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Tago et al.

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(54) **LIQUID CRYSTAL DISPLAY DEVICE**
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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 91 days.

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U.S. Appl. No. 11/938,531, filed Nov. 12, 2007, Tago.

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Primary Examiner—Jacob Y. Choi

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Assistant Examiner—Keith Jankowski

(65) **Prior Publication Data**

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(30) **Foreign Application Priority Data**

Nov. 22, 2005 (JP) 2005-337722

(57) **ABSTRACT**

(51) **Int. Cl.**
G02F 1/1335 (2006.01)

In order to make a boundary inconspicuous, which is located between an image area which displays an image by translucent pixels and a dummy area which always displays a white color by reflection pixels, a size ratio of transparent areas in color filters of the reflection pixels with respect to reflection areas therein is made larger than a size ratio of transparent areas in color filters of the translucent pixels with respect to reflection areas therein. In such a way, brightness of the display is balanced by adjusting quantities of transmission light through the transparent areas of the reflection pixels with respect to quantities of reflection light generated unexpectedly on transmission areas of the translucent pixels. Then, degrees of whiteness in the translucent pixels and the reflection pixels are approximated to each other.

(52) **U.S. Cl.** **349/114**; 349/106; 349/108; 349/113

(58) **Field of Classification Search** 349/113–114, 349/106–109

See application file for complete search history.

