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(54) **GRAYSCALE VALUE SETTING METHOD FOR LIQUID CRYSTAL PANEL AND LIQUID CRYSTAL DISPLAY**

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(57) **ABSTRACT**

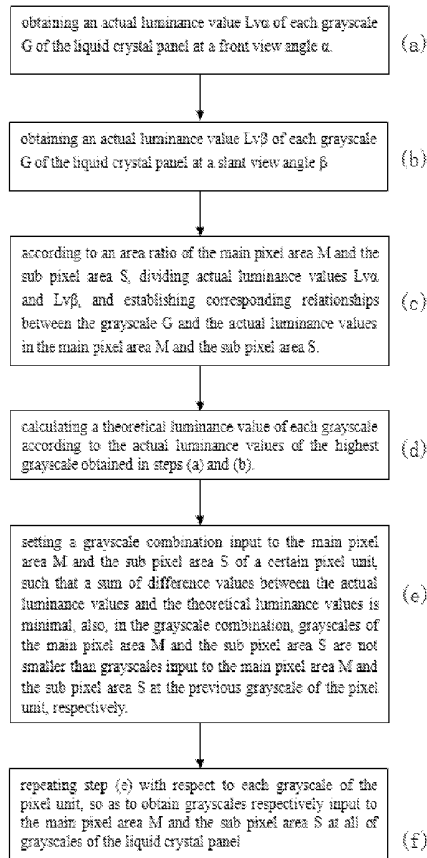
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A grayscale value setting method for a liquid crystal panel is disclosed which includes obtaining actual luminance values of each grayscale G of the liquid crystal panel at front and slant view angles; dividing actual luminance values according to the area ratio of the main pixel area M and the sub pixel area S, and establishing corresponding relationships between the grayscale and the actual luminance values in the main and the sub pixel areas; calculating theoretical luminance values of each grayscale; setting a grayscale combination, such that a sum of difference values between actual and theoretical luminance values of the front and slant view angle are minimal; and repeating the last step to obtain grayscales respectively input to the main pixel and the sub pixel areas at all of grayscales of the liquid crystal panel. A liquid crystal display setting a grayscale value using the above method is also disclosed.

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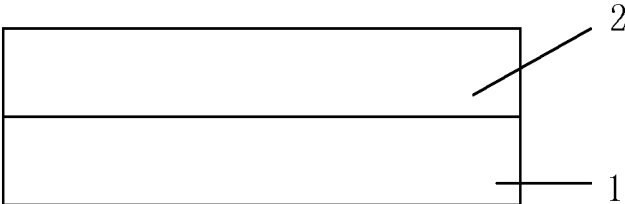


