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TAKEUCHI et al.(10) **Pub. No.: US 2009/0021658 A1**(43) **Pub. Date: Jan. 22, 2009**(54) **LIQUID CRYSTAL DISPLAY DEVICE**(30) **Foreign Application Priority Data**(75) Inventors: **Masanori TAKEUCHI**,
Matsusaka-shi (JP); **Nobuyoshi**
NAGASHIMA, Matsusaka-shi
(JP); **Naofumi KONDO**, Nara-shi
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G02F 1/133 (2006.01)
(52) **U.S. Cl.** **349/37; 349/38**(57) **ABSTRACT**

In an active-matrix liquid crystal display device, each of multiple pixels includes a first sub-pixel and a second sub-pixel, through which different voltages are applicable to a portion of the liquid crystal layer. Each of the first and second sub-pixels includes a liquid crystal capacitor defined by a counter electrode and a sub-pixel electrode that faces the counter electrode by way of the liquid crystal layer, and a storage capacitor defined by a storage capacitor electrode, an insulating layer, and a storage capacitor counter electrode. The storage capacitor electrode is electrically connected to the sub-pixel electrode, and the storage capacitor counter electrode faces the storage capacitor electrode by way of the insulating layer. The counter electrode is shared by the first and second sub-pixels and the storage capacitor counter electrodes of the first and second sub-pixels are electrically independent of each other.

Correspondence Address:

SHARP KABUSHIKI KAISHA
C/O KEATING & BENNETT, LLP
1800 Alexander Bell Drive, SUITE 200
Reston, VA 20191 (US)(73) Assignee: **SHARP KABUSHIKI KAISHA**,
Osaka (JP)(21) Appl. No.: **12/237,575**(22) Filed: **Sep. 25, 2008****Related U.S. Application Data**

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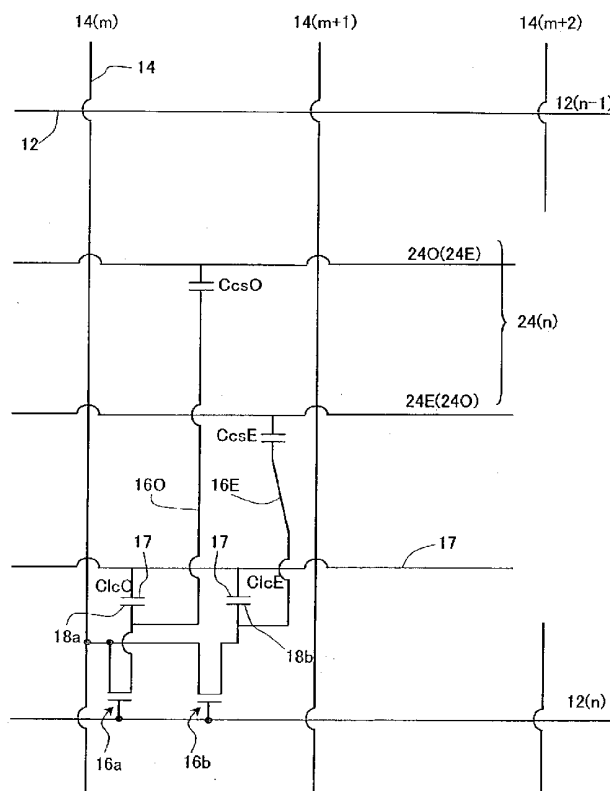
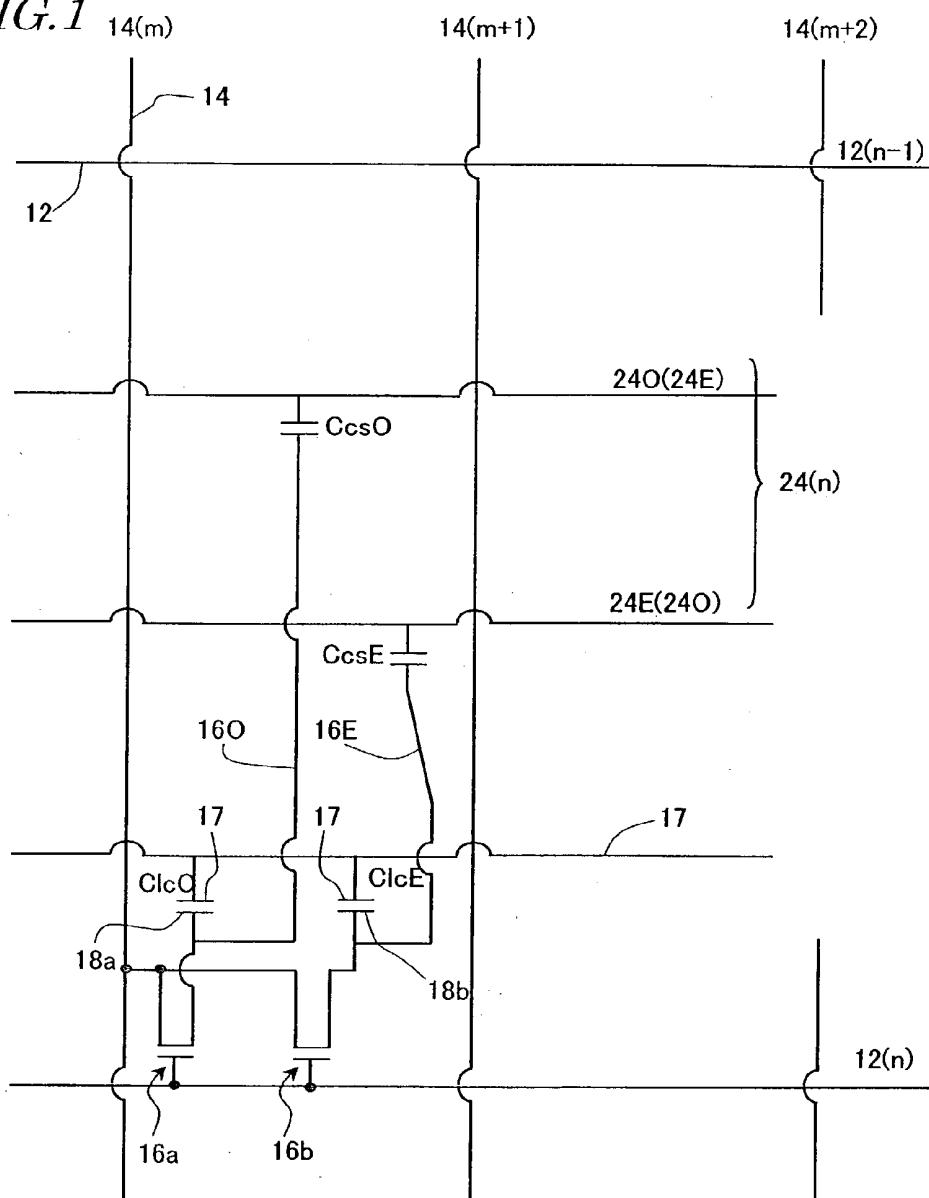
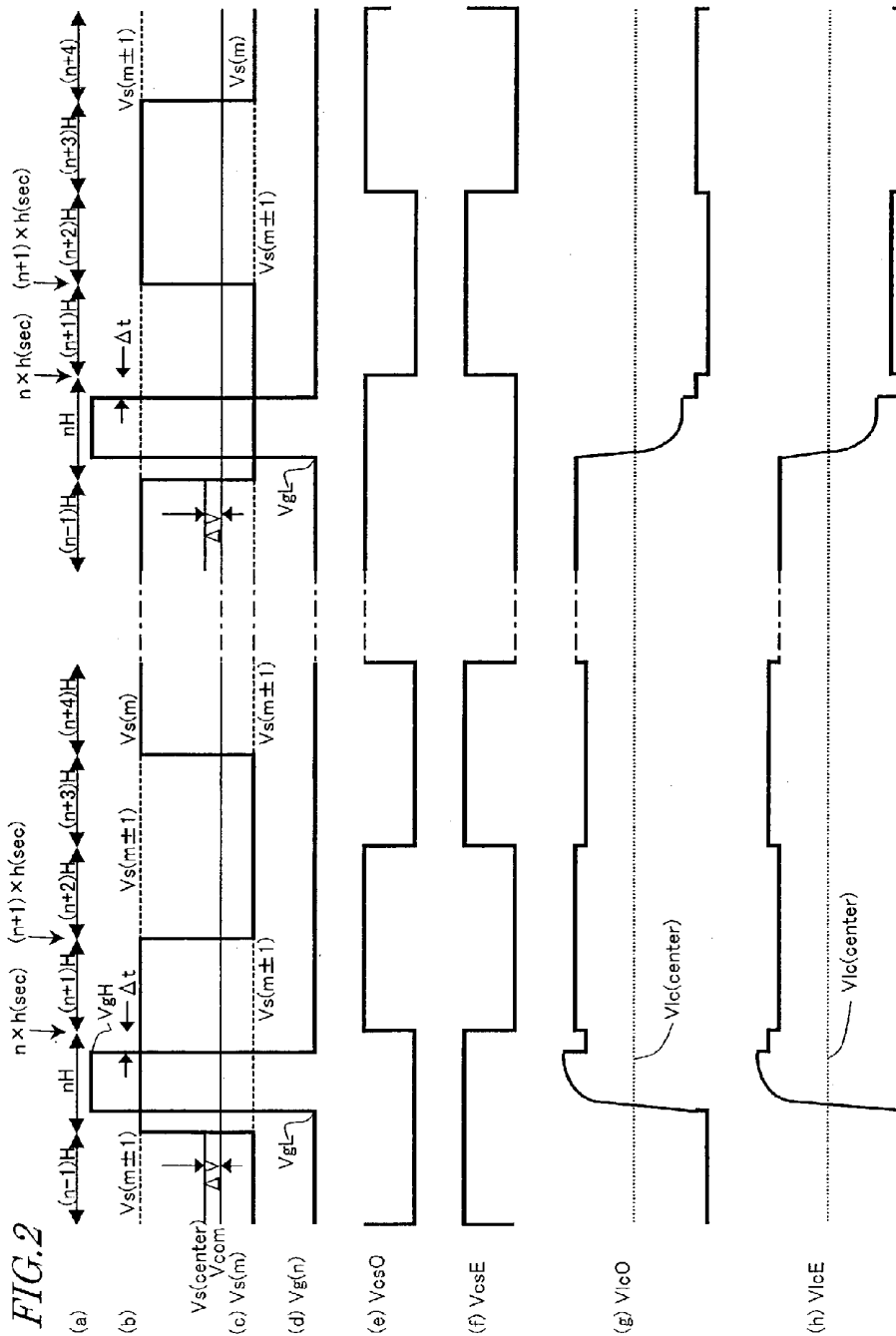
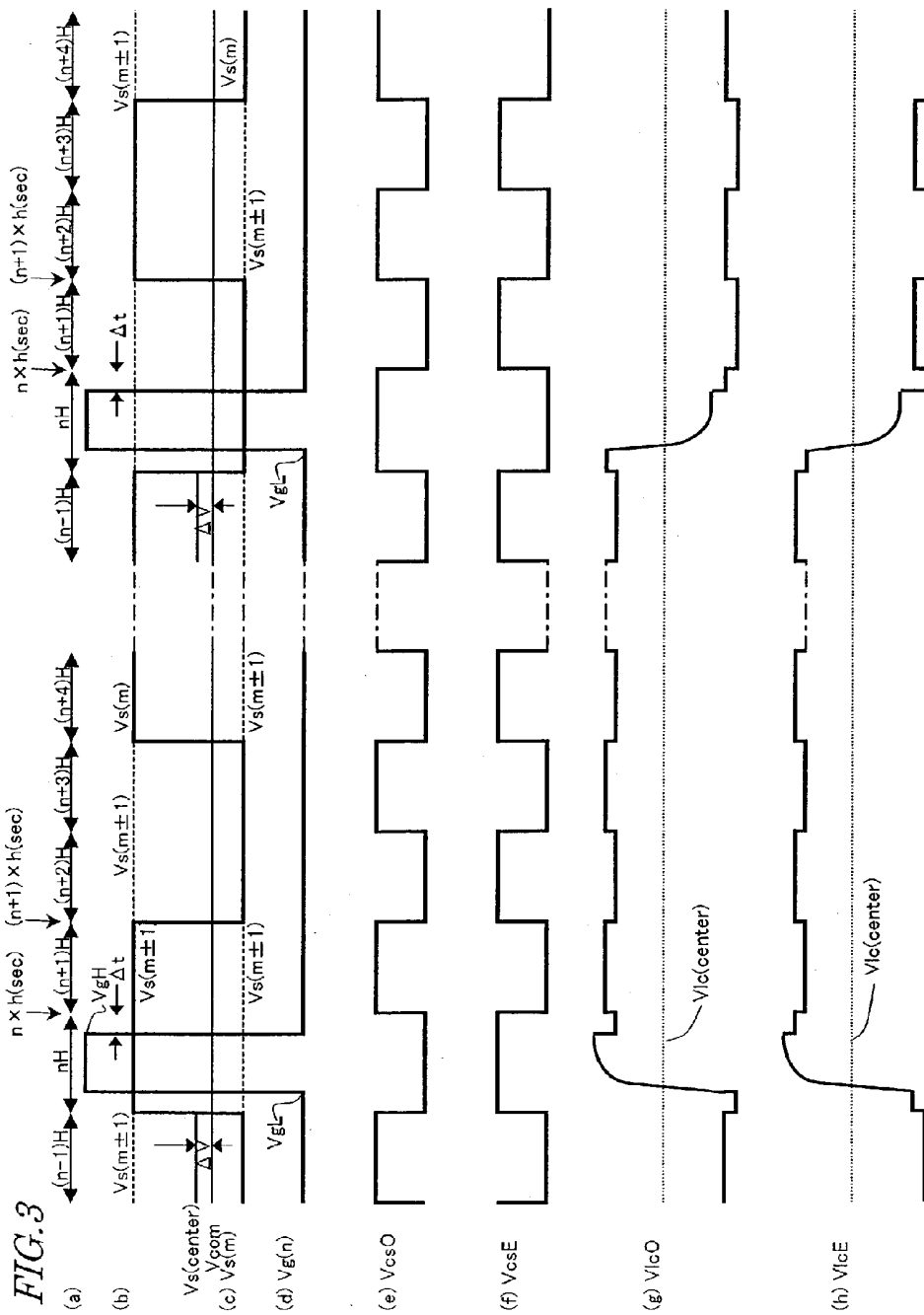