(56) **References Cited**

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2 Claims, 4 Drawing Sheets

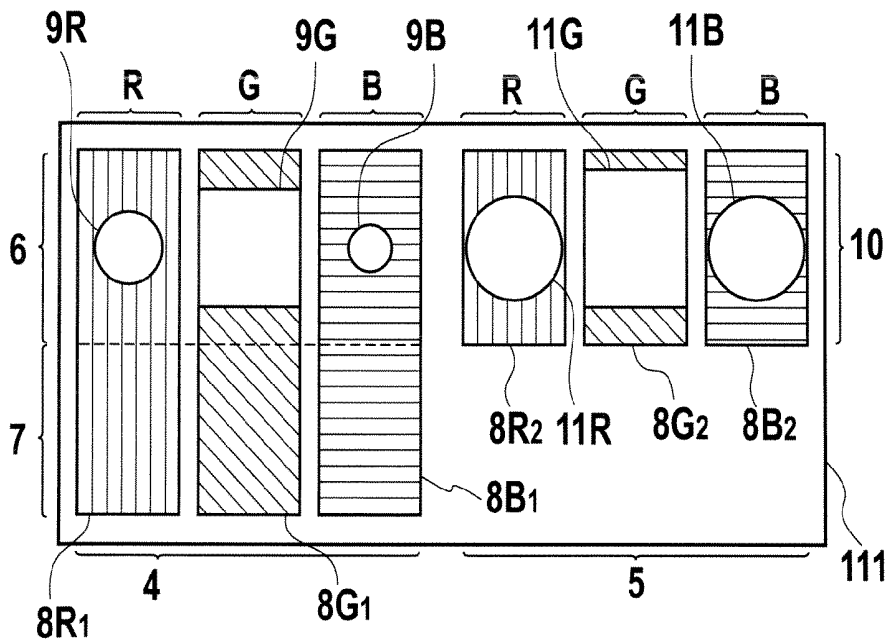


FIG. 1
PRIOR ART

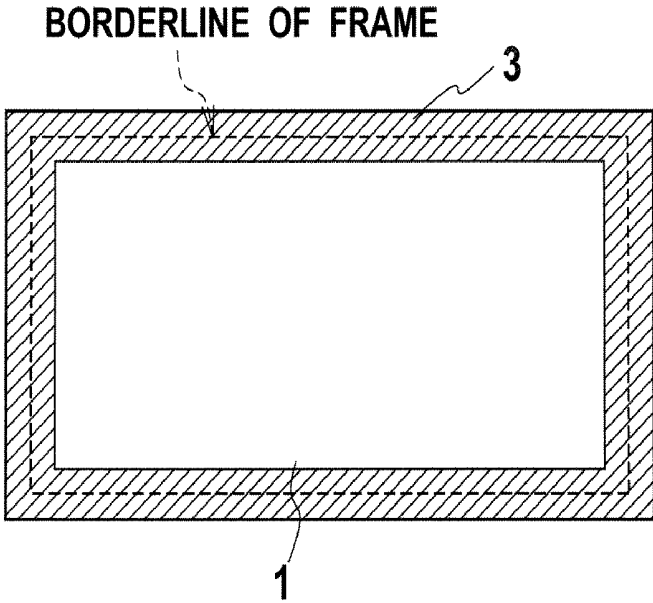


FIG. 2

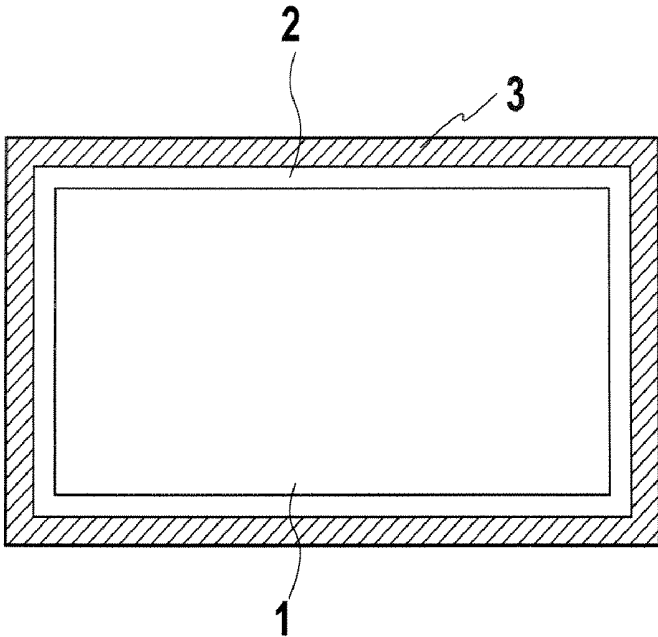


FIG. 5

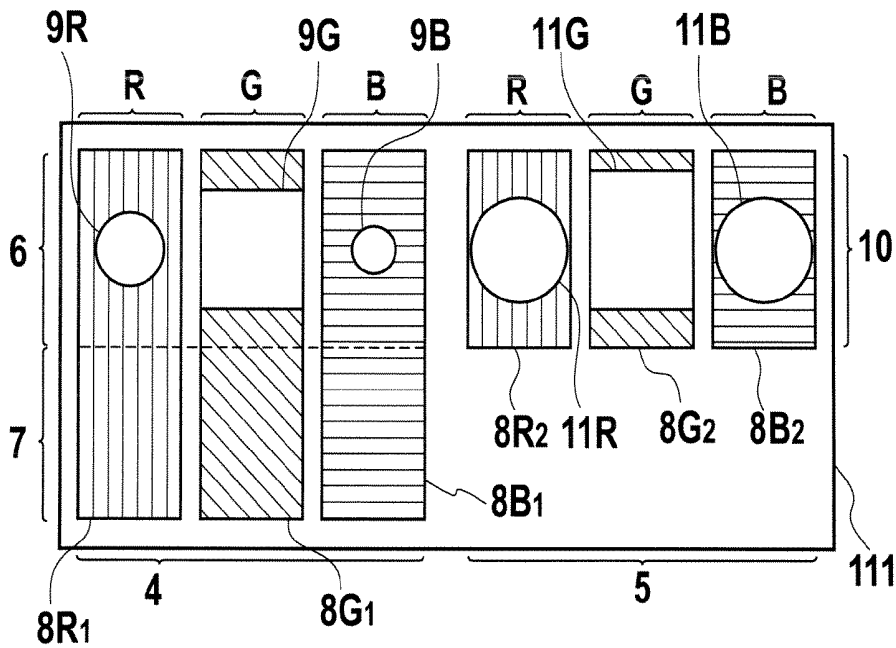


FIG. 6