Fig. 1

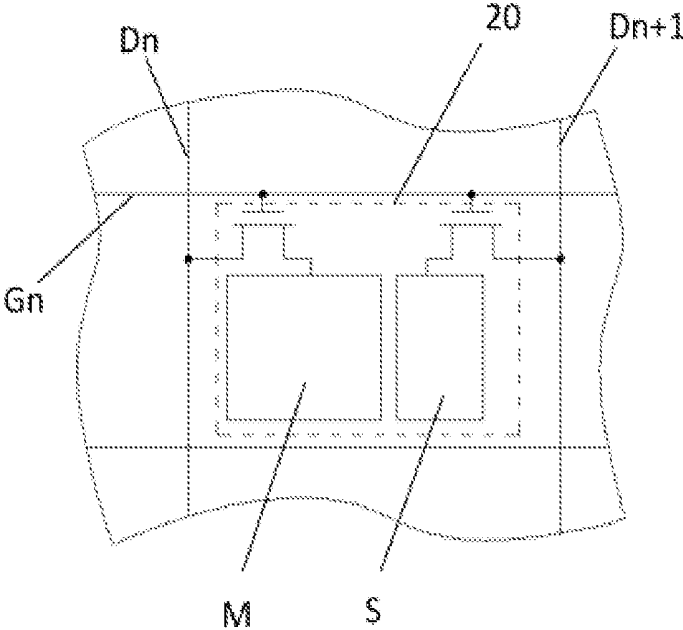


Fig. 2

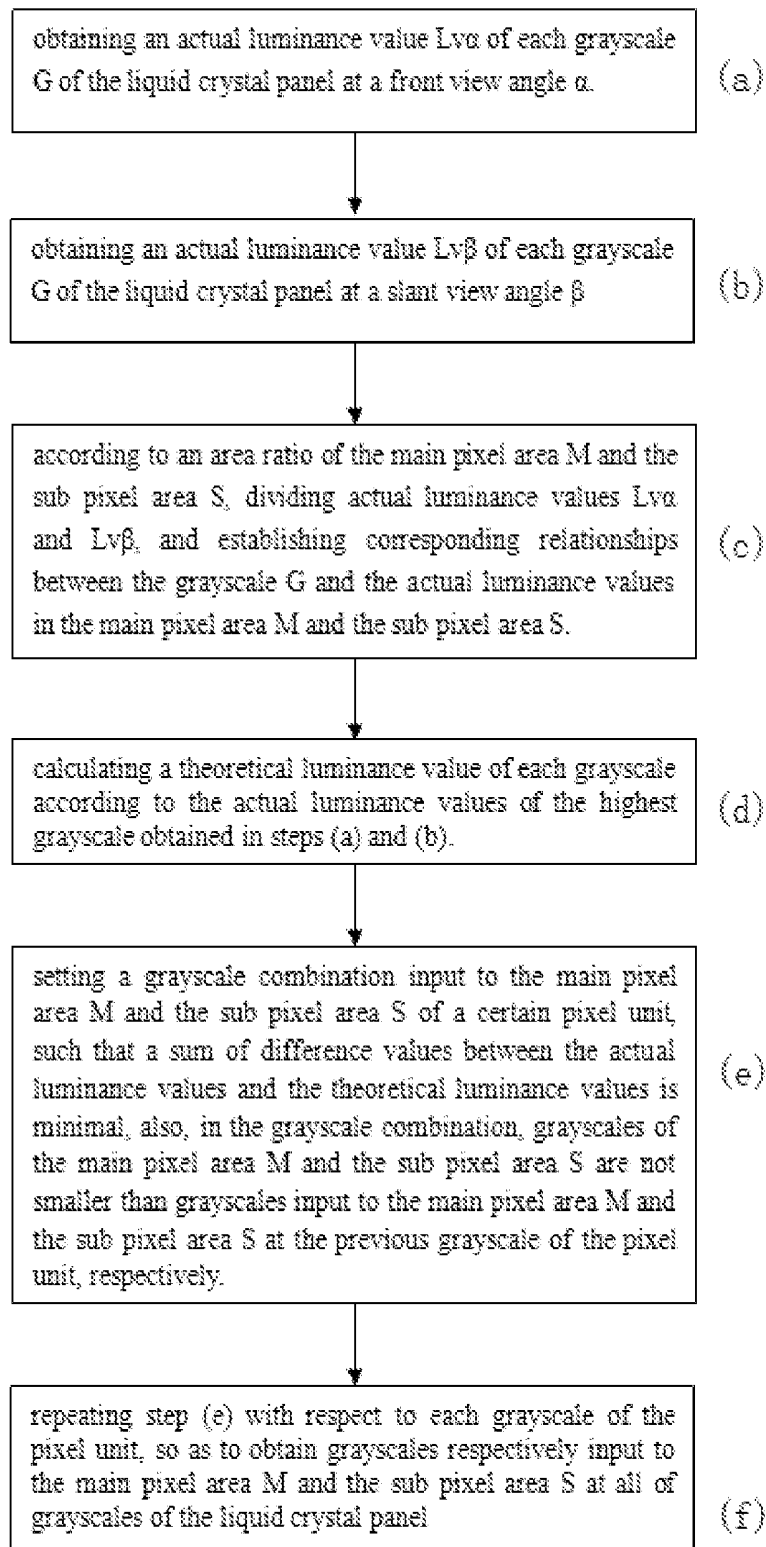


Fig. 3

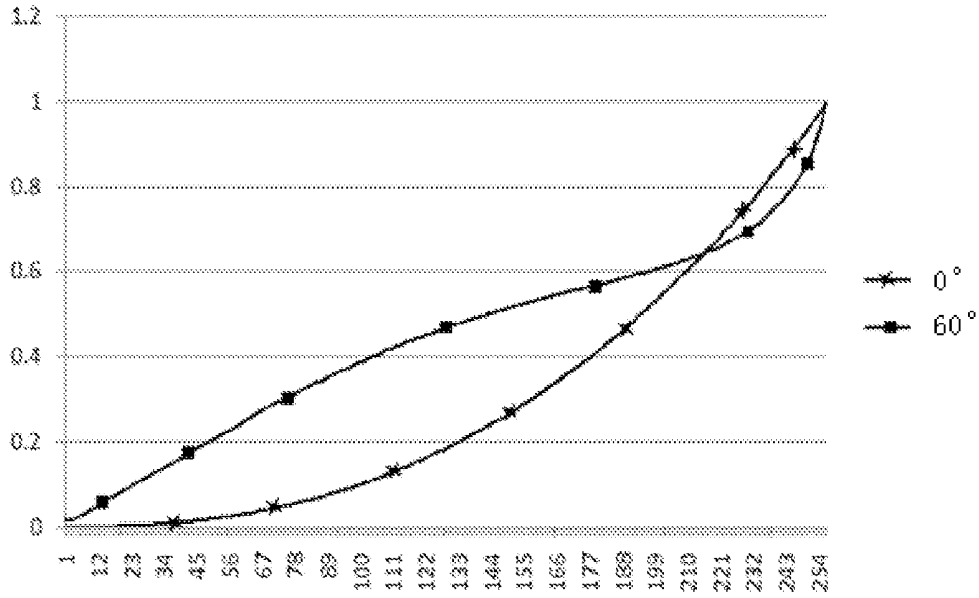


Fig. 4

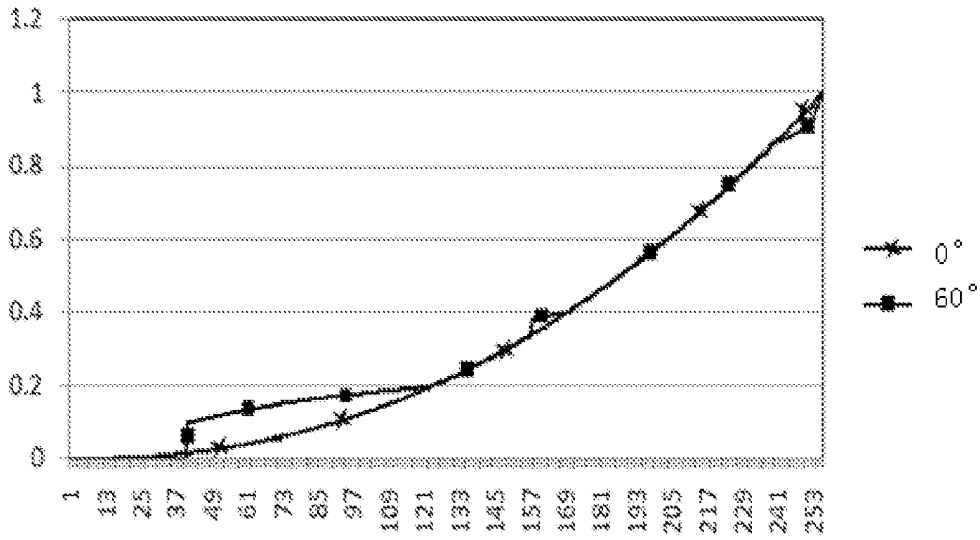


Fig. 5

brightness

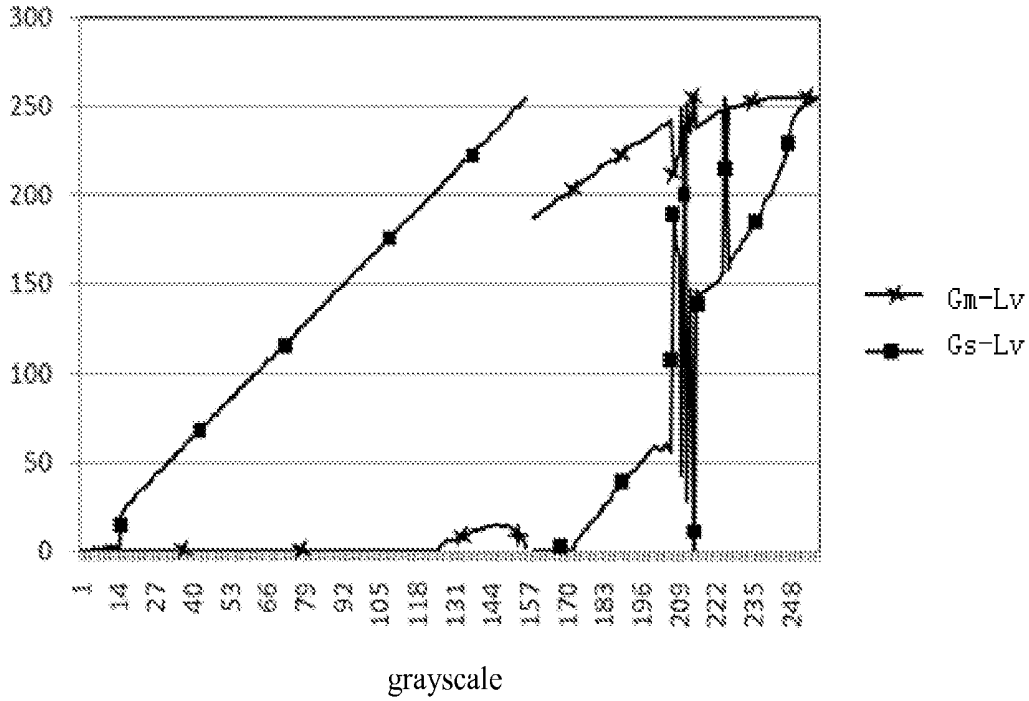


Fig. 6

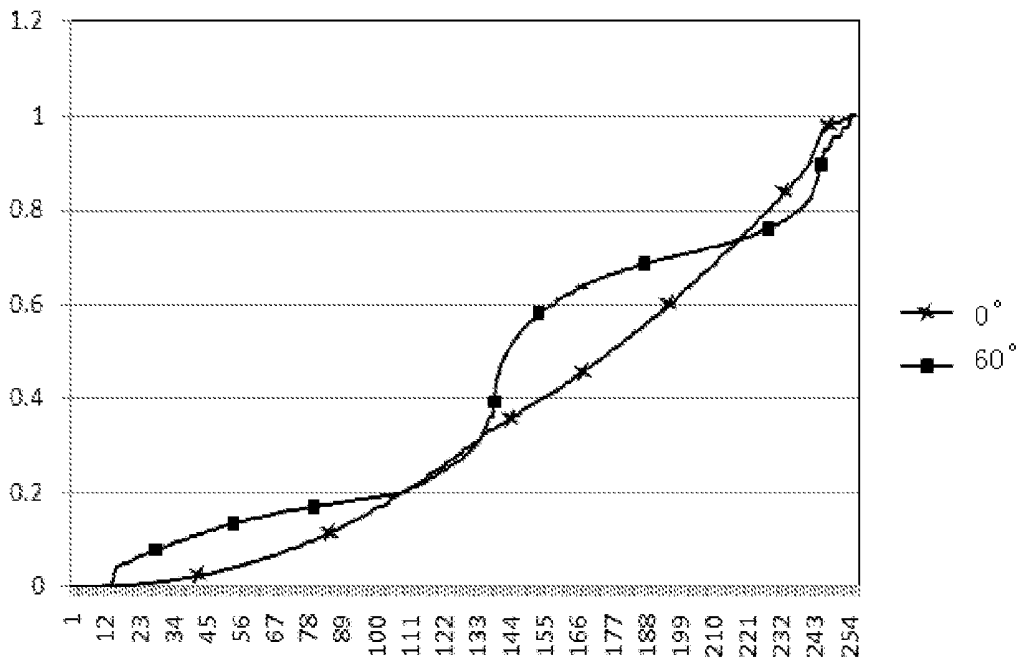


Fig. 7

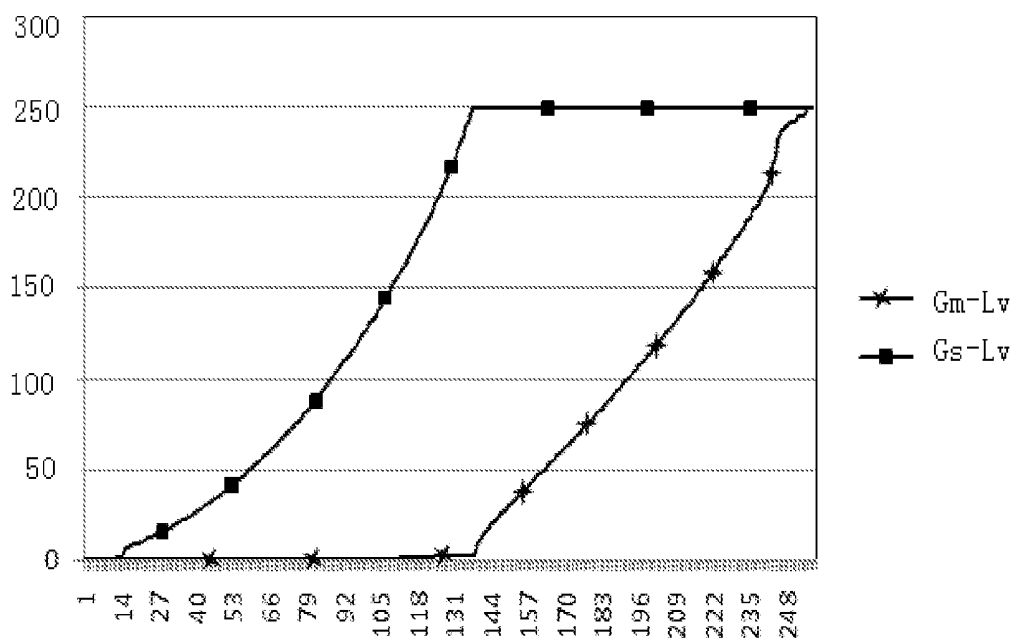


Fig. 8

## GRAYSCALE VALUE SETTING METHOD FOR LIQUID CRYSTAL PANEL AND LIQUID CRYSTAL DISPLAY

### TECHNICAL FIELD

**[0001]** The present invention relates to a liquid crystal display, and more particularly to a grayscale value setting method for a liquid crystal panel and a liquid crystal display of setting a grayscale value using the method.

### BACKGROUND ART

**[0002]** A liquid crystal display (LCD) is a flat and ultra-thin display apparatus, which is composed of a certain amount of colorful or black-and-white pixels and disposed in front of a light source or a reflection plate. Power consumption of the liquid crystal display is very low, and the liquid crystal display has characteristics such as high image quality, small volume and low weight, which is accordingly highly appreciated and becomes a mainstream of displays. The liquid crystal display has been widely applied to various electronic products, such as a computer apparatus, a mobile phone or a digital photo frame having a display screen, etc., and a wide view angle technology is one of development emphasis of current liquid crystal displays. However, when a side view angle or a slant view angle is excessively large, a color shift phenomenon generally occurs in a wide view angle liquid crystal display.

**[0003]** As for a problem that color shift occurs in the wide view angle liquid crystal display, a 2D1G technology is adopted in current industry to solve the problem. The so-called 2D 1 G technology indicates that each of pixel units is divided into a main pixel area and a sub pixel area having different areas in a liquid crystal panel, the main pixel area and the sub pixel area in the same one pixel unit are connected to different data lines and same gate lines. Different display luminance and slant view luminance are generated through inputting different data signals (different grayscale values) to the main pixel area and the sub pixel area so as to reduce color shift generated during side viewing or slant viewing. As for a grayscale value of the pixel unit, how to set grayscale values of the main pixel area and the sub pixel area, respectively, so that the combination of grayscale values of the main pixel area and the sub pixel area can reduce color shift while achieving an excellent display effect, is a problem that needs to be solved.

### SUMMARY

**[0004]** To this end, the present invention provides a grayscale value setting method for a liquid crystal panel to solve grayscale settings of a main pixel area and a sub pixel area in 2D1G technology.

