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(54) **LIQUID CRYSTAL DISPLAY DEVICE AND LIQUID CRYSTAL DISPLAY DEVICE DRIVING METHOD**

(57) A liquid crystal display device is disclosed, which has improved transmittance, and which meanwhile can obtain a higher contrast and maintain a lower cost. The device comprises a color filter substrate, an array substrate, and a liquid crystal layer sealed between the color filter substrate and the array substrate. The array sub-

strate comprises a first pixel electrode and a second pixel electrode, the first pixel electrode and the second pixel electrode being arranged at an interval, and applied with AC voltages of equal frequency but opposite phase, respectively. Also, a method for driving the liquid crystal display device is disclosed.

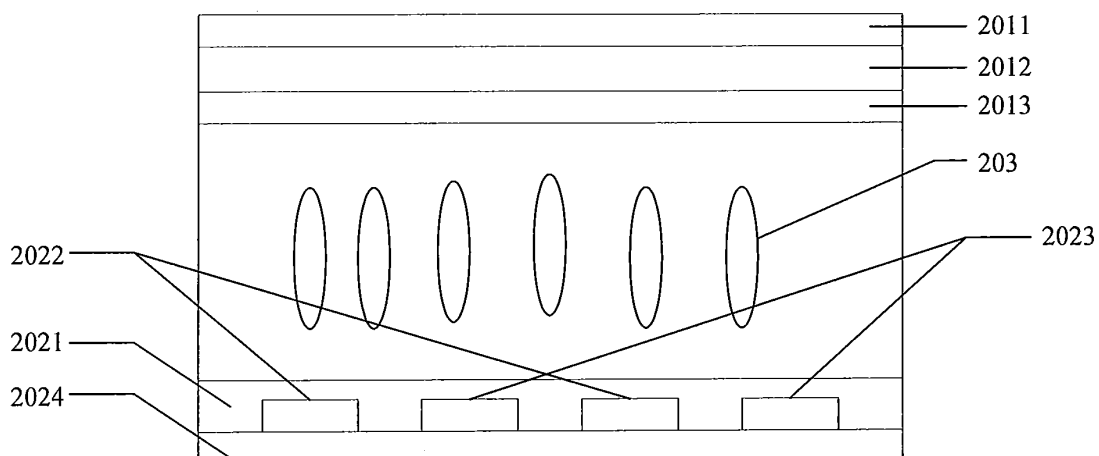


FIG.3A

Description

TECHNICAL FIELD

[0001] The present disclosure relates to a liquid crystal display device and a method for driving a liquid crystal display device.

BACKGROUND

[0002] It is well known that, existing thin film transistor liquid crystal displays (TFT-LCDs) are used in information display devices, such as a portable terminal device's information display window, a notebook computer's image display, and a laptop computer's monitor, etc. TFT-LCDs are the only display devices that fully catch up and exceed cathode ray tube (CRT) displays in general performance such as brightness, contrast, power consumption, lifespan, volume and weight, etc. It has advantages of excellent performance and high degree of automation, etc.

[0003] The TFT-LCD technology has been comparatively mature, as the long plagued three major problems, i.e., viewing angle, color saturation and brightness, in connection with an LCD flat panel display have been resolved.

[0004] In the prior art, there has been proposed a transverse bend alignment (TBA) mode based on an IPS electrode structure and vertical alignment of liquid crystal. In the TBA mode, since the liquid crystal is positive liquid crystal in vertical alignment, it is possible to obtain a higher contrast and maintain a lower cost. As shown in FIG. 1, the TBA mode liquid crystal display device comprises adjacent electrodes, which are respectively a pixel electrode 5 and a common electrode 1. The common electrode 1 is applied with a constant direct-current (DC) voltage, and the electrical potential difference between the common electrode 1 and the pixel electrode 5 is relatively small, and the field intensity of the generated horizontal electric field is therefore relatively weak, which is not beneficial for the liquid crystal molecules to tilt in a horizontal direction, and thus makes the transmittance decreased. Therefore, the TBA mode has a disadvantage of a lower transmittance, which can not meet the needs in some occasions.

SUMMARY

[0005] According to an embodiment of the present disclosure, there is provided a liquid crystal display device, which comprises: a color filter substrate, an array substrate, and a liquid crystal layer sealed between the color filter substrate and the array substrate, wherein the array substrate comprises at least one first pixel electrode and at least one second pixel electrode, and the first pixel electrode and the second pixel electrode are arranged at an interval, and applied with alternating current (AC) voltages of equal frequency but opposite phase, respec-

tively.

[0006] Preferably, the AC voltages respectively applied on the first pixel electrode and the second pixel electrode have same amplitudes.

[0007] Preferably, the color filter substrate comprises a common electrode.

[0008] More preferably, one side of the common electrode facing the array substrate, there is covered with a protective layer.

[0009] The liquid crystal layer may comprise positive liquid crystal molecules therein.

[0010] The first pixel electrode and the second pixel electrode may be made of a same indium-tin oxide layer through a patterning process.

[0011] In some examples, the first pixel electrode and the second pixel electrode may be line-type strip-like electrodes.

[0012] The first pixel electrode and the second pixel electrode may employ an indium-tin oxide semiconductor material.

[0013] Preferably, the liquid crystal molecules in the liquid crystal layer are in vertical alignment when not supplied with power.

