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(54) **IMAGE DISPLAY DEVICE AND  
ELECTRONIC APPARATUS**

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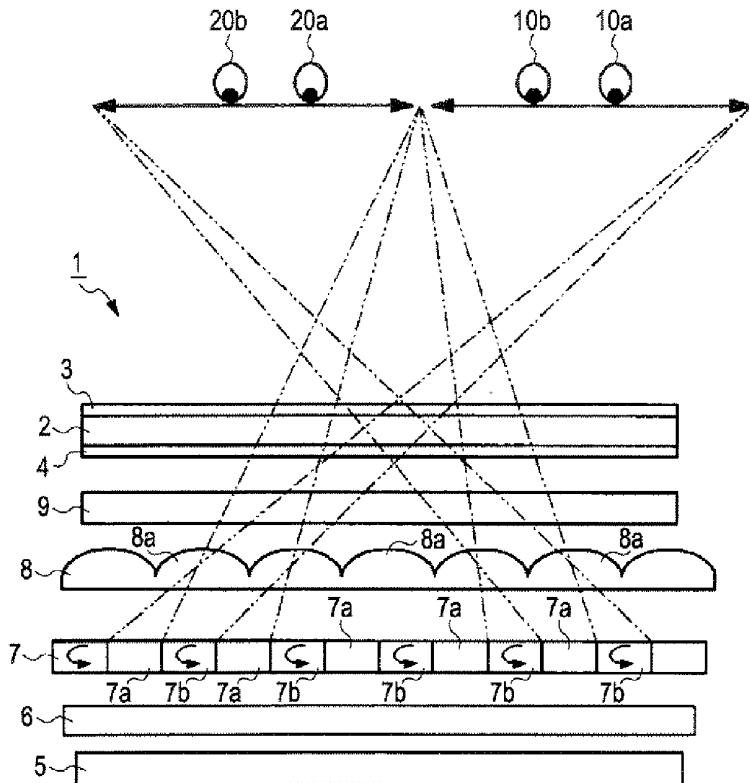
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(57) **ABSTRACT**

An image display device includes the following elements: a display panel that has a plurality of pixels arranged in a predetermined first direction and in a second direction intersecting with the first direction; a light source that emits light to the display panel; a polarization axis controller that separates the light emitted from the light source into light with a first polarization axis and light with a second polarization axis different from the first polarization axis, the polarization axis controller being disposed between the display panel and the light source; and an optical element that directs the light emitted from the light source in a direction substantially orthogonal to the first direction, the optical element being disposed between the display panel and the polarization axis controller. The polarization axis controller includes the following elements: a first substrate; a second substrate; a liquid crystal layer held between the first substrate and the second substrate; a plurality of first electrodes disposed on the first substrate so as to extend in the first direction, the plurality of first electrodes being arranged at a predetermined interval in the second direction; and a plurality of second electrodes disposed on the second substrate so as to extend in the first direction, the plurality of second electrodes being arranged at an interval twice the predetermined interval in the second direction. The plurality of second electrodes is disposed so as to overlap at least part of the adjacent first electrodes.