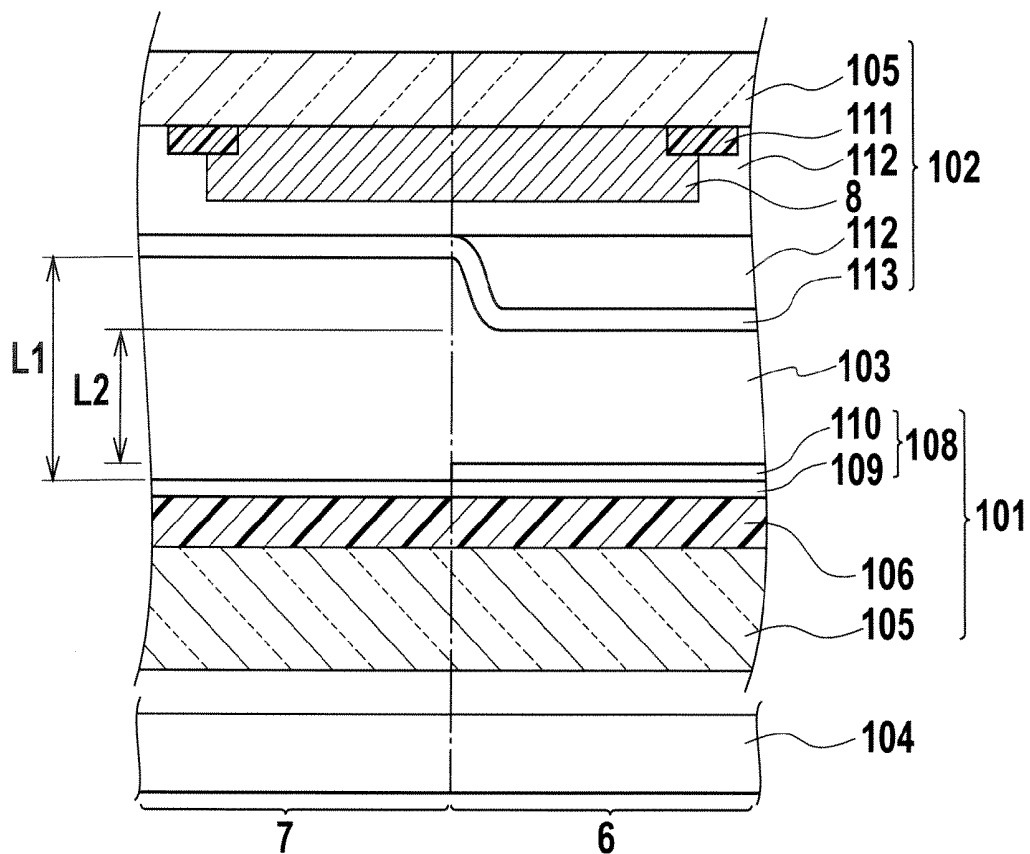


FIG. 7

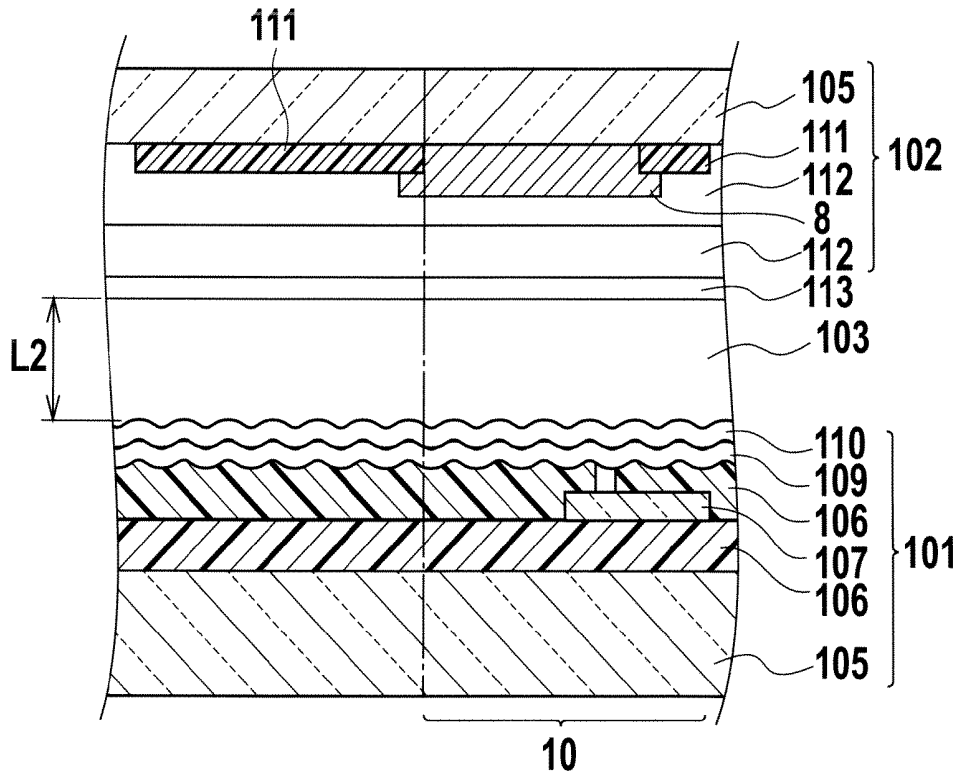
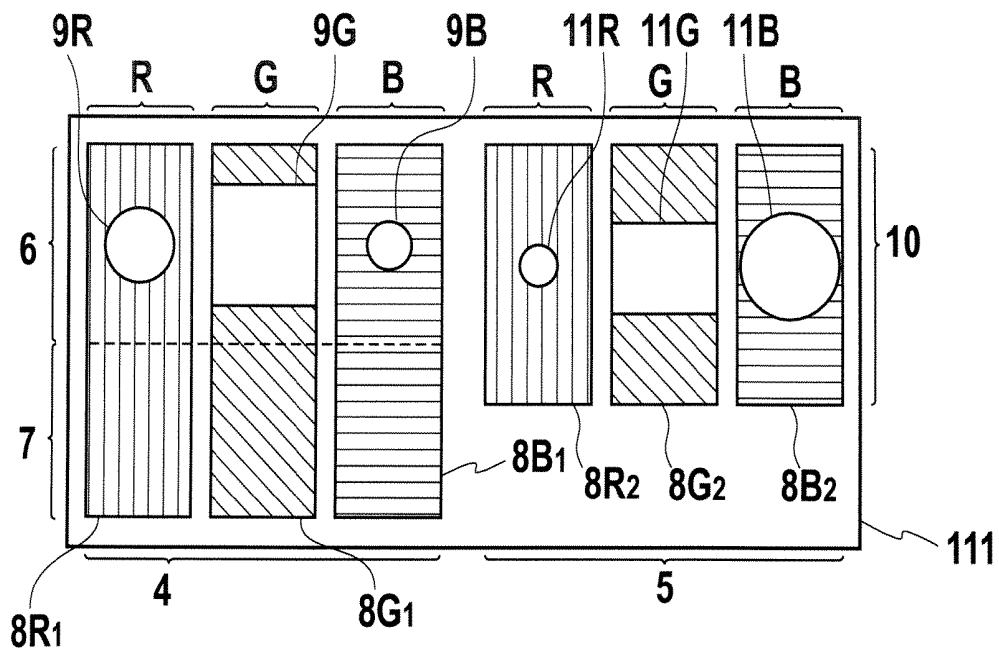


FIG. 8



LIQUID CRYSTAL DISPLAY DEVICE**CROSS-REFERENCE TO RELATED APPLICATIONS**

This application is based upon and claims the benefit of priority from Japanese Patent Application No. 2005-337722 filed on Nov. 22, 2005; the entire contents of which are incorporated herein by reference.

BACKGROUND OF THE INVENTION**1. Field of the Invention**

The present invention relates to a translucent liquid crystal display device which displays an image by both of a light reflection mode and a light transmission mode.