[0014] According to an embodiment of the present disclosure, there is also provided a method for driving a liquid crystal display device, which is applied in a liquid crystal display device having a color filter substrate, an array substrate, and a liquid crystal layer sealed between the color filter substrate and the array substrate, wherein the array substrate comprises at least one first pixel electrode and at least one second pixel electrode, the first pixel electrode and the second pixel electrode being arranged at an interval, the method comprising: applying AC voltages of equal frequency but opposite phase to the first pixel electrode and the second pixel electrode on the array substrate, respectively.

[0015] Preferably, the AC voltages respectively applied on the first pixel electrode and the second pixel electrode have same amplitudes.

[0016] Preferably, under the effect of the positive/negative voltages being applied, the liquid crystal molecules, located at positions where the field intensity in a horizontal direction is greater than in a vertical direction in the liquid crystal layer, are approximately in a horizontal state.

[0017] In the liquid crystal display device and the method for driving a liquid crystal display device, according to the embodiments of the present disclosure, the array substrate comprises a first pixel electrode and a second pixel electrode, the first pixel electrode and the second pixel electrode being arranged at an interval, and applied with AC voltages of equal frequency but opposite phase, respectively. This enhances the field intensity of a horizontal electric field, causing the liquid crystal molecules prone to be inclined to a horizontal state, thereby improving the transmittance of the liquid crystal layer.

BRIEF DESCRIPTION OF THE DRAWINGS

[0018] FIG 1 is a specific structural view of a liquid crystal display device in the prior art;

[0019] FIG 2 is a main structural view of a liquid crystal display device in an embodiment of the present disclosure;

[0020] FIG. 3A is a schematic view of a liquid crystal display device in an embodiment of the present disclosure in an "OFF" state;

[0021] FIG. 3B is a schematic view of a liquid crystal display device in an embodiment of the present disclosure in an "ON" state;

[0022] FIG. 3C is a plane schematic view of a pixel in an embodiment of the present disclosure;

[0023] FIG. 4 is a specific structural view of a liquid crystal display device in an embodiment of the present disclosure in which a common electrode is a strip-like electrode;

[0024] FIG. 5A is a voltage timing diagram of a first pixel electrode applied with a voltage signal in an embodiment of the present disclosure; and

[0025] FIG 5B is a voltage timing diagram of a second pixel electrode applied with a voltage signal in an embodiment of the present disclosure.

DETAILED DESCRIPTION

[0026] A liquid crystal display device in an embodiment of the present disclosure comprises: a color filter substrate, an array substrate, and a liquid crystal layer sealed between the color filter substrate and the array substrate. The array substrate comprises a first pixel electrode and a second pixel electrode. The first pixel electrode and the second pixel electrode are arranged at an interval, and are respectively applied with alternating current (AC) voltages of equal frequency but opposite phase. This enhances the field intensity of the horizontal electric field, causing the liquid crystal molecules prone to be inclined to a horizontal state, thereby improving the transmittance of the liquid crystal layer.

[0027] In some examples, the AC voltages respectively applied on the first pixel electrode and the second pixel electrode may have same amplitudes.

[0028] Referring to FIG. 2, the liquid crystal display device in this embodiment of the disclosure comprises a color filter substrate 201, an array substrate 202, and a liquid crystal layer 203 sealed between the color filter substrate 201 and the array substrate 202.

[0029] The liquid crystal display device in this embodiment of the disclosure may adopt a PLVA (Positive Liquid crystal Vertical Alignment) mode.

[0030] Referring to FIG. 3A, it is a schematic view of the device in this embodiment of the disclosure in an "OFF" state, i.e. when power is off. FIG 3B is a schematic view of the device in this embodiment of the disclosure in an "ON" state, i.e. when power is on. In this embodiment of the disclosure, the structure of the device is explained with such an example in which the device is placed in a horizontal plane, the color filter substrate 201 is located on the upper side of the device, and the array substrate 202 is located on the lower side of the device.

It should be understood that, here the wordings for orientations such as "upper", "lower", etc., are merely for the convenience of understanding, instead of being restrictive. The color filter substrate 201 comprises a common electrode 2011 and a protective layer 2012 covering one side of the common electrode 2011 facing the array substrate 202; the color filter substrate 201 further comprises a first alignment layer 2013; and in the device, the alignment layer is divided into two parts, located at the upper and lower sides of the liquid crystal layer 203 respectively. Among the layers, the first alignment layer 2013 at the upper side of the liquid crystal layer 203 is located inside the color filter substrate 201 and covering the protective layer 2012, while the second alignment layer 2021 at the lower side of the liquid crystal layer 203 is located inside the array substrate 202 and covering the pixel electrodes. FIG. 3C is a plane schematic view of a pixel in the embodiment of the present disclosure.

[0031] The array substrate 202 comprises: a first pixel electrode 2022, a second pixel electrode 2023 and the second alignment layer 2021 at the lower side of the liquid crystal layer 203, as well as a passivation layer 2024 at the lower side of the second alignment layer 2021.

[0032] The common electrode 2011 is located on the color filter substrate 201, covering the color filters, and a voltage signal applied to the common electrode 2011 may be a constant DC voltage signal. Moreover, the common electrode 2011 may be made of a transparent ITO (indium-tin oxide semiconductor) material.

[0033] Alternatively, as shown in FIG 4, the common electrode 2011 may adopt a strip-like electrode, and thus can increase the transmittance.