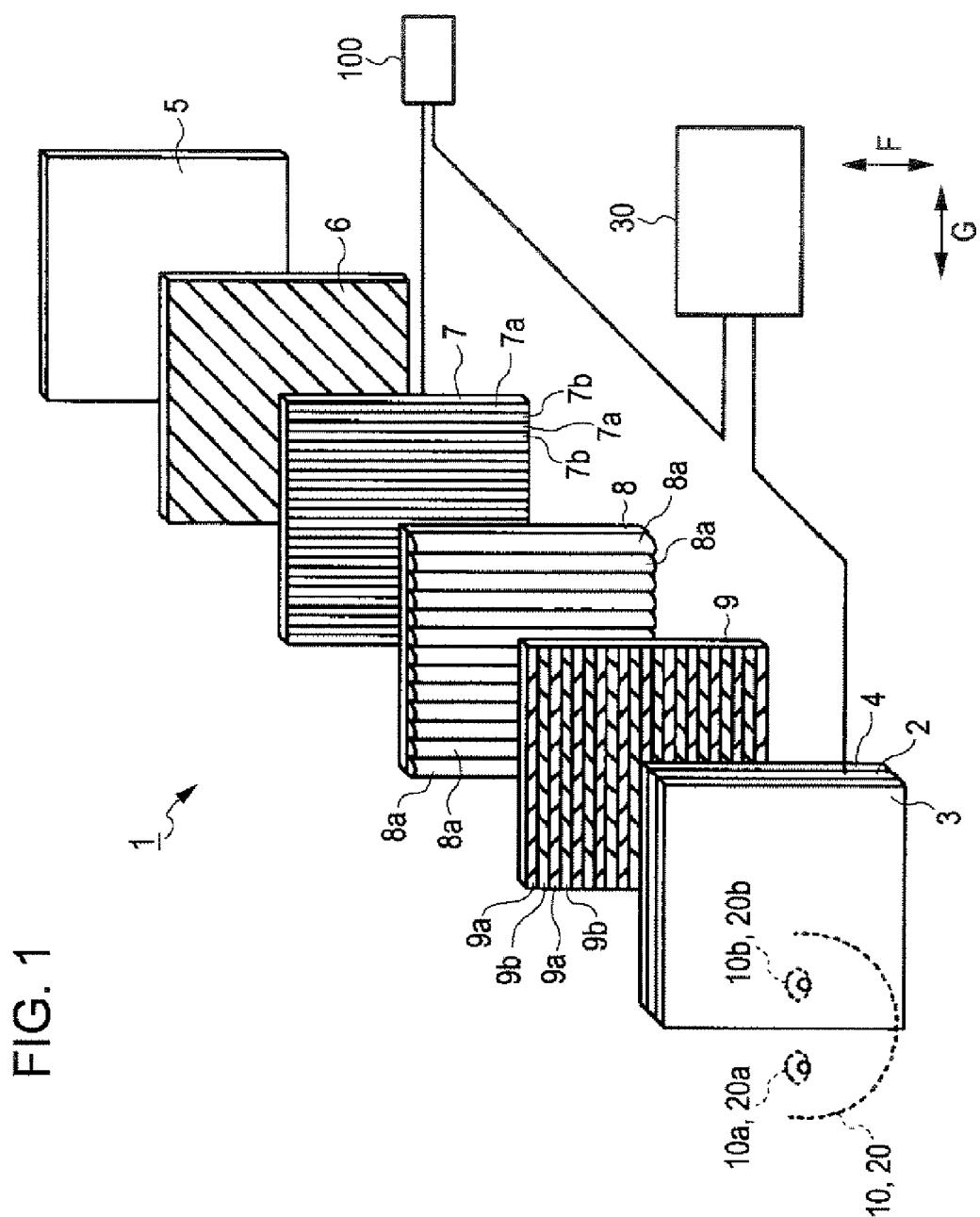


FIG. 2

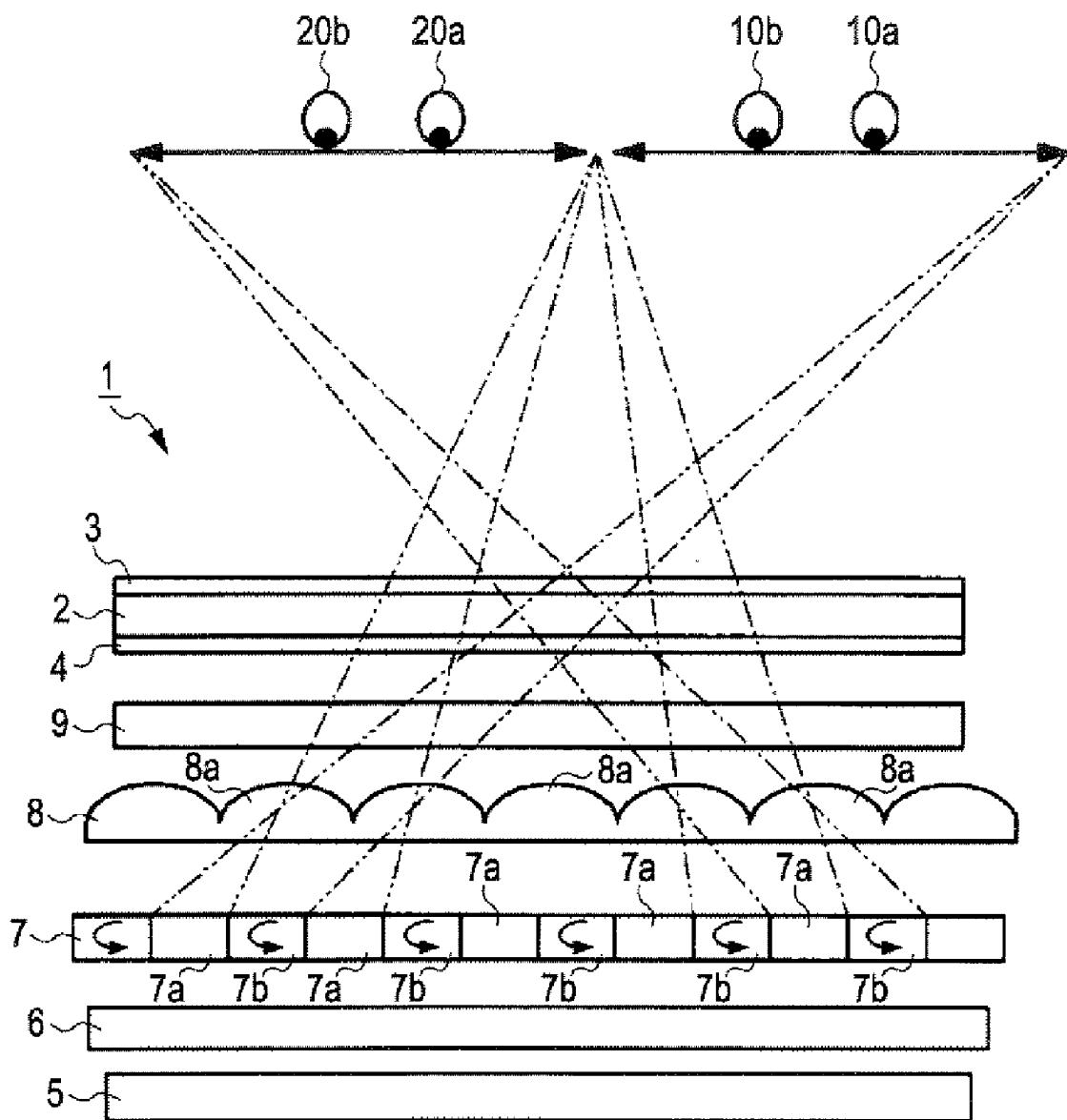


FIG. 3

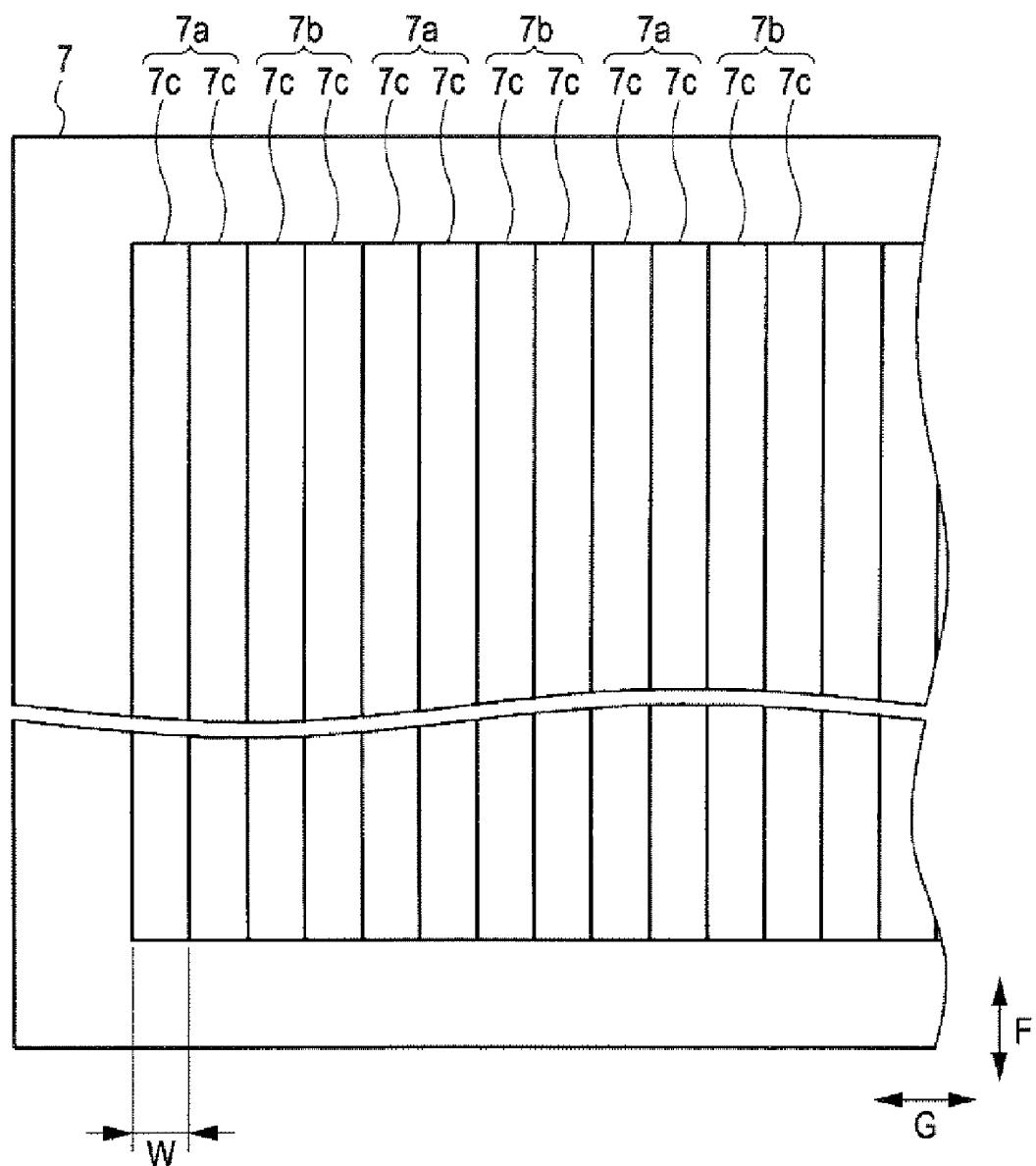


FIG. 4

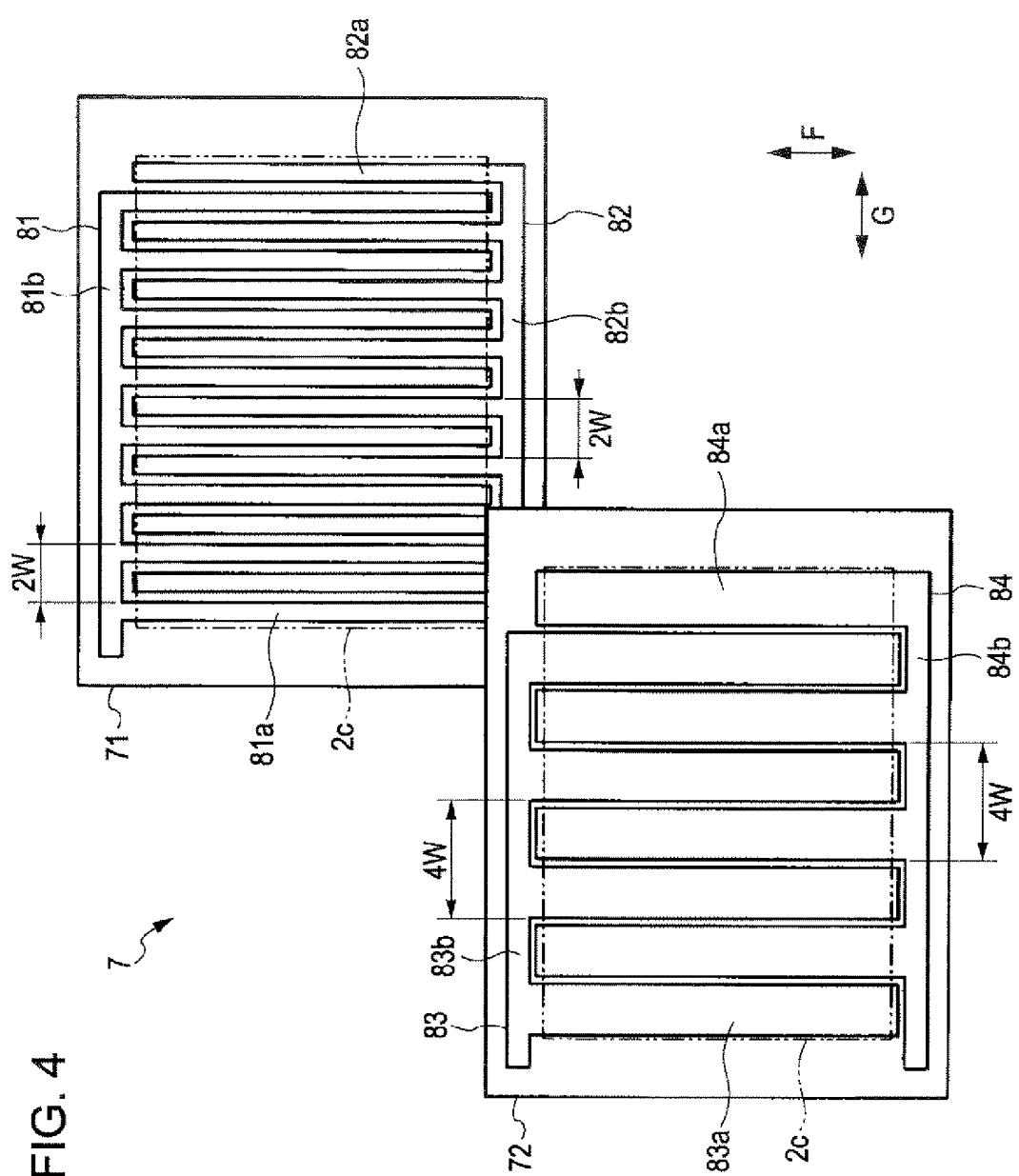


FIG. 5

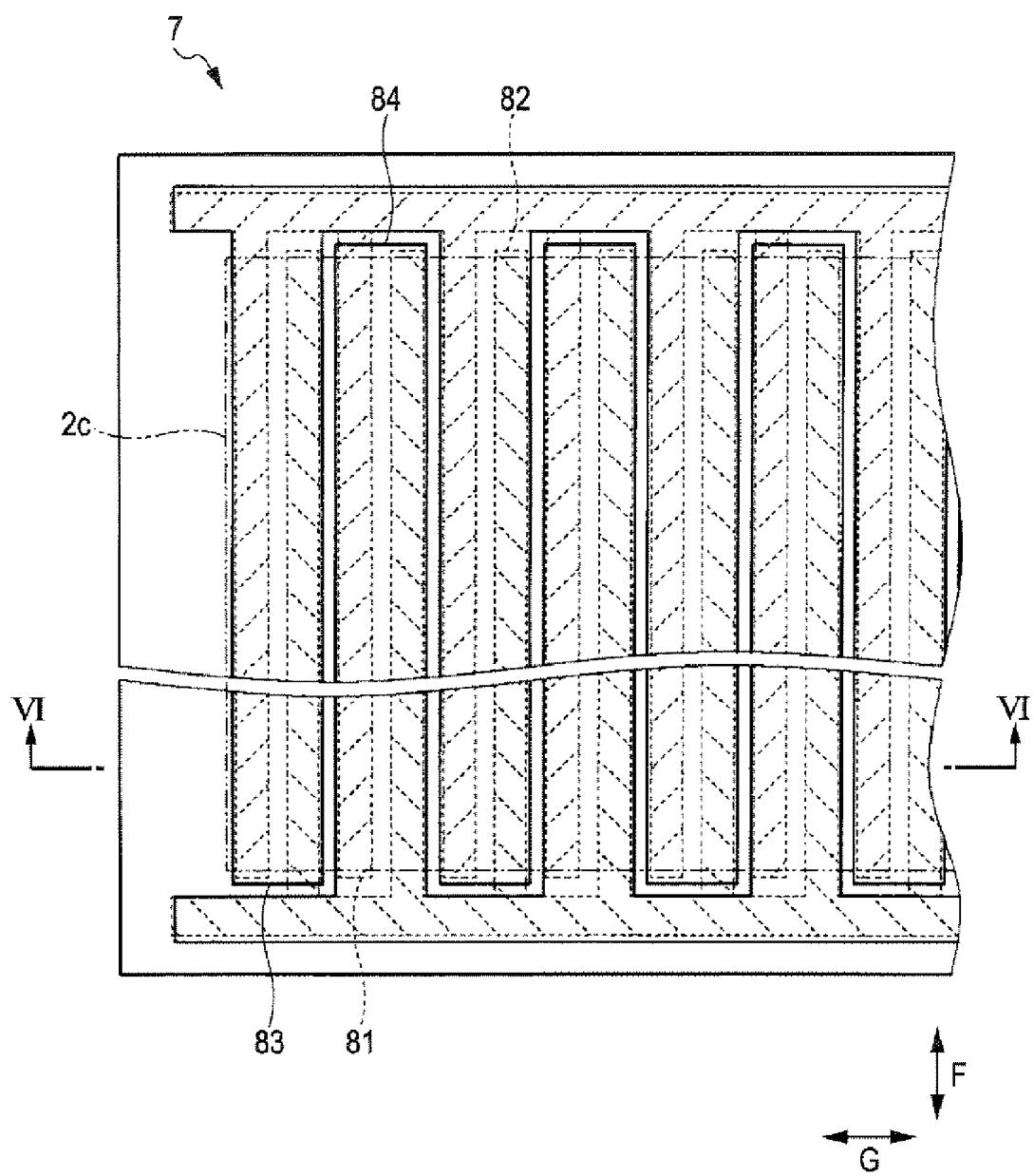


FIG. 6

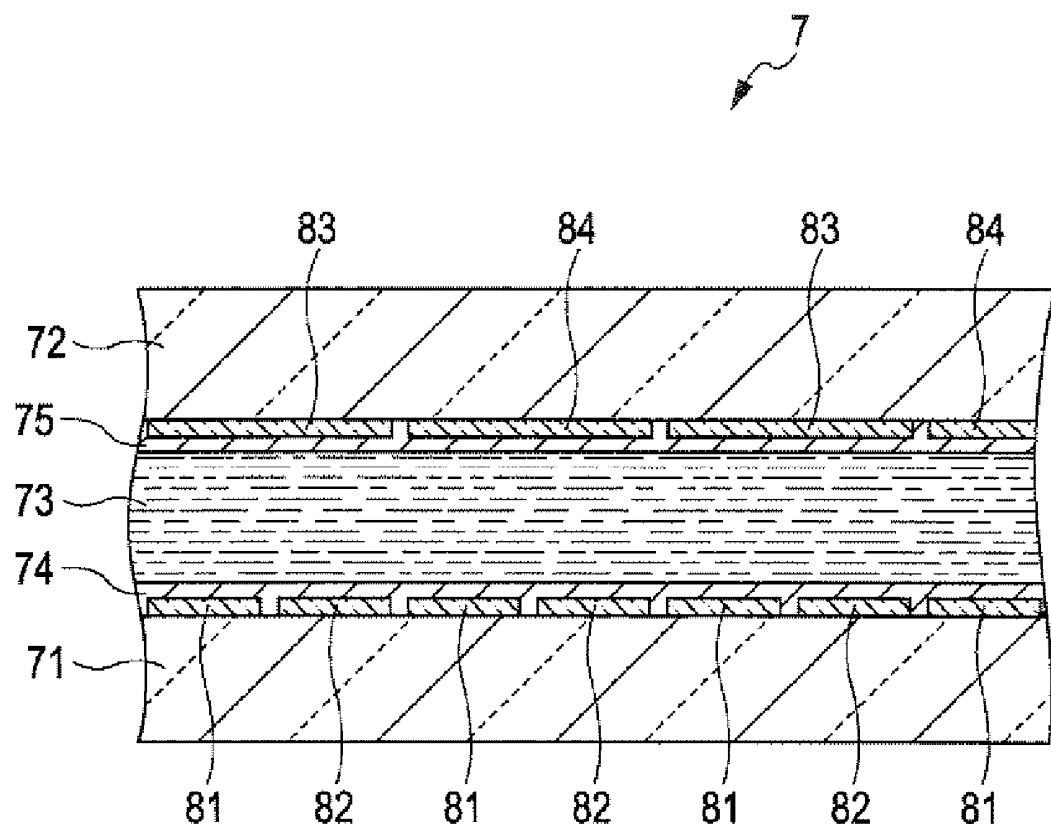
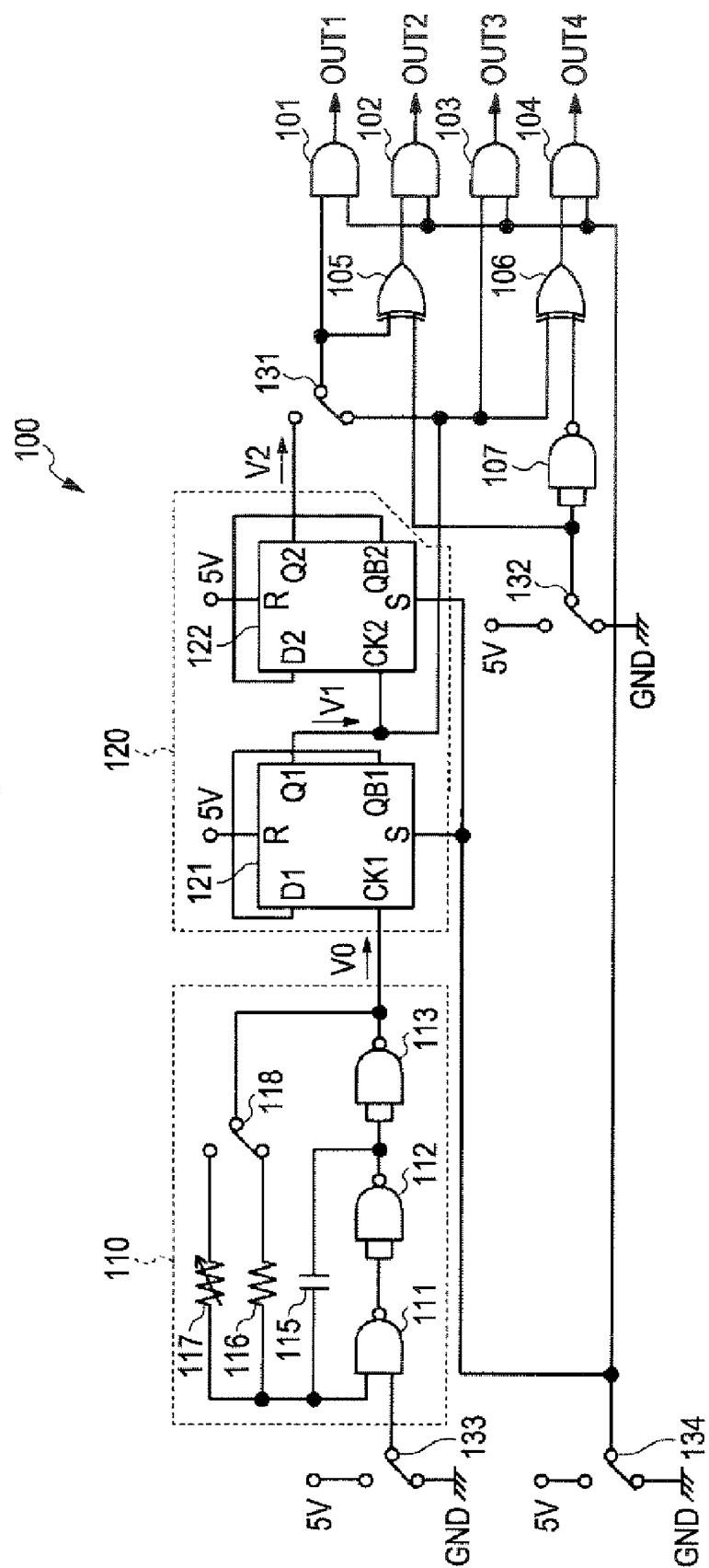
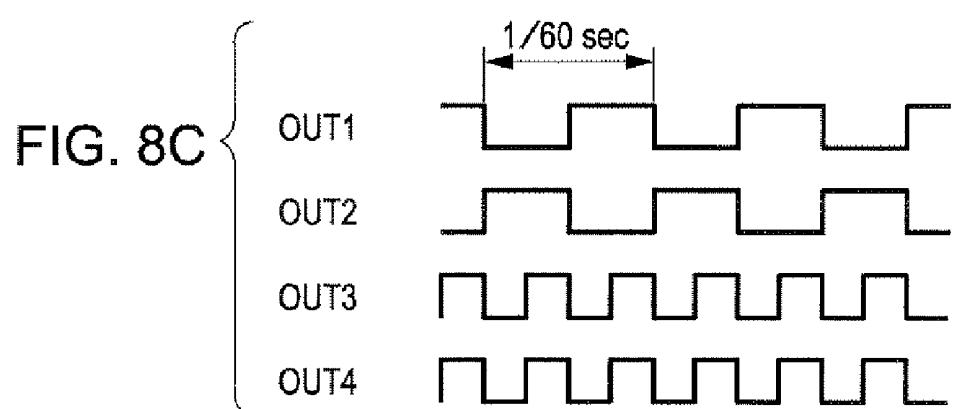
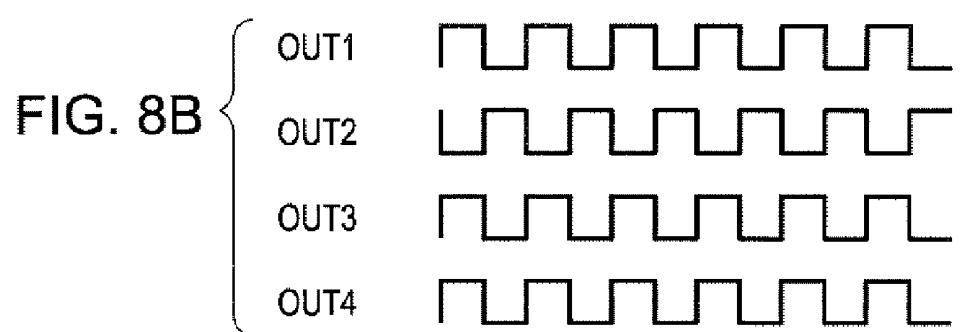
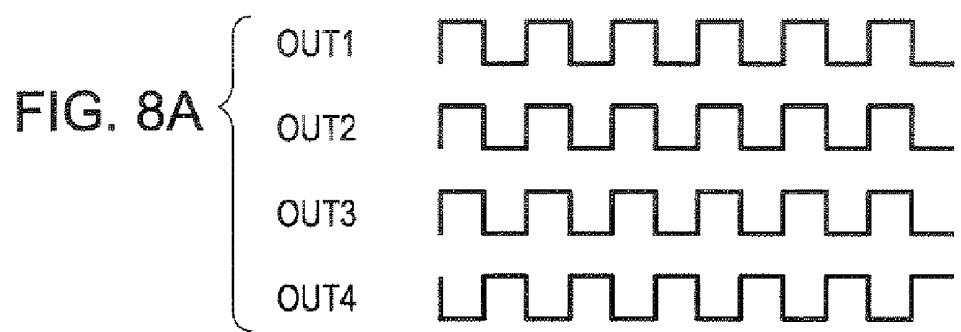


FIG. 7





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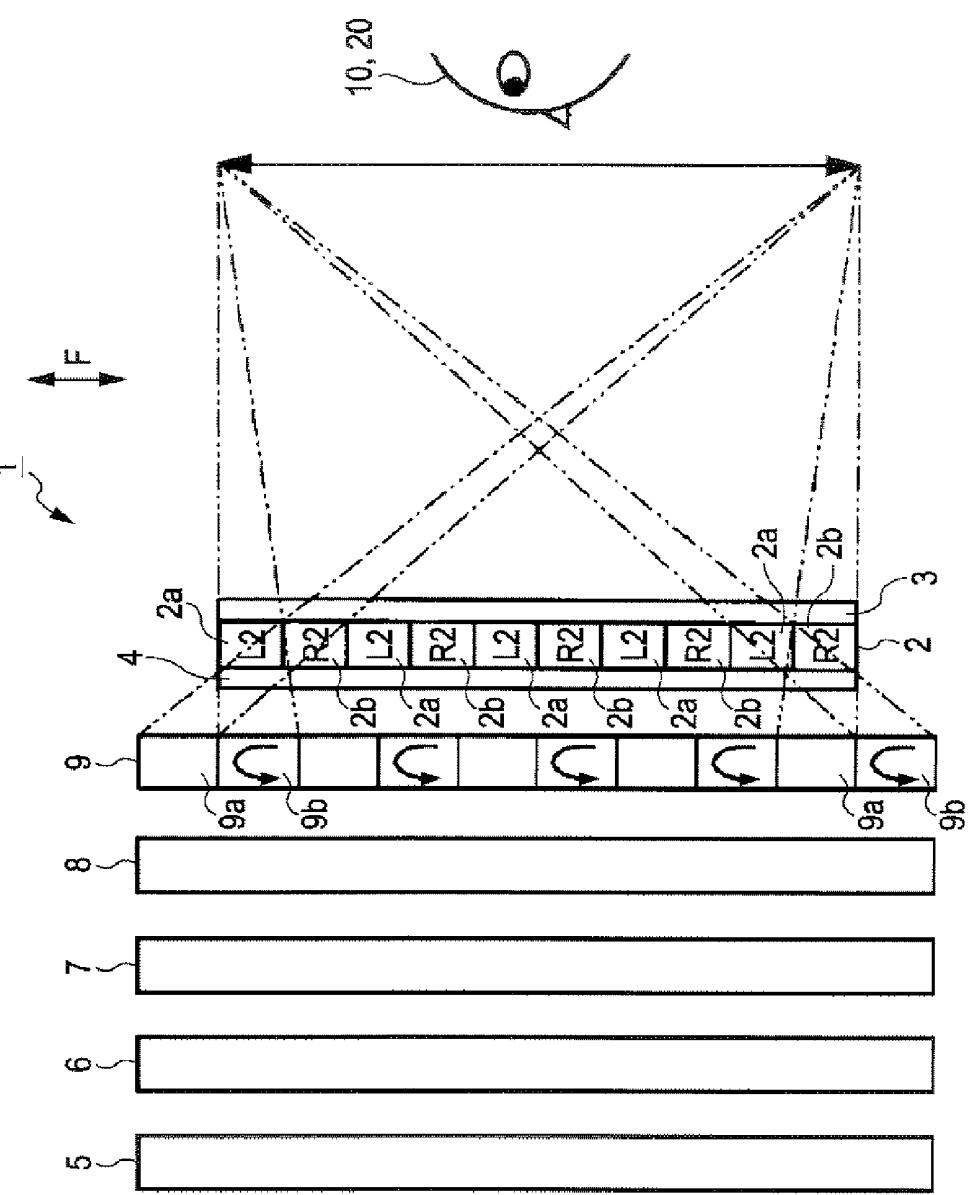