FIG. 1







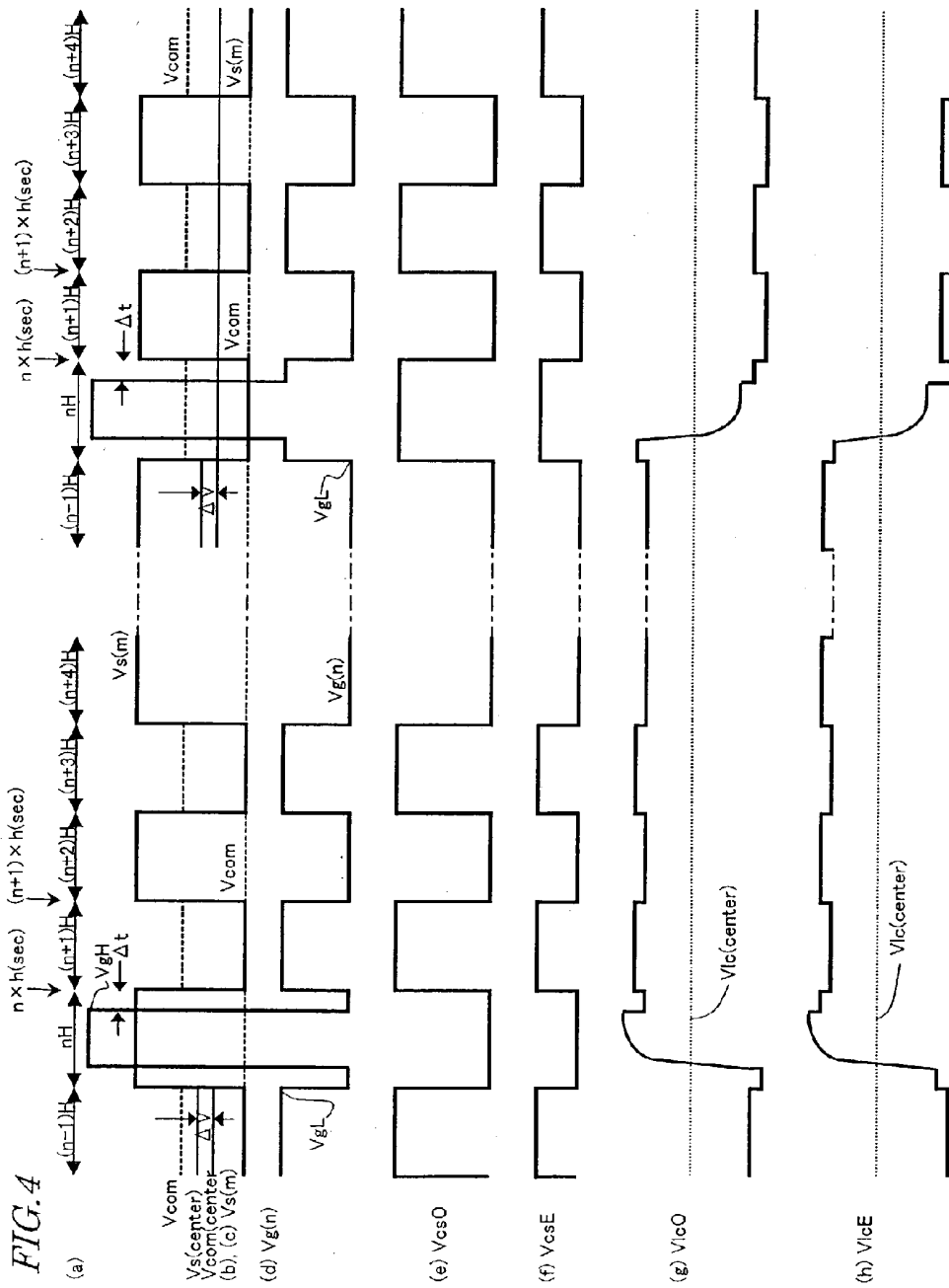
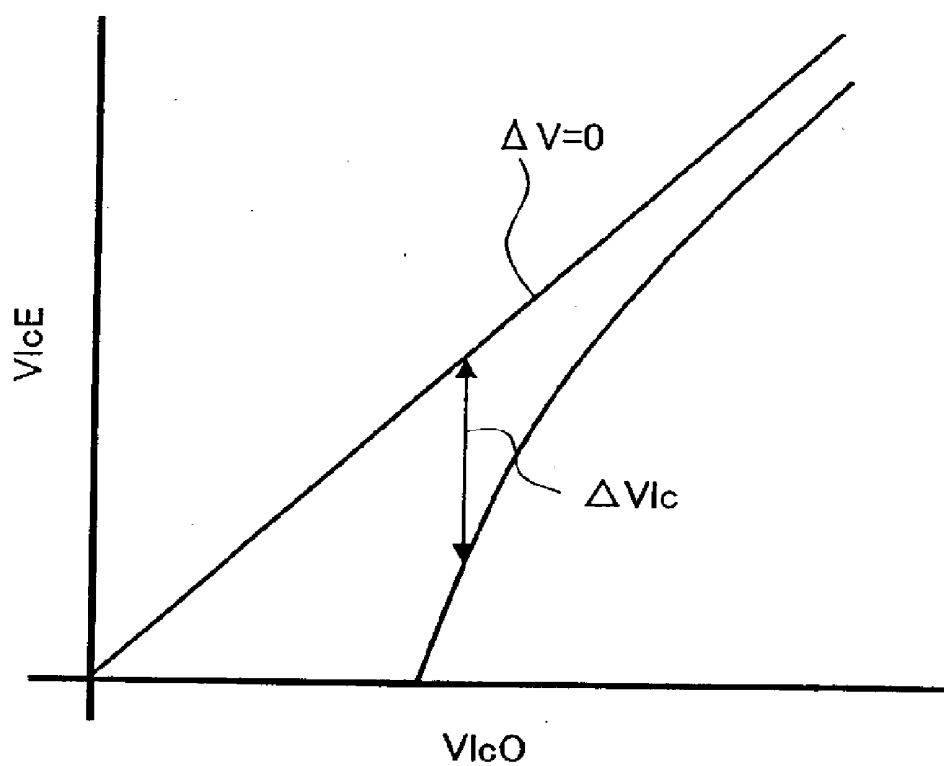