[0034] The protective layer 2012 covers the common electrode 2011 and functions to reduce the impact of a vertical electric field, which is generated by the electrical potential difference between the common electrode 2011 and the first and second pixel electrodes 2022, 2023, on liquid crystal orientation as much as possible.

[0035] The first alignment layer 2013 at the upper side of the liquid crystal layer 203 is located inside the color filter substrate 201, covering the protective layer 2012, while the second alignment layer 2021 at the lower side of the liquid crystal layer 203 is located inside the array substrate 202, covering the first pixel electrode 2022 and on the second pixel electrode 2023. The first pixel electrode 2022 and the second pixel electrode 2023 are located on the passivation layer 2024. The function of both the first alignment layer 2013 and the second alignment layer 2021 is to make liquid crystal molecules orientated homogeneously.

[0036] The liquid crystal layer 203 is located between the first alignment layer 2013 and the second alignment layer 2021. The liquid crystal in the liquid crystal layer 203 may be negative liquid crystal or positive liquid crystal.

tal. Preferably, the liquid crystal in the liquid crystal layer 203 is positive liquid crystal. Positive liquid crystal, unlike negative liquid crystal having a higher viscosity, has a faster response speed and is inexpensive. Because the first pixel electrode 2022 and the second pixel electrode 2023 are made of a same indium-tin oxide layer through a patterning process and covered by the second alignment layer 2021 thereon, the liquid crystal molecules in the liquid crystal layer 203 will be oriented under the effect of an applied horizontal electric field, and inclined to a horizontal arrangement. In this way, the LCD can work to display. However, due to the presence of an electric field between the pixel electrodes and the common electrode 2011, when the liquid crystal layer 203 is applied with a voltage, there exists not only an electric field in a vertical direction but also an electric field in a horizontal direction. Liquid crystal molecules locating, at positions where the field intensity in a horizontal direction is greater than in a vertical direction, will occur deflecting. But, some liquid crystal molecules, at positions where the field intensity in a horizontal direction is only slightly greater than in a vertical direction, may have a smaller deflection angle. The greater the field intensity in a horizontal direction at a position is, the more the liquid crystal molecules at that position deflect in a horizontal direction and is inclined to a horizontal arrangement. But there may be also a part of the liquid crystal molecules, located at positions where the field intensity in a horizontal direction is equal to or less than in a vertical direction, and this part of the liquid crystal molecules may be not deflected and still maintain their vertically arranged states. Due to limitations of process, the liquid crystal molecules can not reach standard horizontal arrangement, and therefore only a part of the liquid crystal molecules in the liquid crystal layer 203 are deflected close to the horizontal arrangement. In the embodiment of the present disclosure, when the device is in a full black state, i.e., no power is applied, the liquid crystal is in a vertical alignment. In embodiment of the present disclosure, a horizontal direction refers to the direction of an electric field formed between the first pixel electrode 2022 and the second pixel electrode 2023, while a vertical direction refers to the direction perpendicular to the horizontal direction.

[0037] The first pixel electrode 2022 and the second pixel electrode 2023 are covered by a second alignment layer 2021 thereon, and the first pixel electrode 2022 and the second pixel electrode 2023 are arranged at an interval. In the embodiment of the present disclosure, the first pixel electrode 2022 and the second pixel electrode 2023 may be applied with AC voltage signals of equal frequency but opposite phase, respectively, so that the first pixel electrode 2022 and the second pixel electrode 2023-when power is on-have voltages of opposite polarity at a same moment. For example, at a moment T1, the first pixel electrode 2022 may have a positive voltage, and the second pixel electrode 2023 may have a negative voltage. Preferably, the AC voltages may have same amplitudes. As shown in FIG. 5A, it is a voltage timing dia-

gram of a voltage signal applied to the first pixel electrode 2022 in an embodiment of the present disclosure, in which V_{pixel1} refers to the first pixel electrode 2022, and V_{com} is the voltage signal applied to the common electrode, which may be a DC signal. As shown in FIG. 5B, it is a voltage timing diagram of a voltage signal applied to the second pixel electrode 2023 in an embodiment of the present disclosure, in which V_{pixel2} refers to the second pixel electrode 2023. It can be seen that, at a same moment, the first pixel electrode 2022 and the second pixel electrode 2023 have voltages of equal frequency, same amplitude but opposite phase. Under the effect of the voltages applied, the field intensity of the horizontal electric field is stronger, which makes the liquid crystal molecules in the liquid crystal layer 203 more inclined to a horizontal arrangement due to the effect of the electric field, thereby improving the transmittance of the LCD. The first pixel electrode 2022 and the second pixel electrode 2023 may be made of an ITO material.

[0038] In the embodiment of the present disclosure, the first pixel electrode 2022 and the second pixel electrode 2023 may be line-type strip-like electrodes, also may be bent strip-like electrodes.

[0039] The passivation layer 2024 is located at the lower side of both the first pixel electrode 2022 and the second pixel electrode 2023.

[0040] Below, a process for liquid crystal displaying in an embodiment of the present disclosure will be introduced.