FIG. 10

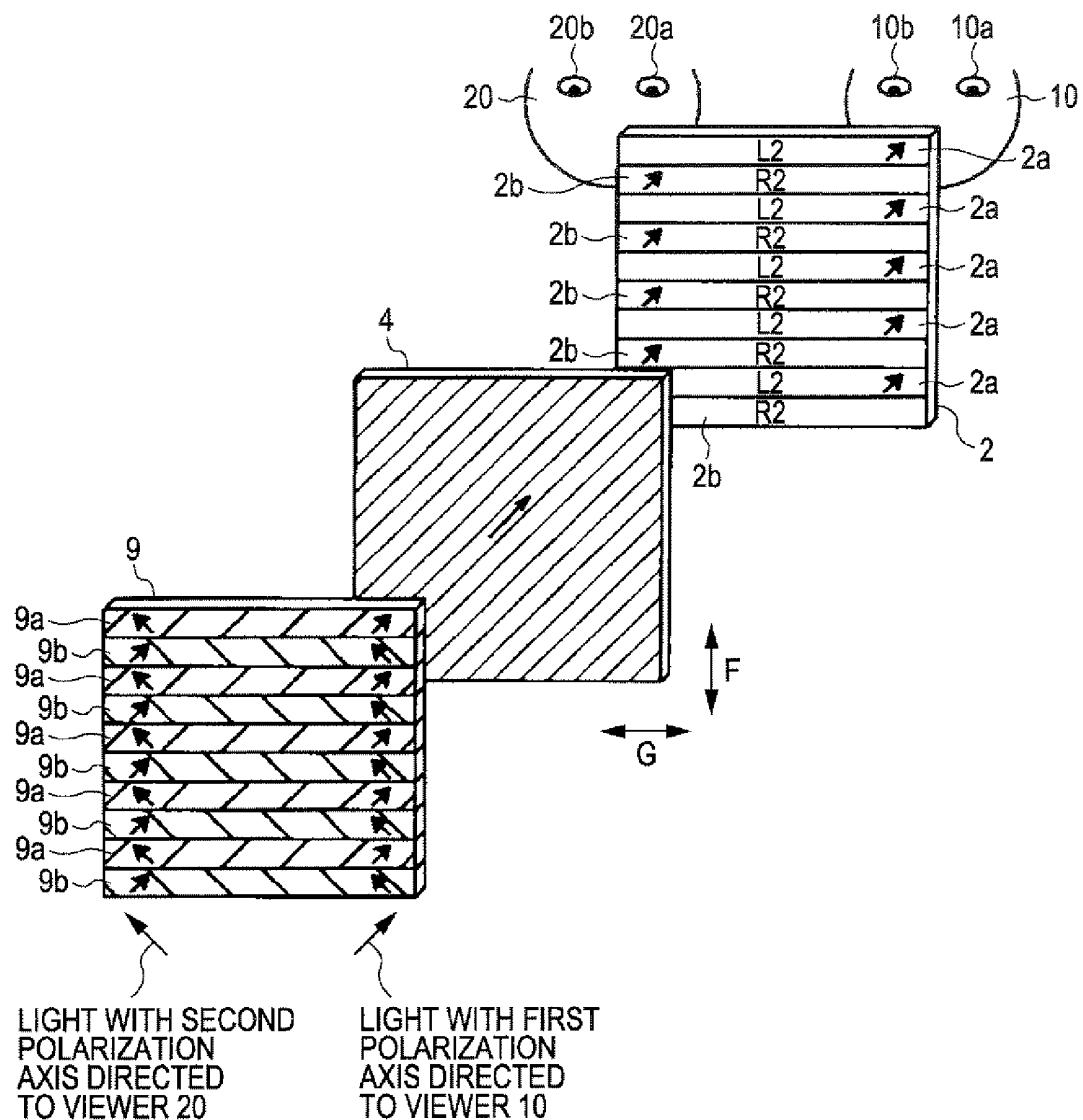


FIG. 11

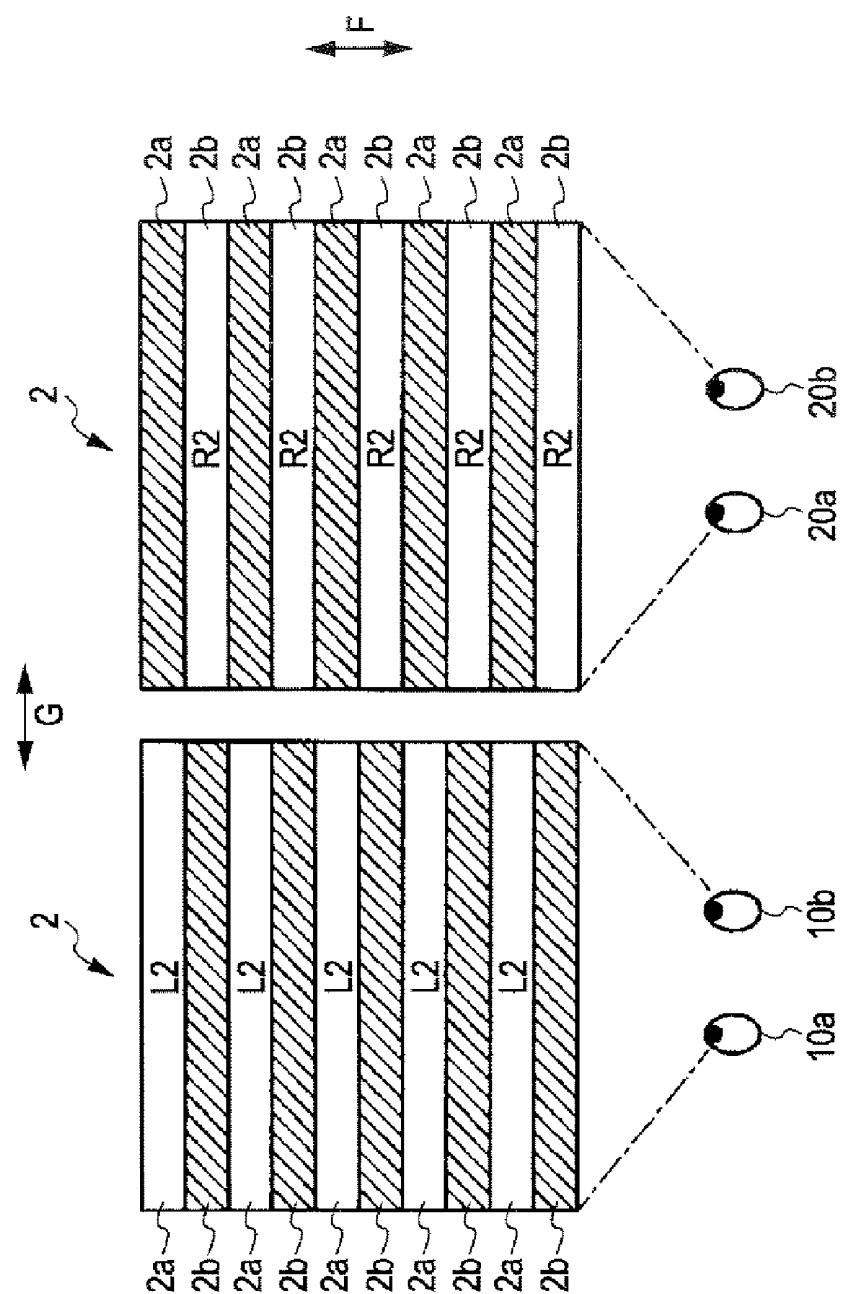


FIG. 12

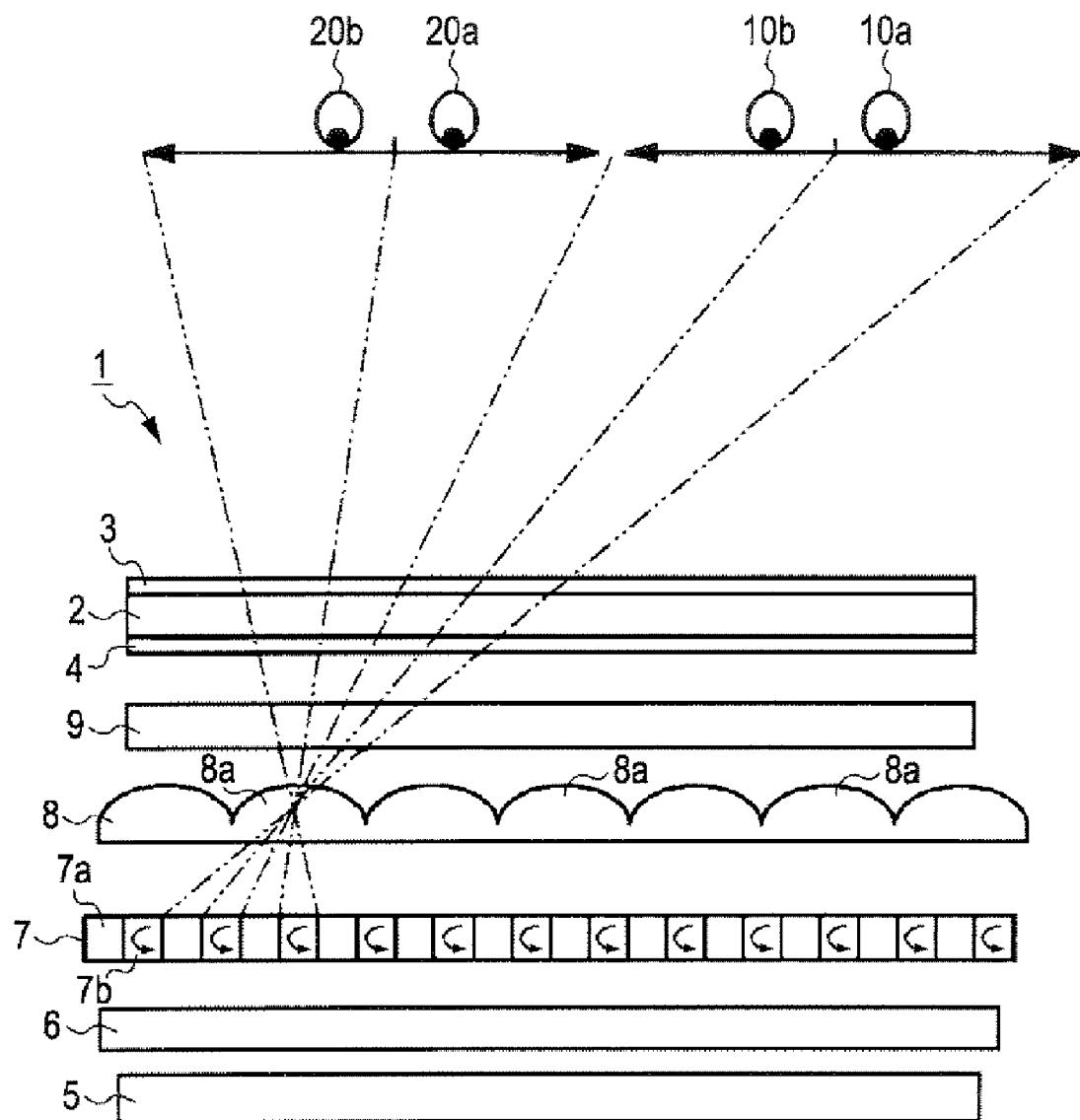


FIG. 13

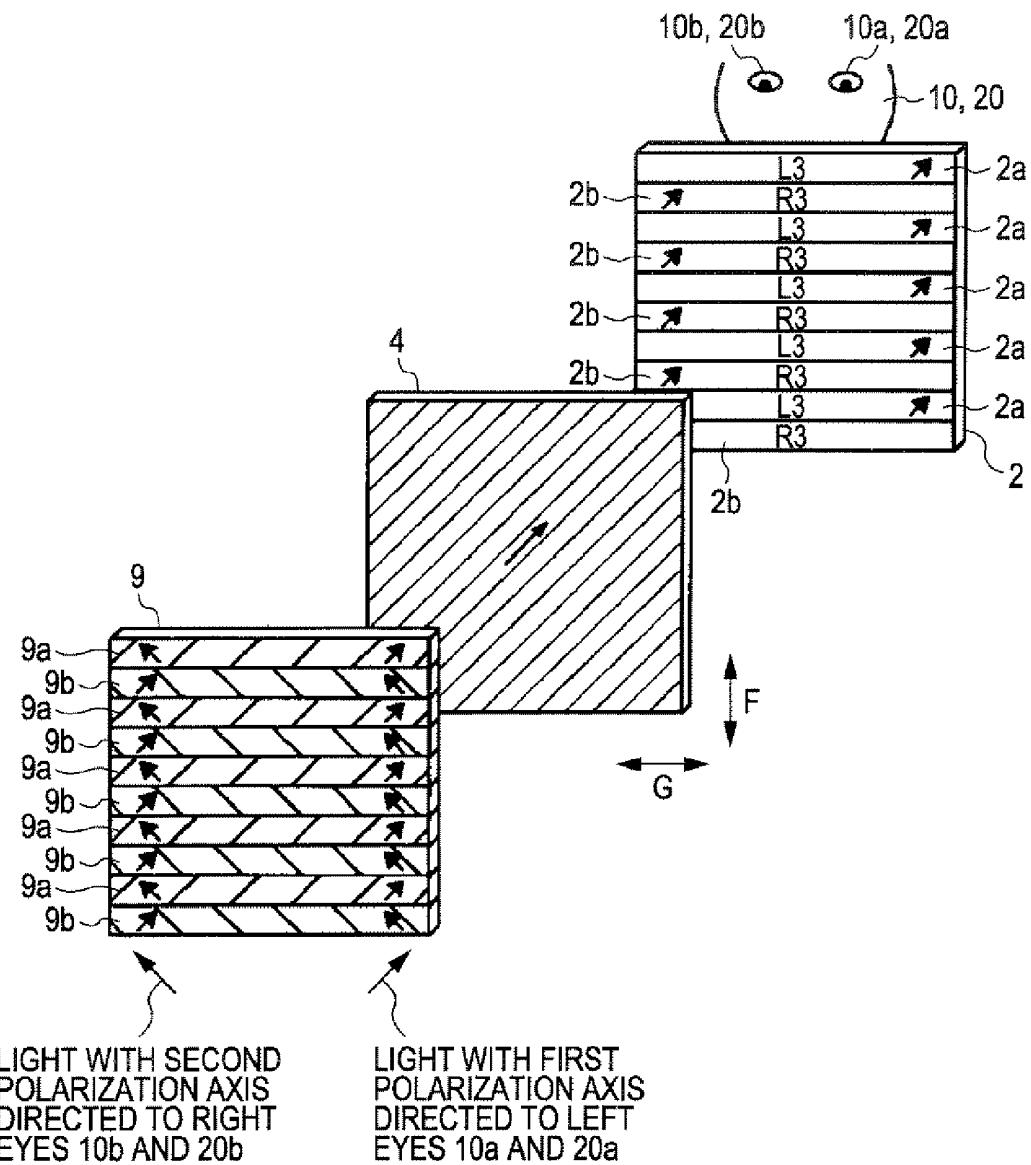


FIG. 14

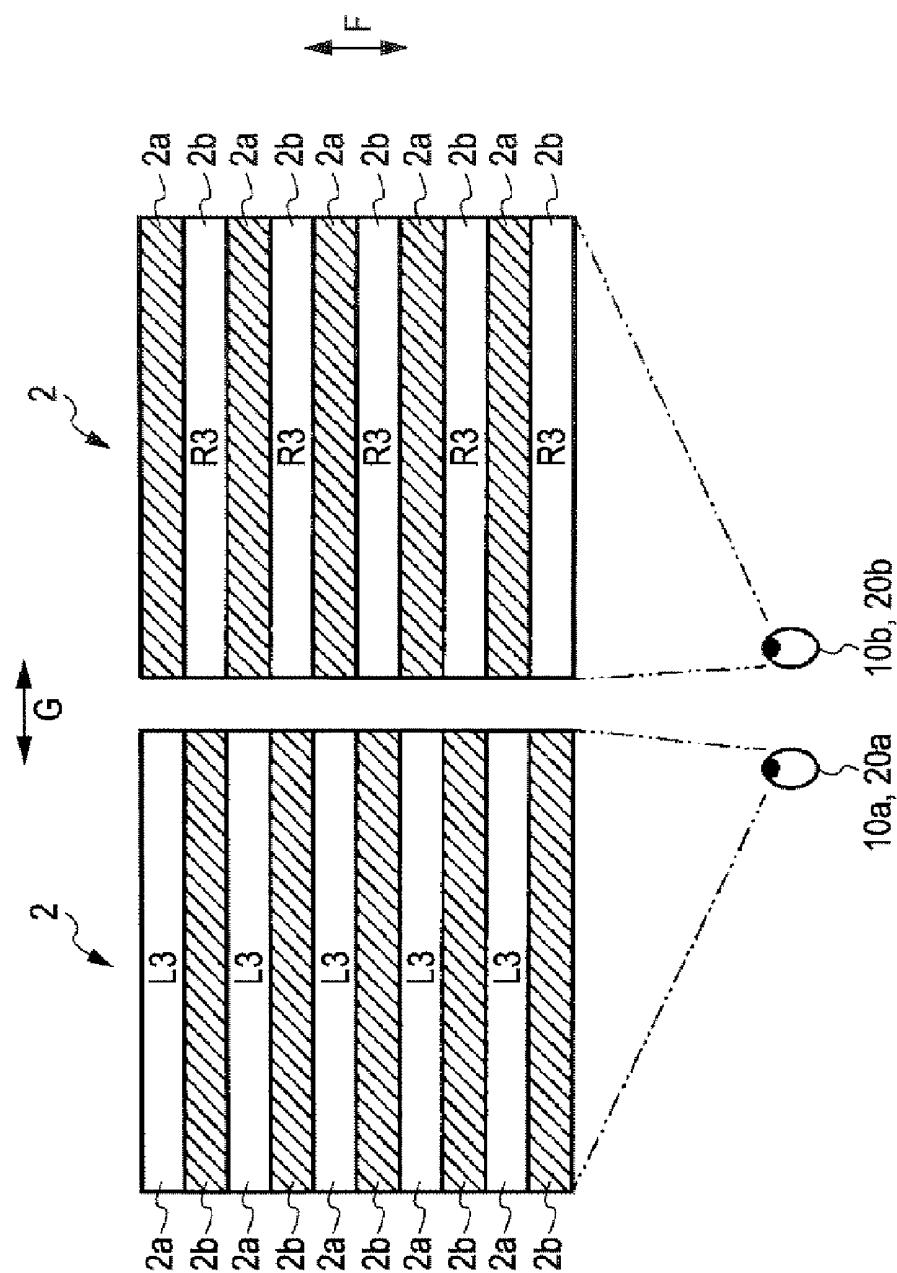


FIG. 15

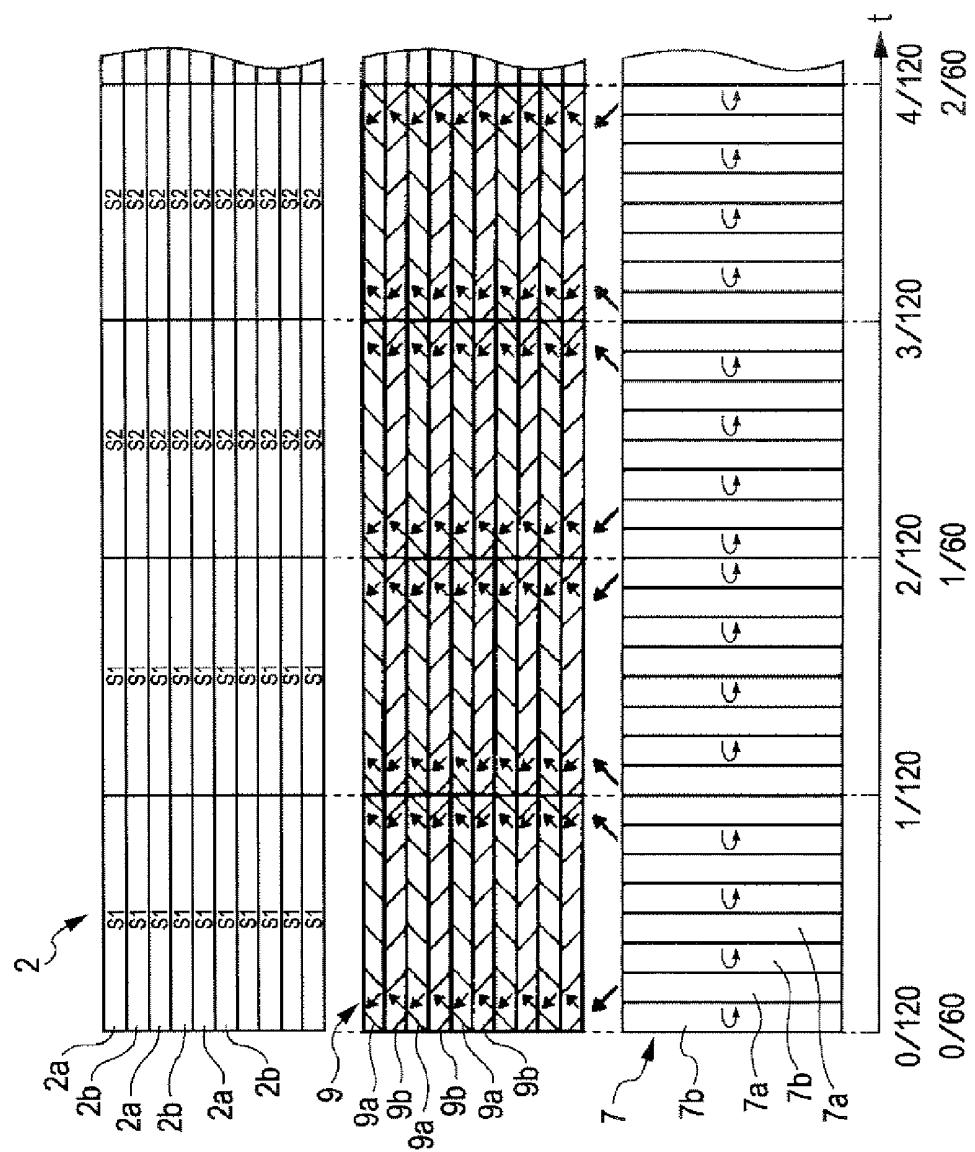


FIG. 16

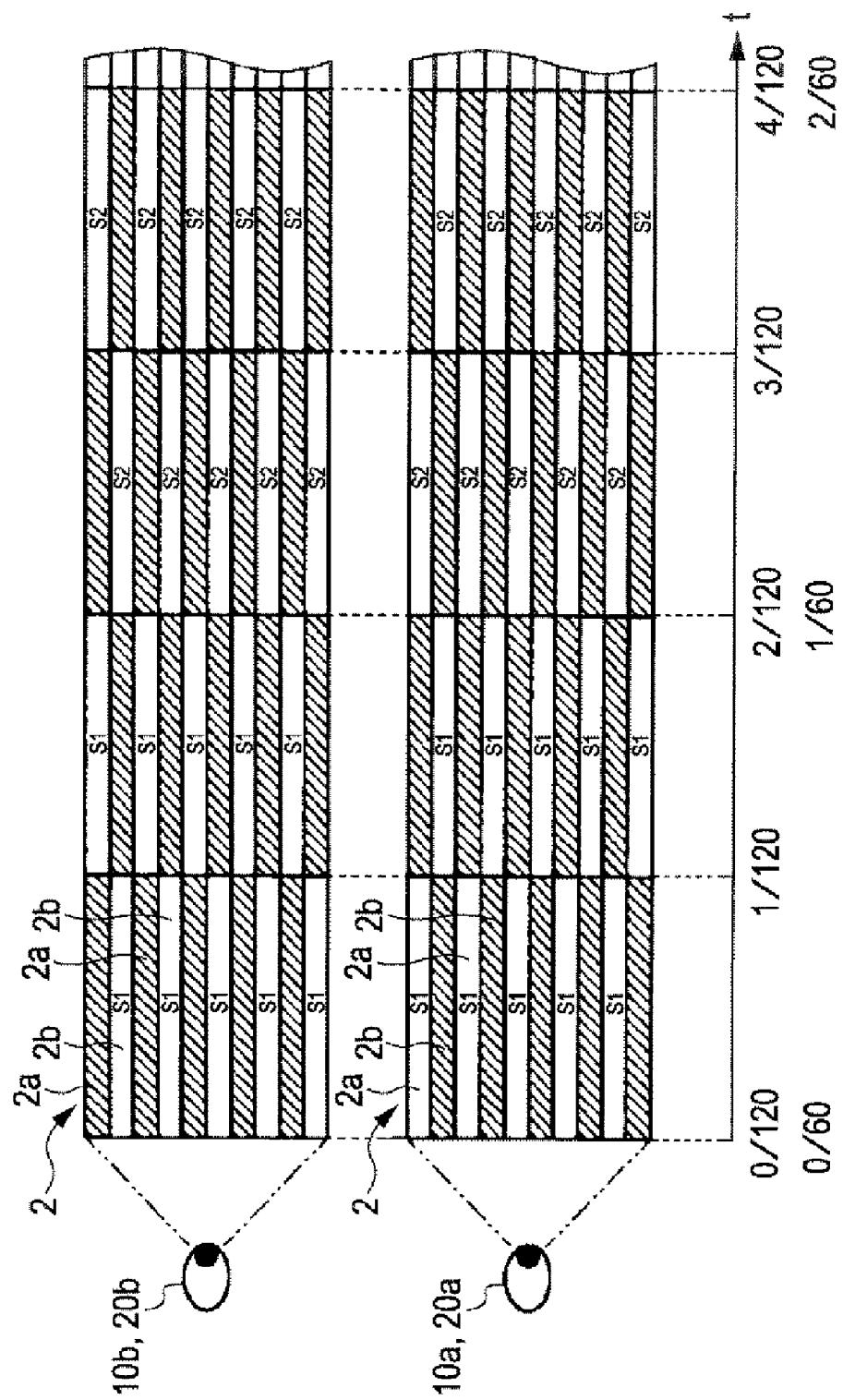


FIG. 17

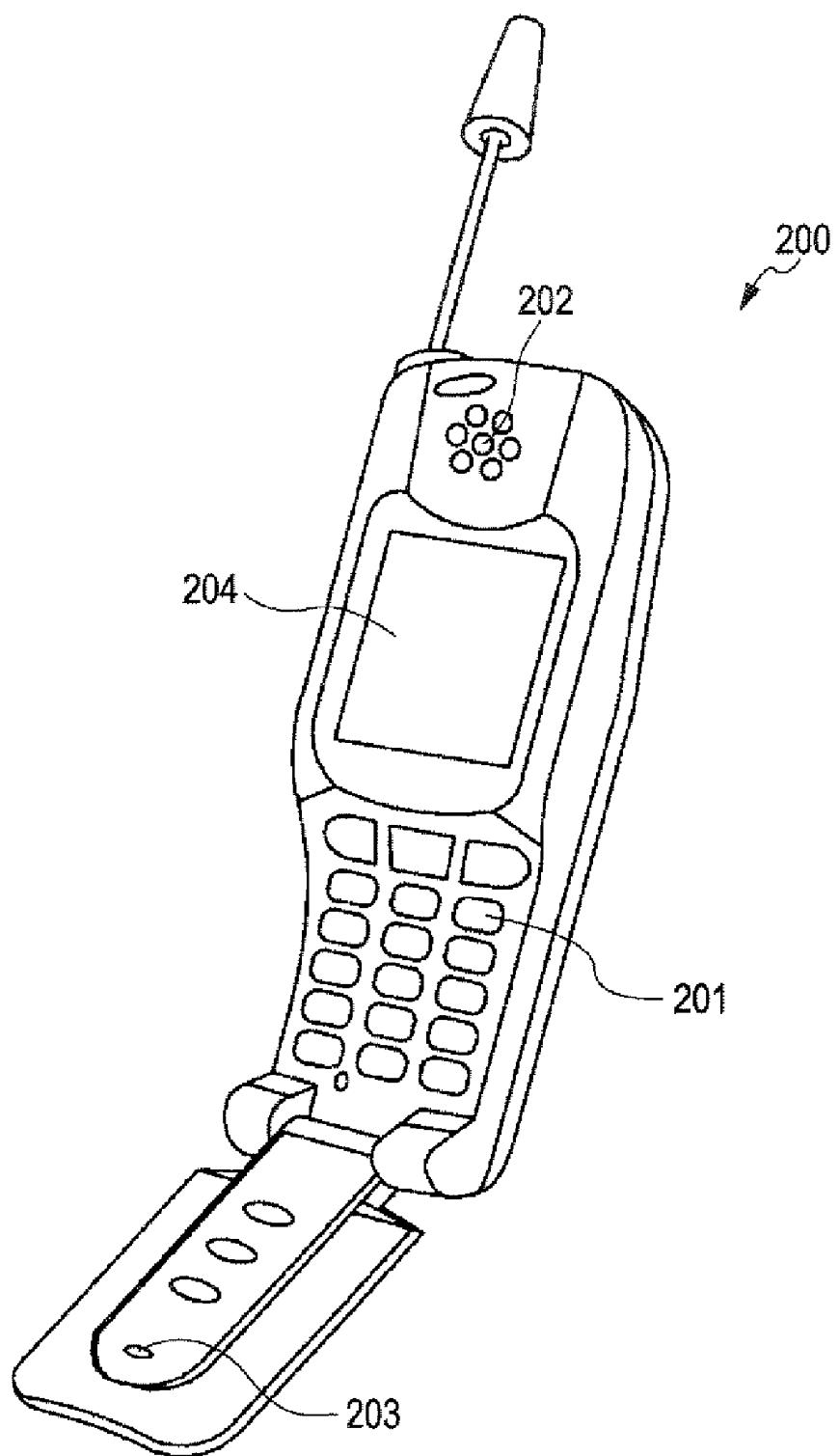
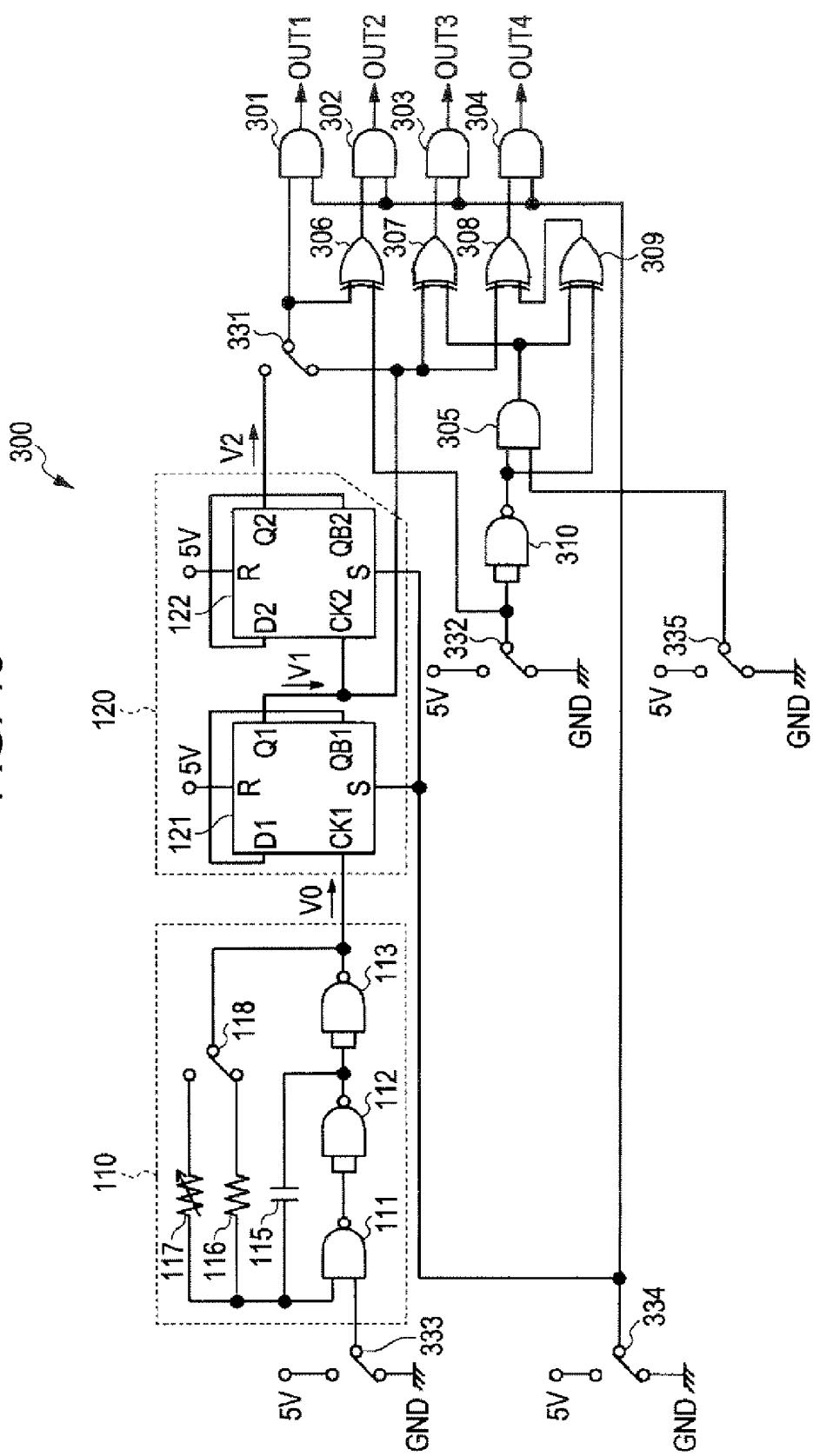
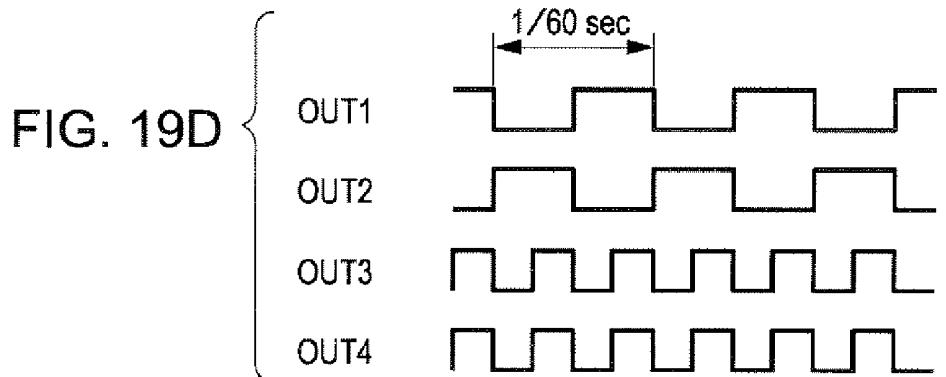
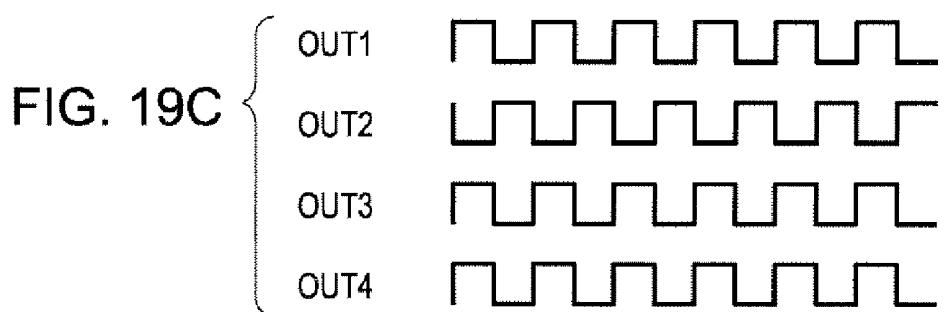
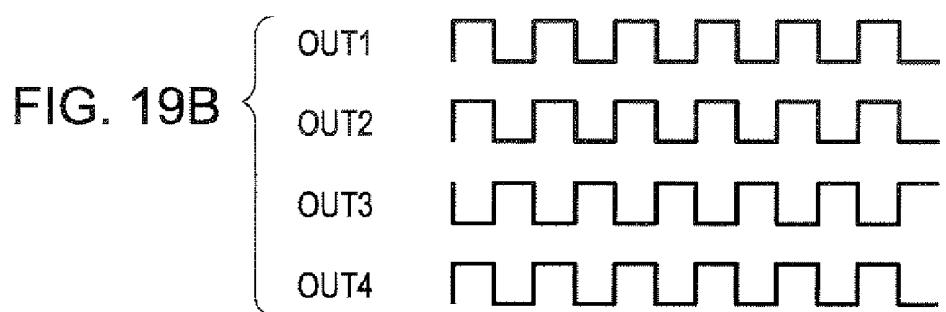
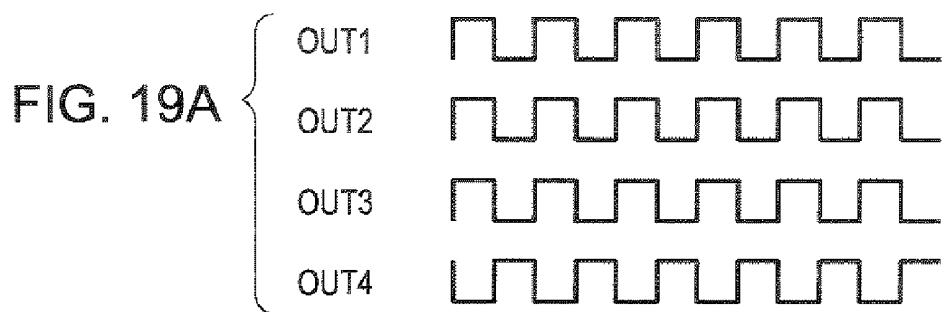


FIG. 18





## IMAGE DISPLAY DEVICE AND ELECTRONIC APPARATUS

### BACKGROUND

[0001] 1. Technical Field

[0002] The present invention relates to image display devices and electronic apparatuses, and more particularly to an image display device provided with a polarization axis controller and to an electronic apparatus.

[0003] 2. Related Art

[0004] One known method for an image display device displaying a three-dimensional stereo image is a system employed in a three-dimensional image display device disclosed in Japanese Patent No. 2,857,429.

[0005] In the three-dimensional image display device disclosed in Japanese Patent No. 2,857,429, an electronic parallax barrier disposed on a viewer side of an image display surface is controlled by a controller, such as a microcomputer, thereby forming apertures and light-blocking portions of the electronic parallax barrier so that an image for the left eye enters the left eye of the viewer and an image for the right eye enters the right eye of the viewer.

[0006] However, since the electronic parallax barrier is disposed on the viewer side of the image display surface of the three-dimensional image display device disclosed in Japanese Patent No. 2,857,429, part of light emitted from the image display surface is blocked by the light-blocking portions of the electronic parallax barrier. As a result, the luminance of an image viewed by the viewer is reduced, and the image seems dark to the viewer.

[0007] A known dual-screen display device is available for providing different images to viewers at different viewing positions by disposing a barrier having slit apertures and light-blocking portions on a viewer side of a display panel. This type of display device is disadvantageous in that part of light emitted from the display panel is blocked by the barrier, and, as a result, an image seems dark.

### SUMMARY

[0008] An advantage of some aspects of the invention is that it provides an image display device capable of displaying a three-dimensional image and functioning as a dual-screen display without reducing the luminance of an image viewed by viewers.