FIG. 5



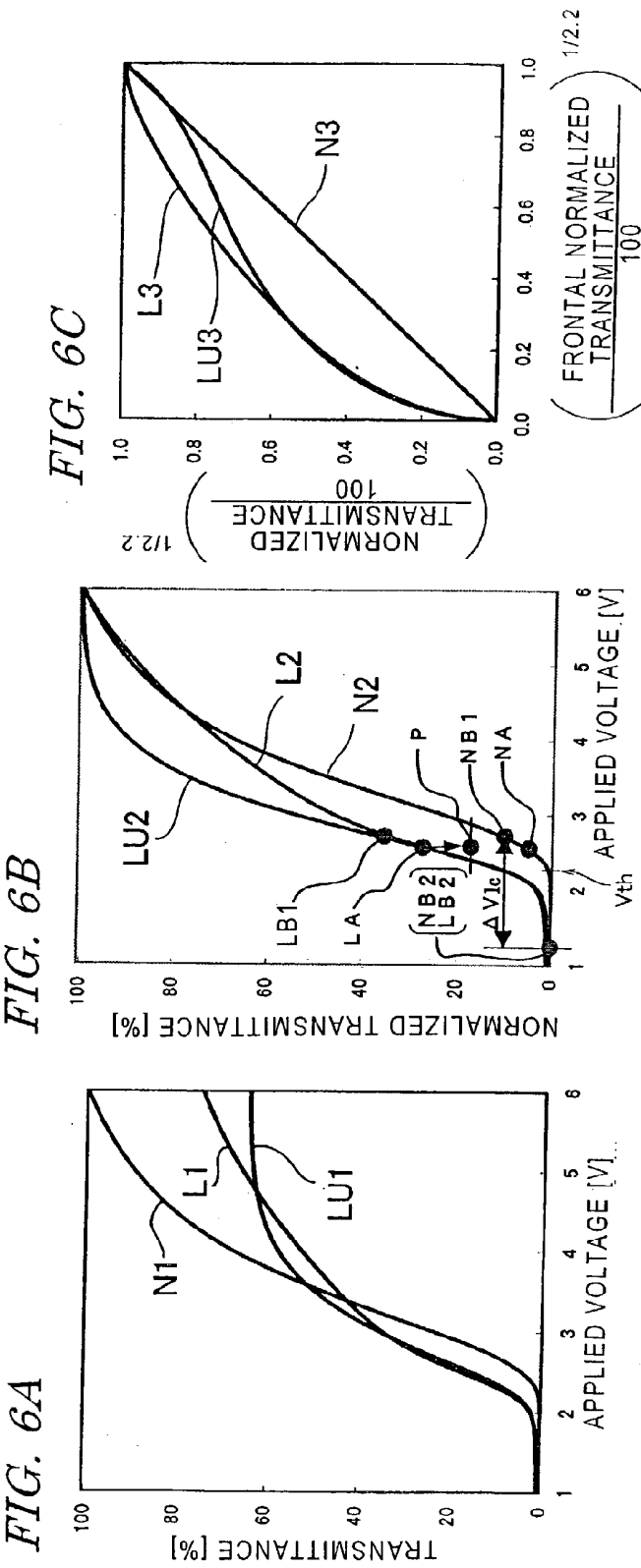


FIG. 7A

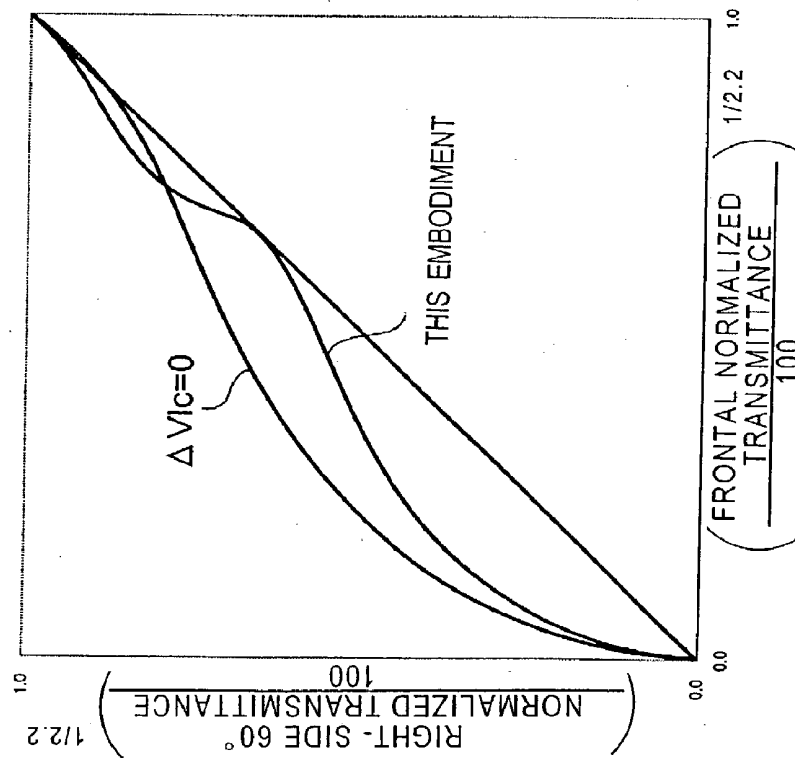


FIG. 7B

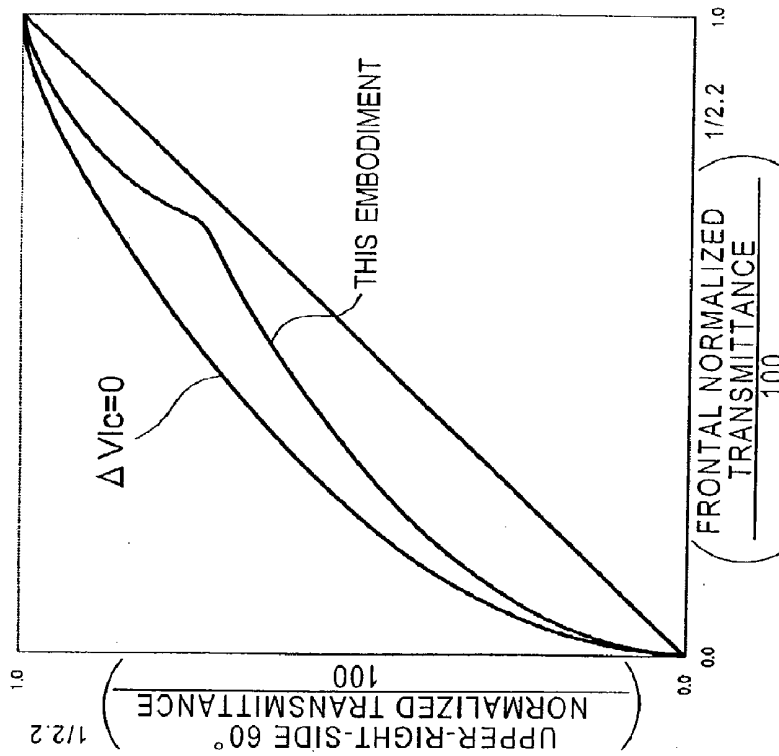


FIG. 8

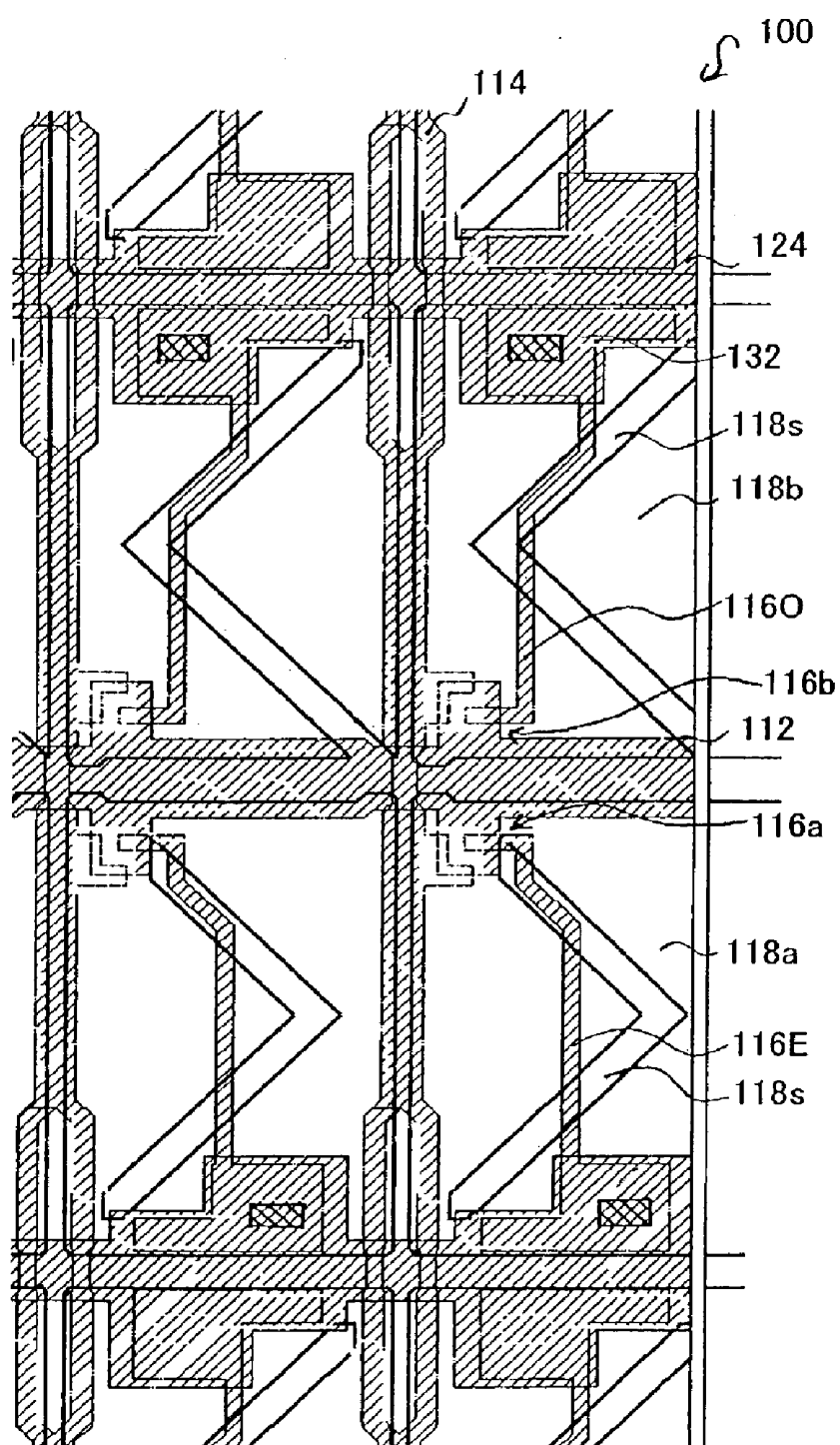


FIG. 9A

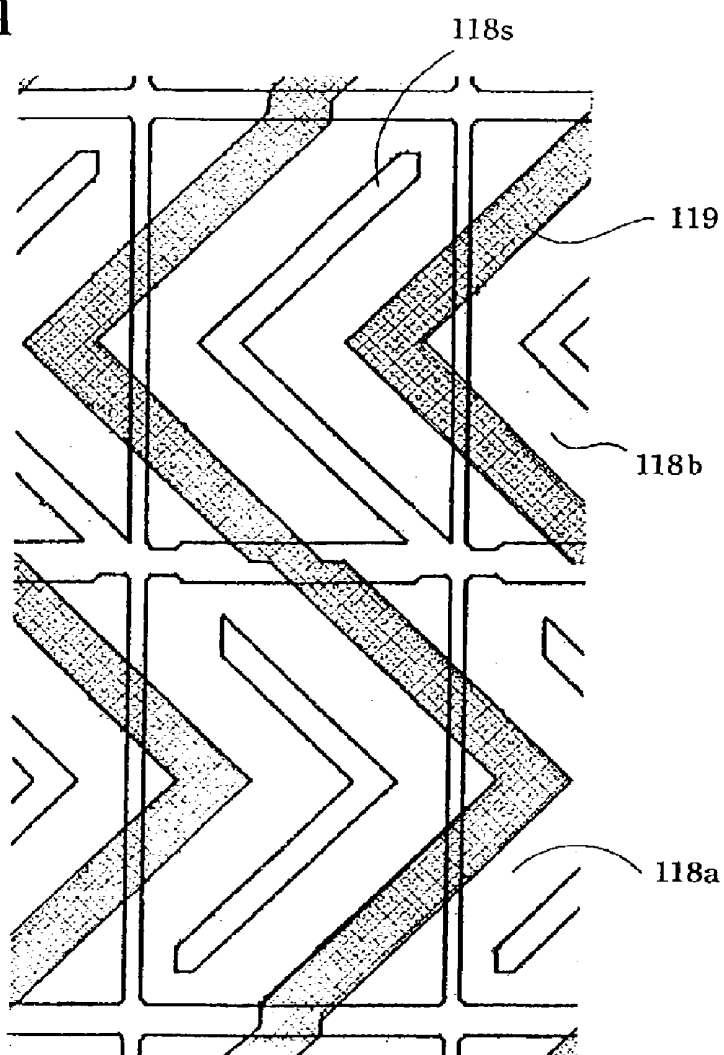


FIG. 9B

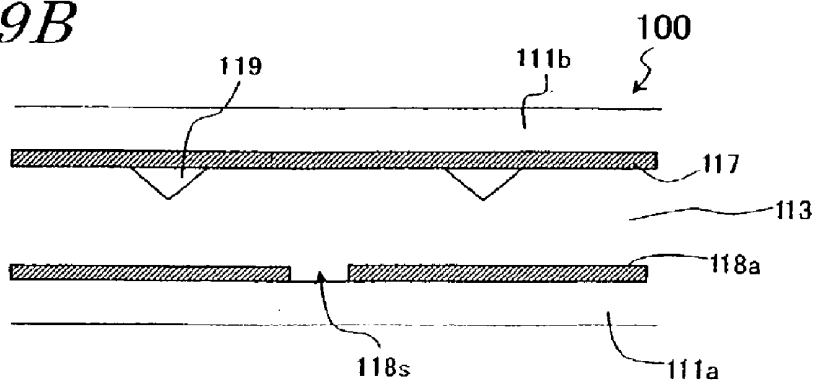
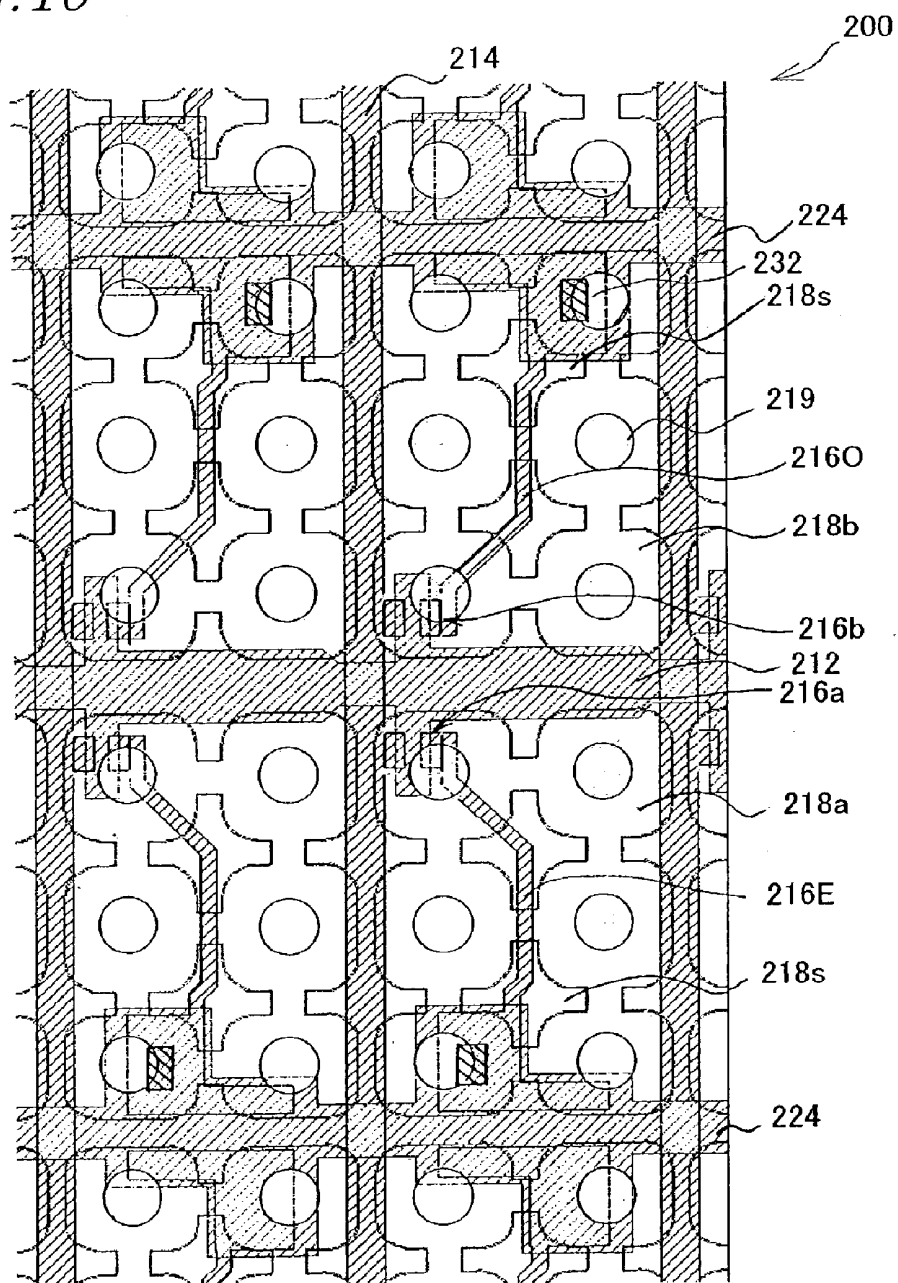


FIG. 10



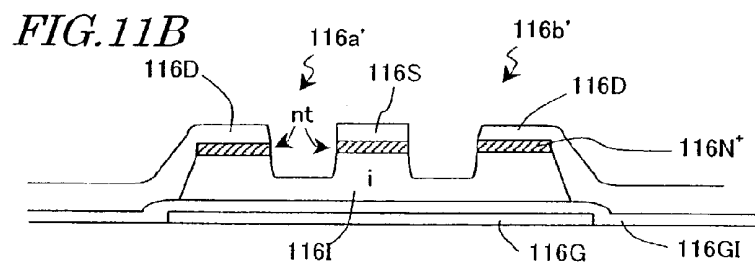
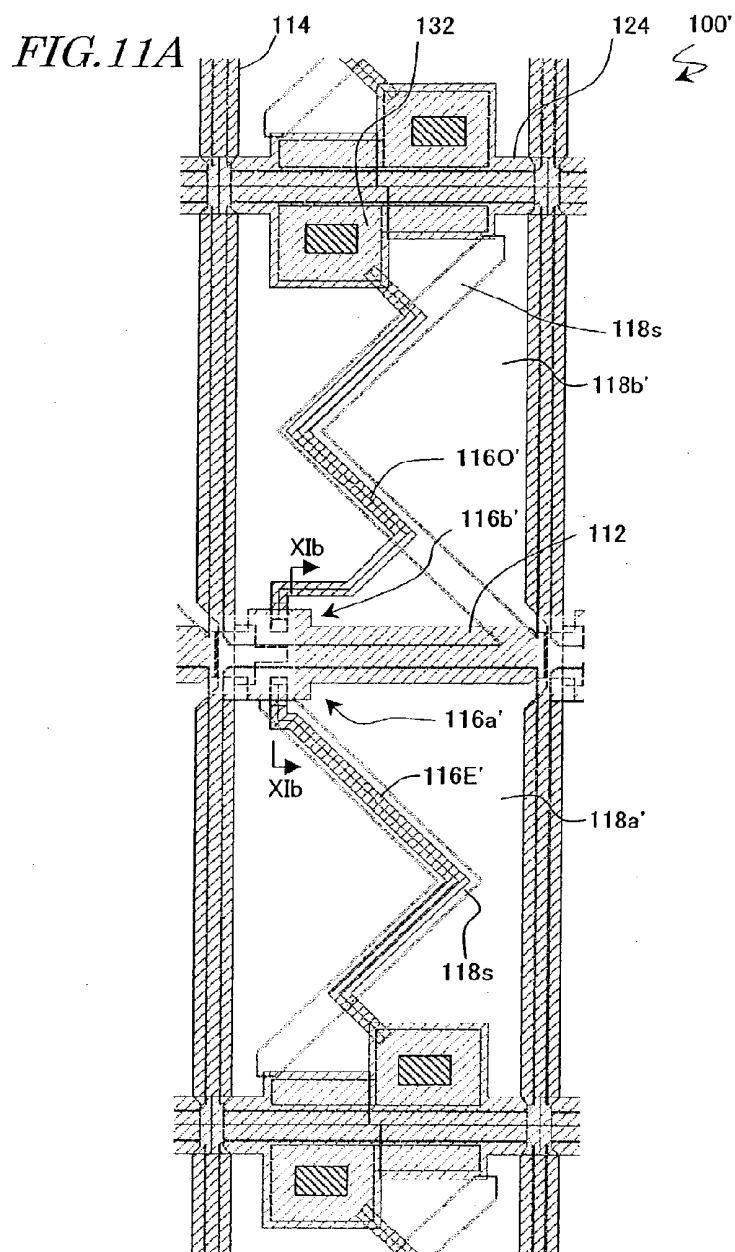


