## (19) World Intellectual Property Organization

International Bureau





(43) International Publication Date 27 October 2005 (27.10.2005)

**PCT** 

# (10) International Publication Number WO 2005/101106 A1

(51) International Patent Classification<sup>7</sup>: G02F 1/1335

(21) International Application Number:

PCT/IB2005/051154

(22) International Filing Date: 8 April 2005 (08.04.2005)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:

04101550.4 15 April 2004 (15.04.2004)

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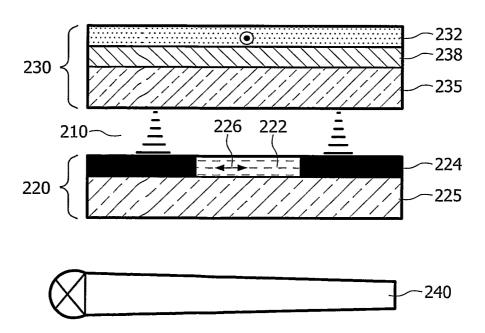
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

#### **Declaration under Rule 4.17:**

— as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA,

[Continued on next page]

(54) Title: TRANSFLECTIVE LCD DISPLAY DEVICE



(57) Abstract: The invention relates to a transflective LCD incorporating a partial mirror (224) as the transflector. In the transmissive display mode, light from a backlight system (240) passes apertures (226) in the transflector (224). According to the invention, recycling of light to the backlight system (240) is improved by substantially only polarizing light that passes an aperture. This is achieved by means of a patterned polarizer (222) extending over the apertures in the partial mirror.

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CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW, ARIPO patent (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR,

HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

### Published:

with international search report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

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Transflective LCD display device

The invention relates to a transflective liquid crystal display (LCD) device.

Liquid Crystal Displays (LCDs) are increasingly used in computer monitors, television sets, handheld devices et cetera. For mobile applications, LCDs have become the standard display device due to low power consumption, reliability and low price.

The operation of LCDs is based on light modulation in an active layer of a liquid crystalline (LC) material. By changing an electric field, the light modulation of the active layer is altered, and characteristics of the light passing through the LC layer are modified. Generally the active layer modifies a state of polarization of the passing light.

The display cell is conventionally sandwiched between two substrates, a front substrate on the viewer side and a rear substrate on the backlight side. Optical elements such as polarizers are attached to the outer surfaces of said substrates or are alternatively provided within the display cell.

LCDs are generally operable in one or both of two modes, namely a transmissive mode and a reflective mode. In a transmissive LCD, the active layer modulates light originating from a backlight system which is usually arranged adjacent to the rear substrate. Transmissive LCDs generally have a good contrast ratio, however when used in an outside environment the display becomes practically unreadable.

The active layer in a reflective LCD modulates ambient light that impinges on the display. The reflective LCD relies on a reflector for reflecting the modulated ambient light back towards the viewer. Thus, in the reflective mode, ambient light generally passes through the active layer twice. The reflector is usually provided in the form of a mirror adjacent or on the rear substrate. However, a reflective LCD is difficult to read if ambient lighting is insufficient.

Therefore, mobile devices may incorporate a so-called transflective LCD, which operates in the transmissive and reflective modes at the same time. This has the advantage that the display is usable both under bright and dim ambient light conditions. In the latter case, light from the backlight system is used for viewing the display.

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A common type of transflective LCD incorporates a reflector based on a partial mirror. The partial mirror is arranged for reflecting ambient light while at the same time passing light originating from the backlight system. In designing the partial mirror, generally a trade-off has to be made between sufficient performance of the display in the reflective and transmissive modes. A commonly used type of partial mirror is based on a reflective layer provided with apertures for passing light from the backlight system.

Because of the relatively small aperture dimensions, the light efficiency of the conventional transflective LCD in the transmissive mode is inherently rather poor. Generally, in order to have sufficient display performance in the transmissive mode, a backlight with a relatively high emission intensity is required. This is however undesirable in a mobile device because of the inherent high power consumption and shortened lifetime of such a bright backlight.

It is an object of the invention to provide an improved transflective LCD device having increased backlight efficiency.

This object is achieved by means of the transflective LCD device according to the invention as specified in independent Claim 1. Further advantageous embodiments are set out in the dependent Claims.

According to the invention, a patterned polarizer is arranged between the active layer and the backlight system of the transflective LCD device, said patterned polarizer extending substantially over an area of said apertures in said partial mirror.