[0041] When no voltage is applied, the liquid crystal molecules are regularly and vertically arranged in the liquid crystal layer 203, and at this time the liquid crystal molecules are not orientated. After power is on, an electric field is generated between the first and second pixel electrodes 2022, 2023 and the common electrode, forming an electrical potential difference, thereby driving the liquid crystal molecules to deflect. The direction of the electric field at each liquid crystal molecule's position is not entirely consistent with each other. For example, in FIG. 3A and FIG. 3B, for some liquid crystal molecules, the positively charged first pixel electrode 2022 is at the left side, and the negatively charged second pixel electrode 2023 is at the right side, and the direction of the electric field is from the first pixel electrode 2022 to the second pixel electrode 2023, causing these liquid crystal molecules to twist to their right side to horizontal positions; for some others liquid crystal molecules, the negatively charged second pixel electrode 2023 is at the left side, and the positively charged first pixel electrode 2022 is at the right side, and the direction of the electric field is from the first pixel electrode 2022 to the second pixel electrode 2023, causing these liquid crystal molecules to twist to their left side to horizontal positions. Under different driving voltages, the liquid crystal layer 203 will exhibit different transmittances; the greater the value of the applied voltage is, the more the liquid crystal molecules in the liquid crystal layer 203 are close to a horizontal arrangement, and therefore the higher the trans-

mittance occurs. However, the value of the applied voltage can not be too high, in order to prevent burnout of the device.

[0042] The liquid crystal display device in the embodiments of the present disclosure comprises: a color filter substrate, an array substrate, and a liquid crystal layer sealed between the color filter substrate and the array substrate; wherein, the array substrate comprises a first pixel electrode and a second pixel electrode, the first pixel electrode and the second pixel electrode being arranged at an interval, and applied with AC voltages of equal frequency but opposite phase, respectively. This enhances the field intensity of the horizontal electric field, causing the liquid crystal molecules prone to be inclined to a horizontal state (because an absolutely horizontal state can not be achieved in process, and there may be some liquid crystal molecules still in a vertical state, it is only possible to be more approximate to a horizontal state), thereby improving the transmittance of the liquid crystal layer. Preferably, the AC voltages respectively applied on the first pixel electrode and the second pixel electrode have same amplitudes. With positive liquid crystal molecules, low viscosity and fast response are achieved, and the device is inexpensive. Because the liquid crystal is in a vertical alignment, the alignment film rubbing process is not required, reducing dark-state light leakage, thus achieving a high contrast. Moreover, the common electrode may adopt a strip-like electrode, in order to improve transmittance, lower power consumption, and make smaller the impact of the electric field, which is generated by an electrical potential difference between the common electrode and the first pixel electrode 2022 or the second pixel electrode 2023, on the orientation of liquid crystal molecules.

[0043] Obviously, various modifications and variations to the present disclosure can be made by the skilled in the art, without departing from the spirit and scope of the present disclosure. Thus, if those modifications and variations of the present disclosure are within the scope of the claims and their equivalents of the present disclosure, the present disclosure is also intended to encompass these variations and modifications.

Claims

1. A liquid crystal display device, comprising:

a color filter substrate, an array substrate, and a liquid crystal layer sealed between the color filter substrate and the array substrate; wherein the array substrate comprises at least one first pixel electrode and at least one second pixel electrode, and the first pixel electrode and the second pixel electrode are arranged at an interval and applied with AC voltages of equal frequency but opposite phase, respectively.

2. The device according to claim 1, wherein the AC voltages respectively applied on the first pixel electrode and the second pixel electrode have same amplitudes.
3. The device according to claim 1 or 2, wherein the color filter substrate comprises a common electrode.
4. The device according to any one of the preceding claims, wherein one side of the common electrode facing the array substrate is covered with a protective layer.
5. The device according to any one of the preceding claims, wherein the liquid crystal layer comprises positive liquid crystal molecules therein.
6. The device according to any one of the preceding claims, wherein the first pixel electrode and the second pixel electrode are made of a same indium-tin oxide layer through a patterning process.
7. The device according to any one of the preceding claims, wherein the first pixel electrode and the second pixel electrode are line-type strip-like electrodes.
8. The device according to any one of the preceding claims, wherein the first pixel electrode and the second pixel electrode employ an indium-tin oxide semiconductor material.
9. The device according to any one of the preceding claims, wherein the liquid crystal molecules in the liquid crystal layer are in a vertical alignment when not supplied with power.
10. A method for driving a liquid crystal display device, applied in a liquid crystal display device having a color filter substrate, an array substrate, and a liquid crystal layer sealed between the color filter substrate and the array substrate, wherein the array substrate comprises at least one first pixel electrode and at least one second pixel electrode, the first pixel electrode and the second pixel electrode being arranged at an interval, the method comprising: applying AC voltages of equal frequency but opposite phase to the first pixel electrode and the second pixel electrode on the array substrate, respectively.
11. The method according to Claim 10, wherein the AC voltages respectively applied on the first pixel electrode and the second pixel electrode have same amplitudes.
12. The method according to Claim 10 or 11, wherein under an effect of the positive/negative voltages being applied, the liquid crystal molecules, located at positions where a field intensity in a horizontal direc-

tion is greater than in a vertical direction in the liquid crystal layer, are approximately in a horizontal state.