2. Description of the Related Art

In general, in the field of a mobile information terminal such as a cellular phone and a mobile music player, a liquid crystal display device is used for displaying an image and a character. In particular, a translucent liquid crystal display device that displays an image by a light reflection mode and a light transmission mode has high visibility both indoors and outdoors. As the translucent liquid crystal display device, for example, the one disclosed in Japanese Patent Laid-Open Publication No. 2002-303863 is known.

In a conventional liquid crystal display device, as shown in FIG. 1, a frame-like black mask 3 has been provided on a periphery of an image area 1, and an area between the image area 1 and a cabinet of the mobile information terminal has been black.

In recent years, as a color of the cabinet of the mobile information terminal has been being diversified, it has been required that the area between the image area 1 and the mobile information terminal be displayed white to enhance an appearance thereof.

In usual, on the peripheral area between the image area 1 and the black mask 3, a dummy area that always performs white display is provided. In the image area, translucent pixels that have reflection areas and transmission areas are arrayed, where a color image is displayed by the light reflection mode and the light transmission mode. In the dummy area, reflection pixels that have only reflection areas are arrayed, where the white color is displayed by the light reflection mode.

However, structures in the pixels are different between the translucent pixels of the image area and the reflection pixels of the dummy area. In particular, while external light is reflected only on the reflection areas in the reflection pixels, the external light is reflected not only on the reflection areas but also on the transmission areas actually to some extent in the translucent pixels. Therefore, differences occur in reflectance and color tone between the image area and the dummy area, causing a problem that, in the case of performing the reflection display of the white color, a boundary therebetween becomes conspicuous.

SUMMARY OF THE INVENTION

It is an object of the present invention to improve the differences in reflectance ratio and color tone between the image area that performs translucent display and the dummy area owing to the structural difference between the pixels thereof, and to make the boundary between the image area and the dummy area inconspicuous in the case of performing the reflection display of the white color.

A first feature of the invention is in that a liquid crystal display device includes: an image area in which a plurality of translucent pixels having reflection areas and transmission areas are arrayed; a reflection display area in which a plurality of reflection pixels having only reflection areas are arrayed, the reflection area being disposed on a periphery of the image area; and color filters in which transparent areas are provided for each color in the respective reflection areas of the translucent pixels and the reflection pixels, wherein, with regard to color filters of at least the same one color, a size ratio of the transparent areas in the reflection pixels with respect to the reflection areas therein is larger than a size ratio of the transparent areas in the translucent pixels with respect to the reflection areas therein.

In this invention, in the color filters of at least the same one color, the size ratio of the transparent areas in the reflection pixels with respect to the reflection areas therein is larger than a size ratio of the transparent areas in the translucent pixels with respect to the reflection areas therein. In such a way, brightness of the display is balanced by adjusting quantities of transmission light through the transparent areas in the reflection pixels with respect to quantities of reflection light generated unexpectedly on the transmission areas in the translucent pixels. Moreover, since degrees of whiteness in the translucent pixels and the reflection pixels are approximated to each other, differences in reflectance ratio and color tone between the image area and the dummy area can be improved, and a boundary between both thereof can be made inconspicuous.

A second feature of the invention is in that a size of the reflection areas of the reflection pixels is equal to a size of the reflection areas of the translucent pixels, and a size of the transparent areas provided in the color filters of the reflection pixels is larger than a size of the transparent areas provided in the color filters of the translucent pixels.

In this invention, the size of the reflection areas of the reflection pixels is equalized to the size of the reflection areas of the translucent pixels, thus making it possible to easily adjust the size ratios only by the sizes of the transparent areas of the reflection pixels and the translucent pixels.

A third feature of the invention is in that the color filters have the three colors being red, green, and blue, a size of the reflection areas of the reflection pixels is larger than a size of the reflection areas of the translucent pixels, in the blue color filter, the size ratio of the transparent areas provided in the reflection pixels with respect to the reflection areas provided therein is larger than the size ratio of the transparent areas provided in the translucent pixels with respect to the reflection areas provided therein, and in each of the red and green color filters, the size ratio of the transparent areas provided in the reflection pixels with respect to the reflection areas provided therein is smaller than the size ratio of the transparent areas provided in the translucent pixels with respect to the reflection areas provided therein.