A known LCD has a linearly polarizing foil arranged at the backlight side of the display, which foil is usually provided on the exterior side of the rear substrate. Apart from reflecting ambient light in the display cell, the partial mirror also reflects part of the light emitted by the backlight system, so that backlight that does not pass through an aperture is recycled and re-enters into a light guide of the backlight system.

However, the inventors recognized that in prior art devices this recycling is particularly ineffective, due to the fact that light being recycled passes the linear polarizer at the backlight side twice. A relatively large fraction of the recycled light is being absorbed in the polarizer and consequently lost.

The patterned polarizer of the invention extends substantially over an area of said apertures in said partial mirror, and leaves a reflecting portion of said partial mirror free. In this case, backlight recycling by the partial mirror is more effective as a fraction that is lost

in the polarizing foil is reduced. A larger part can thus be recycled and re-used, so that the backlight system can emit light at lower intensity, while maintaining the same brightness of the LCD device in the transmissive mode. Alternatively, the backlight system can emit light at the same intensity, and the brightness of the LCD device in the transmissive mode is increased.

For the greatest beneficial effect, it is preferred that the patterned polarizer is confined within the aperture area, and the reflective portions of the partial mirror are substantially free of polarizing material.

The patterned polarizer may be a linear polarizer only, or may also include a quarterwave retarder so as to form a circular polarizer. The quarterwave retarder may be provided as a foil, or alternatively be provided in patterned form as well. It is also possible that the patterned polarizer is a reflective polarizer, such as a cholesteric linear or circular polarizer. However as they reflect light their use alone can have undesired contrast reduction in the reflective mode.

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These and other aspects of the invention will now be elucidated further with reference to the accompanying drawings.

Herein:

- Fig. 1 shows a transflective LCD device according to the prior art;
- Fig. 2 shows a first embodiment of a transflective LCD device according to the invention, and
- Fig. 3 shows a second embodiment of a transflective LCD device according to the invention.
- Fig. 4 shows a fourth embodiment of a transflective LCD device according to the invention.
  - Fig. 5 shows a fifth embodiment of a transflective LCD device according to the invention.

In the drawings, like reference numerals represent like elements.

The Figures display the optical configuration of the device only, additional elements such as color filters, front and rear substrate and pixel electrodes are generally provided in the LCD device, but not shown for clarity reasons.

The optical configuration of a single picture element 100 of a known transflective LCD is shown in Fig.1. The operation of the transflective LCD device is based on light modulation in the active layer 110 including a liquid crystalline material. The active

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layer 110 is arranged between a front stack 130 of optical elements on a viewer side of the LCD, and a rear stack 120 of optical elements on the opposing side of the LCD. A backlight system 140 is arranged behind the rear stack 120 for emitting light for operating the device in the transmissive mode.

In a known transflective LCD, the front stack 130 usually includes an absorbing linear polarizer 132 and a retarder 138, arranged on the outside of a front substrate 135. The rear stack 120 also includes an absorbing linear polarizer 122 arranged on the outside of rear substrate 125, and thus facing the backlight system 140.

The rear polarizer 122 has its polarization direction arranged perpendicularly to the polarization direction of the front polarizer 132. Thus, the active layer 110 is arranged between crossed linear polarizers. The total retardation of the retarder 138 plus the retardation of the liquid crystal material in the active layer 110 is set to be either zero or half lambda ( $\lambda/2$ ).

The rear stack 120 further includes a partial mirror 124 on the inside of substrate 125, that is the partial mirror 124 faces the active layer 110. The partial mirror is also referred to as 'transflector' hereinafter. The rear stack 120 further optionally includes the quarter wave retarder layer indicated by 128.

The partial mirror 124 is a reflective layer on substrate 125, provided with apertures 126 through which light emitted by the backlight system 140 can pass into the active layer 110. Thus, the backlighting required for LCD operation in the transmissive mode is provided through the apertures 126 in the transflector 124.