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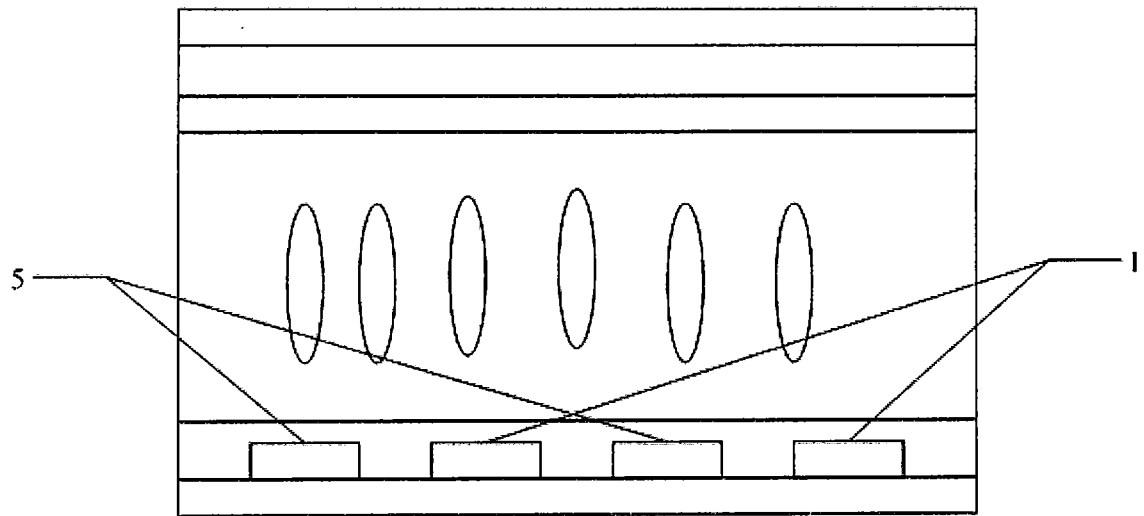