[0009] According to an aspect of the invention, an image display device includes the following elements: a display panel that has a plurality of pixels arranged in a predetermined first direction and in a second direction intersecting with the first direction; a light source that emits light to the display panel; a polarization axis controller that separates the light emitted from the light source into light with a first polarization axis and light with a second polarization axis different from the first polarization axis, the polarization axis controller being disposed between the display panel and the light source; and an optical element that directs the light emitted from the light source in a direction substantially orthogonal to the first direction, the optical element being disposed between the display panel and the polarization axis controller. The polarization axis controller includes the following elements: a first substrate; a second substrate; a

liquid crystal layer held between the first substrate and the second substrate; a plurality of first electrodes disposed on the first substrate so as to extend in the first direction, the plurality of first electrodes being arranged at a predetermined interval in the second direction; and a plurality of second electrodes disposed on the second substrate so as to extend in the first direction, the plurality of second electrodes being arranged at an interval twice the predetermined interval in the second direction. The plurality of second electrodes is disposed so as to overlap at least part of the adjacent first electrodes.

[0010] With the structure of the aspect of the invention, part of light emitted from the display panel is not blocked by a barrier, and hence the luminance of an image viewed by viewers is not reduced. By controlling the state in which voltages are applied to the plurality of first electrodes and the plurality of second electrodes of the polarization axis controller, the length in the second direction of first and second polarization-controlled areas can be controlled. Accordingly, the direction in which light is directed can be switched using the optical element, and a display mode can be switched between a three-dimensional image display mode and a dual-screen display mode.

[0011] It is preferable that the plurality of first electrodes be a plurality of strip electrodes of a pair of comb-like electrodes having a pair of connecting portions disposed along an outer periphery of the first substrate and the plurality of strip electrodes extending alternately from the pair of connecting portions inward of the first substrate, and that the plurality of second electrodes be a plurality of strip electrodes of a pair of comb-like electrodes having a pair of connecting portions disposed along an outer periphery of the second substrate and the plurality of strip electrodes extending alternately from the pair of connecting portions inward of the second substrate.

[0012] With this structure, two electrodes to which different voltages are applied can be fabricated using a single electrically-conductive layer on each substrate, and hence a polarization-controlled liquid crystal panel can be easily fabricated.

[0013] It is also preferable that the image display device further include a controller that switches an image display mode between a dual-screen display mode and a three-dimensional image display mode by controlling voltages applied to the plurality of first electrodes and the plurality of second electrodes.

[0014] In this case, in the dual-screen display mode, the controller preferably applies voltages to the plurality of second electrodes so that the adjacent electrodes have opposite phases, and, to the plurality of first electrodes, preferably applies a voltage having the same phase as one of the voltages applied to the plurality of second electrodes. In the three-dimensional image display mode, the controller preferably applies voltages to the plurality of first electrodes so that the adjacent electrodes have opposite phases, and, to the plurality of second electrodes, preferably applies a voltage having the same phase as one of the voltages applied to the plurality of first electrodes.

[0015] With this structure, the controller can be constructed using a combination of a simple known electrical circuit, and hence the controller can be easily fabricated.

[0016] In this case, it is preferable that the controller apply the voltages to the plurality of first electrodes so that the adjacent electrodes have opposite phases and, to the second electrodes, apply a voltage with a period half that of the voltages applied to the plurality of first electrodes, thereby switching the image display mode to a two-dimensional image display mode.

[0017] With this structure, the image display device capable of displaying a fine two-dimensional image can be realized.

[0018] It is also preferable that the controller apply the voltages to the plurality of second electrodes so that the adjacent electrodes have opposite phases, and, to the plurality of first electrodes, apply a voltage having the same phase as the other voltage applied to the plurality of second electrodes, thereby switching the image display mode to a second dual-screen display mode.

[0019] With this structure, images provided to viewers at different viewing positions can be switched without switching the positions at which the images are displayed on the display panel. Therefore, no image processing is necessary therefor, and no delay occurs in displaying the images when the directions in which the images are provided are switched.

[0020] According to another aspect of the invention, an electronic apparatus includes the above-described image display device.

[0021] With the structure of the aspect of the invention, a three-dimensional image with a high luminance can be displayed, while a dual-screen display can be realized.

#### BRIEF DESCRIPTION OF THE DRAWINGS

[0022] The invention will be described with reference to the accompanying drawings, wherein like numbers reference like elements, and wherein:

[0023] FIG. 1 is an exploded perspective view of an image display device;

[0024] FIG. 2 is a view of a display panel viewed from the top by viewers for describing the principle of the image display device;

[0025] FIG. 3 is a partly enlarged view of a polarization-controlled liquid crystal panel;

[0026] FIG. 4 is an exploded perspective view of the polarization-controlled liquid crystal panel;

[0027] FIG. 5 is a plan view of the polarization-controlled liquid crystal panel;

[0028] FIG. 6 is a sectional view of the polarization-controlled liquid crystal panel taken along the line VI-VI of FIG. 5;

[0029] FIG. 7 is an electrical circuit diagram of a control circuit;

[0030] FIGS. 8A to 8C are timing charts for describing voltages output from output ends;

[0031] FIG. 9 is a view of the display panel viewed from the side by the viewers for describing the principle of the image display device;

[0032] FIG. 10 is an exploded perspective view of the image display device for describing the principle of the image display device;

[0033] FIG. 11 is a diagram for describing areas of the display panel viewed by the viewers in a dual-screen display mode of the image display device;

[0034] FIG. 12 is a view of the display panel viewed from the top by the viewers for describing the principle of displaying a three-dimensional image by the image display device;

[0035] FIG. 13 is an exploded perspective view of the image display device for describing the principle of displaying a three-dimensional image by the image display device;

[0036] FIG. 14 is a diagram for describing areas of the display panel viewed by the viewers in a three-dimensional image display mode of the image display device;

[0037] FIG. 15 is a diagram showing the polarization-controlled liquid crystal panel, a retardation film, and the display panel in a two-dimensional image display mode of the image display device;

[0038] FIG. 16 is a diagram for describing areas of the display panel viewed by the viewers in the two-dimensional image display mode of the image display device;

[0039] FIG. 17 is a perspective view showing the structure of a cellular phone;

[0040] FIG. 18 is an electrical circuit diagram of a control circuit according to a second embodiment; and

[0041] FIGS. 19A to 19D are timing charts for describing voltages output from output ends according to the second embodiment.

#### DESCRIPTION OF EXEMPLARY EMBODIMENTS

[0042] A first embodiment of the invention will be described with reference to FIGS. 1 to 17.

[0043] An image display device 1 of the first embodiment has three image display modes, namely, a dual-screen display mode in which different images are provided to viewers 10 and 20 residing at different viewing positions, a three-dimensional image display mode in which a three-dimensional image is provided to the viewers 10 and 20, and a two-dimensional image display mode in which one and the same two-dimensional image is provided to the viewers 10 and 20. By switching among these image display modes, the image display device 1 can provide images in various modes.

[0044] The structure of the image display device 1 of the first embodiment will be described. FIG. 1 is an exploded perspective view of the image display device of the first embodiment. FIG. 2 is a view of a display panel viewed from the top by the viewers for describing the principle of the image display device of the first embodiment shown in FIG. 1. FIG. 3 is a partly enlarged view of a polarization-controlled liquid crystal panel of the image display device shown in FIG. 1. The image display device 1 includes, as shown in FIGS. 1 and 2, a display panel 2 for displaying an image, polarization plates 3 and 4 disposed so as to have the display panel 2 therebetween, a backlight 5 for irradiating

the display panel 2 with light, and a polarization plate 6 disposed on the side of the backlight 5 facing the viewers 10 and 20 (see FIG. 2). The polarization plates 3 and 4 disposed so as to have the display panel 2 therebetween have polarization axes, namely, a first polarization axis and a second polarization axis, that are orthogonal to each other. The polarization plate 4 has a function of allowing light with the first polarization axis to pass through and absorbing light with the second polarization axis, which is substantially orthogonal to the first polarization axis. The polarization plate 3 has a function of allowing light with the second polarization axis, which is substantially orthogonal to the first polarization axis, to pass through and absorbing light with the first polarization axis. A combination of the display panel 2 and the polarization plates 3 and 4 corresponds to a so-called transmissive liquid crystal panel having a matrix of pixels arranged in an F direction and a G direction, which are orthogonal to each other. The polarization plate 6 is constructed to allow, of the light emitted from the backlight 5, the light with the first polarization axis to pass through. The display panel 2 is connected to a controller 30 and can display an image by changing optical characteristics of each pixel in accordance with an image signal from the controller 30. The controller 30 renders image data input from an external device (not shown) to the image display device 1 and generates an image signal.

[0045] The controller 30 is electrically connected to a drive circuit 100 of the a polarization-controlled liquid crystal panel 7, which will be described below, and outputs a switching signal to the drive circuit 100 in accordance with a change in the image display mode. In the first embodiment, the switching signal is output on the basis of a command input from an external device (not shown) connected to the image display device 1 to the controller 30. A command to change the image display mode may be input manually by the viewer 10 or 20 via an input device such as a switch (not shown) or may be included in image data input to the image display device 1. The controller 30 may be provided externally to the image display device 1.

[0046] The polarization-controlled liquid crystal panel 7 is disposed on the side of the polarization plate 6 facing the viewers 10 and 20. The polarization-controlled liquid crystal panel 7 is, as shown in FIG. 3, a liquid crystal panel having two transparent substrates between which liquid crystal is held. The polarization-controlled liquid crystal panel 7 has a plurality of strip-shaped unit areas 7c arranged at pitch W in the G direction, where the F direction serves as the longitudinal direction. The polarization-controlled liquid crystal panel 7 is connected to the drive circuit 100. The unit areas 7c enter one of two states by changing the liquid crystal alignment in the unit areas 7c on the basis of a signal from the drive circuit 100. The two states are a transmissive state where light with the first polarization axis is allowed to pass through and a polarization state where light with the first polarization axis is changed to light with the second polarization axis, which is substantially orthogonal to the first polarization axis. The drive circuit 100 is connected to the controller 30 and controls the state of the unit areas 7c on the basis of a switching signal from the controller 30.

[0047] The polarization-controlled liquid crystal panel 7 alternately changes the state of the unit areas 7c between the transmissive state and the polarization state in units of one or two unit areas 7c. As a result, the polarization-controlled

liquid crystal panel 7 has polarization-controlled areas 7a for allowing light with the first polarization axis, which is emitted from the backlight 5 via the polarization plate 6, to pass through, and polarization-controlled areas 7b for changing the light from having the first polarization axis to having the second polarization axis substantially orthogonal to the first polarization axis. The polarization-controlled areas 7a and 7b of the polarization-controlled liquid crystal panel 7 are alternately disposed in the G direction and extend in a direction substantially orthogonal to a line segment connecting a left eye 10a (20a) and a right eye 10b (20b) of the viewer 10 (20) (perpendicular to the page of FIG. 2 (in the F direction of FIG. 1)).

[0048] For example, when the image display device 1 is in the dual-screen display mode, the polarization-controlled liquid crystal panel 7 is controlled so that two adjacent unit areas 7c are in the transmissive state to form one polarization-controlled area 7a and that two next adjacent unit areas 7c are in the polarization state to form one polarization-controlled area 7b (state shown in FIG. 3). For example, when the image display device 1 is in the three-dimensional image display mode, the polarization-controlled liquid crystal panel 7 is controlled so that the unit areas 7c are alternately in the transmissive state and the polarization state to form the polarization-controlled areas 7a and 7b. For example, when the image display device 1 is in the two-dimensional image display mode, the polarization-controlled liquid crystal panel 7 is controlled so that the unit areas 7c are alternately in the transmissive state and the polarization state to form the polarization-controlled areas 7a and 7b and that the polarization-controlled areas 7a and 7b are periodically switched.

[0049] As shown in FIGS. 1 and 2, a lenticular lens 8 is disposed on the side of the polarization-controlled liquid crystal panel 7 facing the viewers 10 and 20. The lenticular lens 8 includes a plurality of substantially semi-cylindrical lens portions 8a extending in the F direction of FIG. 1. The lenticular lens 8 including the lens portions 8a has a function of guiding light separated by the polarization-controlled liquid crystal panel 7 into two beams with different polarization axes to the viewers 10 and 20 in two directions substantially orthogonal to the F direction. That is, the directions in which the light is guided by the lenticular lens 8 are directions toward the viewers 10 and 20 at different viewing positions in the dual-screen display mode and are directions toward the right eye 10b (20b) and the left eye (10a) of the viewer 10 (20) in the three-dimensional image display mode.

[0050] A retardation film 9 is disposed between the lenticular lens 8 and the polarization plate 4 attached to the display panel 2. FIG. 9 is a view of the display panel viewed from the side by the viewers for describing the principle of the image display device shown in FIG. 1. FIG. 10 is an exploded perspective view of the image display device for describing the principle of the image display device shown in FIG. 1. The retardation film 9 includes transmissive areas 9a for allowing light with the first polarization axis to pass through and polarization areas 9b for changing light with the first polarization axis to light with the second polarization axis. As shown in FIGS. 1 and 10, the transmissive areas 9a and the polarization areas 9b extend in the G direction substantially orthogonal to the F direction and are alternately disposed in the F direction. As shown in FIGS. 9 and 10, the

transmissive areas **9a** and the polarization areas **9b** of the retardation film **9** are disposed in association with pixel rows **2a** and **2b** that extend in the G direction of the display panel **2** and that are alternately disposed in the F direction.

[0051] The structure of the polarization-controlled liquid crystal panel **7** will be described in detail below. FIG. 4 is an exploded perspective view of the polarization-controlled liquid crystal panel **7**. FIG. 5 is a plan view of the polarization-controlled liquid crystal panel **7**. FIG. 6 is a sectional view of the polarization-controlled liquid crystal panel **7** taken along the line VI-VI of FIG. 5.

[0052] The polarization-controlled liquid crystal panel **7** includes a bottom substrate **71** and a top substrate **72**, which are made of light-transmissive glass, quartz, or the like, and a liquid crystal layer **73** held between the bottom substrate **71** and the top substrate **72**. The liquid crystal layer **73** includes, for example, twisted-nematic (TN) liquid crystal or the like. On the surface of the bottom substrate **71** facing the liquid crystal layer **73**, bottom electrodes **81** and **82** made of transparent electrically-conductive films such as ITO, and an alignment film **74** for regulating the initial alignment of the liquid crystal layer **73** are disposed. On the surface of the top substrate **72** facing the liquid crystal layer **73**, top electrodes **83** and **84** made of transparent electrically-conductive films such as ITO, and an alignment film **75** for regulating the initial alignment of the liquid crystal layer **73** are disposed.

[0053] As shown in FIG. 4, the bottom electrodes **81** and **82** are comb-like electrodes having connecting portions **81b** and **82b** and pluralities of strip electrodes **81a** and **82a**. Viewed from the F direction and a direction orthogonal to the G direction, the connecting portions **81b** and **82b** are disposed in areas that are outside a portion of the bottom substrate **71** corresponding to a pixel area **2c** of the display panel **2** in which the pixels are disposed and that are along two sides of the bottom substrate **71** parallel to the G direction. The strip electrodes **81a** and **82a** extend, parallel to the F direction, from the connecting portions **81b** and **82b** inward of the bottom substrate **71** in a comb-like manner.

[0054] Viewed from the F direction and a direction orthogonal to the G direction, the strip electrodes **81a** and **82a** are formed so as to longitudinally (in the F direction) penetrate the portion of the bottom substrate **71** corresponding to the pixel area **2c** of the display panel **2**. Viewed from the F direction and a direction orthogonal to the G direction, the strip electrodes **81a** and **82a** are arranged in the width direction (G direction) at pitch **2W**, which is twice the pitch **W** at which the unit areas **7c** are arranged, throughout the portion of the bottom substrate **71** corresponding to the pixel area **2c** of the display panel **2**. The bottom electrodes **81** and **82** are arranged so that the strip electrodes **81a** and **82a** serving as the teeth of the combs interlock one another but do not overlap one another.

[0055] That is, the strip electrodes **81a** and **82a** extending in the F direction are alternately arranged at pitch **W** in the G direction in the portion of the bottom substrate **71** corresponding to the pixel area **2c** of the display panel **2**.

[0056] The top electrodes **83** and **84** are comb-like electrodes having connecting portions **83b** and **84b** and pluralities of strip electrodes **83a** and **84a**. Viewed from the F direction and a direction orthogonal to the G direction, the connecting portions **83b** and **84b** are disposed in areas that

are outside a portion of the top substrate **72** corresponding to the pixel area **2c** of the display panel **2** in which the pixels are disposed and that are along two sides of the top substrate **72** parallel to the G direction. The strip electrodes **83a** and **84a** extend, parallel to the F direction, from the connecting portions **83b** and **84b** inward of the top substrate **72** in a comb-like manner.

[0057] Viewed from the F direction and a direction orthogonal to the G direction, the strip electrodes **83a** and **84a** are formed so as to longitudinally (in the F direction) penetrate the portion of the top substrate **72** corresponding to the pixel area **2c** of the display panel **2**. Viewed from the F direction and a direction orthogonal to the G direction, the strip electrodes **83a** and **84a** are arranged in the breadthwise direction (G direction) at pitch **4W**, which is four times the pitch **W** at which the unit areas **7c** are arranged, throughout the portion of the top substrate **72** corresponding to the pixel area **2c** of the display panel **2**. The top electrodes **83** and **84** are arranged so that the strip electrodes **83a** and **84a** serving as the teeth of the combs interlock one another but do not overlap one another.

[0058] That is, the strip electrodes **83a** and **84a** extending in the F direction are alternately arranged at pitch **2W**, which is twice the pitch **W** at which the strip electrodes **81a** and **82a** are arranged, in the portion of the top substrate **72** corresponding to the pixel area **2c** of the display panel **2**.

[0059] As shown in FIG. 5, when the polarization-controlled liquid crystal panel **7** is in an assembled state, viewed from the F direction and a direction orthogonal to the G direction, the top electrode **83** is formed so that the longitudinal centerline of each of the strip electrodes **83a** substantially coincides with the midline between the longitudinal centerlines of the strip electrodes **81a** and **82a** of the bottom electrodes **81** (area hatched with upward-sloping broken lines in FIG. 5) and **82** (area hatched with downward-sloping broken lines in FIG. 5). Similarly, the longitudinal centerline of each of the strip electrodes **84a** of the top electrode **84** substantially coincides with the midline between the longitudinal centerlines of the strip electrodes **81a** and **82a** of the bottom electrodes **81** and **82**. The short-side width of each of the strip electrodes **83a** and **84a** of the top electrodes **83** and **84** substantially coincides with the combined widths of the strip electrodes **81a** and **82a** of the bottom electrodes **81** and **82**. Therefore, when the polarization-controlled liquid crystal panel **7** is in its assembled state, viewed from the F direction and a direction orthogonal to the G direction, a pair of the strip electrodes **81a** and **82a** of the bottom electrodes **81** and **82** is superposed on each of the strip electrodes **83a** and **84a** of the top electrodes **83** and **84**.