FIG. 12

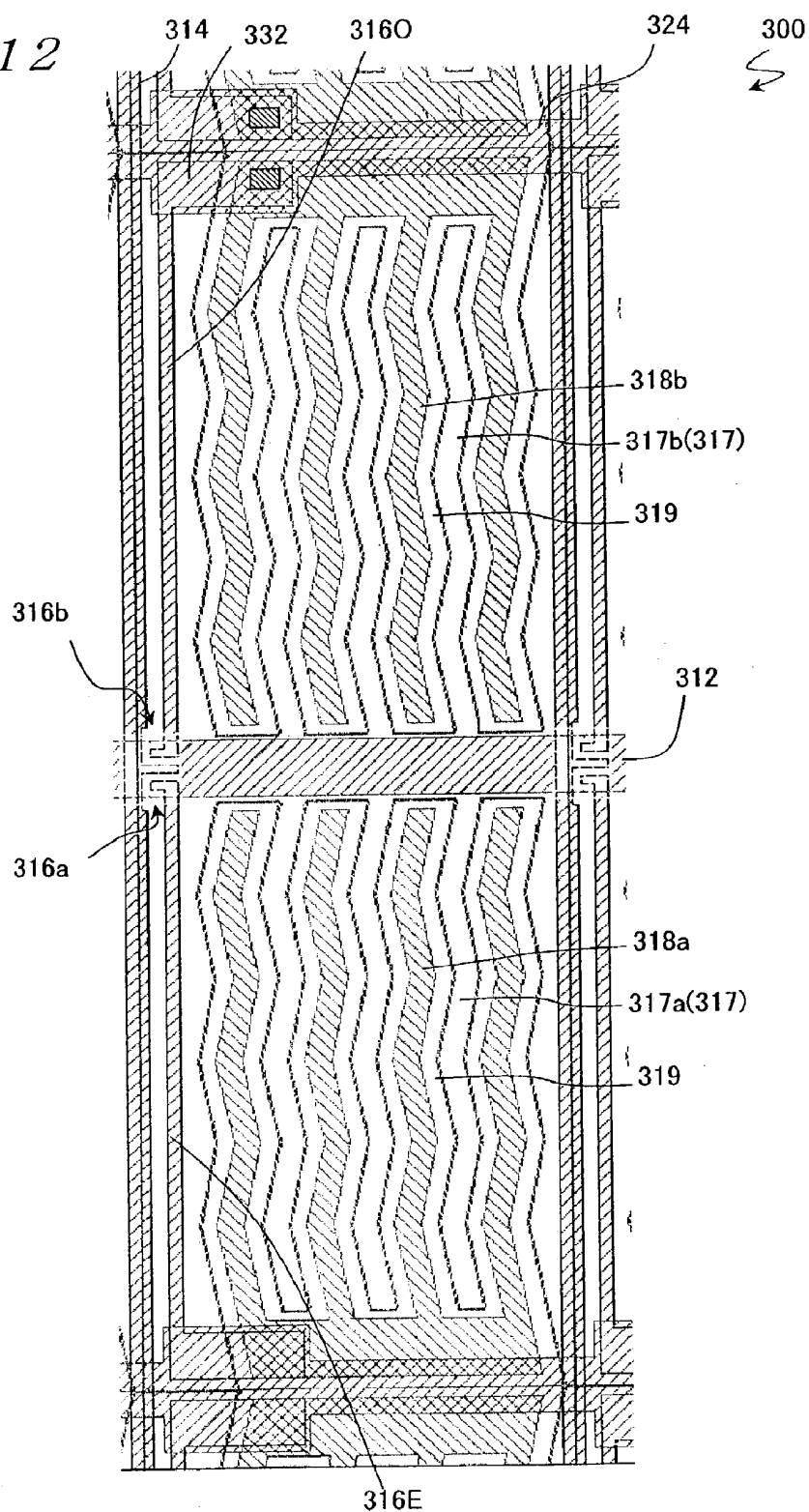


FIG. 13A

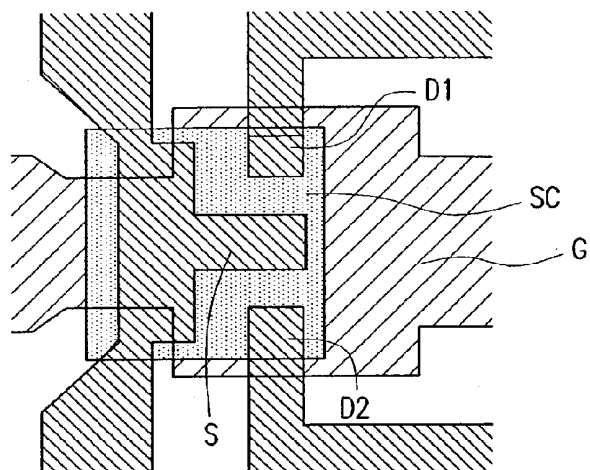


FIG. 13B

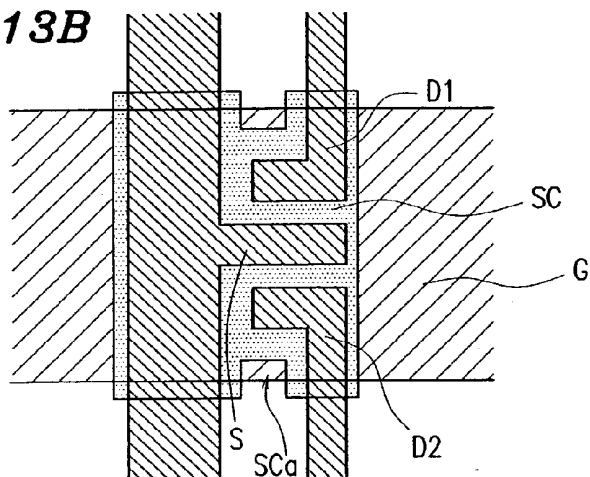
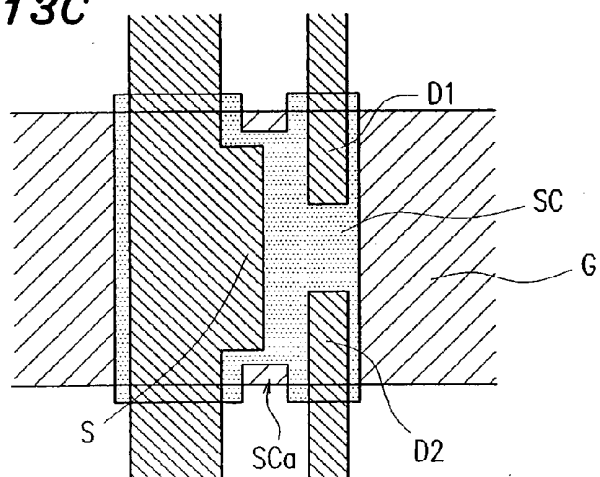


FIG. 13C



LIQUID CRYSTAL DISPLAY DEVICE

BACKGROUND OF THE INVENTION

[0001] 1. Field of the Invention

[0002] The present invention relates to a liquid crystal display device and more particularly, the present invention relates to a liquid crystal display device of a pixel-divided type.

[0003] 2. Description of the Related Art

[0004] A liquid crystal display (LCD) is a flat-panel display that has a number of advantageous features including high resolution, drastically reduced thickness and weight, and low power dissipation. The LCD market has been rapidly expanding recently as a result of tremendous improvements in its display performance, significant increases in its productivity, and a noticeable rise in its cost effectiveness over competing technologies.

[0005] A twisted-nematic (TN) mode liquid crystal display device, which used to be used extensively in the past, is subjected to an alignment treatment such that the major axes of its liquid crystal molecules, exhibiting positive dielectric anisotropy, are substantially parallel to the respective principal surfaces of upper and lower substrates and are twisted by about 90 degrees in the thickness direction of the liquid crystal layer between the upper and lower substrates. When a voltage is applied to the liquid crystal layer, the liquid crystal molecules change their orientation direction to a direction that is parallel to the electric field applied. As a result, the twisted orientation disappears. The TN mode liquid crystal display device utilizes variations in the optical rotatory characteristic of its liquid crystal layer due to the change of orientation directions of the liquid crystal molecules in response to the voltage applied, thereby controlling the quantity of light transmitted.

[0006] The TN mode liquid crystal display device allows a broad enough manufacturing margin and achieves a high productivity. However, the display performance (e.g., the viewing angle characteristic, in particular) thereof is not fully satisfactory. More specifically, when an image on the screen of the TN mode liquid crystal display device is viewed obliquely, the contrast ratio of the image decreases significantly. In that case, even an image, of which the grayscales ranging from black to white are clearly observable when the image is viewed straightforward, loses much of the difference in brightness between those grayscales when viewed obliquely. Furthermore, the grayscale characteristic of the image being displayed thereon may sometimes invert itself. That is to say, a portion of an image, which looks darker when viewed straight, may look brighter when viewed obliquely.

[0007] To improve the viewing angle characteristic of such a TN mode liquid crystal display device, one pixel electrode may be divided into multiple sub-pixel electrodes such that the voltage to be applied to the pixel electrode is distributed to those multiple sub-pixel electrodes at a predetermined ratio as proposed in Japanese Laid-Open Publication No. 6-332009, for example. Such a technique will be referred to herein as a "pixel dividing technique". In the arrangement disclosed in Japanese Laid-Open Publication No. 6-332009, a control capacitor electrode is provided so as to face multiple sub-pixel electrodes with an insulating layer interposed between them and to apply voltages to the sub-pixel electrodes at a predetermined ratio by forming capacitors to be coupled with the sub-pixel electrodes.

[0008] In that arrangement, however, the voltages being applied to the sub-pixel electrodes are changeable due a variation in the thickness of the insulating layer that is provided between the sub-pixel electrodes and the control capacitor electrode. Thus, it is difficult to control the voltages being applied to the sub-pixel electrodes at the predetermined ratio.

[0009] Also, in the arrangement described above, the higher the voltages being applied, the greater the potential difference between the sub-pixel electrodes. The present inventors discovered and confirmed via experiments that the application of such voltages effectively improved the viewing angle characteristic of a liquid crystal display device operating in a display mode that shows heavy viewing angle dependence responsive to relatively high voltages applied (e.g., a normally white mode TN mode liquid crystal display device) but could not improve the viewing angle dependence of the γ characteristic of a normally black mode liquid crystal display device sufficiently.

[0010] Examples of normally black mode liquid crystal display devices include an in-plane switching (IPS) mode liquid crystal display device (see Japanese Patent Gazette for Opposition No. 63-21907), a multi-domain vertical aligned (MVA) mode liquid crystal display device (see Japanese Laid-Open Publication No. 11-242225), and an axisymmetric aligned (ASM) mode liquid crystal display device (see Japanese Laid-Open Publication No. 10-186330), all of which were developed relatively recently as TN mode liquid crystal display devices with improved viewing angle characteristics. In a liquid crystal display device operating in each of these newly developed wide viewing angle modes, even when an image on the screen is viewed obliquely, the contrast ratio never decreases significantly or the grayscales never invert unlike the old-fashioned TN mode liquid crystal display devices.

[0011] However, as the display quality of liquid crystal display devices has been further improved recently, the viewing angle dependence of the γ characteristic surfaced as a non-negligible problem to resolve in order to improve the viewing angle characteristic. That is to say, a liquid crystal display device may exhibit different γ characteristics when an image on the screen is viewed straightforward and when the same image is viewed obliquely, respectively. As used herein, the " γ characteristic" means the grayscale dependence of display brightness. That is to say, if the γ characteristic in the frontal direction is different from that in the oblique direction, then the grayscales sensed in the frontal direction will be different from those sensed in the oblique direction. Thus, this problem is particularly non-negligible when an image such as a still picture is displayed or when a televised video is displayed.

[0012] The viewing angle dependence of the γ characteristic is more remarkable in the MVA mode or in the ASM mode than in the IPS mode. On the other hand, when the IPS mode is adopted, it is more difficult to manufacture panels showing a sufficiently high contrast ratio to the front viewer than the MVA mode or ASM mode. In view of these considerations, the viewing angle dependence of the γ characteristic of the MVA or ASM mode liquid crystal display device should be improved.

SUMMARY OF THE INVENTION

[0013] In order to overcome the problems described above, preferred embodiments of the present invention provide a pixel-divided liquid crystal display device having signifi-

cantly increased controllability of voltages to be applied to sub-pixels and also provide a novel pixel dividing technique that greatly improves the γ characteristic of a normally black mode liquid crystal display device.

[0014] A liquid crystal display device according to a preferred embodiment of the present invention preferably includes multiple pixels, which are arranged in columns and rows and each of which includes an associated portion of a liquid crystal layer and at least two electrodes that are used to apply a voltage to the portion of the liquid crystal layer. Each of the pixels preferably includes a first sub-pixel and a second sub-pixel, through which mutually different voltages are applicable to the associated portion of the liquid crystal layer. Each of the first and second sub-pixels preferably includes: a liquid crystal capacitor, which is defined by a counter electrode and a sub-pixel electrode that faces the counter electrode by way of the liquid crystal layer, and a storage capacitor, which is defined by a storage capacitor electrode, an insulating layer, and a storage capacitor counter electrode. The storage capacitor electrode is preferably electrically connected to the sub-pixel electrode, and the storage capacitor counter electrode preferably faces the storage capacitor electrode by way of the insulating layer. The counter electrode is preferably shared by the first and second sub-pixels and the storage capacitor counter electrodes of the first and second sub-pixels are preferably electrically independent of each other.

[0015] In one preferred embodiment of the present invention, the liquid crystal display device preferably further includes gate lines, which extend along the rows of pixels, source lines, which extend along the columns of pixels, and multiple pairs of switching elements. Each pair of switching elements is preferably provided for the first and second sub-pixels of an associated one of the pixels and is preferably connected to one of the gate lines and one of the source lines that are associated with the pixel. ON/OFF states of each pair of switching elements are preferably controlled by a gate signal voltage to be supplied through the associated gate line. When the pair of switching elements is ON, a source signal voltage is preferably supplied through the associated source line to the sub-pixel electrodes and the storage capacitor electrodes of the first and second sub-pixels. After the pair of switching elements has been turned OFF, voltages applied to the storage capacitor counter electrodes of the first and second sub-pixels preferably vary. The direction and magnitude of the variation at the first sub-pixel are preferably different from those of the variation at the second sub-pixel. In this case, the variation of the voltage applied to each storage capacitor counter electrode includes not only the absolute value but also a sign. For example, the variations of the voltages applied to the storage capacitor counter electrodes of the first and second sub-pixels may have the same absolute value and opposite signs. That is to say, if the voltage applied to one storage capacitor counter electrode increases but the voltage applied to the other storage capacitor counter electrode decreases after the switching elements have been turned OFF, those variations may have the same absolute value.

[0016] In one preferred embodiment of the present invention, the voltages applied to the storage capacitor counter electrodes may invert their polarities at regular intervals.

[0017] In this particular preferred embodiment, the voltages applied to the storage capacitor counter electrodes of the first and second sub-pixels may be out of phase with each other by 180 degrees.

[0018] In that case, the voltages applied to the storage capacitor counter electrodes of the first and second sub-pixels may have the same amplitude.

[0019] In another preferred embodiment, the source signal voltage to be supplied through each source line preferably inverts its polarities every time a predetermined number of gate lines have been selected.

[0020] In still another preferred embodiment, the source signal voltages to be supplied through each pair of adjacent source lines preferably have mutually opposite polarities.

[0021] In this particular preferred embodiment, the source signal voltage to be supplied through each source line may invert its polarities every time two of the gate lines have been selected, and the voltages applied to the storage capacitor counter electrodes and the source signal voltage may invert their polarities at the same interval but may be out of phase with each other by one half period.

[0022] In an alternative preferred embodiment, the source signal voltage to be supplied through each source line may invert its polarities every time two of the gate lines have been selected, and the voltages applied to the storage capacitor counter electrodes may invert their polarities at half of the interval at which the source signal voltage inverts its polarities, but may be in phase with the source signal voltage.

[0023] In another alternative preferred embodiment, the source signal voltage to be supplied through each source line may invert its polarities every time one of the gate lines is selected, and the voltages applied to the storage capacitor counter electrodes may invert their polarities at the same interval as the source signal voltage and may be in phase with the source signal voltage.