The apertures 126 typically only comprise a bout 20 to 30 per cent of the total surface area of the transflector 124, the remainder of the surface area being reflective. Thus, only a relatively small portion of light emitted by the backlight system 140 passes through the apertures 126, and the transflector 124 reflects the remaining part back towards the backlight system. Such light re-enters into the light guide 1 42 of the backlight system 140, and can exit therefrom again at a different location, thereby contributing to the backlighting of another pixel in the transmissive mode. This process is called backlight recycling. In order to further improve the efficiency of backlight recycling, a so called polarizing reflector is often placed on top of the back light 140. However, as the absorbing linear polarizer 122 is arranged between the transflector 124 and the backlight system 140, backlight recycling in conventional LCDs is not very efficient. The recycled light passes the aborbing polarizer 122 twice, and therefore a substantial portion of recycled light is lost due to absorption. This is the case for both a rear stack without quarter wave retarder, and a rear stack with the quarter

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wave retarder 128. The effect is strengthened by the fact that the recycled light becomes depolarized again upon re-entering the backlight system 140, so that when recycled light is re-emitted towards another pixel, it has to pass absorbing polarizer 122 again.

An embodiment of the transflective LCD according to the invention is shown in Fig. 2. This transflective LCD has an improved rear stack 220 for more efficient backlight recycling, so that a larger amount of light emitted by the backlight system 240 can be used in transmissive mode operation of the LCD.

Instead of an absorbing linear polarizer extending over the entire display surface area, a patterned absorbing linear polarizer 222 is provided substantially only at the location of the apertures 226 in the partial mirror 224.

Therefore, essentially only light that passes the apertures 226 is being polarized by the linear polarizer 222. The reflective parts of the partial mirror 224 reflect the remaining light back towards the backlight system 240, and since this reflected light no longer has to pass any absorbing optical elements, it is sub-stantially recycled to the backlight system 240 in its entirety.

Thus, the amount of recycled light is increased as compared to conventional transflective LCDs. As a result, the transmissive mode of the LCD can display higher brightness images without the need to increase the power of the backlight system 240, or alternatively the transmissive mode of the LCD can display images at the same brightness level while the power of the backlight system 240 can be reduced.

A further preferred embodiment of the invention incorporates the rear stack 320 shown in Figure 3. This rear stack 320 incorporates a quarter wave retarder 328 on the backlight side, which extends substantially only within the apertures 326 in the partial mirror 324. This embodiment also has a quarter wave retarder foil 336 in the front stack on the viewer side of the active layer 310, which improves display performance especially for the reflective mode.

Only light passing an aperture 326 becomes circularly polarized by the combination of the patterned linear polarizer 322 and quarter wave retarder 328, thus circularly polarized light enters the active layer while recycled light remains substantially unpolarized and re-enters the light guide of the backlight system 340 without significant absorption losses. Efficient light recycling can be achieved below the partial mirror 324, and for the transmissive mode operation of the transflective LCD circularly polarized light is provided.

In further embodiments, a patterned cholesteric polarizer can be included for providing circularly polarized light, to replace the combination of patterned linear polarizer and quarter wave retarder.

A patterned polarizer on the partial mirror can for example be manufactured from conventional UV polymerizable liquid crystalline materials which can be coated on the partial mirror. A patterned layer can be obtained from such a material by using the partial mirror itself as a mask in an UV radiation step. Only UV light passing through the apertures in the partial mirror radiates on the material, and therefore material provided directly inside or over the apertures is cross-linked and polymerized. In a subsequent developing step, remaining liquid material is removed and a patterned layer of polymerized and cross-linked material remains.

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For example, a liquid material including a polymerizable liquid crystalline acrylate and a dichroic dye can be spincoated on one side of the partial mirror. Then, the partial mirror is radiated from the opposite side with UV light. After developing, only the cross-linked and polymerized material remains. Due to the presence of the dichroic dye molecules, the cross-linked and polymerized material linearly polarizes light passing through it. Thus, a patterned linear polarizer is obtained, which only extends over the apertures of the partial mirror.

If a patterned retarder, in particular a patterned retarder, is to be provided as well as shown in Fig. 3, first the patterned polarizer is to be manufacturer, and subsequently an alignment layer needs to be used on top of the patterned polarizer. On top of the alignment layer a polymerizable LC acrylate with a thickness matching the desired retardation, thus in this example a thickness of a quarter of the wavelength of visible light, is provided. A similar radiation step as for the patterned linear polarizer is subsequently carried out.

Alternatively to the configuration shown in Fig.3, a continuous quarter wave retarder layer is provided on the substrate carrying the partial mirror. The retarder must be provided underneath the partial mirror.