**[0005]** In order to realize the above purpose, the present invention adopts following technical solutions:

**[0006]** A grayscale value setting method for a liquid crystal panel comprising a plurality of pixel units, each of which comprises a main pixel area M and a sub pixel area S, wherein, an area ratio of the main pixel area M and the sub pixel area S is a:b, the method comprises:

**[0007]** **S101** obtaining an actual luminance value  $L_v\alpha$  of each grayscale G of the liquid crystal panel at a front view angle  $\alpha$ ;

**[0008]** **S102** obtaining an actual luminance value  $L_v\beta$  of each grayscale G of the liquid crystal panel at a slant view angle  $\beta$ ;

**[0009]** **S103** according to the area ratio of a:b of the main pixel area M and the sub pixel area S, dividing the actual luminance values  $L_v\alpha$  and  $L_v\beta$  according to following equations:

$$L_vM\alpha:L_vS\alpha=a:b, L_vM\alpha+L_vS\alpha=L_v\alpha;$$

$$L_vM\beta:L_vS\beta=a:b, L_vM\beta+L_vS\beta=L_v\beta;$$

wherein, actual luminance values  $L_vM\alpha$  and  $L_vM\beta$  of each grayscale G of the main pixel area M at the front view angle  $\alpha$  and the slant view angle  $\beta$  are obtained, respectively; actual luminance values  $L_vS\alpha$  and  $L_vS\beta$  of each grayscale G of the sub pixel area S at the front view angle  $\alpha$  and the slant view angle  $\beta$  are obtained, respectively;

**[0010]** **S104** calculating theoretical luminance values  $L_vG\alpha$  and  $L_vG\beta$  of each grayscale G of the liquid crystal panel at the front view angle  $\alpha$  and the slant view angle  $\beta$  according to actual luminance values  $L_v\alpha(\max)$  and  $L_v\beta(\max)$  of a highest grayscale max obtained in steps **S101** and **S102**, in conjunction with equations:

$$\text{gamma}(\gamma) = 2.2 \text{ and } \left(\frac{G}{\max}\right)^\gamma = \frac{L_vG}{L_v(\max)};$$

**[0011]** **S105** as for a grayscale  $G_x$  in the pixel unit, assuming that grayscales input to the main pixel area M and the sub pixel area S are  $G_{mx}$  and  $G_{sx}$ , respectively, obtaining actual luminance values  $L_vMx\alpha$ ,  $L_vMx\beta$ ,  $L_vSx\alpha$  and  $L_vSx\beta$  according to a result of **S103**, and obtaining theoretical luminance values  $L_vGx\alpha$  and  $L_vGx\beta$  according to a result of **S104**; and calculating following equations:

$$\Delta 1=L_vMx\alpha+L_vSx\alpha-L_vGx\alpha;$$

$$\Delta 2=L_vMx\beta+L_vSx\beta-L_vGx\beta;$$

$$y=\Delta 1^2+\Delta 2^2;$$

**[0012]** and judging:

$$G_{mx}\geq G_m(x-1), G_{sx}\geq G_s(x-1);$$

**[0013]** wherein, when the condition  $G_{mx}\geq G_m(x-1)$ ,  $G_{sx}\geq G_s(x-1)$  is satisfied and y is minimal, corresponding grayscales  $G_{mx}$  and  $G_{sx}$  are set to be grayscales respectively input to the main pixel area M and the sub pixel area S when the pixel unit is at the grayscale  $G_x$ ; and

**[0014]** **S106** repeating **S105** with respect to each grayscale G of the pixel unit, so as to obtain grayscales respectively input to the main pixel area M and the sub pixel area S at all of grayscales of the liquid crystal panel.

**[0015]** The front view angle  $\alpha$  is  $0^\circ$ , and the slant view angle  $\beta$  is  $30-80^\circ$ .

**[0016]** The slant view angle  $\beta$  is  $60^\circ$ .

**[0017]** The grayscales of the liquid crystal panel include 256 grayscales from 0-255, wherein the highest grayscale max is grayscale 255.

**[0018]** The obtaining of the actual luminance value  $L_v\alpha$  of each grayscale G of the liquid crystal panel at the front view angle  $\alpha$  comprises:

**[0019]** obtaining a gamma curve of the liquid crystal panel at the front view angle  $\alpha$ ; and

**[0020]** determining the actual luminance value  $L_v\alpha$  according to the gamma curve.

**[0021]** The obtaining of the actual luminance value  $L_v\alpha$  of each grayscale  $G$  of the liquid crystal panel at the slant view angle  $\alpha$  comprises:

**[0022]** obtaining a gamma curve of the liquid crystal panel at the slant view angle  $\beta$ ; and

**[0023]** determining the actual luminance value  $L_v\alpha$  according to the gamma curve.

**[0024]** After step S106, a Gm-Lv relationship curve between the grayscale and the luminance of the main pixel area M and a Gs-Lv relationship curve between the grayscale and the luminance of the sub pixel area S are obtained, and a singular point appearing in the Gm-Lv relationship curve and the Gs-Lv relationship curve is processed by adopting a Locally weighted regression scatter plot smoothing.

**[0025]** After step S106, a Gm-Lv relationship curve between the grayscale and the luminance of the main pixel area M and a Gs-Lv relationship curve between the grayscale and the luminance of the sub pixel area S are obtained, and a singular point appearing in the Gm-Lv relationship curve and the Gs-Lv relationship curve is processed by adopting a power function fitting process.

**[0026]** An expression of the power function is:  $f=m*x^n+k$ .

**[0027]** Another aspect of the present invention provides a liquid crystal display comprising backlight module and a liquid crystal panel which are oppositely disposed, wherein the backlight module provide a display light source to the liquid crystal panel so that the liquid crystal panel displays an image, the liquid crystal panel includes a plurality of pixel units, each pixel unit includes a main pixel area M and a sub pixel area S, and the area ratio of the main pixel area M and the sub pixel area S is a:b, wherein the liquid crystal sets grayscale value by using the above method.

#### Advantageous Effects

**[0028]** The liquid crystal display provided by the embodiments of the present invention divides each pixel unit into a main pixel area and a sub pixel area with different areas, different display luminance and slant view luminance are generated through inputting different data signals (different grayscale values) to the main pixel area and the sub pixel area so as to reduce color shift generated during side viewing or slant viewing. The gamma curves obtained in the case where the main pixel area M and the sub pixel area S are in the front view angle and the slant view angle both approach  $\gamma=2.2$  by setting grayscales of the main pixel area and the sub pixel area according to the grayscale value setting method provided by the embodiments of the present invention, an excellent display effect can be achieved while reducing color shift, and light leak and color shift at a large view angle are reduced while ensuring the display effect at the front view angle not to be apparently varied.

#### BRIEF DESCRIPTION OF THE DRAWINGS

**[0029]** FIG. 1 is a structure diagram of a liquid crystal display provided by an embodiment of the present invention.

**[0030]** FIG. 2 is a diagram of a part of pixel units of a liquid crystal panel provided by an embodiment of the present invention.

**[0031]** FIG. 3 is a flowchart of a grayscale value setting method provided by an embodiment of the present invention.

**[0032]** FIG. 4 is a diagram illustrating gamma curve of a liquid crystal panel before grayscale adjustment provided by an embodiment of the present invention.