In this invention, the size of the reflection areas of the reflection pixels is larger than the size of the reflection areas of the translucent pixels, and in the blue color filter, the size ratio of the transparent areas provided in the reflection pixels with respect to the reflection areas provided therein is larger than the size ratio of the transparent areas provided in the translucent pixels with respect to the reflection areas provided therein. In such a way, the brightness is ensured by transmission light through the transparent areas of the reflection pixels. Moreover, in each of the red and green color filters, the size ratio of the transparent areas provided in the reflection pixels with respect to the reflection areas provided therein is smaller than the size ratio of the transparent areas provided in the

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Blue color filter $S'_{CF} < S_{CF}$
 Red color filter $S'_{CF} < S_{CF}$
 Green color filter : $S'_{CF} < S_{CF}$

With such a configuration, brightness of the display is balanced by adjusting quantities of transmission light through the transparent areas **11** of the color filters of the reflection pixel **5** with respect to quantities of the reflection light generated unexpectedly on the transmission area **7** of the color filters of the translucent pixel **4**.

Next, a description will be made of a liquid crystal display device of comparative example. In comparative example, as in FIG. 2, the dummy area **2** is provided on the peripheral area between the image area **1** and the frame-like black mask **3**. On the image area **1**, the translucent pixels that have the reflection areas and the transmission areas are arrayed. The image area **1** displays the color image by the light reflection mode and the light transmission mode. On the dummy area **2**, the reflection pixels that have only the reflection areas are arrayed. The dummy area **2** always displays the white color by the light reflection mode.

A cross-sectional view of the translucent pixel in the image area **1** of comparative example is as shown in FIG. 6. The translucent pixel in FIG. 6 is basically similar to that in FIG. 3, and however, has a configuration without the transparent area **9** in the color filter **8**. In addition, a cross-sectional view of the reflection pixel in the dummy area of comparative example is as shown in FIG. 7. The reflection pixel in FIG. 7 is basically similar to that in FIG. 4, and however, has a configuration without the transmission area **11** in the color filter **8**.

In comparative example, the translucent pixel of the image area and the reflection pixel of the dummy area are different in structure from each other, and accordingly, differences in reflectance ratio and color tone occur therebetween. According to this, in the case of the reflection display of the white color, the boundary between the image area and the dummy area will become conspicuous.

As described above, according to this embodiment, in the color filters **8** of at least the same one color, the size ratio of the transparent area **11** to the reflection area **10** in the reflection pixel **5** is larger than the size ratio of the transparent area **9** to the reflection area **6** in the translucent pixel **4**. In such a way, the brightness of the display is balanced by adjusting the quantity of the transmission light through the transparent area **11** of the reflection pixel **5** with respect to the quantity of the reflection light generated unexpectedly on the transmission area **7** of the translucent pixel **4**. Moreover, degrees of whiteness in the translucent pixel **4** and the reflection pixel **5** are approximated to each other. Accordingly, the differences in reflectance ratio and color tone between the image area **1** and the dummy area **2** can be eliminated, thus making it possible to make the boundary therebetween inconspicuous.

Moreover, according to this embodiment, the size S of the reflection area **10** of the reflection pixel **5** is equal to the size S' of the reflection area **6** of the translucent pixel **4**. In such a way, it becomes possible to easily adjust the above-described size ratio only by the size S' of each transparent area **9** of the color filters and the size S_{CF} of each transparent area **11** of the color filters.