[0024] In yet another preferred embodiment, each gate line is preferably provided between the first and second sub-pixels of its associated pixels.

[0025] In yet another preferred embodiment, the liquid crystal display device preferably further includes storage capacitor lines. Each of the storage capacitor lines is preferably connected to the storage capacitor counter electrodes of the first and second sub-pixels of its associated pixels and is preferably provided between its associated adjacent pixels in parallel to the gate lines.

[0026] In yet another preferred embodiment, when each pixel conducts a display operation at a grayscale g_k falling within the range of $0 \leq g_k \leq g_n$ (where g_k and g_n are both integers and the greater the grayscale g_k the higher the brightness of the grayscale), a difference $\Delta V_{lc}(g_k)$ between root-mean-square voltages to be applied to the portions of the liquid crystal layer that are associated with the first and second sub-pixels is preferably greater than 0 volts, $\Delta V_{lc}(g_k) \geq \Delta V_{lc}(g_{k+1})$ is preferably satisfied, and the display operation is preferably conducted in a normally black mode.

[0027] In yet another preferred embodiment, the liquid crystal layer may be a vertical aligned liquid crystal layer and may include a nematic liquid crystal material having negative dielectric anisotropy.

[0028] In this particular preferred embodiment, the portions of the liquid crystal layer that are associated with the first and second sub-pixels may include four domains in which liquid crystal molecules are tilted in four different directions when a voltage is applied thereto. The four different directions may be defined by four azimuth angles that are different from each other by 90 degrees.

[0029] In yet another preferred embodiment, the liquid crystal layer may be a parallel aligned liquid crystal layer and

may include a nematic liquid crystal material having positive dielectric anisotropy, and the counter electrode and the sub-pixel electrodes may generate an electric field that is substantially parallel to the surface of the liquid crystal layer.

[0030] Other features, elements, processes, steps, characteristics and advantages of the present invention will become more apparent from the following detailed description of preferred embodiments of the present invention with reference to the attached drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

[0031] FIG. 1 is an equivalent circuit diagram of a liquid crystal panel included in a liquid crystal display device according to a preferred embodiment of the present invention.

[0032] FIG. 2 shows the waveforms of a set of voltages to be applied to drive the liquid crystal panel shown in FIG. 1.

[0033] FIG. 3 shows the waveforms of another set of voltages to be applied to drive the liquid crystal panel shown in FIG. 1.

[0034] FIG. 4 shows the waveforms of still another set of voltages to be applied to drive the liquid crystal panel shown in FIG. 1.

[0035] FIG. 5 is a graph showing the applied voltage dependence of a difference ΔV_{lc} between root-mean-square voltages to be applied to sub-pixels in a liquid crystal display device according to a preferred embodiment of the present invention.

[0036] FIGS. 6A, 6B and 6C show the display characteristics of an MVA mode liquid crystal display device, wherein:

[0037] FIG. 6A is a graph showing the applied voltage dependence of the transmittance;

[0038] FIG. 6B is a graph showing the applied voltage dependence of the transmittance that was normalized with a transmittance in a white display mode; and

[0039] FIG. 6C is a graph showing the γ characteristic.

[0040] FIG. 6D shows the viewing angle directions N, L and LU for a liquid crystal display device.

[0041] FIGS. 7A and 7B are graphs showing the γ characteristics in viewing angle directions L and LU of a liquid crystal display device according to a preferred embodiment of the present invention.

[0042] FIG. 8 is a plan view schematically illustrating the layout of an MVA mode liquid crystal display device 100 according to a preferred embodiment of the present invention.

[0043] FIG. 9A is a plan view schematically showing the arrangement of ribs on the counter substrate of the liquid crystal display device 100.

[0044] FIG. 9B is a schematic cross-sectional view of the liquid crystal display device 100.

[0045] FIG. 10 is a plan view schematically illustrating the layout of an ASM mode liquid crystal display device 200 according to another preferred embodiment of the present invention.

[0046] FIG. 11A is a plan view schematically illustrating the layout of a liquid crystal display device 100' according to still another preferred embodiment of the present invention.

[0047] FIG. 11B is a cross-sectional view thereof as viewed on the plane XIb-XIb shown in FIG. 11A.

[0048] FIG. 12 is a plan view schematically illustrating the layout of a liquid crystal display device 300 according to yet another preferred embodiment of the present invention.

[0049] FIGS. 13A, 13B and 13C are plan views schematically illustrating exemplary TFT on-gate structures for use in

liquid crystal display devices according to preferred embodiments of the present invention.

DETAILED DESCRIPTION OF PREFERRED EMBODIMENTS

[0050] In a liquid crystal display device according to a preferred embodiment of the present invention, each pixel preferably includes a first sub-pixel and a second sub-pixel, through which mutually different voltages are applicable to the liquid crystal layer. Each of the first and second sub-pixels preferably includes a liquid crystal capacitor and a storage capacitor, which is electrically connected to the liquid crystal capacitor. The liquid crystal capacitor is preferably defined by a counter electrode and a sub-pixel electrode that faces the counter electrode by way of the liquid crystal layer. The storage capacitor is preferably defined by a storage capacitor electrode, an insulating layer, and a storage capacitor counter electrode. The storage capacitor electrode is preferably electrically connected to the sub-pixel electrode. The storage capacitor counter electrode preferably faces the storage capacitor electrode by way of the insulating layer. The counter electrode is preferably shared by the first and second sub-pixels and the storage capacitor counter electrodes of the first and second sub-pixels are preferably electrically independent of each other. By supplying storage capacitor counter voltages to these storage capacitor counter electrodes electrically independently, mutually different voltages can be applied to portions of the liquid crystal layer that are associated with the first and second sub-pixels.

[0051] In the conventional arrangement disclosed in Japanese Laid-Open Publication No. 6-332009, the potential difference, which is created between two sub-pixel electrodes and a single control capacitor electrode (that faces the two sub-pixel electrodes with an insulating layer interposed between them), is divided at a ratio to be determined by the magnitudes of respective capacitances. In contrast, in the liquid crystal display device of this preferred embodiment, voltages to be applied to respective sub-pixels (i.e., the liquid crystal capacitors of the sub-pixels) can be regulated by controlling the storage capacitor counter voltages to be applied to the storage capacitor counter electrodes that are connected to the respective sub-pixel electrodes. Thus, the voltages to be applied to the sub-pixels can be controlled more precisely than the conventional arrangement.

[0052] The various preferred embodiments of the present invention contribute to significantly improving the display quality of liquid crystal display devices. Thus, the present invention can be used effectively in an active matrix addressed liquid crystal display device in which a switching element is provided for each sub-pixel. Among other things, the present invention is particularly effective in a wide-viewing-angle liquid crystal display device, which includes a vertical aligned liquid crystal layer made of a nematic liquid crystal material with negative dielectric anisotropy and which conducts a display operation in the normally black mode. According to preferred embodiments of the present invention, voltages can be applied to sub-pixels so as to compensate for the viewing angle dependence of the γ characteristic of the MVA or ASM mode liquid crystal display device. Furthermore, the liquid crystal display devices of preferred embodiments of the present invention can cope with a drive method that achieves the display of an image of quality such as line inversion drive or dot inversion drive.

[0053] Hereinafter, preferred embodiments of the present invention will be described with reference to the accompanying drawings.

[0054] FIG. 1 is an equivalent circuit diagram of a liquid crystal panel in a liquid crystal display device according to a preferred embodiment of the present invention.

[0055] This liquid crystal panel is an active matrix addressed liquid crystal panel including pixels that are arranged in a matrix (i.e., in columns and rows). Those pixels will be sometimes referred to herein as "dots". The pixel shown in FIG. 1 in detail is located at the intersection between the n^{th} row and m^{th} column.

[0056] Each pixel preferably includes a first sub-pixel and a second sub-pixel. As shown in FIG. 1, the first sub-pixel preferably includes a liquid crystal capacitor ClcO and the second sub-pixel preferably includes a liquid crystal capacitor ClcE. The liquid crystal capacitor ClcO of the first sub-pixel is preferably defined by a first sub-pixel electrode 18a, a counter electrode 17 and a liquid crystal layer located between them. The liquid crystal capacitor ClcE of the second sub-pixel is preferably defined by a second sub-pixel electrode 18b, the counter electrode 17 and the liquid crystal layer located between them. The first sub-pixel electrode 18a is preferably connected to a source line 14 by way of a TFT 16a, while the second sub-pixel electrode 18b is preferably connected to the same source line 14 by way of a TFT 16b. The gate electrodes of the TFTs 16a and 16b are preferably connected to the same gate line 12.

[0057] The first and second sub-pixels preferably include a first storage capacitor CcsO and a second storage capacitor CcsE, respectively, as shown in FIG. 1. The storage capacitor electrode of the first storage capacitor CcsO is preferably connected to the drain of the TFT 16a by way of an extended portion 16O of its drain electrode. The storage capacitor electrode of the second storage capacitor CcsE is preferably connected to the drain of the TFT 16b by way of an extended portion 16E of its drain electrode. The storage capacitor electrodes do not have to be connected as shown in FIG. 1 but may be electrically connected to their associated sub-pixels such that each of these storage capacitor electrodes and its associated sub-pixel electrode are supplied with the same voltage. That is to say, each sub-pixel electrode and its associated storage capacitor electrode have only to be electrically connected together either directly or indirectly.

[0058] The storage capacitor counter electrode of the first storage capacitor CcsO is preferably connected to a storage capacitor line 24O (or 24E), while the storage capacitor counter electrode of the second storage capacitor CcsE is preferably connected to a storage capacitor line 24E (or 24O). In this arrangement, mutually different storage capacitor counter voltages can be applied to the storage capacitor counter electrodes of the first and second storage capacitors. The connection between each storage capacitor counter electrode and its associated storage capacitor line are appropriately determined according to the drive method adopted (e.g., dot inversion drive) as will be described later.

[0059] Hereinafter, it will be described with reference to FIG. 2 how mutually different voltages can be applied to the liquid crystal capacitors ClcO and ClcE of the first and second sub-pixels in the circuit configuration shown in FIG. 1.

[0060] FIG. 2 shows the voltage waveforms and timings of respective signals to be supplied to the pixel (n, m) shown in FIG. 1. In FIG. 2, portion (a) shows two horizontal scanning periods H corresponding to two frame periods. Portion (b)

shows the waveform of a source signal voltage $V_s(m\pm 1)$ to be supplied to the $(m\pm 1)^{\text{th}}$ source lines 14 (as indicated by dashed line). Portion (c) shows the waveform of a source signal voltage (i.e., grayscale signal voltage) $V_s(m)$ to be supplied to the m^{th} source line 14 (as indicated by the solid line). Portion (d) shows the waveform of a gate signal voltage $V_g(n)$ to be supplied to the n^{th} gate line 12. Portions (e) and (f) show the waveforms of storage capacitor counter voltages V_{csO} and V_{csE} to be supplied to the storage capacitor lines 24O and 24E, respectively. And portions (g) and (h) show the waveforms of voltages V_{lcO} and V_{lcE} to be applied to the liquid crystal capacitors ClcO and ClcE of the first and second sub-pixels, respectively.

[0061] The drive method shown in FIG. 2 is a preferred embodiment of the present invention which is designed to drive a 2H dot-inversion and frame-inversion type liquid crystal display device.

[0062] Specifically, in the liquid crystal display device of the 2H dot-inversion and frame-inversion type, every time two gate lines have been selected (i.e., every time two horizontal scanning periods 2H have passed), the source signal voltage V_s supplied to the source line 14 inverts its polarities and the source signal voltages V_s supplied to two adjacent source lines (e.g., V_m and $V_{(m+1)}$) have mutually opposite polarities. In this manner, the 2H dot-inversion drive is carried out. Also, the source signal voltages V_s supplied to the source lines 14 all invert their polarities every frame, thus performing the frame-inversion drive.

[0063] In this case, the period in which the storage capacitor counter voltages V_{csO} and V_{csE} invert their polarities is equal to the period (i.e., 2H) in which the source signal voltage inverts its polarities. The waveforms of the storage capacitor counter voltages V_{csO} and V_{csE} are out of phase with that of the source signal voltage by one half period (i.e., 1H). Also, the waveforms of the storage capacitor counter voltages V_{csO} and V_{csE} have the same amplitude but two different phases that are shifted from each other by 180 degrees.

[0064] Next, it will be described with reference to FIG. 2 why the voltages V_{lcO} and V_{lcE} applied to the liquid crystal capacitors ClcO and ClcE change their waveforms as shown in FIG. 2.

[0065] When the gate signal voltage V_g is at a high level V_{gH} , the TFTs 16a and 16b are turned ON to apply the source signal voltage V_s on the source line 14 to the sub-pixel electrodes 18a and 18b. The voltage V_{lcO} between the two terminals of the liquid crystal capacitor ClcO is defined as the difference between the voltage V_s applied to the sub-pixel electrode 18a and the voltage V_{com} applied to the counter electrode 17. In the same way, the voltage V_{lcE} between the two terminals of the liquid crystal capacitor ClcE is defined as the difference between the voltage V_s applied to the sub-pixel electrode 18b and the voltage V_{com} applied to the counter electrode 17. That is to say, $V_{lcO} = V_s - V_{com}$ and $V_{lcE} = V_s - V_{com}$.

[0066] In $(n \times h - \Delta t)$ seconds, the gate signal voltage V_g drops from its ON-state high voltage V_{gH} to its OFF-state low voltage $V_{gL} (< V_s)$. Then, due to a so-called "pulling" phenomenon, the voltage applied to the sub-pixel electrodes 18a and 18b decreases by ΔV . Thus, the voltage V_{com} applied to the counter electrode 17 is decreased to a value that is lower than the center potential of the source signal voltage V_s by this difference ΔV .

[0067] Thereafter, in (n×h) seconds, the voltage VlcO applied to the liquid crystal capacitor ClcO changes because of being affected by the voltage VcsO at the storage capacitor counter electrode 22a of the storage capacitor CcsO, which is electrically connected to the sub-pixel electrode 18a of the liquid crystal capacitor ClcO. At the same time, the voltage VlcE applied to the liquid crystal capacitor ClcE also changes because of being affected by the voltage VcsE at the storage capacitor counter electrode 22b of the storage capacitor CcsE, which is electrically connected to the sub-pixel electrode 18b of the liquid crystal capacitor ClcE. Suppose the storage capacitor counter voltage VcsO increases by VcsOp(>0) and the storage capacitor counter voltage VcsE decreases by VcsEp(>0) in (n×h) seconds. That is to say, the full amplitude (Vp−p) of the storage capacitor counter voltage VcsO is supposed to be VcsOp and the full amplitude of the storage capacitor counter voltage VcsE is supposed to be VcsEp.