In a further embodiment of the rear stack 420 as shown in Fig. 4, the patterned polarizer 422 and a quarter wave retarder foi 1 428 are placed on the outside of substrate 425 instead of on the side facing the active layer. The polarizer 422 is patterned in accordance with the apertures 426 in the partial mirror 424, so as to extend at least over an area covered by these apertures 426. Preferably, the patterned polarizer 422 covers a slightly larger area

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than the apertures. The quarter wave foil 428 could alternatively be replaced by a patterned quarter wave retarder inside the apertures 426 of the partial mirror 424.

In a further embodiment of the rear stack 520 as shown in Fig. 5, the patterned polarizer 522 is formed as a continuous polarizing foil 523 on the outside of the substrate 525, on which a pattern is defined by means of a further partial mirror 527 between the foil and the backlight system. Only light passing the apertures of the further partial mirror 527 is polarized by the polarizing foil 523, the remainder of the light being recycled to the backlight system.

In Fig. 5, both a polarizing foil 523 and a quarter wave plate 528 are placed between the two partial mirrors 524 and 527. The apertures in the partial mirrors are aligned with respect to each other. The apertures could have the same size for both partial mirrors 524 and 527, or alternatively the apertures in the further partial mirror 527 could be slightly larger than the apertures in partial mirror 524.

As a further preferred embodiment, it is also possible to provide a reflective patterned polarizer in the apertures of the partial mirror, for example a patterned wire-grid polarizer can be integrated with the partial mirror. This could increase efficiency of backlight recycling even further, because now light having the wrong linear polarization direction is not absorbed by the polarizer, but rather reflected therefrom. This light further contributes to backlight recycling. However, this embodiment involves more complicated manufacturing, which could outweigh the further increase in backlight

In order to improve light recycling efficiency even further patterned reflective polarizers can be combined with the absorbing patterned polarizers. In that case the patterned reflective polarizer needs to be positioned between the absorbing polarizer and the backlight system.

In summary, the invention relates to a transflective LCD incorporating a partial mirror as the transflector. In the transmissive display mode, light from a backlight system passes apertures in the transflector. According to the invention, recycling of light to the backlight system is improved by substantially only polarizing light that passes an aperture. This is achieved by means of a patterned polarizer extending over the apertures in the partial mirror.

CLAIMS:

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- 1. A transflective liquid crystal display (LCD) device, comprising:
- a liquid crystal display cell including an active layer (210);
- a backlight system (240) for backlighting of said display cell,
- a partial mirror (224) for reflecting ambient light, provided with apertures
- 5 (226) for passing light originating from the backlight system (240), and
  - polarizing means comprising a patterned polarizer (222) between the active layer (210) and the backlight system (240), said patterned polarizer (222) extending substantially over an area of said apertures (226) in said partial mirror (224).
- 10 2. The transflective LCD device of Claim 1, wherein the patterned polarizer is essentially confined within the area of the apertures of the partial mirror.
- 3. The transflective LCD device of Claim 1, wherein the patterned polarizer (522) comprises a polarizing foil (523) and a further partial mirror (527) having its apertures aligned with the apertures (526) in the partial mirror (524), the polarizing foil (523) being essentially sandwiched between the two partial mirrors (524, 527).
  - 4. The transflective LCD device of Claim 1, 2 or 3, wherein the patterned polarizer is a linear polarizer.
  - 5. The transflective LCD device of Claim 3, wherein the polarizing means further includes a quarterwave retarder (228) between the active layer (210) and the backlight system (240).
- 25 6. The transflective LCD device of Claim 1, wherein the partial mirror is arranged for recycling light to the backlight system.
  - 7. The transflective LCD device of Claim 1, wherein the polarizing means includes a reflective polarizer.

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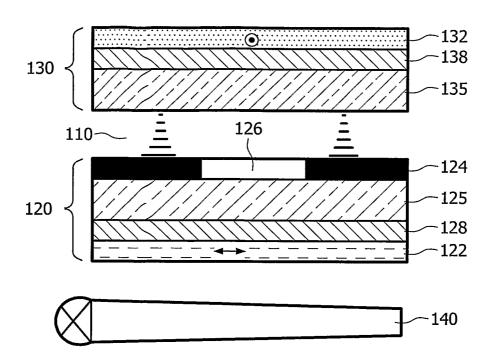