[0060] The unit areas **7c** of the polarization-controlled liquid crystal panel **7** shown in FIG. 3 correspond to areas where the strip electrodes **81a** of the bottom electrode **81** and **82** or the strip electrodes **82a** of the bottom electrode **82** are superposed on the strip electrodes **83a** of the top electrode **83** or the strip electrodes **84a** of the top electrode **84**. In other words, the alignment of the liquid crystal layer **73** is determined by potential differences in portions where the strip electrodes **81a** or **82a** face the strip electrodes **83a** or **84a**, thereby forming the polarization-controlled areas **7a** and **7b** of the polarization-controlled liquid crystal panel **7**.

[0061] In the first embodiment, when a sufficient potential difference is applied between the bottom electrodes **81** and

**82** and the top electrodes **83** and **84** in one unit area **7c**, this unit area **7c** becomes the polarization-controlled area **7a** for allowing light with the first polarization axis to pass through. When no sufficient potential difference is generated between the bottom electrodes **81** and **82** and the top electrodes **83** and **84**, this unit area **7c** becomes the polarization-controlled area **7b** for changing light from having the first polarization axis to having the second polarization axis substantially orthogonal to the first polarization axis.

[0062] The potential difference between the bottom electrodes **81** and **82** and the top electrodes **83** and **84** is determined by voltages applied to electrodes facing one another. The voltages applied to the electrodes are controlled by the drive circuit **100**, which will be described below. FIG. 7 is an electrical circuit diagram of the drive circuit **100**.

[0063] The drive circuit **100** includes an oscillation circuit **110**, a frequency dividing circuit **120**, AND circuits **101** to **104**, XOR circuits **105** and **106**, a NAND circuit **107**, and switches **131** to **134**. Output ends OUT1 to OUT4 are connected to the bottom electrodes **81** and **82** and the top electrodes **83** and **84**, respectively.

[0064] The switches **132**, **133**, and **134** each have two (first and second) input ends, which are connected to supply voltage **5V** and to ground potential **GND**, respectively. An output end of the switch **132** is connected to two (first and second) input ends of the NAND circuit **107** and a first input end of the XOR circuit **105**. An output end of the switch **133** is connected to the oscillation circuit **110**. An output end of the switch **134** is connected to the frequency dividing circuit **120** and to first input ends of the circuits **101** to **104**. An output end of the switch **131** is connected to a second input end of the AND circuit **101** and a second input end of the XOR circuit **105**.

[0065] The switches **131** to **134** are switched so that the output ends thereof are selectively connected to one of two (first and second) input ends thereof on the basis of a switching signal from the controller **30**.

[0066] The oscillation circuit **110** is a CR oscillation circuit and has NAND circuits **111** to **113**, a capacitor **115**, resistors **116** and **117**, and a switch **118**. By supplying the supply voltage **5V** from the switch **133** to the NAND circuit **111**, the oscillation circuit **110** outputs a clock signal **V0**.

[0067] The frequency of the clock signal **V0** output from the oscillation circuit **110** is selected from two different frequencies determined by the resistances of the resistors **116** and **117** depending on whether the switch **118** is connected to the resistor **116** or the resistor **117**. The switch **118** is switched so that the switch **118** is connected to one of the two resistors **116** and **117** on the basis of a switching signal from the controller **30**.

[0068] The frequency dividing circuit **120** has two D-type flip flops (hereinafter referred to as "DFFs") **121** and **122**. Of the first DFF **121**, a clock input terminal **CK1** is connected to the output of the oscillation circuit **110**, and a non-inverted output terminal **QB1** is connected to an input terminal **D1**. The first DFF **121** outputs, from an output terminal **Q1**, a clock signal **V1** at a frequency half the frequency of the clock signal **V0** input from the oscillation circuit **110**. The first DFF **121** divides the frequency of the clock signal **V0** by two to obtain the clock signal **V1** having a rectangular wave with a duty ratio of 50%.

[0069] Of the second DFF **122**, a clock input terminal **CK2** is connected to the output terminal **Q1** of the first DFF **121**, and a non-inverted output terminal **QB2** is connected to an input terminal **D2**. The second DFF **122** outputs, from an output terminal **Q2**, a clock signal **V2** at a frequency half the frequency of the clock signal **V1** input from the first DFF **121**.

[0070] The output terminal **Q1** of the first DFF **121** is connected to the first input end of the switch **131**, a first input end of the XOR circuit **106**, and a second input end of the AND circuit **103**. The output terminal **Q2** of the second DFF **122** is connected to the second input end of the switch **131**.

[0071] An output end of the NAND circuit **107** is connected to a second input end of the XOR circuit **106**. Output ends of the XOR circuits **105** and **106** are connected to second input ends of the AND circuits **102** and **104**, respectively.

[0072] Output ends of the four AND circuits **101** to **104** are connected to the output ends OUT1 to OUT4, respectively. The output ends OUT1 to OUT4 are connected to the bottom electrodes **81** and **82** and the top electrodes **83** and **84**, respectively. Clock signals output from the AND circuits **101** to **104** are output to the bottom electrodes **81** and **82** and the top electrodes **83** and **84**, respectively.

[0073] The operation of the drive circuit **100** and the waveforms of voltages output from the drive circuit **100** to the bottom electrodes **81** and **82** and the top electrodes **83** and **84** will be described. FIGS. 8A to 8C are timing charts for describing voltages output from the output ends OUT1 to OUT4.

[0074] In the dual-screen display mode, on the basis of a switching signal from the controller **30**, an input end of the switch **118** is connected to the resistor **116**, the input end of the switch **131** is connected to the output terminal **Q1** of the first DFF **121**, and the input end of the switch **132** is connected to the ground potential **GND**. The input ends of the switches **133** and **134** are connected to the supply voltage **5V**. Therefore, as shown in FIG. 8A, the output ends OUT1, OUT2, and OUT3 output the clock signal **V1** output from the output terminal **Q1** of the first DFF **121**, whereas the output end OUT4 outputs an inverted signal of the clock signal **V1**, which is inverted by the XOR circuit **106**.

[0075] That is, the drive circuit **100** applies voltages to the top electrodes **83** and **84** so that the adjacent strip electrodes **83a** and **84a** of the top electrodes **83** and **84** have opposite phases, and the drive circuit **100** applies, to the bottom electrodes **81** and **82**, a voltage having the same phase as one of the voltages applied to the top electrodes **83** and **84**. Therefore, a potential difference is generated between the top electrode **84** and the bottom electrodes **81** and **82** facing the top electrode **84**, and, the polarization-controlled areas **7a** and **7b** are alternately formed every two unit areas **7c** of the polarization-controlled liquid crystal panel **7**.

[0076] In the three-dimensional image display mode, on the basis of a switching signal from the controller **30**, the input end of the switch **118** is connected to the resistor **116**, the input end of the switch **131** is connected to the output terminal **Q1** of the first DFF **121**, and the input end of the switch **132** is connected to the supply voltage **5V**. The input ends of the switches **133** and **134** are connected to the supply voltage **5V**. Therefore, as shown in FIG. 8B, the output ends

OUT1, OUT3, and OUT4 output the clock signal V1 output from the output terminal Q1 of the first DFF 121, whereas the output end OUT2 outputs an inverted signal of the clock signal V1, which is inverted by the XOR circuit 105.

[0077] That is, the drive circuit 100 applies voltages to the bottom electrodes 81 and 82 so that the adjacent strip electrodes 81a and 82a of the bottom electrodes 81 and 82 have opposite phases, and the drive circuit 100 applies, to the top electrodes 83 and 84, a voltage having the same phase as one of the voltages applied to the bottom electrodes 81 and 82. Therefore, a potential difference is generated between the bottom electrode 82 and the top electrodes 83 and 84 facing the bottom electrode 82, and, the polarization-controlled areas 7a and 7b are alternately formed every unit area 7c of the polarization-controlled liquid crystal panel 7.

[0078] In the two-dimensional image display mode, on the basis of a switching signal from the controller 30, the input end of the switch 118 is connected to the resistor 117, the input end of the switch 131 is connected to the output terminal Q2 of the second DFF 122, and the input end of the switch 132 is connected to the supply voltage 5V. The input ends of the switches 133 and 134 are connected to the supply voltage 5V. Therefore, as shown in FIG. 8C, the output ends OUT3 and OUT4 output the clock signal V1 output from the output terminal Q1 of the first DFF 121. The output end OUT1 outputs the clock signal V2 output from the output terminal Q2 of the second DFF 122. The output end OUT2 outputs an inverted signal of the clock signal V2, which is inverted by the XOR circuit 105.

[0079] That is, the drive circuit 100 applies voltages to the bottom electrodes 81 and 82 so that the adjacent strip electrodes 81a and 82a of the bottom electrodes 81 and 82 have opposite phases, and the drive circuit 100 applies, to the top electrodes 83 and 84, voltages having a period half that of the voltages applied to the bottom electrodes 81 and 82. Therefore, a potential difference is alternately and periodically generated between the bottom electrode 81 and the top electrodes 83 and 84 and between the bottom electrode 82 and the top electrodes 83 and 84. Thus, the polarization-controlled areas 7a and 7b are alternately formed every unit area 7c of the polarization-controlled liquid crystal panel 7, and the polarization-controlled areas 7a and 7b are periodically and alternately switched. The period during which the polarization-controlled areas 7a and 7b are switched is four times the period of the clock signal V0 determined by the resistor 117 of the oscillation circuit 110 and is  $\frac{1}{60}$  seconds in the first embodiment.

[0080] Next, the operation of the image display device 1 of the first embodiment will be described in detail.

#### Dual-screen Display Mode

[0081] With reference to FIGS. 2 and 9 to 11, the operation of the image display device 1 of the first embodiment in the dual-screen display mode will be described. FIG. 11 is a diagram for describing areas of the display panel viewed by the viewers in the dual-screen display mode of the image display device of the first embodiment shown in FIG. 1.

[0082] Image data including information about two different images is input from an external device to the controller 30. At the same time, the external device gives an image display mode switching command to the controller 30. By supplying image signals from the controller 30 to the

display panel 2, images are displayed on the display panel 2. The image signals supplied from the controller 30 are two image signals for an image L2 (e.g., a television image) and an image R2 (e.g., a car navigation image). In the first embodiment, as shown in FIG. 10, in the dual-screen display mode, the image L2 is displayed in the pixel rows 2a of the display panel 2, and the image R2 is displayed in the pixel rows 2b of the display panel 2.

[0083] With reference to FIGS. 2 and 10, the structure of the polarization-controlled liquid crystal panel 7 and the display panel 2 for providing different images to the viewers 10 and 20 at different viewing positions will be described. In the image display device 1 in the dual-screen display mode, as shown in FIG. 2, a pair of the polarization-controlled areas 7a and 7b of the polarization-controlled liquid crystal panel 7 is provided for each of the lens portions 8a of the lenticular lens 8. That is, in the dual-screen display mode, as has been described above, the polarization-controlled areas 7a and 7b of the polarization-controlled liquid crystal panel 7 each include two unit areas 7c (see FIG. 3).

[0084] With this structure, light emitted from the backlight 5 is routed to the polarization plate 6, which is disposed on the side of the backlight 5 facing the viewers 10 and 20, and only light with the first polarization axis is allowed to pass through the polarization plate 6 toward the polarization-controlled liquid crystal panel 7. The light with the first polarization axis passes through the polarization-controlled areas 7a and 7b of the polarization-controlled liquid crystal panel 7. In this case, the light entering the polarization-controlled areas 7a of the polarization-controlled liquid crystal panel 7 is allowed to pass through the polarization-controlled areas 7a without changing the polarization axis. In contrast, the polarization axis of the light entering the polarization-controlled areas 7b of the polarization-controlled liquid crystal panel 7 is changed substantially by 90 degrees, and the light with the second polarization axis exits from the polarization-controlled areas 7b. Thereafter, as shown in FIG. 2, the light with the first polarization axis, which comes from the polarization-controlled areas 7a, is collected by the lenticular lens 8 so that the light is directed to the viewer 10. The light with the second polarization axis substantially orthogonal to the first polarization axis, which comes from the polarization-controlled areas 7b, is collected by the lenticular lens 8 so that the light is directed to the viewer 20.

[0085] As shown in FIG. 10, the light with the first polarization axis, which is directed to the viewer 10, enters the retardation film 9 having the transmissive areas 9a and the polarization areas 9b. The light with the first polarization axis passes through the transmissive areas 9a and the polarization areas 9b of the retardation film 9. In this case, the light passing through the transmissive areas 9a of the retardation film 9 is allowed to pass through the transmissive areas 9a without changing the polarization axis. In contrast, the polarization axis of the light entering the polarization areas 9b is changed substantially by 90 degrees, and the light with the second polarization axis exits from the polarization areas 9b. Thereafter, the light with the first polarization axis, which comes from the transmissive areas 9a of the retardation film 9 and which is directed to the viewer 10, enters the polarization plate 4 disposed between the display panel 2 and the retardation film 9, passes through the polarization plate 4, and enters the pixel rows 2a of the display panel 2.

In contrast, the light with the second polarization axis substantially orthogonal to the first polarization axis, which comes from the polarization areas  $9b$  of the retardation film  $9$  and which is directed to the viewer  $10$ , enters the polarization plate  $4$  disposed between the display panel  $2$  and the retardation film  $9$  and is absorbed by the polarization plate  $4$ . Thus, no light passing through the pixel rows  $2b$  of the display panel  $2$  displaying the image  $R2$  reaches the viewer  $10$ , and the viewer  $10$  cannot see the image  $R2$  displayed in the pixel rows  $2b$  of the display panel  $2$ . Accordingly, the viewer  $10$  can see only the image  $L2$  displayed in the pixel rows  $2a$  of the display panel  $2$ , as shown in FIG. 11.

[0086] As shown in FIG. 10, the light with the second polarization axis, which is directed to the viewer  $20$ , enters the retardation film  $9$  having the transmissive areas  $9a$  and the polarization areas  $9b$ . The light with the second polarization axis substantially orthogonal to the first polarization axis passes through the transmissive areas  $9a$  and the polarization areas  $9b$  of the retardation film  $9$ . In this case, the light passing through the transmissive areas  $9a$  of the retardation film  $9$  is allowed to pass through the transmissive areas  $9a$  without changing the polarization axis. In contrast, the polarization axis of the light entering the polarization areas  $9b$  is changed substantially by 90 degrees, and the light with the first polarization axis exits from the polarization areas  $9b$ . Thereafter, the light with the second polarization axis substantially orthogonal to the first polarization axis, which comes from the transmissive areas  $9a$  of the retardation film  $9$  and which is directed to the viewer  $20$ , enters the polarization plate  $4$  disposed between the display panel  $2$  and the retardation film  $9$  and is absorbed by the polarization plate  $4$ . Thus, no light passing through the pixel rows  $2a$  of the display panel  $2$  displaying the image  $L2$  reaches the viewer  $20$ , and the viewer  $20$  cannot see the image  $L2$  displayed in the pixel rows  $2a$  of the display panel  $2$ . In contrast, the light with the first polarization axis, which comes from the polarization areas  $9b$  of the retardation film  $9$  and which is directed to the viewer  $20$ , enters the polarization plate  $4$  disposed between the display panel  $2$  and the retardation film  $9$ , passes through the polarization plate  $4$ , and enters the pixel rows  $2b$  of the display panel  $2$ . Accordingly, the viewer  $20$  can see only the image  $R2$  displayed in the pixel rows  $2b$  of the display panel  $2$ , as shown in FIG. 11.

#### Three-dimensional Image Display Mode

[0087] Next, the operation of the image display device  $1$  of the first embodiment in the three-dimensional image display mode will be described with reference to FIGS. 12 to 14. FIG. 12 is a view of the display panel viewed from the top by the viewers for describing the principle of displaying a three-dimensional image by the image display device of the first embodiment shown in FIG. 1. FIG. 13 is an exploded perspective view of the image display device for describing the principle of displaying a three-dimensional image by the image display device. FIG. 14 is a diagram for describing areas of the display panel viewed by the viewers in the three-dimensional image display mode of the image display device.

[0088] Image data including information about two different images is input from an external device to the controller  $30$ . At the same time, the external device gives an image display mode switching command to the controller

**30**. By supplying image signals from the controller  $30$  to the display panel  $2$ , images are displayed on the display panel  $2$ . The image signals supplied from the controller  $30$  are two image signals for a left-eye image  $L3$  entering the left eyes  $10a$  and  $20a$  of the viewers  $10$  and  $20$  and a right-eye image  $R3$  entering the right eyes  $10b$  and  $20b$  of the viewers  $10$  and  $20$ . In the first embodiment, as shown in FIG. 13, in the three-dimensional image display mode, the left-eye image  $L3$  is displayed in the pixel rows  $2a$  of the display panel  $2$ , and the right-eye image  $R3$  is displayed in the pixel rows  $2b$  of the display panel  $2$ .

[0089] The structure of the polarization-controlled liquid crystal panel  $7$  and the display panel  $2$  for providing a three-dimensional image to the viewers  $10$  and  $20$  at different viewing positions will be described. As shown in FIG. 12, two pairs of the polarization-controlled areas  $7a$  and  $7b$  of the polarization-controlled liquid crystal panel  $7$  are provided for each of the lens portions  $8a$  of the lenticular lens  $8$ . That is, in the three-dimensional image display mode, as has been described above, the polarization-controlled areas  $7a$  and  $7b$  of the polarization-controlled liquid crystal panel  $7$  each include one unit area  $7c$  (see FIG. 3).

[0090] With this structure, light emitted from the backlight  $5$  is routed to the polarization plate  $6$ , which is disposed on the side of the backlight  $5$  facing the viewers  $10$  and  $20$ , and only light with the first polarization axis is allowed to pass through the polarization plate  $6$  toward the polarization-controlled liquid crystal panel  $7$ . The light with the first polarization axis passes through the polarization-controlled areas  $7a$  and  $7b$  of the polarization-controlled liquid crystal panel  $7$ . In this case, the light entering the polarization-controlled areas  $7a$  of the polarization-controlled liquid crystal panel  $7$  is allowed to pass through the polarization-controlled areas  $7a$  without changing the polarization axis. In contrast, the polarization axis of the light entering the polarization-controlled areas  $7b$  of the polarization-controlled liquid crystal panel  $7$  is changed substantially by 90 degrees, and the light with the second polarization axis exits from the polarization-controlled areas  $7b$ . Thereafter, the light with the first polarization axis, which comes from the polarization-controlled areas  $7a$ , is collected by the lenticular lens  $8$  so that the light is directed to the left eyes  $10a$  and  $20a$  of the viewers  $10$  and  $20$ . The light with the second polarization axis substantially orthogonal to the first polarization axis, which comes from the polarization-controlled areas  $7b$ , is collected by the lenticular lens  $8$  so that the light is directed to the right eyes  $10b$  and  $20b$  of the viewers  $10$  and  $20$ .