[0068] The voltage VlcO applied to the liquid crystal capacitor ClcO is given by:

$$VlcO = Vs - \Delta V + VcsOp(CcsO/CpixO) - Vcom$$

where CpixO is the total capacitance of the liquid crystal capacitor ClcO and storage capacitor CcsO that are connected to the drain of the TFT 16a.

[0069] On the other hand, the voltage VlcE applied to the liquid crystal capacitor ClcE is given by:

$$VlcE = Vs - \Delta V - VcsEp(CcsE/CpixE) - Vcom$$

where CpixE is the total capacitance of the liquid crystal capacitor ClcE and storage capacitor CcsE that are connected to the drain of the TFT 16b.

[0070] Next, in (n+2)×h seconds (i.e., at the beginning of (n+3)H), the voltages VlcO and VlcE applied to the liquid crystal capacitors ClcO and ClcE are affected by the storage capacitor counter voltages VcsO and VcsE to regain their original values at the end of nH:

$$VlcO = Vs - \Delta V - Vcom$$

$$VlcE = Vs - \Delta V - Vcom$$

[0071] These voltage variations are repeatedly produced until Vg(n) reaches the VgH level in the next frame. As a result, VlcO and VlcE come to have mutually different root-mean-square values.

[0072] Thus, the root-mean-square values VlcOrms and VlcErms of VlcO and VlcE are given by:

$$VlcOrms = Vs - \Delta V + (1/2)VcsOp(CcsO/CpixO) - Vcom$$

$$VlcErms = Vs - \Delta V - (1/2)VcsEp(CcsE/CpixE) - Vcom$$

where (Vs−ΔV−Vcom)>>VcsOp(CcsO/CpixO) and (Vs−ΔV−Vcom)>>VcsEp(CcsE/CpixE). Accordingly, the difference between these root-mean-square values ΔVlc(=VlcOrms−VlcErms) is given by:

$$\Delta Vlc = (1/2)\{VcsOp(CcsO/CpixO) + VcsEp(CcsE/CpixE)\}$$

[0073] Supposing the liquid crystal capacitances of the two sub-pixels are equal to each other and the storage capacitances thereof are also equal to each other (i.e., ClcO=ClcE=Clc, CcsO=CcsE=Ccs, and CpixO=CpixE=Cpix),

$$\Delta Vlc = (1/2)(VcsOp + VcsEp)(Ccs/Cpix)$$

If VcsOp=VcsEp but VcsO and VcsE have two different phases that are shifted from each other by 180 degrees as shown in FIG. 2 and if VcsOp=VcsEp=Vcsp, then

$$\Delta Vlc = Vcsp(Ccs/Cpix)$$

As a result, VlcO has a relatively large root-mean-square value and VlcE has a relatively small root-mean-square value.

[0074] It should be noted that if the voltages VcsO and VcsE are interchanged with each other, then VlcO may have a relatively small root-mean-square value and VlcE may have a relatively large root-mean-square value. Alternatively, VlcO and VlcE may also have a relatively small root-mean-square value and a relatively large root-mean-square value, respectively, even when the storage capacitor counter electrodes of the storage capacitors CcsO and CcsE are connected to the opposite storage capacitor lines 24E and 24O, respectively.

[0075] In this preferred embodiment, the frame inversion drive is preferably carried out. Thus, in the next frame, Vs inverts its polarity and Vlc<0. However, if the polarities of VcsO and VcsE are also inverted simultaneously, similar effects are achieved.

[0076] Also, in this preferred embodiment, the source signal voltages being supplied to each pair of adjacent source lines 14 preferably have mutually opposite polarities to perform the dot inversion drive. Accordingly, in the next frame, the pixel (n, m) will be driven in the same way as two pixels (n, m±1) that are horizontally adjacent to (i.e., belong to the same row n as) the pixel (n, m) with respect to the source line 14.

[0077] Hereinafter, the polarity distribution of the voltages to be applied to respective pixels (or liquid crystal capacitors) in a frame, the combinations of storage capacitor counter voltages (or storage capacitor lines) of the pixels, and the distribution of the root-mean-square voltages to be applied to the sub-pixels of the respective pixels will be described with reference to the following Tables 1, 2 and 3, respectively. The data shown in these three tables were obtained by driving the liquid crystal display device by the method shown in FIG. 2.

TABLE 1

	m − 1	m	m + 1	m + 2
n − 1	+	−	+	−
n	−	+	−	+
n + 1	−	+	−	+
n + 2	+	−	+	−

TABLE 2

	m − 1	m	m + 1	m + 2
n − 1	24O	24E	24O	24E
	24E	24O	24E	24O
n	24E	24O	24E	24O
	24O	24E	24O	24E
n + 1	24O	24E	24O	24E
	24E	24O	24E	24O
n + 2	24E	24O	24E	24O
	24O	24E	24O	24E

[0078] As can be seen from Table 1, when the drive method shown in FIG. 2 is adopted, the 2H dot inversion drive, in which the polarities of the voltages being applied to the respective pixels invert every third row and every column, can

be carried out. In the frame next to that shown in Table 1, all of these polarities will be inverted (i.e., frame inversion will be achieved).

[0079] In this preferred embodiment, if the combinations of storage capacitor lines shown in Table 2 are adopted for the respective pixels such that the sub-pixel electrodes of each of those pixels are connected to their associated combination of storage capacitor lines by way of the storage capacitor counter electrodes of their associated storage capacitors, then the distribution of root-mean-square voltages shown in Table 3 can be obtained. In Table 2, the reference numeral **24O** or **24E** shown on the upper row of each cell denotes the storage capacitor line **24O** or **24E**, to which the storage capacitor counter electrode to be combined with the sub-pixel electrode **18a** is connected. On the other hand, the reference numeral **24O** or **24E** shown on the lower row of each cell denotes the storage capacitor line **24O** or **24E**, to which the storage capacitor counter electrode to be combined with the sub-pixel electrode **18b** is connected. In the same way, in Table 3, the upper row of each cell represents the root-mean-square voltage to be applied to the sub-pixel (or liquid crystal capacitor) defined by the sub-pixel electrode **18a**, while the lower row of each cell represents the root-mean-square voltage to be applied to the sub-pixel (or liquid crystal capacitor) defined by the sub-pixel electrode **18b**. In Table 3, the sub-pixel root-mean-square voltage with "O" is relatively high, while the sub-pixel root-mean-square voltage with "E" is relatively low.

[0080] As can be seen from Table 3, when the drive method shown in FIG. 2 is adopted, the 2H dot inversion drive can be carried out as shown in Table 1 and the root-mean-square voltages to be applied to the respective sub-pixels alternate their levels on a sub-pixel basis both in the column and row directions. When the distribution of the root-mean-square voltages to be applied to the respective sub-pixels has such a high spatial frequency, an image of quality can be displayed.

[0081] The drive method shown in FIG. 2 is most preferred. However, any other drive method may be adopted as well. For example, even when the 2H dot inversion and frame inversion methods are adopted in combination as in FIG. 2, the storage capacitor counter voltages V_{csO} and V_{csE} may have their polarities inverted at an interval of 1H as shown in FIG. 3.

[0082] Alternatively, a combination of 1H dot inversion and frame inversion may be adopted instead of the combination of 2H dot inversion and frame inversion described above. That is to say, a drive method in which the polarity of the source signal voltage V_s shown in FIG. 3 is inverted at an interval of 1H may also be adopted. When such a drive method is adopted, a dot inversion drive, in which the voltages being applied to the pixels have their polarities inverted pixel by pixel both in the column and row directions, is realized as shown in the following Table 4.

TABLE 4

	m - 1	m	m + 1	m + 2
n - 1	+	-	+	-
n	-	+	-	+
n + 1	+	-	+	-
n + 2	-	+	-	+

[0083] Also, by selecting the storage capacitor lines **24O** and **24E**, which are combined with the sub-pixel electrodes **18a** and **18b** and to which the storage capacitor counter elec-

trodes are connected, as shown in the following Table 5, the voltage distribution shown in the following Table 6 is formed.

TABLE 5

	m - 1	m	m + 1	m + 2
n - 1	24E 24O	24O 24E	24E 24O	24O 24E
n	24E 24O	24O 24E	24E 24O	24O 24E
n + 1	24E 24O	24O 24E	24E 24O	24O 24E
n + 2	24E 24O	24O 24E	24E 24O	24O 24E

TABLE 6

	m - 1	m	m + 1	m + 2	24E
n - 1	Clc/Ccs-O Clc/Ccs-E	Clc/Ccs-E Clc/Ccs-O	Clc/Ccs-O Clc/Ccs-E	Clc/Ccs-E Clc/Ccs-O	24O
n	Clc/Ccs-E Clc/Ccs-O	Clc/Ccs-O Clc/Ccs-E	Clc/Ccs-E Clc/Ccs-O	Clc/Ccs-O Clc/Ccs-E	24E
n + 1	Clc/Ccs-O Clc/Ccs-E	Clc/Ccs-E Clc/Ccs-O	Clc/Ccs-O Clc/Ccs-E	Clc/Ccs-E Clc/Ccs-O	24O
n + 2	Clc/Ccs-E Clc/Ccs-O	Clc/Ccs-O Clc/Ccs-E	Clc/Ccs-E Clc/Ccs-O	Clc/Ccs-O Clc/Ccs-E	24E

[0084] Also, comparing Tables 3 and 6 with each other, it can be seen that each pair of sub-pixels adjacent to each other in the column direction (e.g., the lower sub-pixel of the pixel (n, m) and the upper sub-pixel of the pixel (n+1, m)) has the lower root-mean-square voltage "E" in Table 6. Thus, the distribution of the root-mean-square voltages shown in Table 6 has a lower spatial frequency than the distribution shown in Table 3.

[0085] The liquid crystal display device of preferred embodiments of the present invention may be driven not only by the dot inversion drive method described above but also by a combination of line inversion drive and frame inversion drive.

[0086] FIG. 4 shows the waveforms of respective voltages to be applied in a line inversion drive method. In FIG. 4, the waveform of $V_s(m \pm 1)$ is not shown as the portion (b) because $V_s(m \pm 1)$ and $V_s(m)$ have the same polarity. To broaden the OFF-state margin of the TFTs **16a** and **16b** and reduce the amount of current to be consumed by coupling, the gate signal voltage V_g has its low level V_{gL} inverted at an interval of 1H. The counter electrode voltage V_{com} and the storage capacitor counter voltages V_{csO} and V_{csE} are synchronized with each other and have their polarities inverted at an interval of 1H. In the example shown in FIG. 4, signals with mutually different amplitudes are used as the storage capacitor counter voltages V_{csO} and V_{csE} , thereby applying different root-mean-square voltages to respective sub-pixels.

[0087] When the drive method shown in FIG. 4 is adopted, the voltages being applied to the pixels have their polarities inverted row by row as shown in the following Table 7:

TABLE 7

	m - 1	m	m + 1	m + 2
n - 1	-	-	-	-
n	+	+	+	+
n + 1	-	-	-	-
n + 2	+	+	+	+

[0088] Also, by selecting the storage capacitor lines **24O** and **24E**, which are combined with the sub-pixel electrodes **18a** and **18b** and to which the storage capacitor counter electrodes are connected, as shown in the following Table 8, the voltage distribution shown in the following Table 9 is formed.

TABLE 8

	m - 1	m	m + 1	m + 2
n - 1	24O	24O	24O	24O
	24E	24E	24E	24E
n	24O	24O	24O	24O
	24E	24E	24E	24E
n + 1	24O	24O	24O	24O
	24E	24E	24E	24E
n + 2	24O	24O	24O	24O
	24E	24E	24E	24E

TABLE 9

	m - 1	m	m + 1	m + 2	24E
n - 1	Clc/Ccs-E	Clc/Ccs-E	Clc/Ccs-E	Clc/Ccs-E	24O
	Clc/Ccs-O	Clc/Ccs-O	Clc/Ccs-O	Clc/Ccs-O	24E
n	Clc/Ccs-O	Clc/Ccs-O	Clc/Ccs-O	Clc/Ccs-O	24E
	Clc/Ccs-E	Clc/Ccs-E	Clc/Ccs-E	Clc/Ccs-E	24O
n + 1	Clc/Ccs-E	Clc/Ccs-E	Clc/Ccs-E	Clc/Ccs-E	24O
	Clc/Ccs-O	Clc/Ccs-O	Clc/Ccs-O	Clc/Ccs-O	24E
n + 2	Clc/Ccs-O	Clc/Ccs-O	Clc/Ccs-O	Clc/Ccs-O	24E
	Clc/Ccs-E	Clc/Ccs-E	Clc/Ccs-E	Clc/Ccs-E	24O

[0089] In Table 6, the root-mean-square voltages being applied to sub-pixels that are adjacent to each other in the row direction alternate their levels. On the other hand, in Table 9, the sub-pixels that are adjacent to each other in the row direction all have either the relatively high root-mean-square voltage "O" or the relatively low root-mean-square voltage "E". In the column direction, the distribution of root-mean-square voltages in Table 9 is the same as that of root-mean-square voltages shown in Table 6. In terms of resultant display quality, the line inversion drive is inferior to the dot inversion drive. However, depending on the specific application of the liquid crystal display device, the line inversion drive technique is sometimes adopted to reduce the power dissipation, for example.

[0090] According to the preferred embodiments of the present invention described above, by controlling the voltages to be applied to the storage capacitor counter electrodes of the storage capacitors that are connected to respective sub-pixels, mutually different voltages VlcO and VlcE can be applied to the liquid crystal capacitors ClcO and ClcE of the respective sub-pixels.

[0091] As shown in FIG. 5, the higher the (grayscale) voltage applied, the smaller the difference ΔV_{lc} between the root-mean-square values of VlcO and VlcE. That is to say, supposing the grayscale satisfies $0 \leq gk \leq n$, the difference $\Delta V_{lc}(gk) > 0$ volts and $\Delta V_{lc}(gk) \geq \Delta V_{lc}(gk+1)$ are satisfied in the entire grayscale range (i.e., $0 \leq gk \leq n$).

[0092] The applied voltage dependence of the difference between the root-mean-square voltages of the sub-pixels is opposite to the applied voltage dependence in the capacitance coupling method disclosed in Japanese Laid-Open Publication No. 6-332009 mentioned above. Also, in the arrangement of preferred embodiments of the present invention, there is no need to adjust the thickness of the insulating film to change the capacitance values of the storage capacitors and thereby

control the difference in root-mean-square voltage between the sub-pixels. Thus, the gate insulating film may also be used as the insulating layer of the storage capacitors. It is because the capacitance values of the liquid crystal capacitors ClcO and ClcE depend on the voltage that the difference between the root-mean-square voltages of the sub-pixels has the applied voltage dependence as shown in FIG. 5.