**[0033]** FIG. 5 is a diagram illustrating gamma curve of a liquid crystal panel after grayscale adjustment provided by an embodiment of the present invention.

**[0034]** FIG. 6 is a relationship curve between a grayscale and a luminance after grayscale adjustment in an embodiment of the present invention.

**[0035]** FIG. 7 is a diagram illustrating gamma curve of a liquid crystal panel after grayscale adjustment provided by another embodiment of the present invention.

**[0036]** FIG. 8 is a relationship curve between a grayscale and a luminance after grayscale adjustment in another embodiment of the present invention.

#### MODES OF CARRYING OUT THE INVENTION

**[0037]** Below the embodiments are described in detail with reference to the embodiments and the accompanying drawings in order to better explain the technical features and the structures of the present invention.

**[0038]** FIG. 1 is a structure diagram of a liquid crystal display provided by the present embodiment; FIG. 2 is a diagram of a part of pixel units of a liquid crystal panel provided by the present embodiment. Referring to FIGS. 1 and 2, the liquid crystal display provided by the present embodiment includes backlight module 1 and a liquid crystal panel 2, which are oppositely disposed, the backlight module 1 provides a display light source to the liquid crystal panel 2 so that the liquid crystal panel 2 displays an image. Wherein, the liquid crystal panel 2 includes a plurality of pixel units 20, each of the pixel units 20 includes a main pixel area M and a sub pixel area S, and an area ratio of the main pixel area M and the sub pixel area S is a:b.

**[0039]** As illustrated in FIG. 2, the main pixel area M and the sub pixel area S in the same one pixel unit 20 are connected to different data lines  $D_n$  and  $D_{n+1}$  and the same scan line  $G_n$ , data signals of different grayscale values are provided to the main pixel area M and the sub pixel area S through data lines  $D_n$  and  $D_{n+1}$ , respectively, a scan signal is provided to the main pixel area M and the sub pixel area S through the scan line  $G_n$ , that is, the main pixel area M and the sub pixel area S in the same one pixel unit 20 are enabled by the same scan signal.

**[0040]** In the liquid crystal display as above provided, different display luminance and slant view luminance are generated through inputting different data signals (different grayscale values) to the main pixel area and the sub pixel area so as to reduce color shift generated during side viewing or slant viewing.

**[0041]** As for the liquid crystal display as above provided, the present embodiment provides a grayscale value setting method mainly for setting grayscale values of the main pixel area M and the sub pixel area S, respectively. As illustrated in the flowchart of FIG. 3, the method includes:

**[0042]** (a) An actual luminance value  $L_v\alpha$  of each grayscale  $G$  of the liquid crystal panel at a front view angle  $\alpha$  is obtained.

**[0043]** (b) An actual luminance value  $L_v\beta$  of each grayscale  $G$  of the liquid crystal panel at a slant view angle  $\beta$  is obtained.

**[0044]** (c) According to the area ratio of the main pixel area M and the sub pixel area S, actual luminance values  $L_v\alpha$  and  $L_v\beta$  are divided, and a corresponding relationship between the grayscale  $G$  and the actual luminance values in the main

pixel area M and the sub pixel area S is established. The dividing is performed according to the following equations:

$$LvM\alpha:LvS\alpha=a:b, LvM\alpha+LvS\alpha=Lv\alpha;$$

$$LvM\beta:LvS\beta=a:b, LvM\beta+LvS\beta=Lv\beta;$$

[0045] wherein, actual luminance values  $LvM\alpha$  and  $LvM\beta$  of each grayscale G of the main pixel area M at the front view angle  $\alpha$  and the slant view angle  $\beta$ , respectively are obtained; actual luminance values  $LvS\alpha$  and  $LvS\beta$  of each grayscale G of the sub pixel area S at the front view angle  $\alpha$  and the slant view angle  $\beta$  are obtained, respectively.

[0046] (d) A theoretical luminance value of each grayscale is calculated according to the actual luminance values of the highest grayscale obtained in steps (a) and (b). For example, theoretical luminance values  $LvG\alpha$  and  $LvG\beta$  of each grayscale G of the liquid crystal panel at the front view angle  $\alpha$  and the slant view angle  $\beta$  are obtained according to the actual luminance values  $Lv\alpha(\max)$  and  $Lv\beta(\max)$  of the highest grayscale max, in conjunction with following equations:

$$\text{gamma}(\gamma) = 2.2 \text{ and } \left(\frac{G}{\max}\right)^\gamma = \frac{LvG}{Lv(\max)};$$

[0047] (e) A grayscale combination to be input to the main pixel area M and the sub pixel area S of a certain pixel unit is set, such that a sum of difference values between actual luminance values and theoretical luminance values is minimal, also, in the grayscale combination, grayscales of the main pixel area M and the sub pixel area S are not smaller than grayscales input to the main pixel area M and the sub pixel area S at the previous grayscale of the pixel unit, respectively. Particularly, as for a grayscale  $G_x$  in the pixel unit, supposing that grayscales input to the main pixel area M and the sub pixel area S are  $G_{mx}$  and  $G_{sx}$ , respectively, actual luminance values  $LvMx\alpha$ ,  $LvMx\beta$ ,  $LvSx\alpha$  and  $LvSx\beta$  are obtained according to the result of step (c), and theoretical luminance values  $LvGx\alpha$  and  $LvGx\beta$  are obtained according to the result of step (d); grayscales needed to be input to the main pixel area M and the sub pixel area S in the previous grayscale  $G(x-1)$  of the pixel unit are  $G_m(x-1)$  and  $G_s(x-1)$ , respectively; and the following equations are calculated:

$$\Delta 1=LvMx\alpha+LvSx\alpha-LvGx\alpha;$$

$$\Delta 2=LvMx\beta+LvSx\beta-LvGx\beta;$$

$$y=\Delta 1^2+\Delta 2^2;$$

[0048] and a judgment is made:

$$G_{mx}\geq G_m(x-1), G_{sx}\geq G_s(x-1);$$

[0049] when the condition  $G_{mx}\geq G_m(x-1)$ ,  $G_{sx}\geq G_s(x-1)$  is satisfied and y is minimal, corresponding grayscales  $G_{mx}$  and  $G_{sx}$  are set to be the grayscales respectively input to the main pixel area M and the sub pixel area S when the pixel unit is at the grayscale  $G_x$ .

[0050] (f) step (e) is repeated with respect to each grayscale of the pixel unit, so that grayscales respectively input to the main pixel area M and the sub pixel area S at all of grayscales of the liquid crystal panel are obtained.

[0051] In the present embodiment, the front view angle  $\alpha$  is  $0^\circ$ , and the slant view angle  $\beta$  is  $60^\circ$ . In some other embodiments, the slant view angle  $\beta$  may also be selected in a range from  $30^\circ$ - $80^\circ$ . Wherein, the front view angle indicates a front view angle direction of the liquid crystal display, and the slant

view angle indicates an angle formed opposite to the front view angle direction of the liquid crystal display.

[0052] In the present embodiment, grayscales of the liquid crystal panel include 256 grayscales from 0-255, wherein the highest grayscale max is grayscale 255.