FIG.1

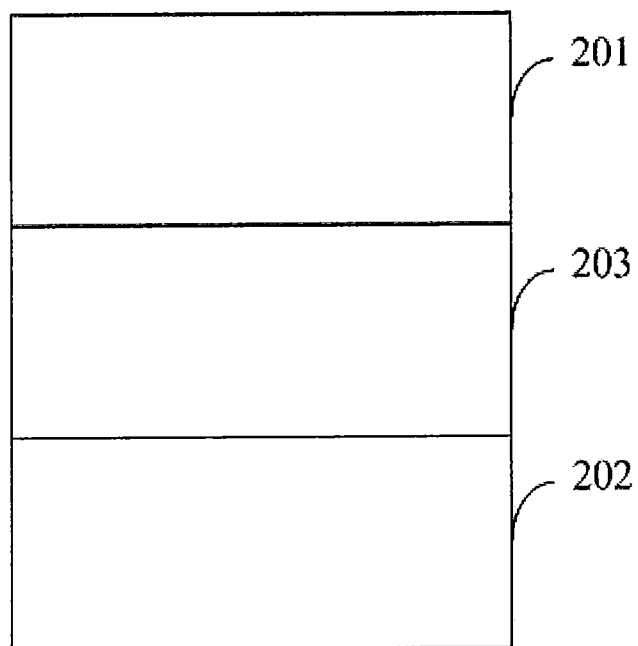


FIG.2

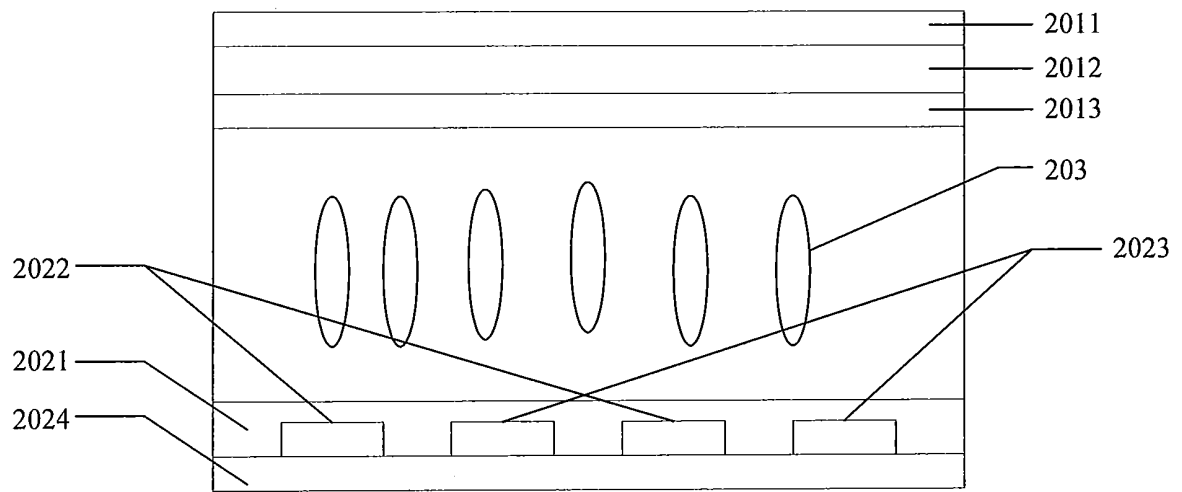


FIG.3A

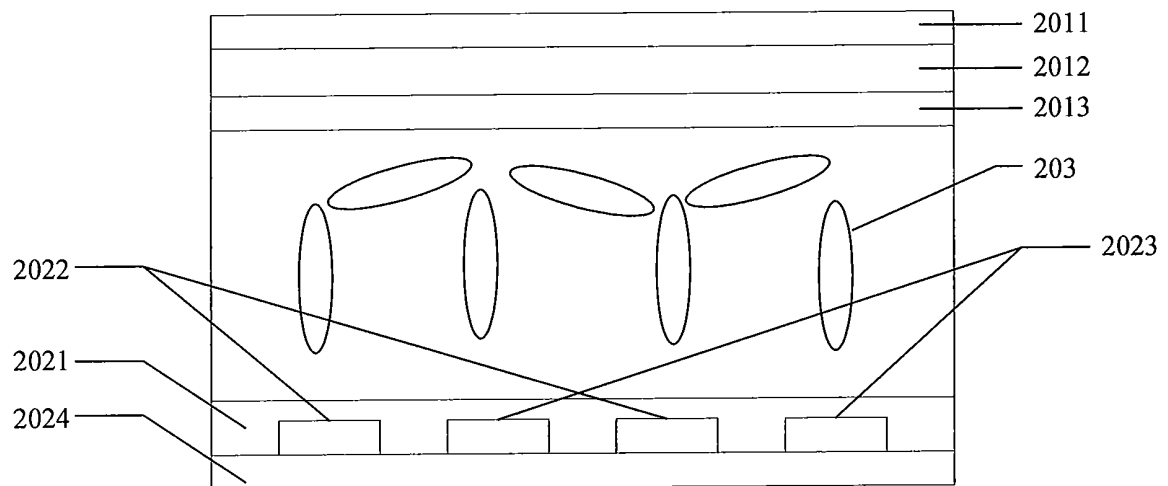


FIG.3B

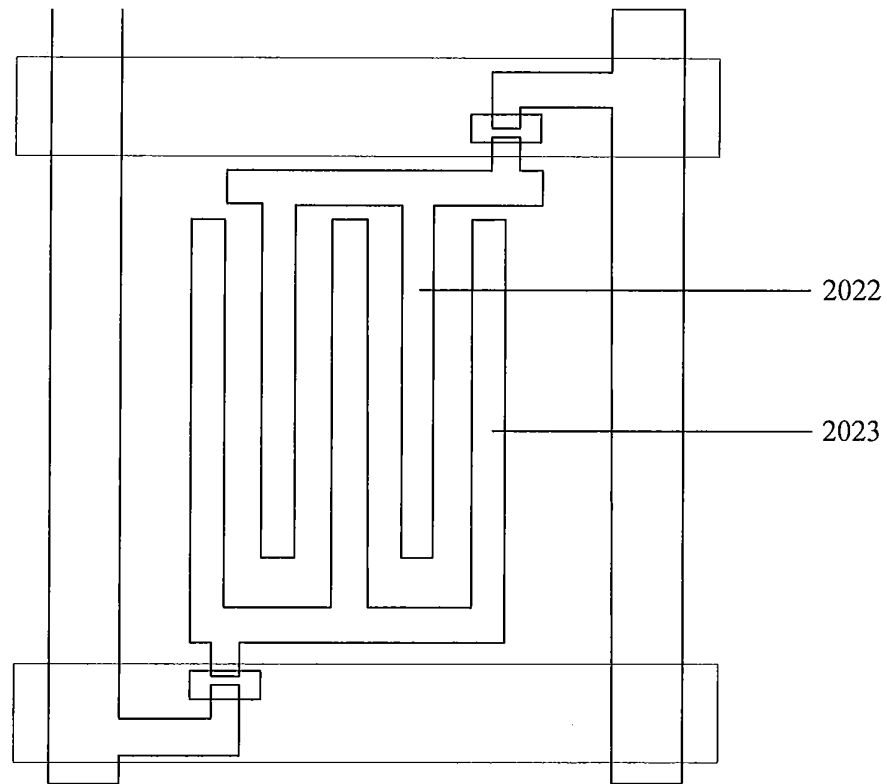


FIG.3C