[0093] Hereinafter, it will be described why the voltage dependence of ΔV_{lc} shown in FIG. 5 is effective in improving the γ characteristic of a normally black mode liquid crystal display device.

[0094] First, the display characteristics of a typical MVA mode liquid crystal display device will be described with reference to FIGS. 6A, 6B, 6C and 6D. It should be noted that when the same voltage is applied to (the sub-pixel electrodes **18a** and **18b** of) the liquid crystal capacitors ClcO and ClcE of the sub-pixels, the liquid crystal display device **100** of this preferred embodiment exhibits almost the same display characteristic as the conventional liquid crystal display device.

[0095] FIG. 6A shows the applied voltage dependences N1, L1 and LU1 of transmittances as measured in a frontal viewing angle direction N, a right-side 60° viewing angle direction L and an upper-right-side 60° viewing angle direction LU, respectively. As shown in FIG. 6D, the frontal viewing angle direction N is defined by a normal (i.e., an angle that is perpendicular) to the display screen, the right-side 60° viewing angle direction L defines a viewing angle of about 60 degrees with the normal on the right-hand side and an azimuth angle of about 0 degrees with the three o'clock direction on the display screen, and the upper-right-side 60° viewing angle direction LU defines a viewing angle of about 60 degrees with the normal on the right-hand side and an azimuth angle of about 45 degrees with the three o'clock direction on the display screen.

[0096] In FIG. 6B, the ordinates represent the transmittances that were measured in the directions N, L and LU and that were normalized with the transmittances resulting from the application of the white voltages (i.e., highest grayscale voltages) in the respective directions N, L and LU supposed to be 100%. Thus, FIG. 6B shows the applied voltage dependences N2, L2 and LU2 of the normalized transmittances that are associated with the curves N1, L1 and LU1, respectively.

[0097] As can be seen from FIG. 6B, the display characteristics N2, L2 and LU2 in the respective viewing angle directions N, L and LU are different from each other. This means that the γ characteristics are also different in the respective viewing directions N, L and LU.

[0098] FIG. 6C shows the difference in the γ characteristic even more clearly. In FIG. 6C, the abscissa represents (frontal viewing angle normalized transmittance+100)^{1/2.2} while the ordinate represents the grayscale characteristics N3, L3 and LU3 that are obtained by (normalized transmittances in the respective directions N, L and LU+100)^{1/2.2}. In this case, "1/2.2" is the power, which represents the γ value. In a typical liquid crystal display device, the γ value of the frontal grayscale characteristic is preferably equal to about 2.2.

[0099] As shown in FIG. 6C, the frontal grayscale characteristic N3 in the direction N is a linear function because the ordinate is always equal to the abscissa. On the other hand, the grayscale characteristics L3 and LU3 in the viewing angle directions L and LU are represented by curves. The deviation of each of these curves L3 and LU3 from the line representing the frontal characteristic N3 shows the deviation of the γ characteristic at the viewing angle quantitatively, i.e., the

difference in grayscales displayed between the frontal viewing angle direction N and the viewing angle direction L or LU.

[0100] As described above, in a preferred embodiment of the present invention, each pixel includes first and second sub-pixels and mutually different root-mean-square voltages V_{lcO} and V_{lcE} are applied to the liquid crystal layer of the respective sub-pixels, thereby reducing the deviation of the γ characteristic. The reason will be described with reference to FIG. 6B. In the following description, the first and second sub-pixels are assumed to have the same area.

[0101] In the conventional liquid crystal display device, when the frontal transmittance thereof is represented by the point NA shown in FIG. 6B, the transmittance in the viewing angle direction L is represented by the point LA, which is associated with the same applied voltage as the point NA. In contrast, in a preferred embodiment of the present invention, the frontal transmittance represented by the point NA may be obtained by a combination of frontal transmittances of the first and second sub-pixels as represented by the points NB1 and NB2. In this case, the frontal transmittance at the point NB2 is substantially zero, and the transmittance at the point NB1 is approximately twice as high as the transmittance at the point NA because the first and second sub-pixels have the same area. Also, the difference in root-mean-square voltage between the points NB1 and NB2 is ΔV_{lc} . Furthermore, in a preferred embodiment of the present invention, the transmittance in the viewing angle direction L is represented by the point P, which shows the average of the transmittances at the points LB1 and LB2 that are associated with the same voltages as the points NB1 and NB2, respectively.

[0102] As can be seen from FIG. 6B, the point P, representing the transmittance in the viewing angle direction L in the liquid crystal display device of preferred embodiments of the present invention, is closer to the point NA, representing the frontal transmittance, than the point LA, representing the transmittance in the same viewing angle direction L in the conventional liquid crystal display device, is. Thus, the deviation of the γ characteristic can be reduced in the preferred embodiments of the present invention.

[0103] Also, as can be seen from the foregoing description, the effects of various preferred embodiments of the present invention are increased by setting the transmittance of the second sub-pixel in the viewing angle direction L (as indicated by the point LB2) substantially equal to zero. In other words, to increase the effects of the preferred embodiments of present invention, the transmittance should not increase when the image is viewed obliquely in the black display state. In view of this consideration, phase difference compensators are preferably provided on both sides of the liquid crystal layer and have their retardations determined appropriately such that the transmittance does not increase when the image is observed obliquely in the black display state.

[0104] To improve the display quality of a liquid crystal display device having such γ characteristics, it is effective to improve the γ characteristics at relatively dark (or low) grayscales. That is to say, in a normally black mode display device, the difference ΔV_{lc} in root-mean-square voltage between sub-pixels is preferably increased at lower grayscale voltages.

[0105] FIGS. 7A and 7B schematically show the γ characteristics of a liquid crystal display device 100 according to a preferred embodiment of the present invention to be described later with reference to FIGS. 8 and 9, for example. In FIGS. 7A and 7B, the γ characteristics to be obtained by

applying the same voltage to the two sub-pixels (i.e., $\Delta V_{lc}=0$) are also shown for the purpose of comparison. As can be seen from the results shown in FIGS. 7A and 7B, the γ characteristics are improved in the preferred embodiment of the present invention no matter whether the image is observed in the viewing angle direction L or LU. In the liquid crystal display device of this preferred embodiment, the difference $\Delta V_{lc}(0)$ between the root-mean-square voltages in the black display state is preferably about 1.5 volts and the difference $\Delta V_{lc}(n)$ between the root-mean-square voltages in the white display state is preferably about 0 volts. Naturally, each of these differences may have any other value. However, if $\Delta V_{lc}(gk)$ is greater than the threshold voltage V_{th} shown in FIG. 6B that the applied voltage dependence of the transmittance of the liquid crystal display device has, then the brightness (or transmittance) in the black display state will increase excessively to decrease the contrast ratio unintentionally. Thus, $\Delta V_{lc}(0) \leq V_{th}$ is preferably satisfied. To increase the brightness in the white display state, $\Delta V_{lc}(n)$ is preferably approximately equal to zero.

[0106] Hereinafter, specific pixel structures will be described with reference to FIGS. 8, 9A, 9B and 10.

[0107] FIGS. 8, 9A and 9B schematically illustrate the pixel structure of an MVA mode liquid crystal display device 100 according to a preferred embodiment of the present invention. Specifically, FIG. 8 shows the structure of an active-matrix substrate, FIG. 9A schematically shows the arrangement of ribs on a counter substrate, and FIG. 9B schematically shows a cross section of the liquid crystal display device 100. Although not shown in any of these drawings, the liquid crystal display device 100 preferably further includes a pair of phase difference compensators (typically phase difference compensating plates) on both sides of the liquid crystal panel, a pair of polarizers that sandwiches the phase difference compensators, and a backlight. The polarizers are arranged as a pair of crossed Nicols such that their transmission axes (which will also be referred to herein as "polarization axes") cross each other at right angles. While no voltage is being applied to the liquid crystal layer 113 (i.e., in the vertically aligned state), the liquid crystal display device 100 displays color black. The phase difference compensators are provided to improve the viewing angle characteristics of the liquid crystal display device and may be designed optimally by the known techniques. More specifically, the phase difference compensators are optimized such that the difference in (black) brightness between the oblique and frontal viewing angle directions is minimized in every azimuth direction. Then, the effects of preferred embodiments of the present invention are further improved.

[0108] In the liquid crystal display device 100, each pixel preferably includes two sub-pixel electrodes 118a and 118b, each of which includes a slit (i.e., an opening formed by partially removing the electrode layer) 118s.

[0109] As schematically illustrated in FIG. 9B, each of the sub-pixel electrodes 118a and 118b on one glass substrate 111a preferably includes a slit 118s and creates an oblique electric field with a counter electrode 117, which is arranged so as to face the sub-pixel electrodes 118a and 118b with the liquid crystal layer 113 interposed between them. Also, on the surface of the other glass substrate 111b on which the counter electrode 117 is provided, ribs 119 are arranged so as to protrude toward the liquid crystal layer 113. The liquid crystal layer 113 is preferably made of a nematic liquid crystal material having negative dielectric anisotropy. A pair of vertical

alignment films (not shown) is arranged so as to cover the counter electrode **117** and the sub-pixel electrodes **118a** and **118b** and to create a vertically aligned state while no voltage is being applied to the liquid crystal layer **113**. The sloped surfaces of the ribs **119** and the oblique electric field can make the vertically aligned liquid crystal molecules face the predetermined direction constantly.

[0110] As shown in FIG. 9B, the ribs **119** preferably have a substantially triangular cross section with the apex defined by two sloped surfaces thereof. The liquid crystal molecules are preferably aligned substantially perpendicularly to those sloped surfaces. Thus, the distribution of tilt angles of the liquid crystal molecules is defined by the ribs **119**. As used herein, the "tilt angle" of the liquid crystal molecules is an angle that is defined by the major axis of the liquid crystal molecules with respect to the principal surface of the substrate. Meanwhile, the slits **118s** regularly change the direction of the electric field to be applied to the liquid crystal layer **113**. Thus, due to the actions of these ribs **119** and slits **118s**, while the electric field is being applied to the liquid crystal layer, the liquid crystal molecules are aligned in the arrowed directions, i.e., upper-rightward, upper-leftward, lower-leftward and lower-rightward. As a result, good viewing angle characteristics, which are uniform both vertically and horizontally, are achievable. The rectangular display screen of the liquid crystal display device **100** is typically arranged such that the longer sides thereof extend horizontally. The polarizers (not shown), which are preferably arranged as a pair of crossed Nicols on the substrates **111a** and **111b**, are preferably disposed such that the transmission axes thereof are parallel to the longer sides of the display screen. On the other hand, the pixels are preferably arranged such that the longer sides of the pixels cross the longer sides of the display screen at right angles as shown in FIG. 8.

[0111] The pixel structure of the liquid crystal display device **100** will be described in further detail with reference to FIG. 8.

[0112] The sub-pixel electrodes **118a** and **118b** are preferably supplied with a source signal voltage from the common source line **114** by way of their associated TFTs **116a** and **116b**, respectively. The gate electrodes of the TFTs **116a** and **116b** are preferably combined with their common gate line **112** and are preferably provided between the sub-pixel electrodes **118a** and **118b**. The sub-pixel electrodes **118a** and **118b** are preferably arranged symmetrically with respect to the gate line **112**. In this example, the sub-pixel electrodes **118a** and **118b** preferably have the same area.

[0113] The TFTs **116a** and **116b** preferably have extended drain electrodes **116E** and **116O**. A portion **132** of the extended drain electrode **116E** or **116O**, which faces a storage capacitor line **124** with an insulating layer (not shown) interposed between them, preferably functions as a storage capacitor electrode. The storage capacitor line **124** extends substantially parallel to the gate line **112**. The insulating layer that forms the storage capacitor may be the gate insulating film of the TFTs **116a** and **116b**. The storage capacitor counter electrodes are preferably combined with the storage capacitor line **124**. The storage capacitor line **124** is preferably shared by two pixels that are adjacent to each other in the row direction.

[0114] In the liquid crystal display device **100** having such a configuration, the storage capacitor counter voltages are supplied to the storage capacitor line **124**, the viewing angle dependence of the γ characteristic is improved and an image of quality can be displayed.

[0115] FIG. 10 schematically illustrates the structure of a liquid crystal display device **200** according to another preferred embodiment of the present invention.

[0116] The liquid crystal display device **200** is preferably an ASM mode liquid crystal display device. As shown in FIG. 10, each of the sub-pixel electrodes **218a** and **218b** preferably includes substantially cross-shaped openings **218s**. In this liquid crystal display device **200**, these openings **218s** and convex portions **219**, provided for the counter substrate, preferably align the liquid crystal molecules of the vertical aligned liquid crystal layer (with negative dielectric anisotropy) axisymmetrically, thereby realizing an axisymmetric alignment while a voltage is being applied to the liquid crystal layer.

[0117] The liquid crystal display device **200** is preferably substantially the same as the liquid crystal display device **100** described above except that the sub-pixel electrodes **218a** and **218b** and the convex portions **219** (corresponding to the ribs **119** of the liquid crystal display device **100**) of the liquid crystal display device **200** have different shapes from the counterparts of the liquid crystal display device **100**.

[0118] In this liquid crystal display device **200**, the sub-pixel electrodes **218a** and **218b** are preferably connected to the drains of TFTs **216a** and **216b** by way of extended drain electrodes **216E** and **216O** thereof. A portion **232** of the extended drain electrode **216E** or **216O**, which faces a storage capacitor line **224** with an insulating layer (or gate electrodes) interposed between them, preferably functions as a storage capacitor electrode. That is to say, the storage capacitor electrode **232**, the insulating layer, and a storage capacitor counter electrode (i.e., a portion of the storage capacitor line **224**) preferably define a storage capacitor. A gate line **212** and the storage capacitor line **224** extend substantially parallel to each other. The gate line **212** is preferably provided between the sub-pixel electrodes **218a** and **218b**. The storage capacitor line **224** is preferably shared by pixels that are adjacent to each other in the column direction.

[0119] The arrangements of the liquid crystal display devices **100** and **200** described above can be used effectively in the 2H dot inversion drive (see Tables 1 to 3) or the 1H dot inversion drive (see Tables 4 to 6). In performing a line inversion drive (see Tables 7 to 9), however, the gate line **112** or **212** does not have to be provided between the sub-pixel electrodes.

[0120] FIGS. 11A and 11B schematically illustrate the configuration of a liquid crystal display device **100'** according to still another preferred embodiment of the present invention. Specifically, FIG. 11A is a plan view of the liquid crystal display device **100'** and FIG. 11B is a cross-sectional view thereof as viewed on the plane XIb-XIb shown in FIG. 11A. Just like the liquid crystal display device **100** shown in FIG. 8, this liquid crystal display device **100'** preferably is also an MVA mode liquid crystal display device. Thus, each member shared by these two liquid crystal display devices **100** and **100'** is identified by the same reference numeral and the description thereof will be omitted herein.