[0053] As a detailed example, the area ratio of the main pixel area M and the sub pixel area

[0054] S is  $a:b=2:1$ , the front view angle  $\alpha=0^\circ$ , and the slant view angle  $\beta=60^\circ$ .

[0055] First, gamma curves of the liquid crystal panel at the front view angle  $0^\circ$  and the slant view angle  $60^\circ$  are obtained, as illustrated in FIG. 4. Actual luminance values  $Lv0$  (0-255) and  $Lv60$  (0-255) of each grayscale G (0-255) at the front view angle  $0^\circ$  and the slant view angle  $60^\circ$  are determined according to the gamma curve.

[0056] Then, actual luminance values  $Lv0$  and  $Lv60$  are divided into  $LvM0$ ,  $LvS0$ ,  $LvM60$  and  $LvS60$  according to the area ratio of the main pixel area M and the sub pixel area S, namely,  $a:b=2:1$ , and  $LvM0$ ,  $LvS0$ ,  $LvM60$  and  $LvS60$  satisfy the following conditions:

$$LvM0:LvS0=2:1, LvM0+LvS0=Lv0;$$

$$LvM60:LvS60=2:1, LvM60+LvS60=Lv60;$$

[0057] actual luminance values  $LvM0$ (0-255) and  $LvM60$ (0-255) of each grayscale G (0-255) of the main pixel area M at the front view angle  $0^\circ$  and the slant view angle  $60^\circ$  are obtained; actual luminance values  $LvS0$ (0-255) and  $LvS60$ (0-255) of each grayscale G (0-255) of the sub pixel area S at the front view angle  $0^\circ$  and the slant view angle  $60^\circ$  are obtained, and corresponding relationships between the grayscale G and the actual luminance values in the main pixel area M and the sub pixel area S are established.

[0058] Further, according to actual luminance values  $Lv0$ (255) and  $Lv60$ (255) of the highest grayscale 255, in conjunction with equations:

$$\text{gamma}(\gamma) = 2.2 \text{ and } \left(\frac{G}{255}\right)^\gamma = \frac{LvG}{Lv(255)},$$

theoretical luminance values  $LvG0$ (0-255) and  $LvG60$ (0-255) of each grayscale G (0-255) of the liquid crystal panel at the front view angle  $0^\circ$  and the slant view angle  $60^\circ$  are calculated and corresponding relationship between the grayscale G and the theoretical luminance values are established.

[0059] Further, as for a grayscale  $G_x$  ( $G_x$  is one of 0-255) in the pixel unit, supposing that grayscales input to the main pixel area M and the sub pixel area S are  $G_{mx}$  and  $G_{sx}$ , respectively, actual luminance values  $LvMx0$ ,  $LvMx60$ ,  $LvSx0$  and  $LvSx60$  corresponding to grayscales  $G_{mx}$  and  $G_{sx}$  are obtained according to the previously established corresponding relationships between the grayscale G and the actual luminance values in the main pixel area M and the sub pixel area S, theoretical luminance values  $LvGx0$  and  $LvGx60$  corresponding to the grayscale  $G_x$  are obtained according to the previously established corresponding relationship between the grayscale G and the theoretical luminance values; and the following equations are calculated:

$$\Delta 1=LvMx0+LvSx0-LvGx0;$$

$$\Delta 2=LvMx60+LvSx60-LvGx60;$$

$$y=\Delta 1^2+\Delta 2^2;$$

[0060] through attempts of selecting combination of values of Gmx and Gsx, when a combination of values of Gmx and Gsx makes y in the above equation to be minimal, grayscales Gmx and Gsx at this time are set to be grayscales respectively input to the main pixel area M and the sub pixel area S when the pixel unit is at the grayscale Gx.

[0061] Finally, the above step is repeated with respect to each grayscale G (0-255) of the pixel unit, so that grayscales respectively input to the main pixel area M and the sub pixel area S at all of grayscales (0-255) of the liquid crystal panel are finally obtained.

[0062] gamma curves of the liquid crystal panel at the front view angle 0° and the slant view angle 60° are illustrated in FIG. 5 through adjustment of grayscales of the main pixel area M and the sub pixel area S in the present embodiment. The gamma curves obtained in the case where the main pixel area M and the sub pixel area S are in the front view angle and the slant view angle are both approaching gamma(γ)=2.2 by setting grayscales of the main pixel area M and the sub pixel area S, and an excellent display effect can be achieved while reducing color shift.

[0063] FIG. 6 illustrates a Gm-Lv relationship curve between the grayscale and the luminance of the main pixel area M and a Gs-Lv relationship curve between the grayscale and the luminance of the sub pixel area S after the setting according to the above steps. In the relationship curves as illustrated in FIG. 6, a grayscale inversion occurs around grayscale 157, and there are many singular discrete numerical points on the curve, which affects display quality of the liquid crystal display.

[0064] In order to solve this problem, a comparison condition is added to the step of setting grayscales Gmx and Gsx input to the main pixel area M and the sub pixel area S. For example, as for a grayscale Gx (for example, grayscale 100) in the pixel unit, assuming that grayscales input to the main pixel area M and the sub pixel area S are Gmx and Gsx, respectively, grayscales needed to be input to the main pixel area M and the sub pixel area S of the previous grayscale G(x-1) (grayscale 99) of the pixel unit are Gm(x-1) and Gs(x-1), respectively;

during calculation of the following equations,

$$\Delta 1=LvMx\alpha+LvSx\alpha-LvGx\alpha;$$

$$\Delta 2=LvMx\beta+LvSx\beta-LvGx\beta;$$

$$y=\Delta 1^2+\Delta 2^2;$$

a judgment condition is added:

$$Gmx\geq Gm(x-1), Gsx\geq Gs(x-1);$$

[0065] when the condition  $Gmx\geq Gm(x-1)$ ,  $Gsx\geq Gs(x-1)$  is satisfied and y is a minimal, the corresponding grayscales Gmx and Gsx are set to be grayscales respectively input to the main pixel area M and the sub pixel area S when the pixel unit is at the grayscale Gx. After adding the above judgment condition, gamma curves of the liquid crystal panel at the front view angle 0° and the slant view angle 60° are illustrated in FIG. 7.

[0066] Since the judgment condition is added, as for a pixel unit, grayscales input to the main pixel area M and the sub pixel area S at a grayscale are respectively not smaller than grayscales input to the main pixel area M and the sub pixel area S at a previous grayscale of the pixel unit, so that there is no singular point in the finally obtained relationship curve

between the grayscale and the luminance, and a smooth curve is obtained, which modifies errors appearing in initial calculation.

[0067] FIG. 8 illustrates a Gm-Lv relationship curve between the grayscale and the luminance of the main pixel area M and a Gs-Lv relationship curve between the grayscale and the luminance of the sub pixel area S after the setting according to the above steps with the judgment condition added. It can be seen from FIG. 8 that Gm-Lv curve and Gs-Lv curve are smooth curves, wherein, the luminance of the sub pixel area S is saturate after grayscale 135, hence, setting the grayscale value according to the present embodiment may improve display quality of the liquid crystal display.