Second Embodiment

A configuration of a liquid crystal display device in a second embodiment is basically similar to that described in the first embodiment. Different points of the second embodiment from the first embodiment are the following two. The first point is that the size S of the reflection area **10** of the

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reflection pixel **5** is larger than the size S' of the reflection area **6** of the translucent pixel **4**. The second point is that, in the blue color filters **8B**, the size ratio S_{CF}/S obtained in such a manner that the size of the transparent area in the reflection pixel **5** is divided by the size of the reflection area therein is larger than the size ratio S'_{CF}/S' in the translucent pixel **4**, and in each of the red and green color filters **8R** and **8G**, the size ratio S_{CF}/S obtained in such a manner that the size of the transparent area in the reflection pixel **5** is divided by the size of the reflection area therein is smaller than the size ratio S'_{CF}/S' in the translucent pixel **4**. A description will be mainly made of portions of this embodiment, which are different from those of the first embodiment, and a description of duplicate portions will be omitted.

FIG. 8 is a plan view enlargedly showing a pixel in a vicinity of an image area and a dummy area in the liquid crystal display device of the second embodiment. The translucent pixel **4** and the reflection pixel **5** are arranged in the image area and the dummy area **2**, respectively.

The size S of the reflection area **10** of the reflection pixel **5** is larger than the size S' of the reflection area **6** of the translucent pixel **4**.

In the blue color filters **8B₁** and **8B₂**, the size ratio S_{CF}/S obtained in such a manner that the size of the transparent area **11** in the reflection pixel **5** is divided by the area of the reflection area **10** therein is larger than the size ratio S'_{CF}/S' in the translucent pixel **4**. Moreover, in each of the red and green color filters **8R** and **8G**, the size ratio S_{CF}/S obtained in such a manner that the size of the transparent area **11** in the reflection pixel **5** is divided by the size of the reflection area **10** therein is smaller than the size ratio S'_{CF}/S' in the translucent pixel **4**. This relationship is represented below by expressions.

Blue color filter: $S'_{CF}/S' < S_{CF}/S$

Red color filter: $S'_{CF}/S' > S_{CF}/S$

Green color filter: $S'_{CF}/S' > S_{CF}/S$

With such a configuration, in the blue color filters **8B**, the brightness is ensured by the transmission light through the transparent areas **11** of the reflection pixel **5**. Moreover, in each of the red and green color filters, the degrees of whiteness of both of the reflection pixel **5** and the translucent pixel **4** are adjusted.

As described above, according to the second embodiment, the size S of the reflection area **10** in the reflection pixel **5** is larger than the size S' of the reflection area **6** in the translucent pixel **4**. In the blue color filters **8B**, the size ratio S_{CF}/S of the transparent area **11** in the reflection pixel **5** with respect to the reflection area **10** therein is larger than the size ratio S'_{CF}/S' in the translucent pixel **4**. Hence, the brightness can be ensured by the transmission light through the transparent areas **11** of the reflection pixel **5**.

Moreover, in each of the red and green color filters **8R** and **8G**, the size ratio S_{CF}/S of the transparent area **9** in the reflection pixel **5** with respect to the reflection area **10** therein is smaller than the size ratio S'_{CF}/S' in the translucent pixel **4**. In such a way, the degrees of whiteness of both of the reflection pixel **5** and the translucent pixel **4** are adjusted, thus making it possible to improve the differences in reflectance ratio and color tone between the image area **1** and the dummy area **2**, and to make the boundary between the image area **1** and the dummy area **2** inconspicuous in case of the reflection display of the white color.

Other Embodiments

In the color filters **8R**, **8G** and **8B** in the first embodiment, and only in the color filters **8B** in the second embodiment, the

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configuration is adopted, in which the size ratio S_{CF}/S in the reflection pixel **5** is larger than the size ratio S'_{CF}/S' in the translucent pixel **4**. However, the configuration of the present invention is not limited to the above, and each size ratio in the color filters **8** of at least the same one color just needs to satisfy the above-described magnitude relationship. For example, each size ratio in the color filters of two colors may satisfy the above-described magnitude relationship, and the reflectance and the degree of whiteness may be adjusted by the reflection pixel **5** and the translucent pixel **4**.

