025] As shown in FIG. 2 to FIG. 4, a display device 20 includes a frame 21, and the elements supported by the frame 21 such as a LCD screen 22, an optical film 23, a light guide plate 24, a reflective film 25, a back plate 26, and a light source device 27.

[0026] The reflective film 25, the light guide plate 24, the optical film 23, and the LCD screen 22 are sequentially stack on the surface of the back plate 26.

[0027] The frame 21 includes a front frame 211 pressing the front surface of the LCD screen 22 and a mid-frame 212 supporting the lateral edge of the LCD screen 22.

[0028] In one embodiment, an area of the optical film 23 is less than an area of the light guide plate 24, and a ladder structure 241 is therefore formed by the edge of the optical film 23 and the light guide plate 24.

[0029] The light source device 27 is configured to provide light to the light guide plate 24. The light source device 27 includes a circuit board 271 and a LED lamp 272 electrically connected to the circuit board 271. The LED lamp 272 is formed at an outer side of the lateral surface of the light guide plate 24. The circuit board 271 is parallel to the light guide plate 24 with a portion pressed on at one lateral surface of the light guide plate 24.

[0030] In advance, one end of the circuit board 271 close to the light guide plate 24 extends to the ladder structure 241 and presses on the surface of the light guide plate 24.

[0031] In the embodiment, the circuit board 271 and the optical film 23 share a part of the room in thickness, so the back plate is flat at the incident side of the backlight module and not extending beyond the edge of the backlight module. The exterior of the backlight module is improved and the module is thinned.

[0032] In another embodiment, the circuit board and the reflective film are both at the same side of light guide plate. Explicitly, a ladder structure is formed by the edge of the reflective film and the surface of the light guide plate. An end of the circuit board extends to the ladder structure and fit the surface of the light guide plate, the reflective film and the circuit board share a part of room for thickness, so the thickness of the backlight module is reduced and the module is thinned.

[0033] In one embodiment, the light source device has a plurality of light emitting diodes as the point light source array on a surface of the printed circuit board (PCB) and form an LED light bar. A plurality of LEDs are driven by the PCB to emit light so as to form line-shape light source. The light guide plate (LGP) of the backlight module then change the emitting direction of the light so as to have an even plate light source.

[0034] In one embodiment, there is double-sided thermal adhesive 28 between the back plate 26 and an end of the circuit board 27 away from the light guide plate 24 for fastening.

[0035] In advance, a gap cavity 242 is formed between the double-sided thermal adhesive 28 and the lateral surface of the light guide plate 24, and the LED lamp 272 is in the gap cavity 242.

[0036] In the technical solution, the circuit board is fixed on the back plate via the double-sided thermal adhesive. In one way, the thermal conduction of the circuit board is realized. In the other way, the circuit board and the back plate is fixed relatively. Additionally, there is a clip mouth formed between the circuit board and the back plate configured to clamp fixing the non-emitting surface of the light guide plate.

[0037] In one embodiment, the double-sided thermal adhesive is produced by mixing the organic silicon adhesive and the Acrylic polymer filled with thermal ceramic powder. The double-sided thermal adhesive has the characteristic of high thermal conductivity and insulation as well as flexibility, compressibility, and strong sticky. The double-sided thermal adhesive is applicable in a large range of temperature and capable of filling the uneven surface, strongly fixing the heat source device and the heat sink to transfer thermal quickly.

[0038] In the disclosure, the circuit board presses the surface of the light guide plate so as to fix the light guide plate. In one embodiment, the contacting region between the circuit board and the light guide plate can be glued. In another embodiment, the circuit board only removable presses on the surface of the light guide plate.

[0039] In advance, there is a thermal insulation pad 29 sandwiched between the surface of the circuit board 271 away from the light guide plate 24 and the LCD screen 22.

[0040] In the technical solution, the thermal insulation pad is between the circuit board and the LCD screen. In one way, the heat conduction between the light source device and the LCD screen is prevented. In the other way, the thermal insulation pad acts as a supporting element so as to fix the LCD screen relative to the circuit board.

[0041] In the embodiment, the thermal insulation element is corresponding to the non-emitting surface of the light guide plate, so the thermal insulation element does not block the emitted light of the light guide plate.

[0042] It should be noted that the thermal insulation element in the disclosure does not increase the distance between the LCD screen and the light guide plate but make full use of the gap therebetween.

[0043] In advance, there is a briquetting between the front frame 211 and a surface of the circuit board 271 away from the back plate 26.

[0044] In the technical solution, a part of the back surface of the circuit board is supporting the light guide plate and another part of the back surface of the circuit board is fixed on the back plate via double-sided thermal adhesive. The front surface of the circuit board is fixed relative to the frame via the briquetting, so the consistency of the circuit board is guaranteed. The circuit board is fixed and the heat dissipating of the light source is enhanced.

[0045] In one embodiment, the optical film is fixed on the LCD screen by a double-sided adhesive.