[0068] To sum up, the liquid crystal display provided by the embodiments of the present invention divides each pixel unit into the main pixel area and the sub pixel area with different areas, different display luminance and slant view luminance are generated through inputting different data signals (different grayscale values) to the main pixel area and the sub pixel area so as to reduce color shift generated during side viewing or slant viewing. The gamma curves obtained in the case where the main pixel area M and the sub pixel area S are in the front view angle and the slant view angle both approach gamma(γ)=2.2 by setting grayscales of the main pixel area and the sub pixel area according to the grayscale value setting method provided by the embodiments of the present invention, an excellent display effect can be achieved while reducing color shift, and light leak and color shift at a large view angle are reduced while ensuring the display effect at the front view angle not to be apparently varied.

[0069] Obviously, the protection scope of the present invention is not limited to the above detailed modes, and those skilled in the art may make various changes and modifications to the invention without departing from the scope and spirit of the invention. As such, if these changes and modifications of the present invention belong to the scope of the claims of the present invention and equivalent technologies thereof, the present invention also intends to include these changes and modifications here.

1. A grayscale value setting method for a liquid crystal panel comprising a plurality of pixel units, each of which comprises a main pixel area M and a sub pixel area S, wherein, an area ratio of the main pixel area M and the sub pixel area S is a:b, the method comprising:

S101 obtaining an actual luminance value  $Lv\alpha$  of each grayscale G of the liquid crystal panel at a front view angle  $\alpha$ ;

S102 obtaining an actual luminance value  $Lv\beta$  of each grayscale G of the liquid crystal panel at a slant view angle  $\beta$ ;

S103 according to the area ratio of a:b of the main pixel area M and the sub pixel area S, dividing the actual luminance values  $Lv\alpha$  and  $Lv\beta$  according to following equations:

$$LvM\alpha:LvS\alpha=a:b, LvM\alpha+LvS\alpha=Lv\alpha;$$

$$LvM\beta:LvS\beta=a:b, LvM\beta+LvS\beta=Lv\beta;$$

wherein, actual luminance values  $LvM\alpha$  and  $LvM\beta$  of each grayscale G of the main pixel area M at the front view angle  $\alpha$  and the slant view angle  $\beta$  are obtained, respectively; actual luminance values  $LvS\alpha$  and  $LvS\beta$  of each grayscale G of the sub pixel area S at the front view angle  $\alpha$  and the slant view angle  $\beta$  are obtained, respectively;

**S104** calculating theoretical luminance values  $LvG\alpha$  and  $LvG\beta$  of each grayscale  $G$  of the liquid crystal panel at the front view angle  $\alpha$  and the slant view angle  $\beta$  according to actual luminance values  $Lv\alpha(\max)$  and  $Lv\beta(\max)$  of a highest grayscale  $\max$  obtained in steps **S101** and **S102**, in conjunction with equations:

$$\text{gamma}(\gamma) = 2.2 \text{ and } \left(\frac{G}{\max}\right)^\gamma = \frac{LvG}{Lv(\max)};$$

**S105** as for a grayscale  $Gx$  in the pixel unit, assuming that grayscales input to the main pixel area  $M$  and the sub pixel area  $S$  are  $Gmx$  and  $Gsx$ , respectively, obtaining actual luminance values  $LvMx\alpha$ ,  $LvMx\beta$ ,  $LvSx\alpha$  and  $LvSx\beta$  according to a result of **S103**, and obtaining theoretical luminance values  $LvGx\alpha$  and  $LvGx\beta$  according to a result of **S104**; and calculating following equations:

$$\Delta 1 = LvMx\alpha + LvSx\alpha - LvGx\alpha;$$

$$\Delta 2 = LvMx\beta + LvSx\beta - LvGx\beta;$$

$$y = \Delta 1^2 + \Delta 2^2;$$

and judging:

$$Gmx \geq Gm(x-1), Gsx \geq Gs(x-1);$$

wherein, when the condition  $Gmx \geq Gm(x-1)$ ,  $Gsx \geq Gs(x-1)$  is satisfied and  $y$  is minimal, corresponding grayscales  $Gmx$  and  $Gsx$  are set to be grayscales respectively input to the main pixel area  $M$  and the sub pixel area  $S$  when the pixel unit is at the grayscale  $Gx$ ; and

**S106** repeating **S105** with respect to each grayscale  $G$  of the pixel unit, so as to obtain grayscales respectively input to the main pixel area  $M$  and the sub pixel area  $S$  at all of grayscales of the liquid crystal panel.

2. The grayscale value setting method for the liquid crystal panel in claim 1, wherein the front view angle  $\alpha$  is  $0^\circ$ , and the slant view angle  $\beta$  is  $30-80^\circ$ .

3. The grayscale value setting method for the liquid crystal panel in claim 2, wherein the slant view angle  $\beta$  is  $60^\circ$ .

4. The grayscale value setting method for the liquid crystal panel in claim 1, wherein grayscales of the liquid crystal panel include 256 grayscales from 0-255, wherein the highest grayscale  $\max$  is grayscale 255.

5. The grayscale value setting method for the liquid crystal panel in claim 2, wherein grayscales of the liquid crystal panel include 256 grayscales from 0-255, wherein the highest grayscale  $\max$  is grayscale 255.

6. The grayscale value setting method for the liquid crystal panel in claim 1, wherein the obtaining of the actual luminance value  $Lv\alpha$  of each grayscale  $G$  of the liquid crystal panel at the front view angle  $\alpha$  comprises:

obtaining a gamma curve of the liquid crystal panel at the front view angle  $\alpha$ ; and

determining the actual luminance value  $Lv\alpha$  according to the gamma curve.

7. The grayscale value setting method for the liquid crystal panel in claim 1, wherein the obtaining of the actual luminance value  $Lv\alpha$  of each grayscale  $G$  of the liquid crystal panel at the slant view angle  $\alpha$  comprises:

obtaining a gamma curve of the liquid crystal panel at the slant view angle  $\beta$ ; and

determining the actual luminance value  $Lv\alpha$  according to the gamma curve.

8. The grayscale value setting method for the liquid crystal panel in claim 1, wherein, after step **S106**, a Gm-Lv relationship curve between the grayscale and the luminance of the main pixel area  $M$  and a Gs-Lv relationship curve between the grayscale and the luminance of the sub pixel area  $S$  are obtained, and a singular point appearing in the Gm-Lv relationship curve and the Gs-Lv relationship curve is processed by adopting a Locally weighted regression scatter plot smoothing.

9. The grayscale value setting method for the liquid crystal panel in claim 1, wherein, after step **S106**, a Gm-Lv relationship curve between the grayscale and the luminance of the main pixel area  $M$  and a Gs-Lv relationship curve between the grayscale and the luminance of the sub pixel area  $S$  are obtained, and a singular point appearing in the Gm-Lv relationship curve and the Gs-Lv relationship curve is processed by adopting a power function fitting process.