FIG. 1 PRIOR ART

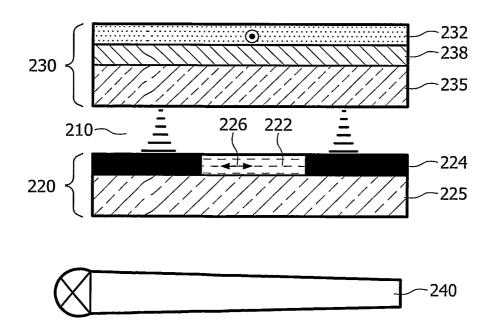


FIG. 2

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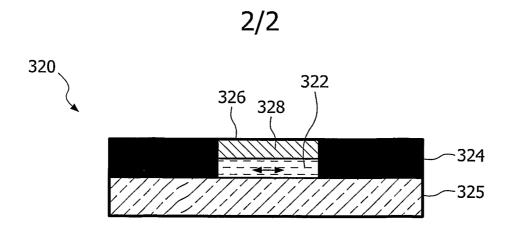


FIG. 3

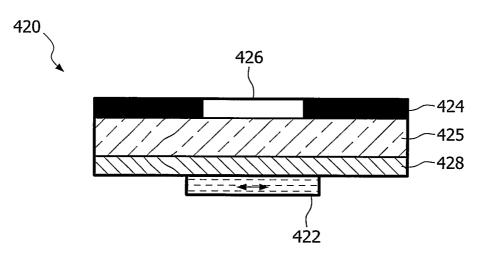


FIG. 4

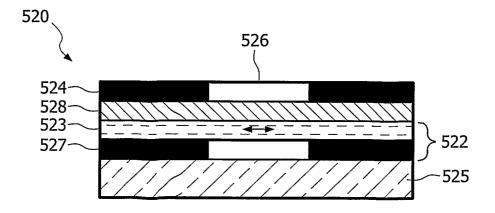


FIG. 5

#### INTERNATIONAL SEARCH REPORT

Intensity national Application No

## PCT/IB2005/051154 A. CLASSIFICATION OF SUBJECT MATTER IPC 7 G02F1/1335 According to International Patent Classification (IPC) or to both national classification and IPC **B. FIELDS SEARCHED** Minimum documentation searched (classification system followed by classification symbols) IPC 7 G02F Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practical, search terms used) EPO-Internal C. DOCUMENTS CONSIDERED TO IBE RELEVANT Category ° Citation of document, with indication, where appropriate, of the relevant passages Relevant to claim No. 1,3-7X US 2001/01**7**679 A1 (HA KYOUNG-SU ET AL) 30 August 2001 (2001-08-30) paragraph '0003! paragraph \*0017! paragraph \*0022! paragraph \*0031! paragraph '0050! - paragraph '0051! figure 5 US 2003/210369 A1 (WU SHIN-TSON) 1 - 7Α 13 November 2003 (2003-11-13) paragraph 0020! paragraph '0035! paragraph '0053! figures 2,3a,3b -/--Further documents are listed in the continuation of box C. Patent family members are listed in annex. X Special categories of cited documents: "T" later document published after the internation al filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the "A" document defining the general state of the art which is not considered to be of particular re levance invention \*E\* earlier document but published on or after the international "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the pu blication date of another involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention citation or other special reason (as specified) cannot be considered to involve an inventive step when the document is combined with one or more other such docu-"O" document referring to an oral disclosure, use, exhibition or ments, such combination being obvious to a person skilled in the art. other means document published prior to the international filing date but later than the priority date claimed "&" document member of the same patent family Date of the actual completion of the international search Date of mailing of the international search report 05/07/2005 27 June 2005

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In onal Application No
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专利名称(译)	透反式LCD显示装置			
公开(公告)号	EP1738218A1	公开(公告)日	2007-01-03	
申请号	EP2005718665	申请日	2005-04-08	
[标]申请(专利权)人(译)	皇家飞利浦电子股份有限公司			
申请(专利权)人(译)	皇家飞利浦电子N.V.			
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[标]发明人	VAN DE WITTE PETER HIKMET RIFAT A M			
发明人	VAN DE WITTE, PETER HIKMET, RIFAT, A., M.			
IPC分类号	G02F1/1335			
CPC分类号	G02F1/133555 G02F2001/133538			
代理机构(译)	DAMEN,DANIEL马亭			
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## 摘要(译)

本发明涉及一种包含部分反射镜(224)作为透射反射器的透反射LCD。在透射显示模式中,来自背光系统(240)的光通过透射反射器(224)中的孔(226)。根据本发明,通过基本上仅偏振通过孔径的光来改善光到背光系统(240)的再循环。这是通过在部分反射镜中的孔上延伸的图案化偏振器(222)来实现的。