[0046] In the disclosure, the optical film 23 is diffusion sheet, a prism sheet, a polarizer, or other functional optical films.

[0047] As above, the reflective film and the circuit board in the disclosure share a part of room for thickness, so the back plate is flat at the incident side of the backlight module

and not extending beyond the edge of the backlight module. The exterior of the backlight module is improved and the module is thinned.

1. A backlight module, comprising:
 - a light guide plate; and
 - a light source device configured to provide light to the light guide plate, the light source device comprising:
 - a circuit board parallel to the light guide plate with a portion pressed directly on an upper surface of the light guide plate; and
 - an LED lamp electrically connected to the circuit board, wherein the LED lamp is located at an outer side of a lateral surface of the light guide plate.
2. The backlight module in claim 1, further comprising an optical film and a reflective film formed at two opposite sides of the light guide plate, wherein a ladder structure is formed between an edge of the optical film and a surface of the light guide plate, and part of the circuit board extends to the ladder structure and presses the surface of the light guide plate.
3. The backlight module in claim 2, further comprising a back plate covering outer sides of the reflective film, wherein a double-sided thermal adhesive is sandwiched between the circuit board and the back plate.
4. The backlight module in claim 3, wherein a gap cavity is formed between the double-sided thermal adhesive and the lateral surface of the light guide plate, and the LED lamp is disposed in the gap cavity.
5. The backlight module in claim 3, wherein the double-sided thermal adhesive is produced by mixing organic silicon adhesive and acrylic polymer filled with thermal ceramic powder.
6. A display device, comprising:
 - a frame; and
 - an LCD screen and a backlight module installed on the frame;
 - wherein the backlight module comprises:
 - a light guide plate; and
 - a light source device configured to provide light to the light guide plate, the light source device comprising:
 - a circuit board parallel to the light guide plate with a portion presses directly on an upper surface of the light guide plate; and

an LED lamp electrically connected to the circuit board, wherein the LED lamp is located at an outer side of a lateral surface of the light guide plate.

7. The display device in claim 6, wherein the backlight module further comprises an optical film and a reflective film formed at two opposite sides of the light guide plate, wherein a ladder structure is formed between an edge of the optical film and a surface of the light guide plate, and part of the circuit board extends to the ladder structure and presses the surface of the light guide plate.

8. The display device in claim 7, wherein the backlight module further comprises a back plate covering outer sides of the reflective film, wherein a double-sided thermal adhesive is sandwiched between the circuit board and the back plate.

9. The display device in claim 8, wherein a gap cavity is formed between the double-sided thermal adhesive and the lateral surface of the light guide plate, and the LED lamp is disposed in the gap cavity.

10. The display device in claim 8, wherein the double-sided thermal adhesive is produced by mixing organic silicon adhesive and acrylic polymer filled with thermal ceramic powder.

11. The display device in claim 8, wherein a briquetting is further provided between the frame and a surface of the circuit board away from the back plate.

12. The display device in claim 11, wherein the briquetting and the double-sided thermal adhesive are corresponding to two opposite sides of the circuit board, respectively.

13. The display device in claim 12, wherein a gap cavity is formed between the double-sided thermal adhesive and the lateral surface of the light guide plate, and the LED lamp is disposed in the gap cavity.

14. The display device in claim 12, wherein the double-sided thermal adhesive is produced by mixing organic silicon adhesive and Acrylic polymer filled with thermal ceramic powder.

15. The display device in claim 6, wherein a thermal insulation pad is sandwiched between the LCD screen and a surface of the circuit board away from the light guide plate.

16. The display device in claim 6, wherein the frame comprises a front frame pressing a front surface of the LCD screen and a mid-frame supporting a lateral edge of the LCD screen.

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专利名称(译)	背光模块和显示设备		
公开(公告)号	US20190204683A1	公开(公告)日	2019-07-04
申请号	US15/909441	申请日	2018-03-01
[标]发明人	LI DEHUA YU GANG		
发明人	LI, DEHUA YU, GANG		
IPC分类号	G02F1/1335 F21V8/00		
CPC分类号	G02F1/133603 G02B6/0011 G02F2001/3505 G02B6/0055 G02B6/0083 G02B6/0086 G02F1/133308 G02F1/133615 G02F2001/133314 G02F2001/13332 G02B6/00 G02F1/136204		
优先权	201711465284.1 2017-12-28 CN		
其他公开文献	US10495925		
外部链接	Espacenet USPTO		

摘要(译)

本发明提供一种背光模块，包括导光板和光源装置，所述光源装置被配置为向所述导光板提供光。光源装置包括电路板和电连接到电路板的LED灯。LED灯位于导光板的外部并位于导光板的侧表面上。电路板平行于导光板，其一部分压在导光板的另一侧表面上。本发明提供一种显示装置，包括框架和液晶显示屏以及安装在框架上的背光模块。反射膜和电路板共用一部分厚度空间，因此减小了背光模块的厚度，减薄了模块。