Moreover, with regard to the size S of the reflection area **10** of the reflection pixel **5** and the size S' of the reflection area **6** of the translucent pixel **4**, both of the sizes are equal to each other in the first embodiment, and the size S is larger than the size S' in the second embodiment. However, the configuration of the present invention is not limited to the above. For example, the size S of the reflection area **10** of the reflection pixel **5** may be made smaller than the size S' of the reflection area **6** of the translucent pixel **4**, and the above-described size ratio may be adjusted so that the differences in reflectance ratio and color tone between the image area **1** and the dummy area **2** can be improved.

Moreover, in the above-described respective embodiments, the color filters of three colors, which are red, blue, and green, are used. However, the configuration of the present invention is not limited to this. For example, not only the above-described three colors but also other colors may be combined.

What is claimed is:

1. A liquid crystal display device, comprising:
 - an image area in which a plurality of transfective pixels having reflection areas and transmission areas are arrayed;
 - a reflection display area in which a plurality of reflection pixels having only reflection areas are arrayed, the reflection area being disposed on a periphery of the image area; and
 - color filters in which clear areas are provided for each color in the respective reflection areas of the transfective pixels and the reflection pixels, wherein,
- with regard to color filters of at least the same one color, a size ratio of the clear areas in the reflection pixels with respect to the reflection areas therein is larger than a size

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ratio of the clear areas in the transfective pixels with respect to the reflection areas therein,

a size of the reflection areas of the reflection pixels is equal to a size of the reflection areas of the transfective pixels, and

a size of the clear areas provided in the color filters of the reflection pixels is larger than a size of the clear areas provided in the color filters of the transfective pixels.

2. A liquid crystal display device, comprising:

an image area in which a plurality of transfective pixels having reflection areas and transmission areas are arrayed;

a reflection display area in which a plurality of reflection pixels having only reflection areas are arrayed, the reflection area being disposed on a periphery of the image area; and

color filters in which clear areas are provided for each color in the respective reflection areas of the transfective pixels and the reflection pixels,

wherein,

with regard to color filters of at least the same one color, a size ratio of the clear areas in the reflection pixels with respect to the reflection areas therein is larger than a size ratio of the clear areas in the transfective pixels with respect to the reflection areas therein,

the color filters are the three colors being red, green, and blue,

a size of the reflection areas of the reflection pixels is larger than a size of the reflection areas of the transfective pixels,

in the blue color filter, the size ratio of the clear areas provided in the reflection pixels with respect to the reflection areas provided therein is larger than the size ratio of the clear areas provided in the transfective pixels with respect to the reflection areas provided therein, and

in each of the red and green color filters, the size ratio of the clear areas provided in the reflection pixels with respect to the reflection areas provided therein is smaller than the size ratio of the clear areas provided in the transfective pixels with respect to the reflection areas provided therein.

* * * * *

专利名称(译)	液晶显示装置		
公开(公告)号	US7471358	公开(公告)日	2008-12-30
申请号	US11/555880	申请日	2006-11-02
[标]申请(专利权)人(译)	东芝松下显示技术股份有限公司		
申请(专利权)人(译)	东芝松下显示技术有限公司.		
当前申请(专利权)人(译)	日本展示CENTRAL INC.		
[标]发明人	TAGO KEIJI TABATAKE HIROSHI KIMURA HIROYUKI IIZUKA TETSUYA		
发明人	TAGO, KEIJI TABATAKE, HIROSHI KIMURA, HIROYUKI IIZUKA, TETSUYA		
IPC分类号	G02F1/1335		
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优先权	2005337722 2005-11-22 JP		
其他公开文献	US20070121039A1		
外部链接	Espacenet USPTO		

摘要(译)

为了使边界不明显，其位于通过半透明像素显示图像的图像区域和总是通过反射像素显示白色的虚设区域之间，反射像素的滤色器中的透明区域的尺寸比率相对于其中的反射区域，使得其中的反射区域大于半透明像素的滤色器中的透明区域的尺寸比。以这种方式，通过相对于在半透明像素的透射区域上意外产生的反射光的量调整通过反射像素的透明区域的透射光的量来平衡显示器的亮度。然后，半透明像素和反射像素中的白度相互近似。