10. The grayscale value setting method for the liquid crystal panel in claim 9, wherein an expression of the power function is:  $f = m * x^n + k$ .

11. A liquid crystal display comprising backlight module and a liquid crystal panel which are oppositely disposed, wherein the backlight module provide a display light source to the liquid crystal panel so that the liquid crystal panel displays an image, the liquid crystal panel includes a plurality of pixel units, each pixel unit includes a main pixel area  $M$  and a sub pixel area  $S$ , and the area ratio of the main pixel area  $M$  and the sub pixel area  $S$  is  $a:b$ , wherein a grayscale value setting method of the liquid crystal panel comprises:

**S101** obtaining an actual luminance value  $Lv\alpha$  of each grayscale  $G$  of the liquid crystal panel at a front view angle  $\alpha$ ;

**S102** obtaining an actual luminance value  $Lv\beta$  of each grayscale  $G$  of the liquid crystal panel at a slant view angle  $\beta$ ;

**S103** according to the area ratio of  $a:b$  of the main pixel area  $M$  and the sub pixel area  $S$ , dividing the actual luminance values  $Lv\alpha$  and  $Lv\beta$  according to following equations:

$$LvM\alpha:LvS\alpha = a:b, LvM\alpha + LvS\alpha = Lv\alpha;$$

$$LvM\beta:LvS\beta = a:b, LvM\beta + LvS\beta = Lv\beta;$$

wherein, actual luminance values  $LvM\alpha$  and  $LvM\beta$  of each grayscale  $G$  of the main pixel area  $M$  at the front view angle  $\alpha$  and the slant view angle  $\beta$  are obtained, respectively; actual luminance values  $LvS\alpha$  and  $LvS\beta$  of each grayscale  $G$  of the sub pixel area  $S$  at the front view angle  $\alpha$  and the slant view angle  $\beta$  are obtained, respectively;

**S104** calculating theoretical luminance values  $LvG\alpha$  and  $LvG\beta$  of each grayscale  $G$  of the liquid crystal panel at the front view angle  $\alpha$  and the slant view angle  $\beta$  according to actual luminance values  $Lv\alpha(\max)$  and  $Lv\beta(\max)$  of a highest grayscale  $\max$  obtained in steps **S101** and **S102**, in conjunction with equations:

$$\text{gamma}(\gamma) = 2.2 \text{ and } \left(\frac{G}{\max}\right)^\gamma = \frac{LvG}{Lv(\max)};$$

**S105** as for a grayscale  $Gx$  in the pixel unit, assuming that grayscales input to the main pixel area  $M$  and the sub

pixel area S are  $G_{mx}$  and  $G_{sx}$ , respectively, obtaining actual luminance values  $L_{vMx\alpha}$ ,  $L_{vMx\beta}$ ,  $L_{vSx\alpha}$  and  $L_{vSx\beta}$  according to a result of S103, and obtaining theoretical luminance values  $L_{vGx\alpha}$  and  $L_{vGx\beta}$  according to a result of S104; and calculating following equations:

$$\Delta 1=L_{vMx\alpha}+L_{vSx\alpha}-L_{vGx\alpha};$$

$$\Delta 2=L_{vMx\beta}+L_{vSx\beta}-L_{vGx\beta};$$

$$y=\Delta 1^2+\Delta 2^2;$$

and judging:

$$G_{mx}\geq G_m(x-1), G_{sx}\geq G_s(x-1);$$

wherein, when the condition  $G_{mx}\geq G_m(x-1)$ ,  $G_{sx}\geq G_s(x-1)$  is satisfied and y is minimal, corresponding grayscales  $G_{mx}$  and  $G_{sx}$  are set to be grayscales respectively input to the main pixel area M and the sub pixel area S when the pixel unit is at the grayscale  $G_x$ ; and

S106 repeating S105 with respect to each grayscale G of the pixel unit, so as to obtain grayscales respectively input to the main pixel area M and the sub pixel area S at all of grayscales of the liquid crystal panel

12. The liquid crystal display in claim 11, wherein the front view angle  $\alpha$  is  $0^\circ$ , and the slant view angle  $\beta$  is  $30-80^\circ$ .

13. The liquid crystal display in claim 12, wherein the slant view angle  $\beta$  is  $60^\circ$ .

14. The liquid crystal display in claim 11, wherein grayscales of the liquid crystal panel includes 256 grayscales from 0-255, wherein the highest grayscale max is grayscale 255.

15. The liquid crystal display in claim 12, wherein grayscales of the liquid crystal panel includes 256 grayscales from 0-255, wherein the highest grayscale max is grayscale 255.

16. The liquid crystal display in claim 11, wherein the obtaining of the actual luminance value  $L_{v\alpha}$  of each grayscale G of the liquid crystal panel at the front view angle  $\alpha$  comprises:

- obtaining a gamma curve of the liquid crystal panel at the front view angle  $\alpha$ ; and
- determining the actual luminance value  $L_{v\alpha}$  according to the gamma curve.

17. The liquid crystal display in claim 11, wherein the obtaining of the actual luminance value  $L_{v\beta}$  of each grayscale G of the liquid crystal panel at the slant view angle  $\beta$  comprises:

- obtaining the gamma curve of the liquid crystal panel at the slant view angle  $\beta$ ; and
- determining the actual luminance value  $L_{v\alpha}$  according to the gamma curve.

18. The liquid crystal display in claim 11, wherein after completing S106, a Gm-Lv relationship curve between the grayscale and the luminance of the main pixel area M and a Gs-Lv relationship curve between the grayscale and the luminance of the sub pixel area S are obtained, a singular point appearing in the Gm-Lv relationship curve and the Gs-Lv relationship curve is processed by adopting a Locally weighted regression scatter plot smoothing.

19. The liquid crystal display in claim 11, wherein, after completing S106, a Gm-Lv relationship curve between the grayscale and the luminance of the main pixel area M and a Gs-Lv relationship curve between the grayscale and the luminance of the sub pixel area S are obtained, a singular point appearing in the Gm-Lv relationship curve and the Gs-Lv relationship curve is processed by adopting a power function fitting process.

20. The liquid crystal display in claim 19, wherein an expression of the power function is:  $f=m*x^n+k$ .

\* \* \* \* \*

|                |  |         |            |
|----------------|--|---------|------------|
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摘要(译)

公开了一种用于液晶面板的灰度值设置方法，其包括获得前面的液晶面板的每个灰度G的实际亮度值和倾斜视角;根据主像素区域M和子像素区域S的面积比划分实际亮度值，并在主像素区域和子像素区域中建立灰度和实际亮度值之间的对应关系;计算每个灰度的理论亮度值;设置灰度组合，使得前视角和倾斜视角的实际和理论亮度值之间的差值之和最小;并且重复最后一步以获得分别输入到液晶面板的所有灰度级处的主像素和子像素区域的灰度级。还公开了使用上述方法设定灰度值的液晶显示器。