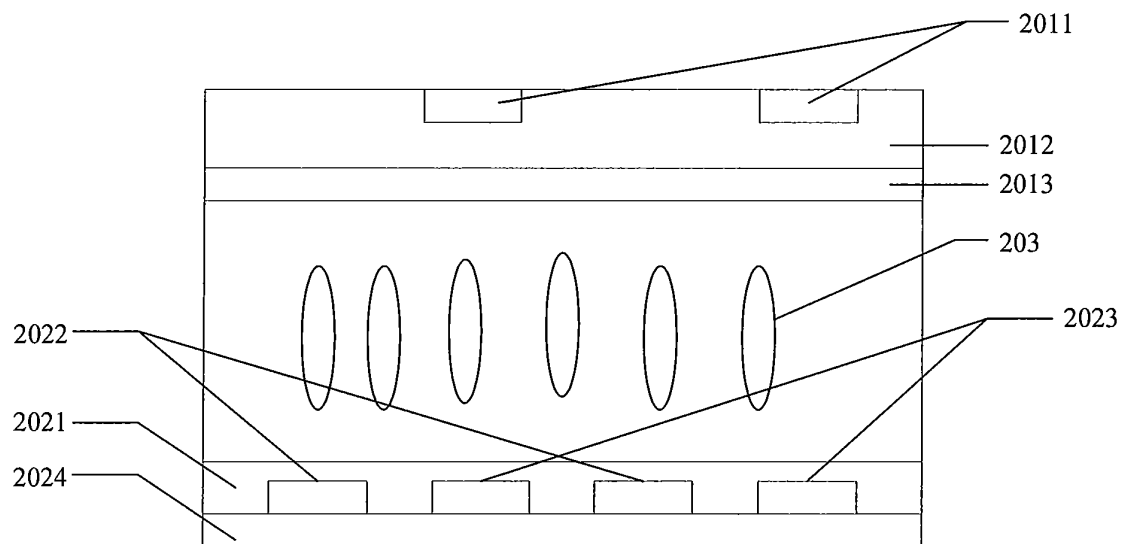


FIG.4

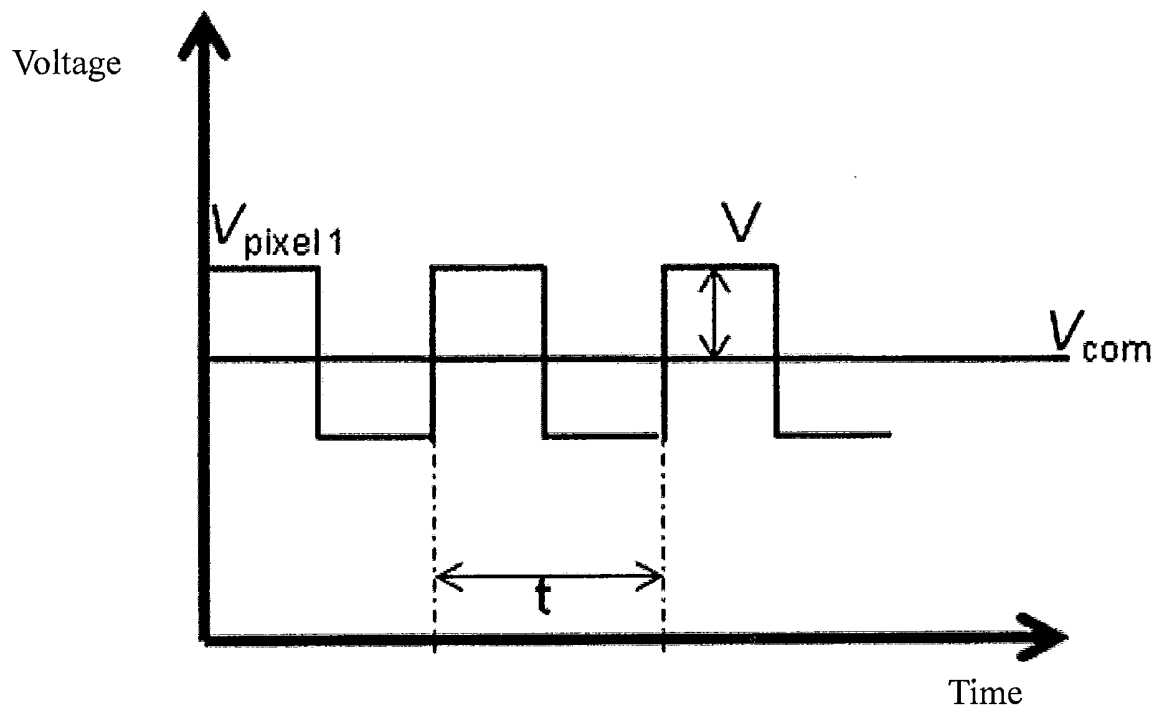


FIG.5A

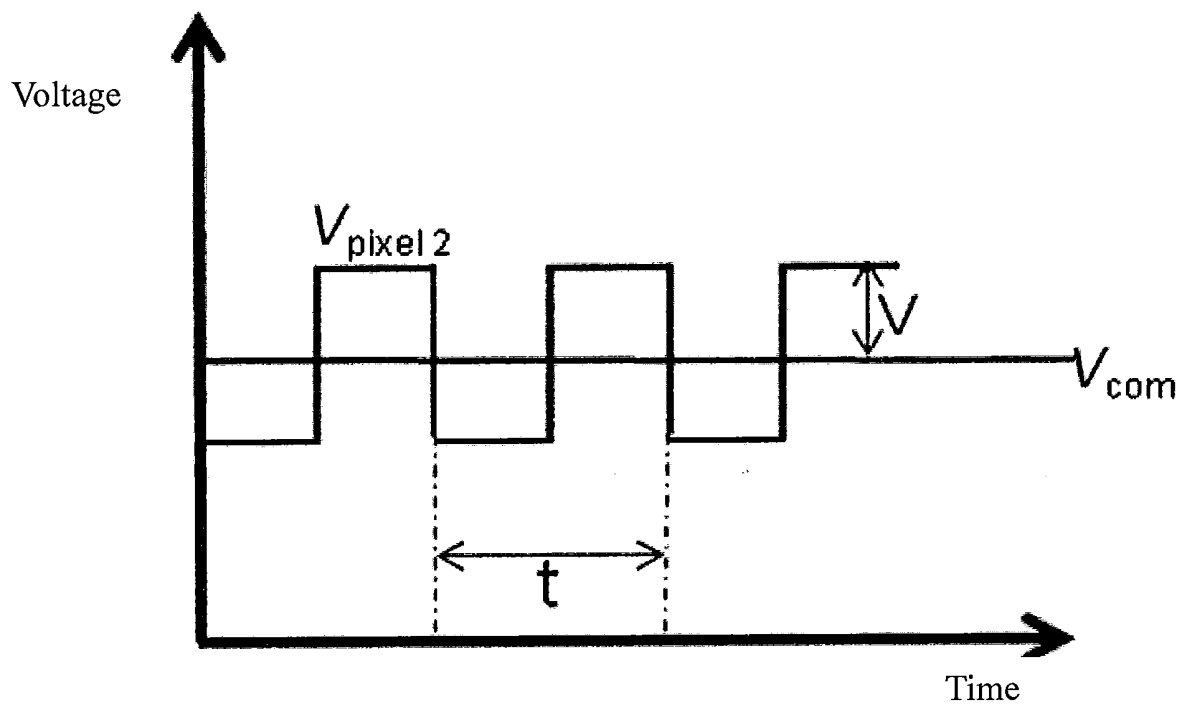


FIG.5B

INTERNATIONAL SEARCH REPORT

International application No.