[0091] As shown in FIG. 13, the light with the first polarization axis, which is directed to the left eyes  $10a$  and  $20a$  of the viewers  $10$  and  $20$ , enters the retardation film  $9$  having the transmissive areas  $9a$  and the polarization areas  $9b$ . The light with the first polarization axis passes through the transmissive areas  $9a$  and the polarization areas  $9b$  of the retardation film  $9$ . In this case, the light passing through the transmissive areas  $9a$  of the retardation film  $9$  is allowed to pass through the transmissive areas  $9a$  without changing the polarization axis. In contrast, the polarization axis of the light entering the polarization areas  $9b$  is changed substantially by 90 degrees, and the light with the second polarization axis exits from the polarization areas  $9b$ . Thereafter, the light with the first polarization axis, which comes from the transmissive areas  $9a$  of the retardation film  $9$  and which is

directed to the left eyes **10a** and **20a** of the viewers **10** and **20**, enters the polarization plate **4** disposed between the display panel **2** and the retardation film **9**, passes through the polarization plate **4**, and enters the pixel rows **2a** of the display panel **2**. In contrast, the light with the second polarization axis substantially orthogonal to the first polarization axis, which comes from the polarization areas **9b** of the retardation film **9** and which is directed to the left eyes **10a** and **20a** of the viewers **10** and **20**, enters the polarization plate **4** disposed between the display panel **2** and the retardation film **9** and is absorbed by the polarization plate **4**. Thus, no light passing through the pixel rows **2b** of the display panel **2** displaying the right-eye image **R3** reaches the left eyes **10a** and **20a** of the viewers **10** and **20**, and the left eyes **10a** and **20a** of the viewers **10** and **20** cannot see the right-eye image **R3** displayed in the pixel rows **2b** of the display panel **2**. Accordingly, only the left-eye image **L3** displayed in the pixel rows **2a** of the display panel **2** enters the left eyes **10a** and **20a** of the viewers **10** and **20**, as shown in FIG. **14**.

[0092] As shown in FIG. **13**, the light with the second polarization axis, which is directed to the right eyes **10b** and **20b** of the viewers **10** and **20**, enters the retardation film **9** having the transmissive areas **9a** and the polarization areas **9b**. The light with the second polarization axis passes through the transmissive areas **9a** and the polarization areas **9b** of the retardation film **9**. In this case, the light passing through the transmissive areas **9a** of the retardation film **9** is allowed to pass through the transmissive areas **9a** without changing the polarization axis. In contrast, the polarization axis of the light entering the polarization areas **9b** is changed substantially by 90 degrees, and the light with the first polarization axis exits from the polarization areas **9b**. Thereafter, the light with the second polarization axis, which comes from the transmissive areas **9a** of the retardation film **9** and which is directed to the right eyes **10b** and **20b** of the viewers **10** and **20**, enters the polarization plate **4** disposed between the display panel **2** and the retardation film **9** and is absorbed by the polarization plate **4**. Thus, no light passing through the pixel rows **2a** of the display panel **2** displaying the left-eye image **L3** reaches the right eyes **10b** and **20b** of the viewers **10** and **20**, and the right eyes **10b** and **20b** of the viewers **10** and **20** cannot see the left-eye image **L3** displayed in the pixel rows **2a** of the display panel **2**. In contrast, the light with the first polarization axis, which comes from the polarization areas **9b** of the retardation film **9** and which is directed to the right eyes **10b** and **20b** of the viewers **10** and **20**, enters the polarization plate **4** disposed between the display panel **2** and the retardation film **9**, passes through the polarization plate **4**, and enters the pixel rows **2b** of the display panel **2**. Accordingly, the right-eye image **R3** displayed in the pixel rows **2b** of the display panel **2** enters the right eyes **10b** and **20b** of the viewers **10** and **20**, as shown in FIG. **14**. As has been described above, the left-eye image **L3** and the right-eye image **R3** having binocular parallax enter the left and right eyes of the viewers **10** and **20**, respectively, and hence, the viewers **10** and **20** can see a three-dimensional image.

#### Two-dimensional Image Display Mode with Less Image Deterioration

[0093] Next, the operation of the image display device **1** of the first embodiment in the two-dimensional image display mode will be described with reference to FIGS. **12**, **15**,

and **16**. FIG. **15** is a diagram showing the polarization-controlled liquid crystal panel, the retardation film, and the display panel in the two-dimensional image display mode of the image display device. FIG. **16** is a diagram describing areas of the display panel viewed by the viewers in the two-dimensional image display mode of the image display device.

[0094] Image data is input from an external device to the controller **30**. At the same time, the external device gives an image display mode switching command to the controller **30**. As shown in FIG. **15**, in the two-dimensional image display mode, a two-dimensional image **S1** is displayed on the display panel **2** from  $\frac{1}{120}$  seconds to  $\frac{2}{120}$  seconds, and a two-dimensional image **S2** is displayed from  $\frac{2}{120}$  seconds to  $\frac{1}{120}$  seconds. The two-dimensional images **S1** and **S2** are sequentially and alternately displayed every  $\frac{1}{60}$  seconds.

[0095] The structure of the polarization-controlled liquid crystal panel **7** and the display panel **2** for providing a two-dimensional image to the viewers **10** and **20** at different viewing positions will be described. Two pairs of the polarization-controlled areas **7a** and **7b** of the polarization-controlled liquid crystal panel **7** are provided for each of the lens portions **8a** of the lenticular lens **8**, as in the three-dimensional image display mode shown in FIG. **12**. That is, in the two-dimensional image display mode with less image deterioration, the polarization-controlled areas **7a** and **7b** of the polarization-controlled liquid crystal panel **7** each include one unit area **7c** (see FIG. **3**).

[0096] In the two-dimensional image display mode, the polarization-controlled liquid crystal panel **7** is controlled so that the polarization-controlled areas **7a** and **7b** of the polarization-controlled liquid crystal panel **7** are switched every  $\frac{1}{2}$  frame period of the display panel **2** (every  $\frac{1}{120}$  seconds) with the above-described structure, as shown in FIGS. **15** and **16**, from  $\frac{1}{120}$  seconds to  $\frac{2}{120}$  seconds, the two-dimensional image **S1** displayed in the pixel rows **2a** of the display panel **2** enters the left eyes **10a** and **20a** of the viewers **10** and **20**, and the two-dimensional image **S1** displayed in the pixel rows **2b** of the display panel **2** enters the right eyes **10b** and **20b** of the viewers **10** and **20**. From  $\frac{2}{120}$  seconds to  $\frac{1}{120}$  seconds, the polarization-controlled areas **7a** and **7b** of the polarization-controlled liquid crystal panel **7** are controlled so that the polarization-controlled areas **7a** and **7b** are switched. Thus, light directed to the left eyes **10a** and **20a** of the viewers **10** and **20** passes through the polarization-controlled areas **7b** of the polarization-controlled liquid crystal panel **7**, the polarization axis of which is changed substantially by 90 degrees, and the light with the changed polarization axis is routed toward the retardation film **9**. Therefore, as shown in FIG. **16**, from  $\frac{2}{120}$  seconds to  $\frac{1}{120}$  seconds, the two-dimensional image **S1** displayed in the pixel rows **2b** of the display panel **2** enters the left eyes **10a** and **20a** of the viewers **10** and **20**, and the two-dimensional image **S1** displayed in the pixel rows **2a** of the display panel **2** enters the right eyes **10b** and **20b** of the viewers **10** and **20**.

[0097] From  $\frac{2}{120}$  seconds to  $\frac{3}{120}$  seconds, as in the interval from  $\frac{1}{120}$  seconds to  $\frac{1}{120}$  seconds, the two-dimensional image **S2** displayed in the pixel rows **2a** of the display panel **2** enters the left eyes **10a** and **20a** of the viewers **10** and **20**, and the two-dimensional image **S2** displayed in the pixel rows **2b** of the display panel **2** enters the right eyes **10b** and **20b** of the viewers **10** and **20**.

**20b** of the viewers **10** and **20**. From  $\frac{3}{120}$  seconds to  $\frac{4}{120}$  seconds, as in the interval from  $\frac{1}{120}$  seconds to  $\frac{2}{120}$  seconds, the two-dimensional image **S2** displayed in the pixel rows **2b** of the display panel **2** enters the left eyes **10a** and **20a** of the viewers **10** and **20**, and the two-dimensional image **S2** displayed in the pixel rows **2a** of the display panel **2** enters the right eyes **10b** and **20b** of the viewers **10** and **20**. In this manner, a two-dimensional image **S** displayed in the entire display panel **2** enters the left and right eyes of the viewers **10** and **20** within  $\frac{2}{120}$  seconds ( $\frac{1}{60}$  seconds). Accordingly, a two-dimensional image with less deterioration can be provided to the viewers **10** and **20**.

**[0098]** The image display device of the first embodiment described above has the following advantages.

**[0099]** Between the backlight **5** and the display panel **2**, the polarization-controlled liquid crystal panel **7** is disposed to separate light emitted from the backlight **5** through the polarization plate **6** into a light beam with the first polarization axis and a light beam with the second polarization axis substantially orthogonal to the first polarization axis. Between the polarization-controlled liquid crystal panel **7** and the display panel **2**, the lenticular lens **8** is provided to route the light beams with different polarization axes, which are separated by the polarization-controlled liquid crystal panel **71** in predetermined directions. Accordingly, the light emitted from the backlight **5** can be separated, before entering the display panel **2**, into light beams directed to the viewers **10** and **20** at different viewing positions. Even when a high-resolution display panel **2** with a small pixel pitch is used, the light is directed to the viewers **10** and **20** regardless of the pixel pitch of the display panel **2**. Therefore, a high-resolution image can be provided to the viewers **10** and **20** at different viewing positions.

**[0100]** Because the lenticular lens **8** is provided to direct the light beams with different polarization axes, which are separated by the polarization-controlled liquid crystal panel **7**, in predetermined associated directions, the light beams directed to the viewers **10** and **20** are not blocked, unlike the case where the light coming from the display panel **2** is directed to pass through a member that restricts the light to be routed in directions with predetermined angles. Therefore, the luminance of light directed to the viewers **10** and **20** is prevented from decreasing, and hence an image is prevented from being displayed as a dark image.

**[0101]** The polarization-controlled liquid crystal panel **7** is provided with the polarization-controlled areas **7a** for allowing light with the first polarization axis to pass through, and the polarization-controlled areas **7b** for changing light from having the first polarization axis to having the second polarization axis substantially orthogonal to the first polarization axis. The lenticular lens **8** is provided with the substantially semi-cylindrical lens portions **8a** each of which is associated with a pair of the polarization-controlled areas **7a** and **7b**. Hence, light with the first polarization axis and light with the second polarization axis substantially orthogonal to the first polarization axis are separately directed by the lens portions **8a** of the lenticular lens **8** to the viewers **10** and **20** at different viewing positions. Therefore, different images can be easily provided to the viewers **10** and **20** at different viewing positions.

**[0102]** Since the display panel **2** is provided with the pixel rows **2a** and **2b** in association with the transmissive areas **9a**

and the polarization areas **9b** of the retardation film **91** which extend in the **G** direction of FIG. 1, light passing through the transmissive areas **9a** of the retardation film **9** can be directed to enter the pixel rows **2a** of the display panel **2** and to be routed to the viewer **10** while maintaining the image **L2** being displayed in the pixel rows **2a** of the display panel **2** (see FIG. 9). Also, light passing through the polarization areas **9b** can be directed to enter the pixel rows **2b** of the display panel **2** and to be routed to the viewer **20** while maintaining the image **R2** being displayed in the pixel rows **2a** of the display panel **2** (see FIG. 9). Accordingly, different images can be provided to the viewers **10** and **20** at different viewing positions.

**[0103]** By controlling the voltages applied to the bottom electrodes **81** and **82** and the top electrodes **83** and **84** of the polarization-controlled liquid crystal panel **7**, the polarization-controlled areas **7a** for allowing light with the first polarization axis to pass through and the polarization-controlled areas **7b** for changing light from having the first polarization axis to having the second polarization axis substantially orthogonal to the first polarization axis can be easily formed on the polarization-controlled liquid crystal panel **7**. Therefore, the polarization axis of light emitted from the backlight **5** can be easily controlled. Accordingly, light emitted from the backlight **5** is directed through the segmented polarization-controlled areas **7a** and **7b** to enter the lens portions **8a** of the lenticular lens **8**, thereby breaking a light-reaching area into segments. Since the light-reaching area can be broken into segments corresponding to the right eye **10b** (**20b**) and the left eye **10a** (**20a**) of the viewer **10** (**20**), images having binocular parallax can be directed to enter the left eye **10a** (**20a**) and the right eye **10b** (**20b**) of the viewer **10** (**20**). Accordingly, a three-dimensional image can be provided to the viewers **10** and **20** at different viewing positions.

**[0104]** The bottom electrodes **81** and **82** of the polarization-controlled liquid crystal panel **7** have comb-like shapes, and the bottom electrodes **81** and **82** are disposed on the bottom substrate **71** so that the strip electrodes **81a** and **82a** interlock one another. Similarly, the top electrodes **83** and **84** have comb-like shapes, and the top electrodes **83** and **84** are disposed on the top substrate **72** so that the strip electrodes **83a** and **84a** interlock one another. Therefore, two electrodes to which different voltages are applied can be fabricated using a single electrically-conductive layer on each substrate, and hence the polarization-controlled liquid crystal panel **7** can be easily fabricated. The pitch at which the strip electrodes are arranged can be easily reduced.

**[0105]** Since the drive circuit **100** for controlling the polarization-controlled liquid crystal panel **7** includes a combination of a simple known electrical circuit including the oscillation circuit **110**, the frequency dividing circuit **120**, and a logic circuit, the drive circuit **100** can be easily fabricated.

**[0106]** Next, a specific example of an electronic apparatus to which the image display device of the first embodiment is applicable will be described with reference to FIG. 17.

**[0107]** The case where the image display device of the first embodiment is applied to a display unit of a cellular phone will be described. FIG. 17 is a perspective view of the structure of the cellular phone. As shown in FIG. 17, a cellular phone **200** includes a plurality of operation buttons

201, an earpiece 202, a mouthpiece 203, and a display unit 204 to which the image display device of the first embodiment is applied.

[0108] Electronic apparatuses to which the image display device of the first embodiment is applicable include, besides the cellular phone shown in FIG. 17, a personal computer, a liquid crystal television, a viewfinder-monitor-direct-view-type video tape recorder, a car navigation apparatus, a pager, an electronic notebook, an electronic calculator, a word-processor, a workstation, a videophone, a point-of-sale (POS) terminal, a digital still camera, or the like.

#### Second Embodiment

[0109] A second embodiment of the invention will be described with reference to FIGS. 18 and 19A to 19D.

[0110] An image display device of the second embodiment differs from the image display device 1 of the first embodiment only in the structure of the drive circuit 100. In the second embodiment, components similar to those of the image display device 1 of the first embodiment are given the same reference numerals, and repeated descriptions thereof will be omitted appropriately.

[0111] The image display device 1 of the second embodiment has three image display modes, namely, the dual-screen display mode in which different images are provided to the viewers 10 and 20 residing at different viewing positions, the three-dimensional image display mode in which a three-dimensional image is provided to the viewers 10 and 20, and the two-dimensional image display mode in which one and the same two-dimensional image is provided to the viewers 10 and 20. By switching among these image display modes, the image display device 1 can provide images in various modes. The dual-screen display mode of the second embodiment differs from the first embodiment in that it has two modes, namely, a first dual-screen display mode in which the image L2 is provided to the viewer 10 and simultaneously the image R2 is provided to the viewer 20, and a second dual-screen display mode in which, in contrast to the first dual-screen display mode, the image R2 is provided to the viewer 10 and simultaneously the image L2 is provided to the viewer 20. In the second embodiment, the first and second dual-screen display modes are switched.

[0112] The structure and operation of a drive circuit 300 for controlling the polarization-controlled liquid crystal panel 7 of the second embodiment will be described. FIG. 18 is an electrical circuit diagram of the control circuit, and FIGS. 19A to 19D are timing charts for describing voltages output from output ends.

[0113] The drive circuit 300 includes the oscillation circuit 110, the frequency dividing circuit 120, AND circuits 301 to 305, XOR circuits 306 to 309, a NAND circuit 310, and switches 331 to 335. Output ends OUT1 to OUT4 are connected to the bottom electrodes 81 and 82 and the top electrodes 83 and 84, respectively.

[0114] The switches 332, 333, 334, and 335 each have two (first and second) input ends, which are connected to supply voltage 5V and ground potential GND, respectively. An output end of the switch 332 is connected to two (first and second) input ends of the NAND circuit 310 and a first input end of the XOR circuit 306. An output end of the switch 333 is connected to the oscillation circuit 110. An output end of

the switch 334 is connected to the frequency dividing circuit 120 and first input ends of the AND circuits 301 to 304. An output end of the switch 335 is connected to a first input end of the AND circuit 305. An output end of the switch 331 is connected to a second input end of the AND circuit 301 and a second input end of the XOR circuit 306.

[0115] The switches 331 to 335 are switched so that the output ends thereof are selectively connected to one of two (first and second) input ends thereof on the basis of a switching signal from the controller 30.

[0116] The oscillation circuit 110 is, as in the first embodiment, a CR oscillation circuit. By supplying the supply voltage 5V from the switch 333 to the NAND circuit 111, the oscillation circuit 110 outputs a clock signal V0. The frequency of the clock signal V0 output from the oscillation circuit 110 is selected from two different frequencies determined by the resistances of the resistors 116 and 117 depending on whether the switch 118 is connected to the resistor 116 or the resistor 117. The switch 118 is switched so that the switch 118 is connected to one of the two resistors 116 and 117 on the basis of a switching signal from the controller 30.

[0117] The frequency dividing circuit 120 has, as in the first embodiment, the two D-type flip flops (hereinafter referred to as "DFFs") 121 and 122. Of the first DFF 121, the clock input terminal CK1 is connected to the output of the oscillation circuit 110, and the non-inverted output terminal QB1 is connected to the input terminal D1. The first DFF 121 outputs, from the output terminal Q1, the clock signal V1 at a frequency half the frequency of the clock signal V0 input from the oscillation circuit 110. The first DFF 121 divides the frequency of the clock signal V0 by two to obtain the clock signal V1 having a rectangular wave with a duty ratio of 50%.