[0121] The liquid crystal display device **100'** shown in FIGS. 11A and 11B has a greater aperture ratio than the liquid crystal display device **100** shown in FIG. 8.

[0122] As shown in FIG. 11A, the extended drain electrodes **116E'** and **116O'** are preferably arranged so as to mostly overlap with the slits **118s** of their associated sub-pixel electrodes **118a'** and **118b'**, respectively. The portions of the liquid crystal layer, which are associated with the slits

118s, are not used for display purposes. Thus, by locating the majority of the extended drain electrodes **116E'** and **116O'** in those regions, the decrease in aperture ratio can be minimized.

[0123] Furthermore, the TFTs **116a'** and **116b'** have a so-called "TFT on-gate structure". Accordingly, the areas to be allocated for the TFTs **116a'** and **116b'** can also be decreased and therefore an increased aperture ratio is achieved.

[0124] Next, the cross-sectional structure of the TFTs **116a'** and **116b'** will be described with reference to FIG. 11B.

[0125] As shown in FIG. 11B, a gate electrode **116G** is preferably provided as a portion of the gate line **112** on a substrate (e.g., a glass substrate). A gate insulating film **116GI** is preferably provided over almost the entire surface of the substrate as well as over the gate electrode **116G**. A semiconductor layer such as an a-Si layer is preferably arranged so as to face the gate electrode **116G** with the gate insulating film **116GI** interposed between them. This semiconductor layer preferably includes an intrinsic semiconductor layer **116I** and an n⁺-type semiconductor layer **116N⁺**. The n⁺-type semiconductor layer **116N⁺** is preferably divided into three portions including a source region shared by these two TFTs **116a'** and **116b'** and two drain regions for the two TFTs **116a'** and **116b'**. A source electrode **116S** is preferably further provided on the source region, and drain electrodes **116D** for the two TFTs **116a'** and **116b'** are preferably further provided on the two drain regions.

[0126] The gate electrode **116G**, which is a portion of the gate line **112**, preferably functions as a common gate electrode for the two TFTs **116a'** and **116b'**, and the source electrode **116S** preferably functions as a common source electrode for the two TFTs **116a'** and **116b'**. And portions of the intrinsic semiconductor layer **116I**, which are located between the source electrode **116S** and the two drain electrodes **116D**, preferably functions as a channel region.

[0127] By adopting such a TFT on-gate structure, the areas to be allocated for the TFTs can be reduced significantly as compared with the arrangement shown in FIG. 8 in which the TFTs **116a** and **116b** have gate electrodes as respective branches of the gate line **112**.

[0128] FIG. 12 schematically illustrates an arrangement for a liquid crystal display device **300** according to yet another preferred embodiment of the present invention.

[0129] The liquid crystal display devices **100**, **100'** and **200** of the preferred embodiments described above are normally black mode liquid crystal display devices, each including a vertical aligned liquid crystal layer that is made of a nematic liquid crystal material with negative dielectric anisotropy. On the other hand, the liquid crystal display device **300** of this preferred embodiment is a normally black mode liquid crystal display device including a parallel aligned liquid crystal layer that is made of a nematic liquid crystal material with positive dielectric anisotropy.

[0130] The liquid crystal display device **300** of this preferred embodiment is a so-called "IPS mode" liquid crystal display device in which a lateral electric field is generated substantially parallel to the surface of the liquid crystal layer in portions of the liquid crystal layer that are located in the gaps **319** between sub-pixel electrodes **318a** and **318b** and counter electrodes **317a** and **317b**. The counter electrodes **317a** and **317b** of the two sub-pixels are actually combined together into a single electrode.

[0131] The sub-pixel electrodes **318a** and **318b** are preferably connected to the drain electrodes of two TFTs **316a** and

316b to be controlled in response to a gate signal that is supplied through a gate line **312**. The TFTs **316a** and **316b** preferably have the TFT on-gate structure and preferably share a source electrode combined with a source line **314**. A portion **332** of the extended drain electrode **316E** or **316O** of the TFT **316a** or **316b**, which faces a storage capacitor line **324** with an insulating layer (or gate electrodes) interposed between them, preferably functions as a storage capacitor electrode. That is to say, the storage capacitor electrode **332**, the insulating layer, and a storage capacitor counter electrode (i.e., a portion of the storage capacitor line **324**) preferably define a storage capacitor.

[0132] This IPS mode liquid crystal display device **300** is also represented by the equivalent circuit diagram shown in FIG. 1 and can also improve the viewing angle dependence of the γ characteristic. According to preferred embodiments of the present invention, the viewing angle dependence of the γ characteristic is improved particularly noticeably in the normally black mode liquid crystal display devices **100**, **100'** and **200**, each including the vertical aligned liquid crystal layer. However, the present invention is in no way limited to these specific preferred embodiments. Thus, as long as the present invention is implemented as a normally black mode liquid crystal display device, the viewing angle dependence is also improvable in any other display mode such as a TN mode, for example.

[0133] Next, exemplary TFT on-gate structures for use in liquid crystal display devices according to preferred embodiments of the present invention will be described with reference to FIGS. 13A, 13B and 13C.

[0134] The structure shown in FIG. 13A is the same as that of the TFTs **116a'** and **116b'** of the liquid crystal display device **100'** shown in FIG. 11B. Specifically, a gate electrode **G** is preferably provided as a portion of a gate line and is preferably covered with a gate insulating film (not shown). A semiconductor layer **SC** is preferably provided on the gate insulating film. A source electrode **S** and two drain electrodes **D1** and **D2** are preferably provided on the semiconductor layer **SC**. To define a channel region in portions of the semiconductor layer **SC** between the source electrode **S** and the drain electrodes **D1** and **D2**, the gate electrode **G** is located under these source and drain electrodes **S**, **D1** and **D2**.

[0135] To reduce the amount of leakage current that might flow between the source electrode **S** and the gate electrode **G**, the semiconductor layer **SC** is preferably present in the entire overlap area between the source electrode **S** and the gate electrode **G**. Also, to decrease the capacitance to be created between the source electrode **S** and the gate electrode **G**, the overlap area between the source electrode **S** and the gate electrode **G** preferably has a narrowed width.

[0136] The structure shown in FIG. 13B is the same as that of the TFTs **316a** and **316b** of the liquid crystal display device **300** shown in FIG. 12. When the arrangement shown in FIG. 13B is adopted, substantially L-shaped channel regions are formed between the source electrode **S** and the drain electrodes **D1** and **D2**. Thus, the channel regions can have an increased width (i.e., length as measured along the letter **L**) and the TFTs can have an increased amount of ON-state current.

[0137] In the arrangement shown in FIG. 13B, portions of the semiconductor layer **SC** between the source electrode **S** and the drain electrodes **D1** and **D2** preferably have notches **SCa**. Without these notches **SCa**, some portions of the semiconductor layer **SC** will be located between the source elec-

trode S and the drain electrodes D and will not be underlain by the gate electrode G. In that case, the electric field generated from the gate electrode G will not reach those portions of the semiconductor layer SC to produce the leakage current unintentionally. In the example illustrated in FIG. 13B, the semiconductor layer SC is provided with the notches SCa. Alternatively, the portions of the semiconductor layer SC between the source electrode S and the drain electrodes D1 and D2 may be arranged so as not to exceed the width of the gate electrode G.

[0138] As another alternative, the simple arrangement shown in FIG. 13C may also be adopted. In the arrangements shown in FIGS. 13A and 13B, the drain electrodes D1 and D2 are preferably arranged so as to face each other with the source electrode S interposed between them. However, as in the arrangement shown in FIG. 13C, substantially parallel channels may also be defined by arranging the drain electrodes D1 and D2 on the same side with respect to the source electrode S. As in the arrangement shown in FIG. 13B, the semiconductor layer SC of the arrangement shown in FIG. 13C is also provided with notches SCa to reduce the amount of leakage current that might flow between the source electrode S and the drain electrodes D1 and D2.

[0139] According to preferred embodiments of the present invention, not only these TFT on-gate structures but also any of various other known ones may be adopted as well. In any case, as long as such a TFT on-gate structure is adopted, the pixel aperture ratio can be increased and the brightness of an image on the liquid crystal display device can be increased.

[0140] Various preferred embodiments of the present invention have been described as being applied to a liquid crystal display device preferably including TFTs as its switching elements. Alternatively, the present invention may also be applied to a liquid crystal display device including any other type of switching elements such as MIMs.

[0141] Various preferred embodiments of the present invention described above provide an arrangement that can apply mutually different voltages to respective sub-pixels in a pixel-divided liquid crystal display device with good controllability.

[0142] Also, according to preferred embodiments of the present invention, the viewing angle dependence of the γ characteristic can be improved in a normally black mode liquid crystal display device.

[0143] While the present invention has been described with respect to preferred embodiments thereof, it will be apparent to those skilled in the art that the disclosed invention may be modified in numerous ways and may assume many embodiments other than those specifically described above. Accordingly, it is intended by the appended claims to cover all modifications of the invention that fall within the true spirit and scope of the invention.

What is claimed is:

1. A liquid crystal display device comprising:

a plurality of pixels which are arranged in columns and rows and each of which includes a portion of a liquid crystal layer, each of said plurality of pixels including a first sub-pixel and a second sub-pixel, in which mutually different voltages are applicable to portions of the liquid crystal layer associated with the first sub-pixel and the second sub-pixel;

gate lines, which extend along the rows of pixels;

source lines, which extend along the columns of pixels; and

switching elements, at least one of the switching elements being provided for each of the first and second sub-pixels of an associated one of the plurality of pixels and being connected to one of the gate lines and one of the source lines; wherein

each of the first and second sub-pixels including:

a liquid crystal capacitor, which is defined by a counter electrode and a sub-pixel electrode that faces the counter electrode by way of the liquid crystal layer; and

a storage capacitor, which is defined by a storage capacitor electrode, an insulating layer, and a storage capacitor counter electrode, the storage capacitor electrode being electrically connected to the sub-pixel electrode, the storage capacitor counter electrode facing the storage capacitor electrode by way of the insulating layer;

wherein ON/OFF state of the at least one of the switching elements is controlled by a gate signal voltage to be supplied through the associated gate line;

wherein when the at least one of the switching elements is ON, a source signal voltage is supplied through the associated source line to the sub-pixel electrode and the storage capacitor electrode of an associated one of the first and second sub-pixels;

wherein after the at least one of switching elements has been turned OFF, voltages applied to the storage capacitor counter electrode of the associated one of the first and second sub-pixels varies; and

wherein at least one of the direction and magnitude of variation at the first sub-pixel is different from at least one of the direction and magnitude of variation at the second sub-pixel of the associated one of the plurality of pixels.

2. The liquid crystal display device of claim 1, wherein the direction of variation at the first sub-pixel is different from the direction of variation at the second sub-pixel.

3. The liquid crystal display device of claim 1, wherein voltages applied to the storage capacitor counter electrodes invert polarities thereof at regular intervals.

4. The liquid crystal display device of claim 3, wherein voltages applied to the storage capacitor counter electrodes of the first and second sub-pixels are out of phase with each other by 180 degrees.

5. The liquid crystal display device of claim 4, wherein voltages applied to the storage capacitor counter electrodes of the first and second sub-pixels have the same amplitude.

6. The liquid crystal display device of claim 1, wherein the source signal voltage to be supplied through each of said source lines inverts its polarity every time a predetermined number of gate lines have been selected.

7. The liquid crystal display device of claim 1, wherein the source signal voltages to be supplied through each pair of adjacent source lines have mutually opposite polarities.

8. The liquid crystal display device of claim 7, wherein the source signal voltage to be supplied through each of said source lines inverts its polarity every time gate lines for two rows of pixels have been selected, and wherein voltages applied to the storage capacitor counter electrodes and the source signal voltage invert their polarities at the same interval but are out of phase with each other by one half period.

9. The liquid crystal display device of claim 7, wherein the source signal voltage to be supplied through each of said source lines inverts its polarities every time gate lines for two rows of pixels have been selected; and

wherein voltages applied to the storage capacitor counter electrodes invert their polarities at one half of the interval at which the source signal voltage inverts its polarities, but are in phase with the source signal voltage.

10. The liquid crystal display device of claim 7, wherein the source signal voltage to be supplied through each of said source lines inverts its polarities every time at least one gate line for one row of pixels is selected; and

wherein voltages applied to the storage capacitor counter electrodes invert their polarities at the same interval as the source signal voltage and are in phase with the source signal voltage.

11. The liquid crystal display device of claim 1, wherein each of said gate lines is provided between the first and second sub-pixels of its associated pixels.

12. The liquid crystal display device of claim 1, further comprising storage capacitor lines, each of which is connected to the storage capacitor counter electrodes of the first and second sub-pixels of its associated pixels and is provided between its associated adjacent pixels substantially parallel to the gate lines.

13. The liquid crystal display device of claim 1, wherein when each of said plurality of pixels conducts a display operation at a grayscale g_k falling within a range of $0 \leq g_k \leq n$ (where g_k and n are both integers and the greater the grayscale g_k the higher the brightness of the grayscale), a difference $\Delta V_{lc}(g_k)$ between root-mean-square voltages to be applied to the portions of the liquid crystal layer that are associated with the first and second sub-pixels is greater than 0 volts, $\Delta V_{lc}(g_k) \geq \Delta V_{lc}(g_k+1)$ is satisfied, and the display operation is conducted in a normally black mode.

14. The liquid crystal display device of claim 1, wherein the liquid crystal layer is a vertical aligned liquid crystal layer and includes a nematic liquid crystal material having negative dielectric anisotropy.

15. The liquid crystal display device of claim 14, wherein the portions of the liquid crystal layer that are associated with the first and second sub-pixels include four domains in which liquid crystal molecules are tilted in four different directions when a voltage is applied thereto, the four different directions being defined by four azimuth angles that are different from each other by 90 degrees.

16. The liquid crystal display device of claim 1, wherein the liquid crystal layer is a parallel aligned liquid crystal layer and includes a nematic liquid crystal material having positive dielectric anisotropy; and

wherein the counter electrode and the sub-pixel electrodes generate an electric field substantially parallel to the surface of the liquid crystal layer.

17. The liquid crystal display device of claim 1, wherein the liquid crystal display device is one of an MVA mode liquid crystal display device, an ASM liquid crystal display device and an IPS mode liquid crystal display device.

18. The liquid crystal display device of claim 1, wherein the liquid crystal display device is a dot inversion and frame inversion liquid crystal display device.

19. The liquid crystal display device of claim 1, further comprising a TFT on-gate structure.

20. The liquid crystal display device of claim 1, wherein the switching elements comprise one of TFTs and MIMs.

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