PCT/CN2012/080106

A. CLASSIFICATION OF SUBJECT MATTER

See the extra sheet

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC: G02F, G09G

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

CNABS, CNTXT, VEN: horizontal electric field, in-plane, alternating, square wave, reverse, feed through, polarity, antiphase, ITO, IPS, TBA, transverse, bend, alignment, parallel, p type, vertical, practical, phase, opposite

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 2010137217 A1 (SHARP KK), 02 December 2010 (02.12.2010), description, paragraphs [0026]-[0077] and [0112]-[0137], and figures 3-4 and 10(a)-11	1-3, 5, 7-12
Y		4, 6
Y	WO 2010137386 A1 (SHARP KK), 02 December 2010 (02.12.2010), description, paragraphs [0158]-[0175], and figures 12-13	4, 6
X	CN 101609235 A (SAMSUNG ELECTRONICS CO., LTD.), 23 December 2009 (23.12.2009), description, page 14, line 19 to page 17, line 7, and page 27, line 14 to page 29, line 20, and figures 3-5 and 17-19	1-3, 5, 7-12
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A	CN 1797144 A (LG PHILIPS LCD CO., LTD.), 05 July 2006 (05.07.2006), the whole document	1-12

☐ Further documents are listed in the continuation of Box C.☒ See patent family annex.

* Special categories of cited documents:	“T” later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
“A” document defining the general state of the art which is not considered to be of particular relevance	
“E” earlier application or patent but published on or after the international filing date	“X” document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
“L” document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	“Y” document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
“O” document referring to an oral disclosure, use, exhibition or other means	
“P” document published prior to the international filing date but later than the priority date claimed	“&” document member of the same patent family

Date of the actual completion of the international search
13 September 2012 (13.09.2012)Date of mailing of the international search report
18 October 2012 (18.10.2012)Name and mailing address of the ISA/CN:
State Intellectual Property Office of the P. R. China
No. 6, Xitucheng Road, Jimenqiao
Haidian District, Beijing 100088, China
Facsimile No.: (86-10) 62019451Authorized officer
YUAN, Bojiang
Telephone No.: (86-10) 62085559

INTERNATIONAL SEARCH REPORT
Information on patent family members

International application No.

PCT/CN2012/080106

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Form PCT/ISA/210 (patent family annex) (July 2009)

INTERNATIONAL SEARCH REPORT

International application No.

PCT/CN2012/080106

A. CLASSIFICATION OF SUBJECT MATTER

According to International Patent Classification (IPC) or to both national classification and IPC

G02F 1/1343 (2006.01) i

G09G 3/36 (2006.01) i

G02F 1/1362 (2006.01) n

专利名称(译)	液晶显示装置和液晶显示装置的驱动方法		
公开(公告)号	EP2597510A1	公开(公告)日	2013-05-29
申请号	EP2012778024	申请日	2012-08-14
[标]申请(专利权)人(译)	京东方科技集团股份有限公司		
申请(专利权)人(译)	京东方科技集团有限公司.		
当前申请(专利权)人(译)	京东方科技集团有限公司.		
[标]发明人	LU JIAOMING		
发明人	LU, JIAOMING		
IPC分类号	G02F1/1343 G09G3/36 G02F1/1362		
CPC分类号	G02F1/134363 G02F1/1393 G02F2001/134381 G09G3/36 G09G2230/00 G09G2300/0426 G09G2310/06 G02F1/13306 G02F1/134309		
优先权	201110234465.X 2011-08-16 CN		
其他公开文献	EP2597510A4		
外部链接	Espacenet		

摘要(译)

本发明公开了一种液晶显示装置，其具有改善的透射率，同时可以获得更高的对比度并保持较低的成本。该装置包括滤色器基板，阵列基板和密封在滤色器基板和阵列基板之间的液晶层。阵列基板包括第一像素电极和第二像素电极，第一像素电极和第二像素电极以一定间隔排列，并分别施加相同频率但相位相反的交流电压。此外，公开了一种用于驱动液晶显示装置的方法。

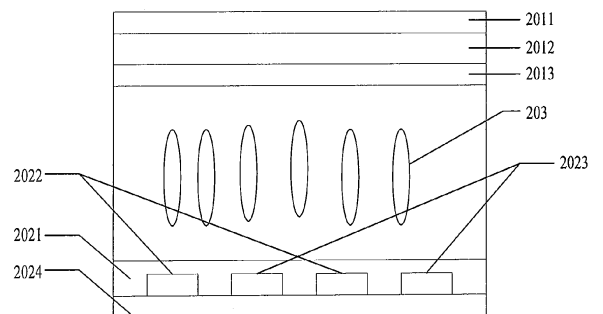


FIG3A