[0118] Of the second DFF 122, the clock input terminal CK2 is connected to the output terminal Q1 of the first DFF 121, and the non-inverted output terminal QB2 is connected to the input terminal D2. The second DFF 122 outputs, from the output terminal Q2, the clock signal V2 at a frequency half the frequency of the clock signal V1 input from the first DFF 121.

[0119] The output terminal Q1 of the first DFF 121 is connected to the first input end of the switch 331 and first input ends of the XOR circuits 307 and 308. The output terminal Q2 of the second DFF 122 is connected to the second input end of the switch 331.

[0120] An output end of the NAND circuit 310 is connected to a second input end of the AND circuit 305 and a first input end of the XOR circuit 309. An output end of the AND circuit 305 is connected to second input ends of the XOR circuits 307 and 309. An output end of the XOR circuit 309 is connected to a second input end of the XOR circuit 308. Output ends of the XOR circuits 306 to 308 are connected to second input ends of the AND circuits 302 to 304, respectively.

[0121] Output ends of the four AND circuits 301 to 304 are connected to the output ends OUT1 to OUT4, respectively. The output ends OUT1 to OUT4 are connected to the bottom electrodes 81 and 82 and the top electrodes 83 and 84, respectively. Clock signals output from the AND circuits

**301** to **304** are output to the bottom electrodes **81** and **82** and the top electrodes **83** and **84**, respectively.

[0122] The operation of the drive circuit **300** and the waveforms of voltages output from the drive circuit **300** to the bottom electrodes **81** and **82** and the top electrodes **83** and **84** will be described.

[0123] In the first dual-screen display mode, on the basis of a switching signal from the controller **30**, the input end of the switch **118** is connected to the resistor **116**, the input end of the switch **331** is connected to the output terminal **Q1** of the first DFF **121**, and the input ends of the switches **332** and **335** are connected to the ground potential **GND**. The input ends of the switches **333** and **334** are connected to the supply voltage **5V**. Therefore, as shown in FIG. 19A, the output ends **OUT1**, **OUT2**, and **OUT3** output the clock signal **V1** output from the output terminal **Q1** of the first DFF **121**, whereas the output end **OUT4** outputs an inverted signal of the clock signal **V1**, which is inverted by the XOR circuit **308**.

[0124] In the second dual-screen display mode, on the basis of a switching signal from the controller **30**, the input end of the switch **118** is connected to the resistor **116**, the input end of the switch **331** is connected to the output terminal **Q1** of the first DFF **121**, and the input end of the switch **332** is connected to the ground potential **GND**. The input ends of the switches **333**, **334**, and **335** are connected to the supply voltage **5V**. Therefore, as shown in FIG. 19B, the output ends **OUT1**, **OUT2**, and **OUT4** output the clock signal **V1** output from the output terminal **Q1** of the first DFF **121**, whereas the output end **OUT3** outputs an inverted signal of the clock signal **V1**, which is inverted by the XOR circuit **307**.

[0125] That is, the drive circuit **300** applies voltages to the top electrodes **83** and **84** so that the adjacent strip electrodes **83a** and **84a** of the top electrodes **83** and **84** have opposite phases, and the drive circuit **300** applies, to the bottom electrodes **81** and **82**, a voltage having the same phase as one of the voltages applied to the top electrodes **83** and **84**. Therefore, a potential difference is generated between the strip electrodes **84a** and the strip electrodes **81a** and **82a** facing the strip electrodes **84a** in the first dual-screen display mode. This is the same as the case of the dual-screen display mode of the first embodiment. In the second dual-screen display mode, a potential difference is generated between the strip electrodes **83a** and the strip electrodes **81a** and **82a** facing the strip electrodes **83a**. Hence, the polarization-controlled areas **7a** and **7b** are alternately formed every two unit areas **7c** of the polarization-controlled liquid crystal panel **7**. The unit areas **7c** in which the polarization-controlled areas **7a** and **7b** are formed are inverted in position between the first and second dual-screen display modes.

[0126] In the three-dimensional image display mode, on the basis of a switching signal from the controller **30**, the input end of the switch **118** is connected to the resistor **116**, the input end of the switch **331** is connected to the output terminal **Q1** of the first DFF **121**, and the input ends of the switches **332**, **333**, and **334** are connected to the supply voltage **5V**. The input end of the switch **335** is connected to the ground potential **GND**. Therefore, as shown in FIG. 19C, the output ends **OUT1**, **OUT3**, and **OUT4** output the clock signal **V1** output from the output terminal **Q1** of the first

DFF **121**, whereas the output end **OUT2** outputs an inverted signal of the clock signal **V1**, which is inverted by the XOR circuit **306**.

[0127] That is, the drive circuit **300** applies, as in the first embodiment, voltages to the bottom electrodes **81** and **82** so that the adjacent strip electrodes **81a** and **82a** of the bottom electrodes **81** and **82** have opposite phases, and the drive circuit **300** applies, to the top electrodes **83** and **84**, a voltage having the same phase as one of the voltages applied to the bottom electrodes **81** and **82**. Therefore, a potential difference is generated between the bottom electrode **82** and the top electrodes **83** and **84** facing the bottom electrode **82**, and, the polarization-controlled areas **7a** and **7b** are alternately formed every unit area **7c** of the polarization-controlled liquid crystal panel **7**.

[0128] In the two-dimensional image display mode, on the basis of a switching signal from the controller **30**, the input end of the switch **118** is connected to the resistor **117**, the input end of the switch **331** is connected to the output terminal **Q2** of the second DFF **122**, and the input end of the switch **332** is connected to the supply voltage **5V**. The input ends of the switches **333** and **334** are connected to the supply voltage **5V**. The input end of the switch **335** is connected to the ground potential **GND**. Therefore, as shown in FIG. 19D, the output ends **OUT3** and **OUT4** output the clock signal **V1** output from the output terminal **Q1** of the first DFF **121**. The output end **OUT1** outputs the clock signal **V2** output from the output terminal **Q2** of the second DFF **122**. The output end **OUT2** outputs an inverted signal of the clock signal **V2**, which is inverted by the XOR circuit **306**.

[0129] That is, the drive circuit **300** applies, as in the first embodiment, voltages to the bottom electrodes **81** and **82** so that the adjacent strip electrodes **81a** and **82a** of the bottom electrodes **81** and **82** have opposite phases, and the drive circuit **300** applies, to the top electrodes **83** and **84**, voltages having a period half that of the voltages applied to the bottom electrodes **81** and **82**. Therefore, a potential difference is alternately and periodically generated between the bottom electrode **81** and the top electrodes **83** and **84** and between the bottom electrode **82** and the top electrodes **83** and **84**. Thus, the polarization-controlled areas **7a** and **7b** are alternately formed every unit area **7c** of the polarization-controlled liquid crystal panel **7**, and the polarization-controlled areas **7a** and **7b** are periodically and alternatively switched. The period during which the polarization-controlled areas **7a** and **7b** are switched is four times the period of the clock signal **V0** determined by the resistor **117** of the oscillation circuit **110** and is  $\frac{1}{60}$  seconds in the second embodiment.

[0130] Next, the operation of the image display device **1** of the second embodiment will be described in detail.

[0131] Since the operation of the image display device **1** of the second embodiment is the same as that of the first embodiment except for the operation in the second dual-screen display mode, a repeated description thereof will be omitted.

#### First Dual-screen Display Mode

[0132] Since the first dual-screen display mode is the same as the dual-screen display mode of the first embodiment, a repeated description thereof is omitted. In the first dual-screen display mode, as has been described above, by

supplying image signals from the controller 30 to the display panel 2, two different images, namely, the image L2 and the image R2, are simultaneously displayed on the display panel 2. However, the light directed to the viewer 10 only passes through the pixel rows 2a of the display panel 2 displaying the image L2, and the light directed to the viewer 20 only passes through the pixel rows 2b of the display panel 2 displaying the image R2. Thus, only the image L2 is viewed by the viewer 10, whereas only the image R2 is viewed by the viewer 20.

#### Second Dual-screen Display Mode

[0133] In the second dual-screen display mode, image data supplied from the external device to the controller 30 is the same as that in the first dual-screen display mode. The image signals supplied from the controller 30 to the display panel 2 are the same as those in the first dual-screen display mode. Therefore, as shown in FIG. 10, in the second dual-screen display mode, the image L2 is displayed in the pixel rows 2a of the display panel 2, and the image R2 is displayed in the pixel rows 2b of the display panel 2.

[0134] By giving an image display mode switching command from the external device to the controller 30, the output from the drive circuit 300 is switched, and the unit areas 7c in which the polarization-controlled areas 7a and 7b of the polarization-controlled liquid crystal panel 7 are formed are inverted in position from those in the first dual-screen display mode.

[0135] With this structure, light emitted from the backlight 5 is routed to the polarization plate 6, which is disposed on the side of the backlight 5 facing the viewers 10 and 20, and only light with the first polarization axis is allowed to pass through the polarization plate 6 toward the polarization-controlled liquid crystal panel 7. The light with the first polarization axis passes through the polarization-controlled areas 7a and 7b of the polarization-controlled liquid crystal panel 7. In this case, the light entering the polarization-controlled areas 7a of the polarization-controlled liquid crystal panel 7 is allowed to pass through the polarization-controlled areas 7a without changing the polarization axis. In contrast, the polarization axis of the light entering the polarization-controlled areas 7b of the polarization-controlled liquid crystal panel 7 is changed substantially by 90 degrees, and the light with the second polarization axis exits from the polarization-controlled areas 7b. Thereafter, the light with the first polarization axis, which comes from the polarization-controlled areas 7a, is collected by the lenticular lens 8 so that the light is directed to the viewer 20. The light with the second polarization axis substantially orthogonal to the first polarization axis, which comes from the polarization-controlled areas 7b, is collected by the lenticular lens 8 so that the light is directed to the viewer 10. That is, the polarization axes of the light beams directed to the viewers 10 and 20 are switched from those in the first dual-screen display mode.

[0136] The light with the first polarization axis, which is directed to the viewer 20, enters the retardation film 9 having the transmissive areas 9a and the polarization areas 9b. The light with the first polarization axis passes through the transmissive areas 9a and the polarization areas 9b of the retardation film 9. In this case, the light passing through the transmissive areas 9a of the retardation film 9 is allowed to pass through the transmissive areas 9a without changing the

polarization axis. In contrast, the polarization axis of the light entering the polarization areas 9b is changed substantially by 90 degrees, and the light with the second polarization axis exits from the polarization areas 9b. Thereafter, the light with the first polarization axis, which comes from the transmissive areas 9a of the retardation film 9 and which is directed to the viewer 20, enters the polarization plate 4 disposed between the display panel 2 and the retardation film 9, passes through the polarization plate 4, and enters the pixel rows 2a of the display panel 2. In contrast, the light with the second polarization axis substantially orthogonal to the first polarization axis, which comes from the polarization areas 9b of the retardation film 9 and which is directed to the viewer 20, enters the polarization plate 4 disposed between the display panel 2 and the retardation film 9 and is absorbed by the polarization plate 4. Thus, no light passing through the pixel rows 2b of the display panel 2 displaying the image R2 reaches the viewer 20, and the viewer 20 cannot see the image R2 displayed in the pixel rows 2b of the display panel 2. Accordingly, the viewer 20 can see only the image L2 displayed in the pixel rows 2a of the display panel 2.

[0137] The light with the second polarization axis, which is directed to the viewer 10, enters the retardation film 9 having the transmissive areas 9a and the polarization areas 9b. The light with the second polarization axis substantially orthogonal to the first polarization axis passes through the transmissive areas 9a and the polarization areas 9b of the retardation film 9. In this case, the light passing through the transmissive areas 9a of the retardation film 9 is allowed to pass through the transmissive areas 9a without changing the polarization axis. In contrast, the polarization axis of the light entering the polarization areas 9b is changed substantially by 90 degrees, and the light with the first polarization axis exits from the polarization areas 9b. Thereafter, the light with the second polarization axis substantially orthogonal to the first polarization axis, which comes from the transmissive areas 9a of the retardation film 9 and which is directed to the viewer 10, enters the polarization plate 4 disposed between the display panel 2 and the retardation film 9 and is absorbed by the polarization plate 4. Thus, no light passing through the pixel rows 2a of the display panel 2 displaying the image L2 reaches the viewer 10, and the viewer 10 cannot see the image L2 displayed in the pixel rows 2a of the display panel 2. In contrast, the light with the first polarization axis, which comes from the polarization areas 9b of the retardation film 9 and which is directed to the viewer 10, enters the polarization plate 4 disposed between the display panel 2 and the retardation film 9, passes through the polarization plate 4, and enters the pixel rows 2b of the display panel 2. Accordingly, the viewer 10 can see only the image R2 displayed in the pixel rows 2b of the display panel 2.

[0138] That is, the image display device 1 of the second embodiment provides only the image L2 to the viewer 10 and only the image R2 to the viewer 20 in the first dual-screen display mode. In the second dual-screen display mode, the image display device 1 provides only the image R2 to the viewer 10 and only the image L2 to the viewer 20.

[0139] The image display device 1 of the second embodiment described above has the following advantages.

[0140] In the image display device 1 of the second embodiment, images provided to the viewers 10 and 20 at

different viewing positions can be switched by changing the manner in which the polarization-controlled liquid crystal panel 7 is controlled, without changing the image data input from the external device to the controller 30 or the image signals supplied from the controller 30 to the display panel 2. That is, the directions in which images are displayed can be switched.

[0141] For example, when similarly switching the directions in which images are provided, a known dual-screen display device using a parallax barrier involves switching the positions at which the images L2 and R2 are displayed. Therefore, in the known dual-screen display device, the input image data needs to be re-rendered and new image signals need to be generated every time the positions at which images are displayed are switched. When switching the directions in which images are displayed, it requires time for the known dual-screen display device to re-render the image data, resulting in a delay in displaying images. To prevent the delay in displaying images, an additional memory is necessary, which leads to an increase in the cost of the display device.

[0142] However, in the image display device 1 of the second embodiment, the images provided to the viewers 10 and 20 at different viewing positions can be switched instantly without needing to switch the positions at which the images L2 and R2 are displayed. As a result, no delay occurs in displaying the images upon the switching operation. Therefore, the viewers 10 and 20 can view the images L2 and R2 in a more comfortable manner. There is no need to have an additional memory, and the image display device 1 can be fabricated at low cost.

[0143] In the second embodiment, the first and second dual-screen display modes of the image display device 1 are switched by giving an image display mode switching command from the external device to the controller 30. However, the display mode switching is not limited thereto. For example, the first and second dual-screen display modes may be sequentially switched every predetermined time using a timer.

[0144] The other advantages of the second embodiment and the structure of an electronic apparatus are the same as those of the first embodiment.

[0145] The invention is not limited to the embodiments described above. Various changes, alterations, and modifications are possible without departing from the scope of the invention set forth in claims and the entire specification.

What is claimed is:

1. An image display device comprising:

- a display panel that has a plurality of pixels arranged in a predetermined first direction and in a second direction intersecting with the first direction;
- a light source that emits light to the display panel;
- a polarization axis controller that separates the light emitted from the light source into light with a first polarization axis and light with a second polarization axis different from the first polarization axis, the polarization axis controller being disposed between the display panel and the light source; and

an optical element that directs the light emitted from the light source in a direction substantially orthogonal to the first direction, the optical element being disposed between the display panel and the polarization axis controller,

wherein the polarization axis controller includes

- a first substrate,
- a second substrate,
- a liquid crystal layer held between the first substrate and the second substrate,
- a plurality of first electrodes disposed on the first substrate so as to extend in the first direction, the plurality of first electrodes being arranged at a predetermined interval in the second direction, and
- a plurality of second electrodes disposed on the second substrate so as to extend in the first direction, the plurality of second electrodes being arranged at an interval twice the predetermined interval in the second direction,

wherein the plurality of second electrodes is disposed so as to overlap at least part of the adjacent first electrodes.

2. The image display device according to claim 1, wherein the plurality of first electrodes is a plurality of strip electrodes of a pair of comb-like electrodes having a pair of connecting portions disposed along an outer periphery of the first substrate and the plurality of strip electrodes extending alternately from the pair of connecting portions inward of the first substrate, and

wherein the plurality of second electrodes is a plurality of strip electrodes of a pair of comb-like electrodes having a pair of connecting portions disposed along an outer periphery of the second substrate and the plurality of strip electrodes extending alternately from the pair of connecting portions inward of the second substrate.

3. The image display device according to claim 1, further comprising a controller that switches an image display mode between a dual-screen display mode and a three-dimensional image display mode by controlling voltages applied to the plurality of first electrodes and the plurality of second electrodes.

4. The image display device according to claim 3, wherein, in the dual-screen display mode, the controller applies voltages to the plurality of second electrodes so that the adjacent electrodes have opposite phases, and, to the plurality of first electrodes, applies a voltage having the same phase as one of the voltages applied to the plurality of second electrodes, and

in the three-dimensional image display mode, the controller applies voltages to the plurality of first electrodes so that the adjacent electrodes have opposite phases, and, to the plurality of second electrodes, applies a voltage having the same phase as one of the voltages applied to the plurality of first electrodes.

5. The image display device according to claim 4, wherein the controller applies the voltages to the plurality of first electrodes so that the adjacent electrodes have opposite phases and, to the second electrodes, applies a voltage with a period half that of the voltages applied to the plurality of

first electrodes, thereby switching the image display mode to a two-dimensional image display mode.

**6.** The image display device according to claim 4, wherein the controller applies the voltages to the plurality of second electrodes so that the adjacent electrodes have opposite phases, and, to the plurality of first electrodes, applies a voltage having the same phase as the other voltage applied

to the plurality of second electrodes, thereby switching the image display mode to a second dual-screen display mode.

**7.** An electronic apparatus comprising an image display device as set forth in claim 1

\* \* \* \* \*

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#### 摘要(译)

一种图像显示装置，包括以下元件：显示面板，其具有沿预定的第一方向和与第一方向交叉的第二方向布置的多个像素；向显示面板发光的光源；偏振轴控制器，将从光源发出的光分离为具有第一偏振轴的光和具有不同于第一偏振轴的第二偏振轴的光，偏振轴控制器设置在显示面板和光源之间。以及光学元件，其在基本垂直于第一方向的方向上引导从光源发出的光，光学元件设置在显示面板和偏振轴控制器之间。偏振轴控制器包括以下元件：第一基板；第二基板；液晶层保持在第一基板和第二基板之间；多个第一电极设置在第一基板上以沿第一方向延伸，多个第一电极沿第二方向以预定间隔排列；多个第二电极设置在第二基板上以沿第一方向延伸，多个第二电极沿第二方向以预定间隔的两倍间隔布置。设置多个第二电极以便与相邻的第一电极的至少一部分重叠。

